

LIFE



FLIGHT OF THE DALAI LAMA

EXCLUSIVE PHOTOS OF HISTORIC TREK
OVER THE HIMALAYAS TO ESCAPE REDS

LAMA REACHES SAFETY

20 CENTS

APRIL 23, 1951

CIRCULATION OVER
5,200,000

LIFE-SIZE! LIFELIKE!



BLOND OR BRUNETTE!

*We've got your style
in the New 17 inch*



**BLACK-DAYLITE
TELEVISION**

LIGHT wood or dark, modern or traditional, console or table model—choose from 11 stunning new, 17" G-E Black-Daylite Television models, to fit your decorative scheme, your budget! Every model brings you the famous G-E picture . . . life-size, lifelike, so easy on your eyes!

Television today offers more wonderful entertainment than ever . . . new General Electric receivers offer more TV *quality* than ever! General Electric rectangular black tube for pictures so true to life you'll feel they're real! G-E Automatic Sound—tune only the picture, sound is right every time! Super-dependable G-E electronic tubes. G-E Dynapower speaker. G-E built-in antenna.

Here's beauty, bigness and outstanding performance, backed by General Electric—the name you can believe in. See the new models at your G-E dealer's today.

General Electric Company, Electronics Park, Syracuse, N. Y.



● Smart table model! Mahogany or blond veneers, hand-rubbed for enduring beauty. In mahogany, Model 17T2.



● Modern blond or mahogany veneered console. Finely figured doors. Swivel casters. In blond, Model 17C108.



● Exquisite console on swivel casters for easy turning. Hand-rubbed, genuine mahogany veneers. Model 17C105.

You can put your confidence in—

GENERAL



ELECTRIC

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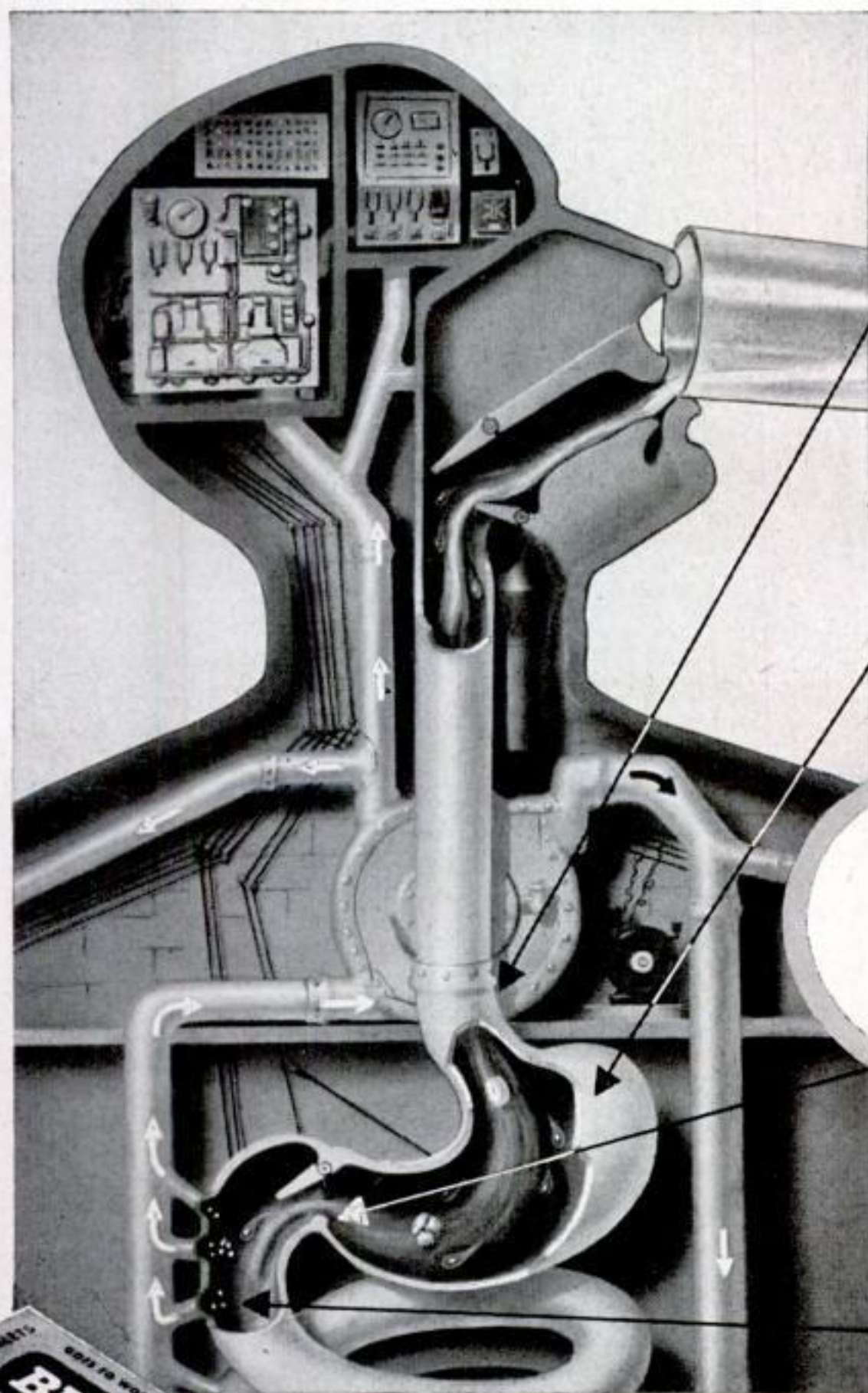
Get fast pain relief!

Bufferin

TRADE-MARK

Acts twice as fast as aspirin!
Doesn't upset the stomach!

Here's how Bufferin acts twice as fast as aspirin



1

Bufferin or aspirin tablet enters stomach here.

2

Neither Bufferin nor any pain-relief product can relieve pain while tablet is in stomach.

3

Dissolving rapidly, Bufferin, being antacid, opens trap door of stomach speedily.

4

Opening trap door of stomach speedily, Bufferin enters the bloodstream twice as fast as aspirin, relieves pain twice as fast.

PRODUCT OF BRISTOL-MYERS



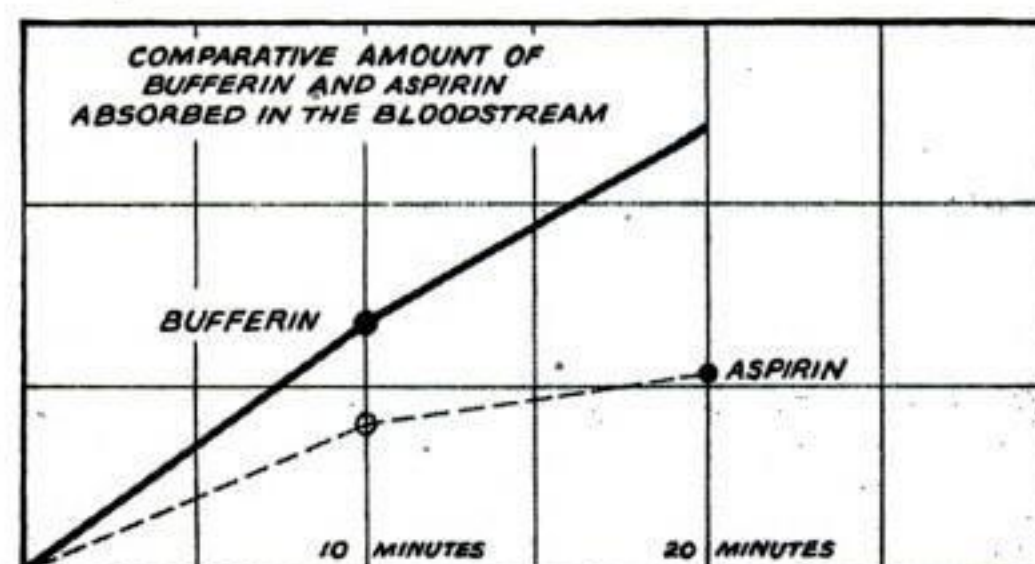
Because Bufferin does not upset the stomach as aspirin often does, many doctors recommend Bufferin for prolonged, as well as occasional, dosage.

Bufferin is scored for easy breaking when half doses are indicated.



No tablet or powder can give you relief from pain until the pain-relieving ingredient enters the bloodstream. Bufferin, being antacid, opens the stomach valve *speedily*, gets *into* the bloodstream *twice as fast* as aspirin! Therefore Bufferin acts *twice as fast* to relieve pain.

And Bufferin won't upset your stomach as aspirin often does, because Bufferin is antacid.



TIME OF ABSORPTION

Clinical studies prove that people who took Bufferin had more pain-relieving ingredient *actually in the bloodstream* in ten minutes than those people who took aspirin had in twenty minutes. That's why Bufferin acts *twice as fast* as aspirin to relieve pain.



For headaches, neuritis and neuralgia, remember Bufferin for fast pain relief! Ask your physician or dentist about Bufferin. Get Bufferin from your druggist. Carry the 12-tablet, pocket-size package. Keep the economical 36- or 100-tablet package in your home medicine chest. Bufferin is also available in Canada.

IF YOU SUFFER FROM ARTHRITIS OR RHEUMATISM, ASK YOUR PHYSICIAN ABOUT BUFFERIN

Beginning April 20th **National** is **NATIONAL**

**Now, Proof and Still More Proof . . . with everything from water glasses to elephants . . .
to prove that Beautyrest is the BEST mattress value of them all!**

TODAY—with prices everywhere higher than ever . . . you've got to shop more wisely than ever before.

That's why we say . . .

"Before you buy a mattress—any kind of a mattress—shop this page, PROVE for yourself, see for yourself why *your dollar gives*

you more value when you buy a Beautyrest mattress."*

Then drop in at your favorite dealer's and he will show you, in person, why the unique Beautyrest construction gives you the best support of any mattress made. He'll show you why Beautyrest is (without a doubt) the best mattress value in America.

PROOF!

TV Star, Water Glass Prove Beautyrest Different



Gertrude Berg, TV star of *The Goldbergs*, watched as a full glass of water was placed on one of 837 independent-action Beautyrest springs. She was amazed that *water did not spill* when near-by springs were pushed down. Reason: Beautyrest is made differently. Springs not "tied together." Result: No sags, just even, "Levelized Support."

PROOF!

Ex-Farm Girl And Egg Prove Beautyrest Won't Sag In Center



Nellie Jane Cannon (raised on an Ohio farm) places an egg between two large rollers placed on a Beautyrest. Rollers' weight represented two sleepers of different weights. Miss Cannon waited for the rollers to roll together and crush the egg. *They never did.* For Beautyrest construction prevents sagging. You can't roll to center.

PROOF!

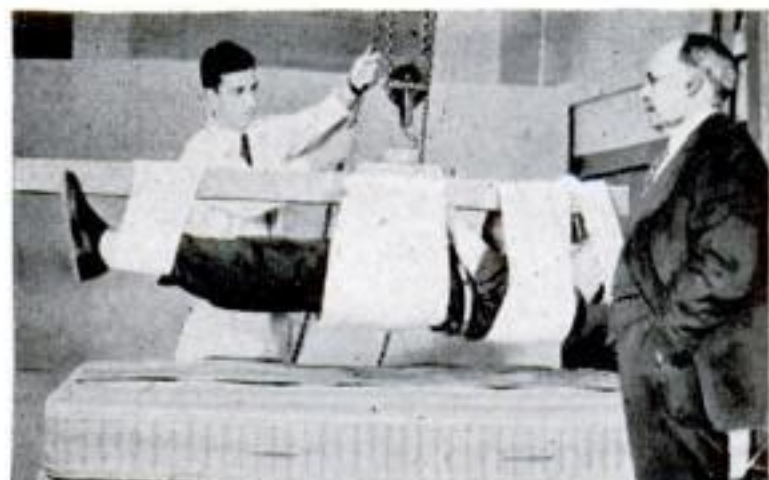
Candles Prove Air Vents On Beautyrest Really Ventilate



Tommy Henrich II, son of the famous Yankee baseball player, put his birthday cake (with lighted candles) near one of Beautyrest air ventilators. Then he jumped on mattress. Air rushed out of ventilators—blew out candles. Proof: Ventilators aren't covered by inside padding, actually breathe in fresh air, keep inside of Beautyrest fresh for life.

PROOF!

Man Lowered From Ceiling Proves Beautyrest Firmest



Dr. T. Smith Taylor recently made a test at the United States Testing Co. to prove that Beautyrest is the *firmest* of all mattresses tested. A man was lowered onto heat-treated plastic sheets covering test mattresses. When plastic cooled, the depth his body had sunk into the mattress was measured. Beautyrest proved firmest.

PROOF!

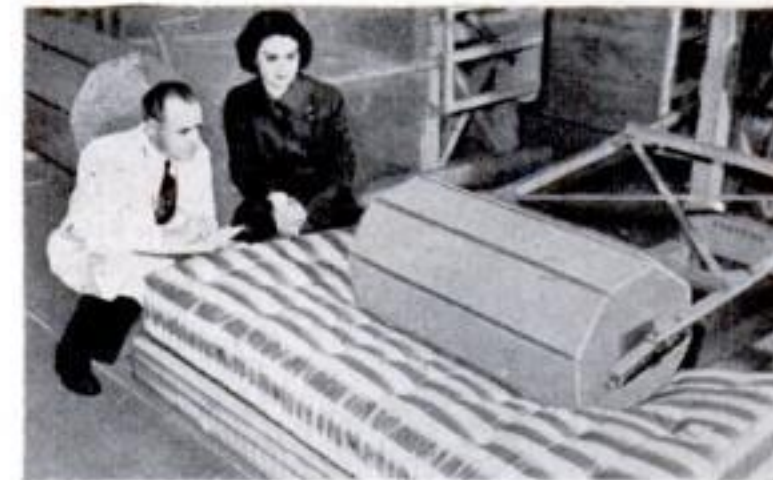
Elephant Proves Edges On Beautyrest Stand Up



Above, John Ringling North (President of Ringling Bros. and Barnum & Bailey Circus) and circus elephant, "Big Mo." Elephant is hoisting all five tons into air, with rear feet planted on Beautyrest. (Note right foot on edge of mattress.) Yet even this weight failed to break down patented, sag-proof edges. Proof: Beautyrest is built to stand hard use.

PROOF!

Notary Public Sees Proof Beautyrest Lasts Longer



"I hereby certify," says Mrs. Anita Propeack, New York City Notary Public, "that I went to the United States Testing Co., and saw the brutal 'Torture Tester' machine pound leading mattresses till they broke down. Beautyrest took 740,744 more poundings, lasted *twice as long* as any other mattress tested. It really can take it!"

Beautyrest Month

"PROVE-IT" MONTH!



Only
Simmons
makes
Beautyrest

PROOF!

Comfort for sale—the world's most luxurious comfort. For proof of this, ask any friend who owns a Beautyrest. Or better still, sleep in Beautyrest "luxury comfort" yourself. *It's yours for the price of 2 cigarettes a day.* (Actual price, \$69.50. Divide price by 10-year guarantee—comes to \$6.95 a year—or about 2¢ a night.) At your dealer's.

*Trade-mark Reg. U. S. Patent Office. Copr. 1951 by Simmons Co., Mdse. Mart, Chicago, Ill.



This One



XZ34-C7D-C95E

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Now you can bake a cake



and broil a steak

at the same time in the same oven!

Never before has there been anything like Frigidaire's amazing, new "Wonder Oven" Range!

THINK OF IT! Now you can roast a chicken at 325 degrees while you're baking your pies at 425 degrees—and all *in the same oven*. You can pair up biscuits with cake, rolls with a roast, custards with steaks. Because this new range has an oven that becomes either two ovens or one large oven, in just a few seconds!

That's the *biggest* news about this wonderful, new range. But it has a lot of other things that'll excite you, too. There's the new Cook-Master Oven Clock Control

that cooks meals automatically—even while you're away from home. You'll also be impressed with the new 5-speed Radiantube Surface Units that give you more heat for less current. And you'll love Frigidaire's Lifetime Porcelain, inside and out, that makes this beautiful range so easy to keep clean.

So—whatever you do—don't fail to see Frigidaire's great, new "Wonder Oven" Range. You'll find it on display right now—at your Frigidaire Dealer's.

LOOK—

here it's two ovens



You have two separate ovens when the movable Divider heating-unit is in center position. A porcelain finished door slides out of the Divider and drops down in front, completely closing the lower oven.

NOW—

it's one big oven!



Simply move Divider to bottom position and you have one big oven that is twice as large. Holds a 30-pound turkey—or two pies, a large casserole, and a dozen baked potatoes, all at the same time!

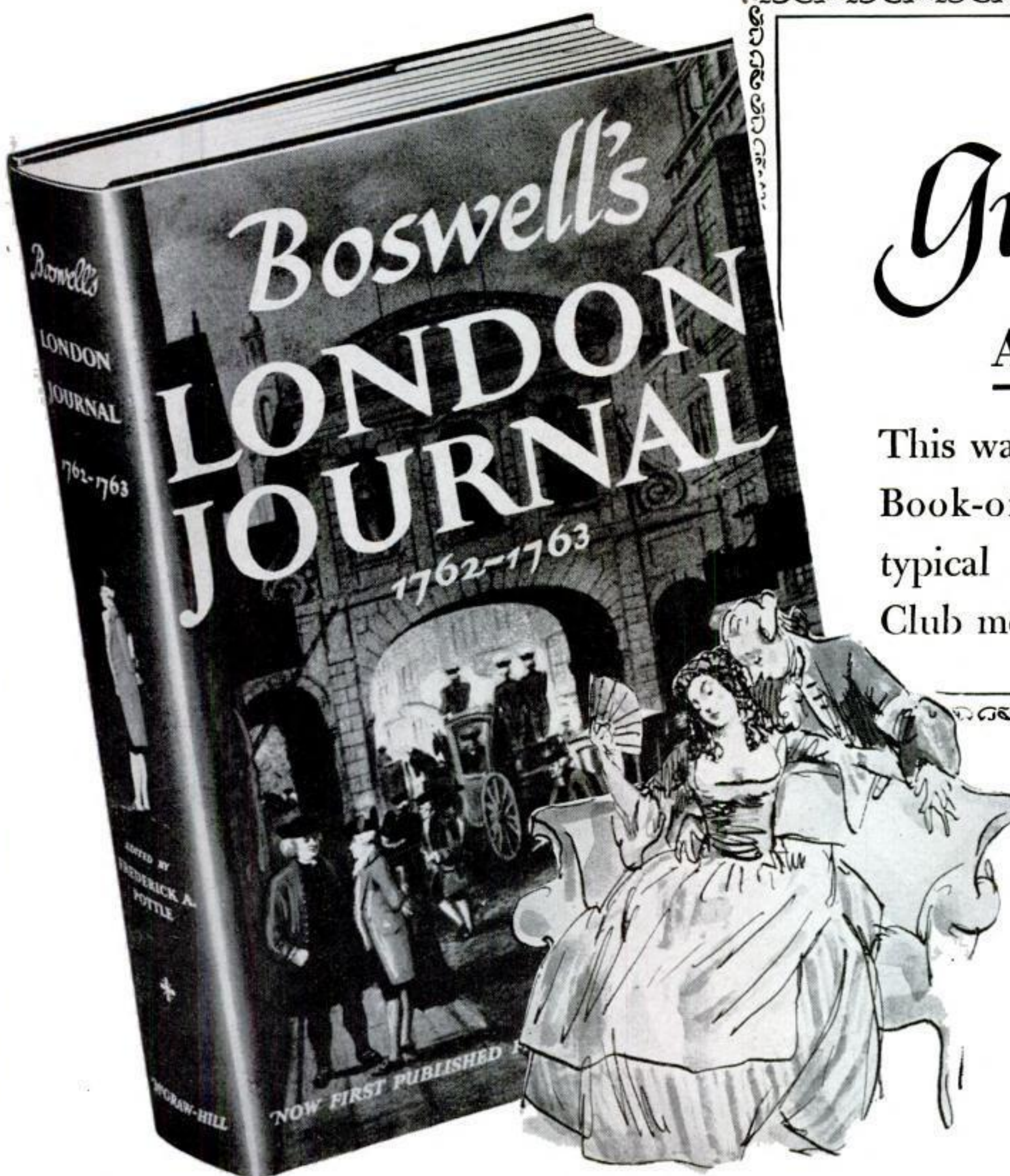


Learn about Frigidaire's sensational new "Wonder Oven" Range in two models—and the complete line of Frigidaire Ranges in many different styles—at your Frigidaire Dealer's. Look for his name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ontario.

Frigidaire reserves the right to change specifications and prices, or discontinue models, without notice.

Frigidaire

Electric Ranges



If you join the Book-of-the-Month Club
now and buy as few as four books a year

Given to you AS AN EXAMPLE

This was a recent Book-Dividend of the
Book-of-the-Month Club . . . and it is
typical of the valuable library volumes
Club members regularly receive, free . . .

*"I got up in great raptures and
kissed her with great warmth.
She received this very genteelly."*

THIS is what it was like to be
young, and in love with life,
and in London, in the great
days of Johnson, Goldsmith
and Sir Joshua Reynolds . . .

"This is a great book and it has been greatly presented . . . there
is hardly a nook in the naughty world of the mind into which that little candle
does not throw his beam."—LEONARD BACON, *Saturday Review of Literature*

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enormous editions of other books, and these are
the Book-Dividends you receive as a member.
*An average of two million dollars' worth of free
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you are anxious not to miss, but which you
frequently do fail to read—through oversight
or procrastination.

Begin your membership with FROM HERE TO ETERNITY
or any of these other good books:

AS MY FIRST PURCHASE PLEASE SEND ME:

- | | |
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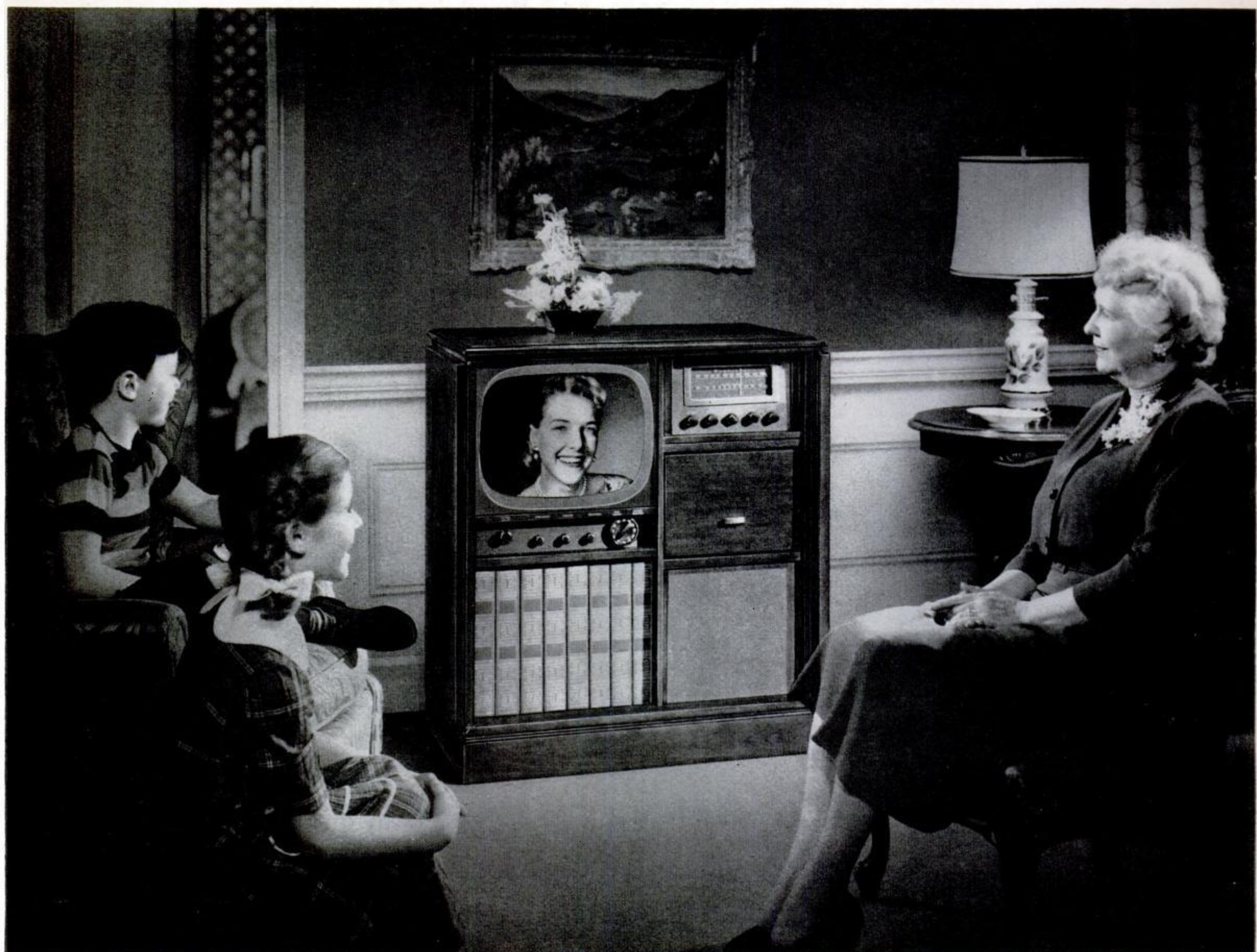
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The WEDGEWOOD AM-FM radio-phonograph with 17-inch TV.

Magnavox, like Mother, makes the whole family happy

NEXT to mothers, grandmothers and oh, yes —just possibly dads—nothing contributes so much to the happiness of every member of the family as Magnavox Big-Picture Television. Magnavox...the magnificent picture window into the wonderland of television...providing endless entertainment for every age and mood! Only Magnavox brings to television the breathtaking intimacy of a personal appearance. Pictures are

sharp, clear and steady—as lifelike as reflections in a mirror. And famed Magnavox sound has the glorious tone and full range of *living* sound. Open or closed, Magnavox cabinetry is magnificent. Magnavox values are unequalled. With Mother's

Day so near, don't you agree that your mother, your family and *you* deserve a Magnavox? Only America's finest stores sell them. See your classified telephone directory for the one nearest you. The Magnavox Company, Fort Wayne 4, Indiana.

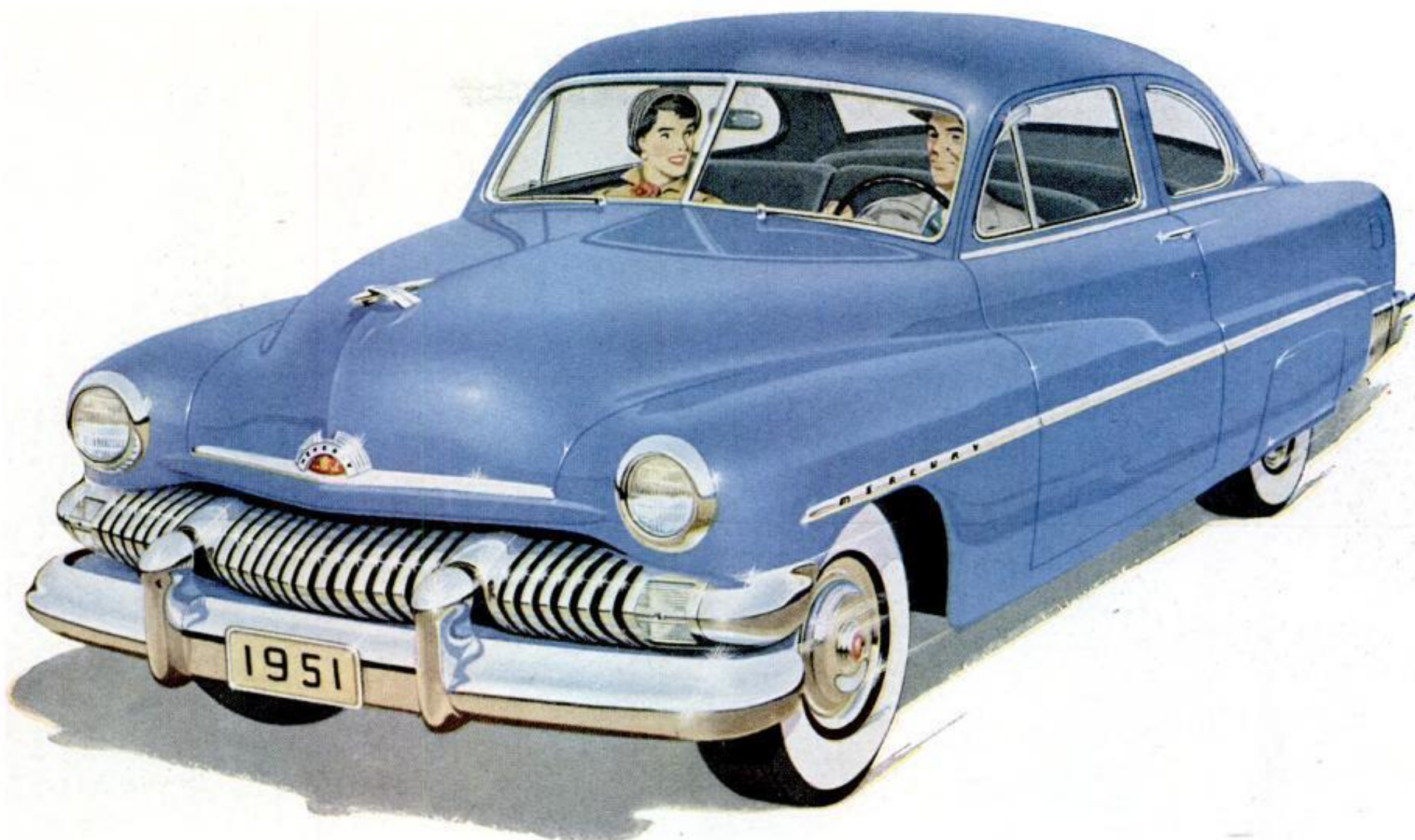


BETTER SIGHT... BETTER SOUND...

BETTER BUY...

• The Wedgewood and other Magnavox models can be purchased as radio-phonographs with provision for adding TV later.

the magnificent
Magnavox
television-radio-phonograph



"Nothing like it for **Economy!**"



Squeezes the last mile
out of a gallon—more car
per dollar and fewer dollars
than you think!

New
1951 **MERCURY**
Nothing like it on the **Road!**

3-WAY CHOICE! For "the drive of your life." Mercury now proudly makes available a triple choice in transmissions. Merc-O-Matic Drive, the simpler, smoother, more efficient automatic transmission—or thrifty Touch-O-Matic Overdrive are optional at extra cost. There's also silent-ease synchronized standard transmission.

If you're looking for a *real* economy car—then take an extra look at the new 1951 Mercury. Here's a car that's long on big car features—yet it gives you these features at a *low* initial cost—at a *low* upkeep cost.

And what about those big, *extra-value* features? Well, just try to match Mercury for styling. Nothing on the road can surpass those new low-sweeping Mercury lines. And those exquisite new, long-wearing Mercury interiors are so handsome they take your breath away!

How about performance? Mercury handles like a dream in traffic and on the highway. You'll step away nimbly—ease up to safe, silken-smooth, straight-line stops.

And what a value! Mercury gives you balanced value that means money in the bank today—greater resale value tomorrow. Yes, the new 1951 Mercury is truly "the buy of your life!" See your Mercury Dealer soon.

MERCURY DIVISION • FORD MOTOR COMPANY

Now! Post's SUGAR CRISP

gets LOVE LETTERS from all over the U.S.A.



"Makes Breakfast
the day's best meal"

says Mrs. E. Lister
Canton, Ohio

The honey-flavored puffed wheat is so sweet you need no sugar. Just add milk or cream—then dig right in. Sugar Crisp is just plain wonderful for breakfast!



"We're Wild about it
for Snacks"

says Mrs. K. G. Braley
Cherokee, Oklahoma

It's swell between meals—or any time of day. Wholesome wheat for nourishment—the special honey-and-sugar coating for flavor plus quick energy!



"We like it Better
than Candy"

says Mrs. H. Straub
Tupper Lake, New York

Munch tasty Sugar Crisp right out of the box. You'll keep coming back for more and more. It's such fun to eat—just like candy!



A Product of General Foods

AS A CEREAL IT'S DANDY—OR EAT IT LIKE CANDY!

"HELP!" CRIED THE BOY. "OVER HERE! HELP!"

He went under the ice to save a boy's life

TELEPHONE LINEMAN BRAVES ICY WATER THREE TIMES.

**OTHER MEMBERS OF CONSTRUCTION CREW HELP
IN RESCUE AND RESUSCITATION**

IT WAS a cold winter afternoon and a telephone construction crew was working along South Road in Bedford, Massachusetts.

Suddenly they heard a boy's voice from a nearby creek.

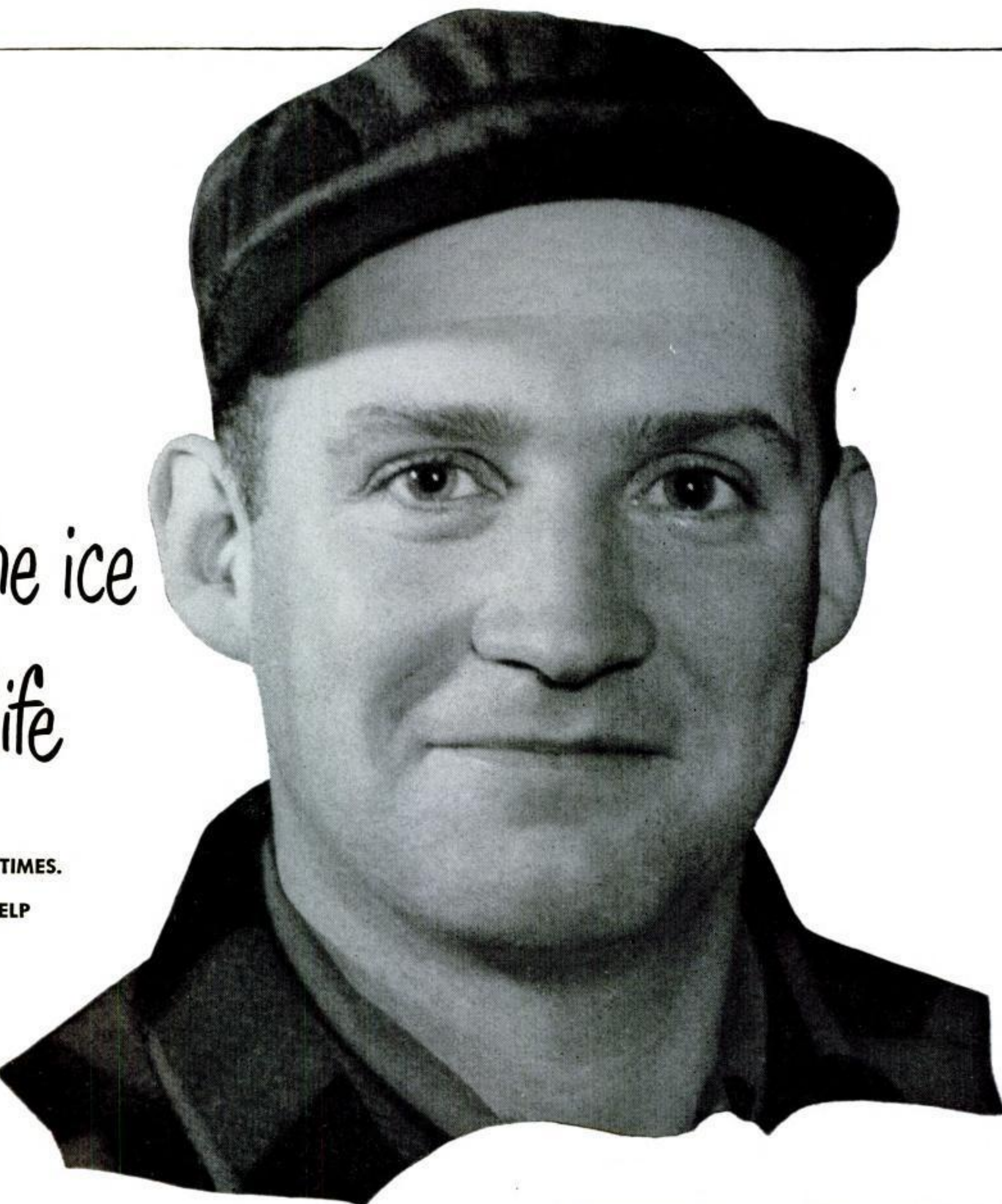
"Help! . . . over here . . . help!"

Robert B. Foley was the first telephone man to reach the bank. A frantic boy told him that his buddy, Donald King, had fallen into a hole and was under the ice.

Foley crawled over the surface flat on his stomach to distribute his weight and keep the ice from breaking. He got to the hole



Suddenly there was a splashing in the hole in the ice. It was Foley, and he had the boy in his arms.



and without hesitating let himself down in the water, clear out of sight.

He went down twice without finding Donald. Then the boy on the bank yelled . . .

"No, not that hole. The one over there."

Down went Foley for the third time, pushing himself along under the ice toward a smaller hole, five or six feet away.

The next few seconds seemed like years, for he was out of sight. Then suddenly there was a splashing in the open water. It was Foley, and he had the boy in his arms.

Immediately John F. Fitzgerald, the foreman of the construction crew—trained for first

aid in emergencies—started to resuscitate the boy and had him breathing by the time the police and firemen arrived with an inhalator.

There's a postscript to the story that you might like to hear.

In recognition of their deed, Robert Foley and John Fitzgerald were given Vail Medals, the traditional awards to telephone people for meritorious acts performed in the public service. Robert Foley also was awarded a bronze medal by the Carnegie Hero Fund. Malcolm S. Cate, Jr., Harold G. Nelson, John T. Cochran, Howard C. Roche and James H. Lucas, the other members of the construction crew, received Company Citations.

HELPING HANDS—This is just one of many stories of the skill, courage and resourcefulness of telephone men and women in times of emergency. . . . Not all of them tell of the saving of a life. But there is scarcely a minute that someone in trouble or urgent need does not turn to the telephone for help.

No matter who it may be or what the hour of the day or night, you know that telephone people will do everything they can to be of service. And do it willingly and courteously, with all possible speed. . . . **BELL TELEPHONE SYSTEM**





BY APPOINTMENT
PERFUMERS TO
H. M. QUEEN MARY,
YARDLEY, LONDON

Dramatize your lips with **Cherry**...a bright
and lovely shade for now...
in Yardley's creamy-smooth,
stays-on new lipstick that
comes in a majestic case.

Eight other smart shades to choose from, \$1

YARDLEY lipstick

Yardley English Complexion Powder, in
nine flattering shades, \$1.10. Prices plus tax.



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for Loveliness in gay, new

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World's Most Advanced TV and Record Playing...

ZENITH QUALITY **Black Magic** TV

Plus Cobra-Matic Record Player with Pitch and Tempo Control

Once you witness the marvel that is the Zenitheatre TV-Radio-Phonograph, you know there is something new, something different, something better, in complete home entertainment.

In the Zenitheatre you enjoy TV so far advanced that you have not the slightest concern about the wisdom of your investment. Zenith's remarkable developments in screen size and picture clarity bring out every detail with thrilling realism. You change programs from your easy chair, with Zenith's marvelous Lazy Bones Remote Control. You have built-in provision for tuner strips to receive the new Ultra-High Frequencies on present standards, and a connection provided for Phonevision.†

And because you love recorded music, you are simply thrilled with Zenith's Cobra-Matic. The first—the only—



The Music Lover's Dream

automatic record-player that lets you play all records at the exact speed they were recorded... enables you to adjust speed for perfect pitch, tempo and timbre—the "tone color" that gives great voices and masterfully played instruments their full, breath-taking beauty. You can play not only 33 $\frac{1}{3}$, 45, 78, but thousands of intermediate speeds from 10 to 85, including the coming new 16 R.P.M. records!

Why merely dream of all the glorious home entertainment that can be yours? You want it—your family deserves it—right now. Today, discover how easily it can be yours in a Zenitheatre TV-Radio-Phonograph. Your Zenith dealer invites you.

Above, New Zenith® "Whitman" TV-Radio-Phonograph with 17 inch (146 sq. in.) rectangular tube screen; Cobra-Matic Record-Player; FM-AM Radio. Period cabinet, genuine Mahogany veneers.

• • •

†If and when this great Zenith development is approved as a commercial service and thereby is made available on present standards, unit may be attached to bring high-class, costly television right into your home.

THE DRESS... A **BLACK MAGIC** ORIGINAL
BY *Sophie* OF SAKS FIFTH AVENUE

ZENITH
• LONG DISTANCE • **RADIO**
and **TELEVISION**





INTERCONTINENTAL GIANT—The Consolidated B-36 is the world's largest bomber. It can carry a 10,000 pound bomb load to a target 5,000 miles away, drop it and return to base. Equipped with 6 Pratt & Whitney Wasp Major engines of 3,800 h.p., each, and 4 J-47 jet engines, it has a top speed of over 435 m.p.h. and flies at an altitude of more than 45,000 feet.

RANGE: Anywhere on Earth -and Your Air Force has it!

Performance of America's Long-Range Bombers Proves Again That:
***"All the years of work are worth it
when the prize is air supremacy"***

IN THE PRESENT EMERGENCY, America holds a priceless advantage in the ability of its long-range bombers to deliver a heavy bomb load anywhere on earth. As America gears up to produce the required *quantity* of bombers, it can be thankful for the years of work that have gone into insuring their *quality*.

THIS WORK started ten long years ago—when intercontinental bombers were just a gleam in the Air Force's eye. In 1941, far-sighted military airmen called for designs of an aircraft

capable of carrying devastating bomb loads from advanced bases or from the U. S. itself to targets halfway around the world.

CONSOLIDATED VULTEE started the design of a new bomber with the then unheard-of range of 10,000 miles. Boeing, producer of the famous Fortresses, planned ways of extending the range of its bombers. The Pratt & Whitney Aircraft division of United Aircraft was already at work on a new engine capable of providing the unprecedented power that

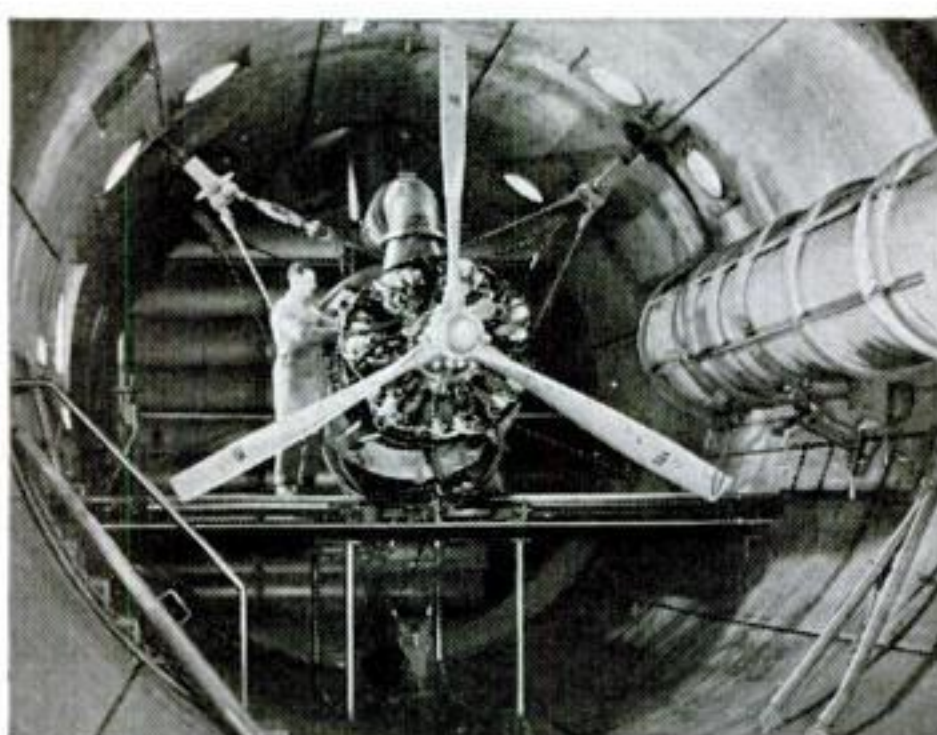
both of these projects would require.

IN 1948, the world's first intercontinental bombers were delivered to the Air Force. Into their development had gone over eight years and literally millions of man-hours of engineering effort.

BUT thanks to that effort—and to the foresight of military strategists—it is *your* Air Force which now has the Consolidated B-36 and the Boeing B-50 . . . and a vital margin of superiority in the performance of its long-range bombers.



THE WASP MAJOR ENGINE for the B-36 and B-50 was first conceived on Pratt & Whitney's drawing boards in 1940. From that time until the first experimental engine went on test, Pratt & Whitney engineers devoted hundreds of thousands of man-hours to the task of designing, building and pre-testing the 23,000 parts that make up the Wasp Major engine. An experimental model of the Wasp Major was first test flown in 1942.



IN 1944, this engine made aircraft history by being the first to develop 3,000 h.p. in an official 150-hour test. But this was only the end of the beginning. Ahead lay a long program of further development and test until it had been thoroughly proved and was in quantity production. All told, more than \$40,000,000 have been spent on the design and development of this one type of engine.



THE MOST POWERFUL PISTON ENGINE in the world, the Wasp Major now has a maximum output of 3,800 horsepower with still more to come. To meet the growing needs for this engine in the national defense program, Pratt & Whitney Aircraft is expanding its own production as rapidly as possible and has also granted the Ford Motor Company a royalty-free license to produce the Wasp Major in quantities.

United Aircraft

★ **NOTE TO ENGINEERS** ★
 To carry on its vital defense work, United Aircraft now needs experienced engineers in many categories. Write to our Personnel Director, stating your complete qualifications.
 ★

**MAKERS OF PRATT & WHITNEY ENGINES • HAMILTON STANDARD PROPELLERS
 CHANCE VUGHT AIRCRAFT AND SIKORSKY HELICOPTERS FOR THE
 UNITED STATES ARMED FORCES AND THE FINEST AIRLINES IN THE WORLD**

CORPORATION
EAST HARTFORD, CONNECTICUT

let a **RONSON**[®] WORLD'S GREATEST LIGHTER

speak for you... it says
so many things so well!



Mother's Day! (May 13) She'll love a Ronson—it's such a *lasting* gift! Beautiful...dependable...it tells of your affection with every light.



Anniversary Wishes! What better way to celebrate an anniversary than with the gift of a Ronson! She'll treasure and use it for years.



Happy Birthday! "And many of them!" says a Ronson, promising years of faithful service. Here is a gift sure to give enduring pleasure.



Congratulations! Maybe it's 25 years on the job—a *new* job—a baby! Maybe it's a wedding, or graduation. Let a Ronson speak for you!

All Ronsons illustrated in reduced size. Prices subject to change.



RONSON WHIRLWIND. Disappearing windshield. Two-toned ribbed genuine brown calfskin. \$9.50. Others from \$8.25

RONSON GLORIA. Exquisite table lighter, in heavy silver plate. Polished and satin finish. \$12.25 (plus tax)

RONSON TEN-A-CASE. Lighter-cigarette case combination, engine turned; tortoise enamel. \$17.50. Others from \$16.50



Press—it's lit!
Release—it's out!
Safely out the instant you lift your finger

RONSON PENCILITER. Lights... writes! In colorful enamels: blue, burgundy, ebony. \$8.95. Others to \$15

See these and all the other beautiful Ronsons at your dealer's—\$6.60 to \$200. Every one is precision-built to finest jewelry standards. Every one promises years of dependability. Look right on the lighter for that famous trademark, **RONSON**.

Remember! All 'flint' lighters work best with Ronsonol Lighter Fuel and extra-length Ronson Redskin 'Flints'.

Enjoy Ronson's "20 Questions"! Radio—Sat. nights (Sun. nights, Pacific Coast) MBS. Television—Fri. nights in many cities.

RONSON Newark, N. J. • Toronto, Ont. • London, Eng.



RONSON
Winner
Fashion Academy
Gold Medal

LETTERS TO THE EDITORS

MCCORMICK & HEARTLAND

Sirs:

Your biased editorial on Colonel McCormick ("McCormick and the Heartland," LIFE, April 2) makes me prouder than ever that I am a follower of his views.

LOUIS C. FRITCH

Wilmette, Ill.

Sirs:

I am not disputing that the majority of Midwest newspapers go along more or less with your policies rather than those of the *Tribune*. However, many of those newspapers mentioned are diminutive in size compared with the *Tribune*. Most of them probably have never been heard of outside the immediate vicinity of the cities in which they are published.

CHARLES A. PALMER

Hartford, Mich.

● Newspapers cited rank in circulation from 39,000 (Madison *Capital Times*) and 452,000 (Detroit *Free Press*) to 548,000 (Chicago *Daily News*). *Tribune* circulation is 931,000.—ED.

Sirs:

Accept my heartfelt appreciation of your editorial. I hope you will continue the fight to encourage America to be morally right regardless of cost.

GEORGE F. BRENNAN

Jersey City, N.J.

WHO'S A LIAR?

Sirs:

In your usual calm, deliberate reporting you have done much for the honest citizen in your treatment of the Kefauver crime investigation ("Who's a Liar?" LIFE, April 2).

HERBERT B. DOWNS

Newton Upper Falls, Mass.

Sirs:

Your full-page picture of former Mayor O'Dwyer with the caption "WHO'S A LIAR?" not only shows lack of decency but also violates one of the basic concepts of law and justice. By implication you are saying that the man whose picture fills the page is the one who is lying.

WALTER LIEBERG

Auburndale, Mass.

● LIFE said no such thing. There was conflicting testimony; somebody lied. Like millions of Americans, LIFE asked "Who?"—ED.

GRIM SIMILARITY

Sirs:

I noticed a striking similarity between these two pictures although one is a LIFE photograph ("Grim Rehearsal," LIFE, April 2) and the other, Peter Blume's highly imaginative painting "The Rock" (LIFE, April 11, 1949).

CAROL SADOWSKI

Chicago, Ill.



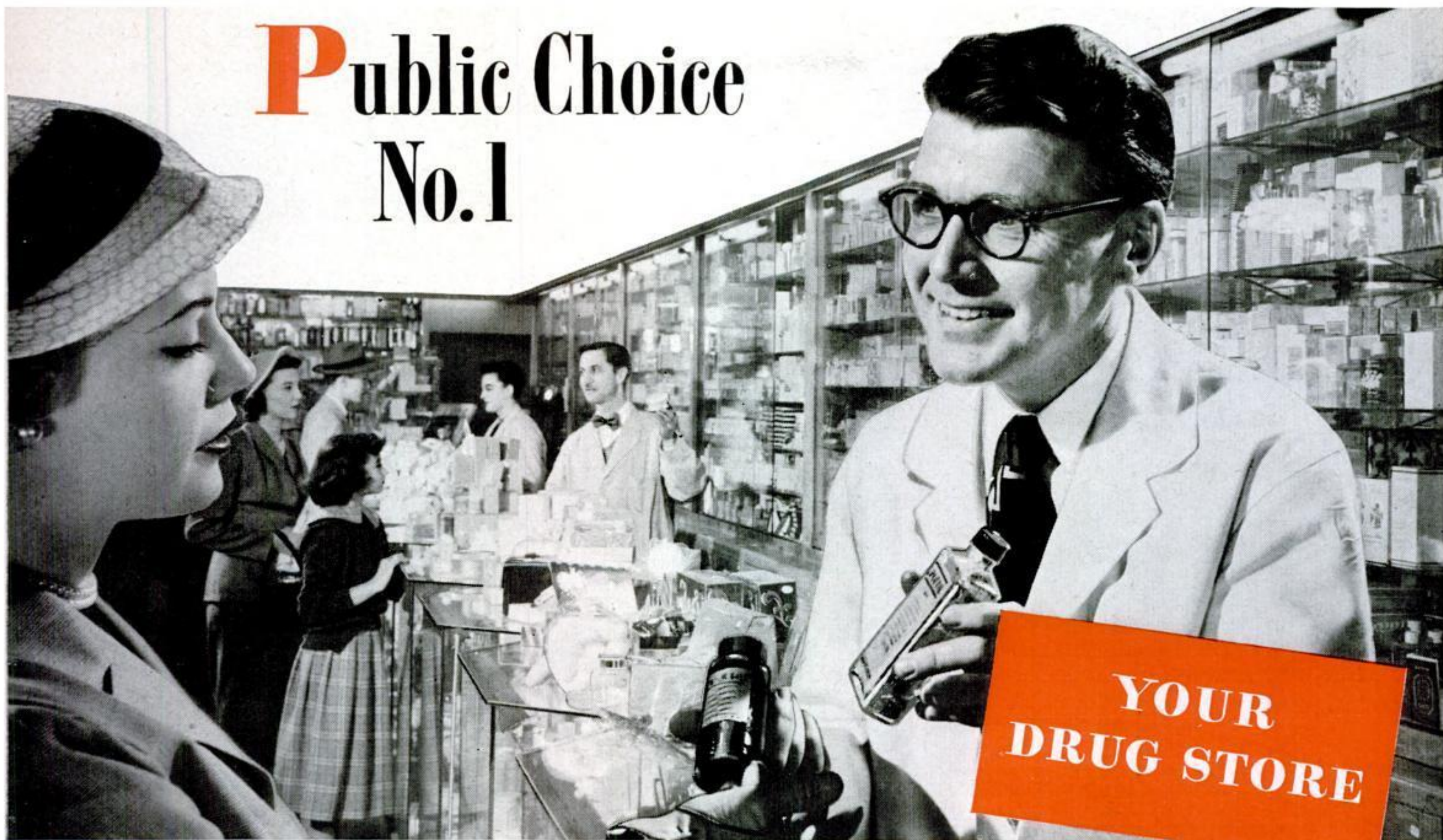
ENGLAND'S GRIM REHEARSAL



PETER BLUME'S "THE ROCK"

CONTINUED ON PAGE 16

Public Choice No. 1



**YOUR
DRUG STORE**

© 1951, MCKESSON & ROBBINS, INC.



NEW WILDROOT LIQUID CREAM SHAMPOO with soothing lanolin... soapless! Foams into creamy lather; floods away dirt, loose dandruff; leaves hair squeekie clean, easy to manage. Get New Wildroot Liquid Cream Shampoo—for as little as 29 cents.



PERSONNA PRECISION—world's finest double and single edge blades at new low prices! Same famous quality... money-back guarantee. New dispensers feature vaults for used blades. Also priced 5 for 25¢ and 20 for 89¢ (not 98¢).



5 DAY DEODORANT PADS—Save \$1 on this big special offer! A regular jar of famous 5 Day Deodorant Pads plus a beautiful, gold-like boudoir pin box absolutely FREE! A \$1.59 value for the price of the 5 Day Deodorant Pads! (Fed. Tax only 2¢.)



PEPTO-BISMOL helps relieve upset stomach—Hospital Tests prove it works where soda and alkalis fail—not in stomach alone but in the intestines below the stomach where trouble often occurs. Take Hospital-Tested Pepto-Bismol and feel good!

AVAILABLE IN CANADA AS PEPTO-BISMAL

*...where you shop for good health,
good living, good values!*

SOONER OR LATER, everyone drops in at the drug store—for needs that range from aspirin tablets to a health-building prescription! Little wonder people all over America have made it *First Choice* for personal requirements... it fills so many vital needs, its hours are so convenient.

But the importance of your drug store goes deeper than the courtesy, the friendliness, the convenient hours you find there.

It's based upon the meticulous skill with which your druggist compounds today's prescriptions... it's found in the thoughtful care with which he selects an endless variety of products that mean so much to your health and welfare.

The famous brands shown here are examples of his good judgment—buy them with confidence... use them with satisfaction!

Look for this sign
at your drug store—



For "prescription care" with every purchase of nationally preferred products, patronize your drug store.



This advertisement sponsored for the
Druggists of America, leading drug manufacturers, and wholesalers by

MCKESSON & ROBBINS

INCORPORATED

and in Canada by National Drug and Chemical Co., of Canada, Ltd.

oh-oh, Dry Scalp!



"JEEPERS, imagine meeting a guy like Bob on a cruise. But how much more attractive he'd be if he'd do something about that Dry Scalp! Dull, dry hair that won't stay put . . . and loose dandruff, too. He'll have clear sailing when I tell him about 'Vaseline' Hair Tonic."

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



IT'S SOUND ADVICE for you, too! A few drops of 'Vaseline' Hair Tonic a day keep your hair and scalp in fine condition. Checks loose dandruff and other signs of Dry Scalp. Makes a grand difference in the good looks of your hair. Contains no alcohol or other drying ingredients. It's double care for scalp and hair, and it's economical, too!

Vaseline HAIR TONIC

TRADE MARK®

VASELINE is the registered trade mark of the Chesebrough Mfg. Co., Cons'd

LETTERS TO THE EDITORS

CONTINUED

A GREAT PUBLIC SCHOOL

Sirs:

Many English schools ("A Great Public School," LIFE, April 2) are superior to their American counterparts in the classical field—i.e., Latin and Greek—but in more liberal subjects, such as science, mathematics and even history, schools like Exeter not only equal Winchester but trounce them scholastically.

KEITH WHEELOCK

Phillips Exeter Academy
Exeter, N.H.

Sirs:

After graduating from Hotchkiss, I wanted to study abroad for one year before entering Yale. Because I knew no Latin (my two years' worth I had completely forgotten) and because I was an American, I was exempted from the entrance examinations at Trinity College, Dublin. When term examinations came around my friends from Eton and Harrow suggested I refrain from taking them since with my "inferior American prep school education" I could not hope to compete. Not only did I get first class honors, but my superior friends in many instances did not even pass. I did better in Trinity than my English friends, not because I knew more but because I had been taught how to handle myself when not encased in a mass of tradition and rules.

ANDREW N. VLADIMIR

Scarsdale, N.Y.

ZILLIONS OF SEEDS

Sirs:

Your spread on the flower seed fields of the Ferry-Morse Co. ("Zillions of Seeds," LIFE, April 2) is almost as breathtaking as your error in substituting *sulfa* for *sulphur* for the control of mildew on melons.

M. T. LEWIS

State College, Pa.

● LIFE should have said "sulphur."—ED.

WAYNESVILLE CASHES IN

Sirs:

You call 'em landlords ("Waynesville Cashes In," LIFE, April 2). I have other names for 'em, but you could not print them.

C. F. BELLEMERE

Kansas City, Mo.

Sirs:

No further proof of the undesirability of Army personnel as tenants is needed than the pictures you show. The filth, the unsightly litter, the untidiness, the shabby wash is of their own making.

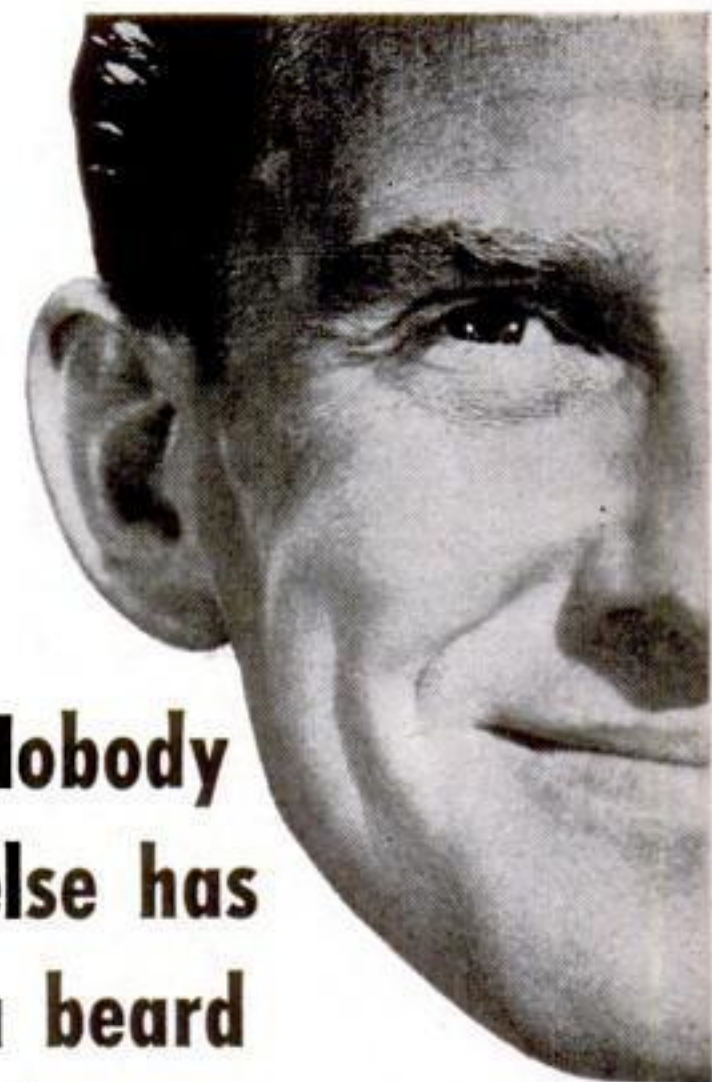
BARBARA CAMERON

Ridgewood, N.J.

Sirs:

How unfair can you get? We had nine Army families with several children living here, with more than adequate facilities, and yet we find ourselves replaced in LIFE by disreputable shacks and deplorable conditions. This is my second trip as an Army wife (my husband was recalled to active duty), and I found Pippin Place far superior to anything in similar Army towns.

I've found the merchants in Waynesville very accommodating and none seem to want to gyp me. I'm referring to those that have been here for years,

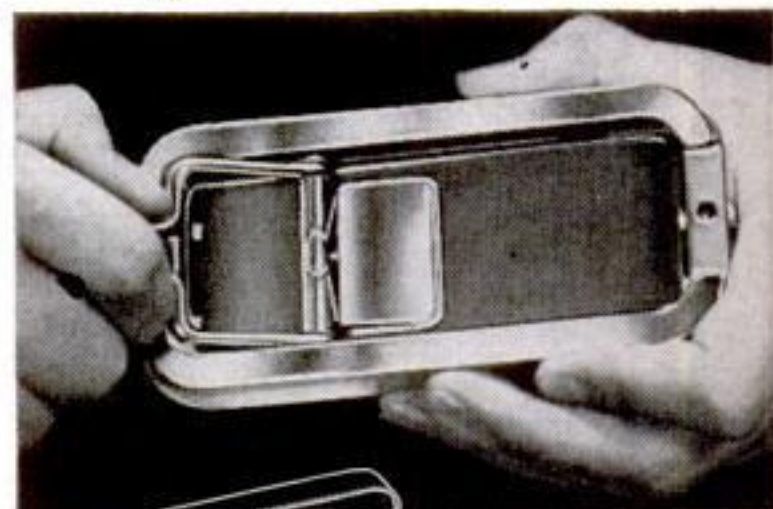


Nobody
else has
a beard
like yours...and
**ROLLS
RAZOR**

is the only safety razor that
**ALWAYS GIVES YOU THE
SHAVING EDGE THAT'S
EXACTLY RIGHT FOR YOU**

No matter how tough your whiskers, no matter how tender your skin, no matter what special shaving problem you may have—you can be sure of a smooth, clean, easy shave every time with your Rolls Razor!

That's because you *yourself* decide exactly how sharp your blade should be—and you control your own shaving comfort. Just a few quick flips of the hollow-ground Sheffield steel blade on the built-in-strop and you have precisely the sharpness your face demands in the blade! The razor is beautifully balanced, too, to glide through your whiskers. Just rest the razor against your skin... don't press, push or pull...just guide it—it glides!



LIFETIME ECONOMY!
NO BETTER SHAVING
INVESTMENT AT
ANY PRICE!

Pays for itself.
The blade will
last for years—the razor
for life. Beautifully packaged
in blue, satin-lined case.
ONLY \$15.00—no luxury tax.



The Finest Name in Shaving

ROLLS RAZOR

338 Madison Avenue, New York 17, N. Y.

CONTINUED ON PAGE 21



FIRST CLASS MAIL

Appearance is just as important in letters as it is in people . . . or products.

Every letter typed on an IBM Electric makes a perfect impression, has the distinctive personality which assures a friendly reception.

Turning out first-class work is simple with an IBM Electric. It is so easy to use . . . so responsive to your lightest touch . . . so saving of your time and energy.



IBM, Dept. A-4
590 Madison Avenue, New York 22, N. Y.

- ☐ I'd like to see a demonstration of an IBM Electric Typewriter.
☐ Please send descriptive folder.

Name _____

Company _____

Address _____

City _____ State _____

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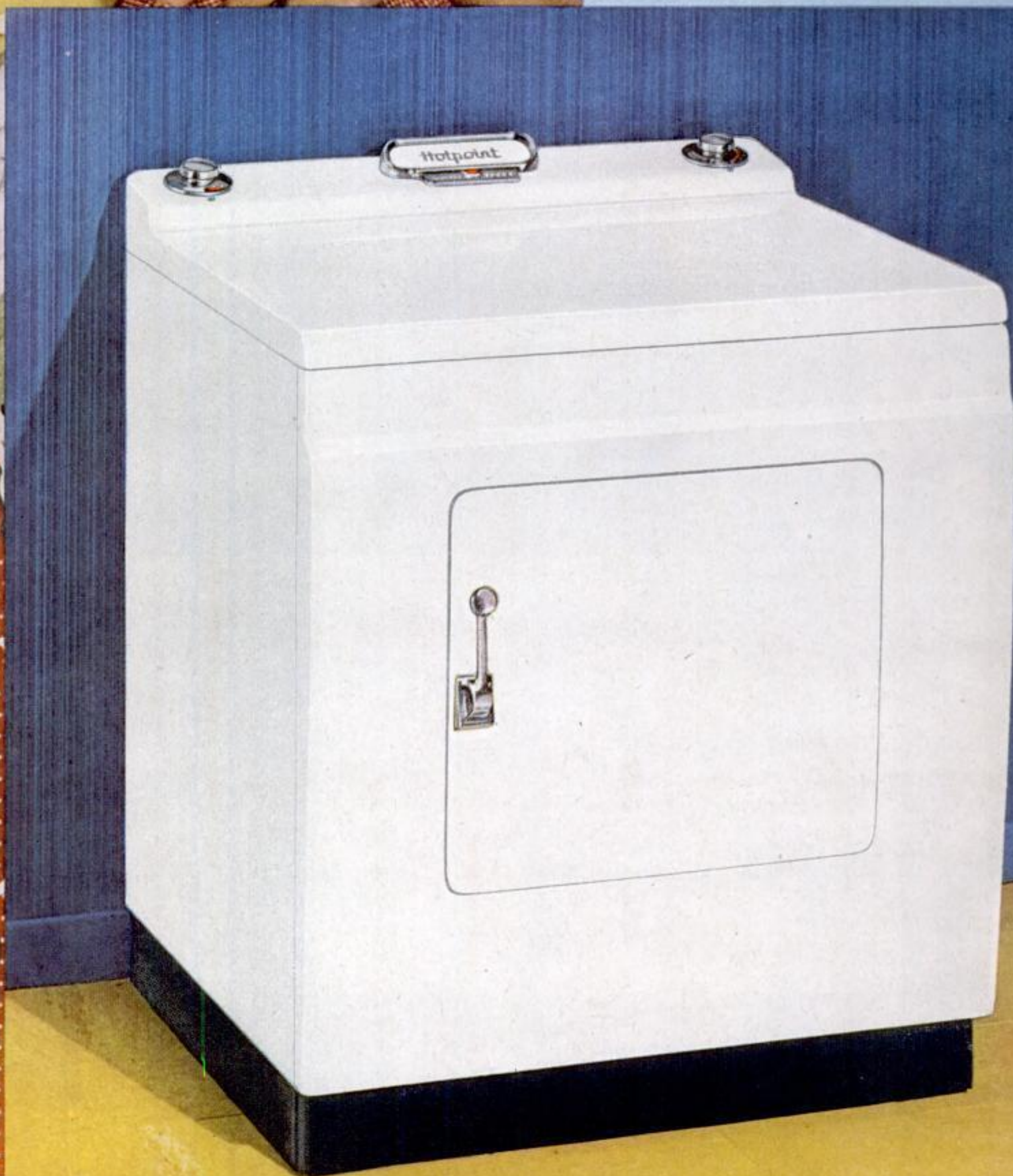


Electric Typewriters

INTERNATIONAL BUSINESS MACHINES CORPORATION

Amazing New Clothes Dryer

Hotpoint



Look To Hotpoint For The Finest... FIRST!

Outmodes Every Other Method...

Automatic Clothes Dryer

Greatest Advance In Clothes-Drying History!
No More Weather Worries! No More Heavy Lifting!
Sealed Chamber Prevents Lint And
Moisture From Escaping Into Laundry Room!

THANKS TO THE sensational new Hotpoint Automatic Electric Dryer, you can now quickly dry clothes indoors in a sun-pure, washed-air breeze that leaves them sweeter, softer and fluffier than ever before!

● ● **No Other Dryer Like It!** The *only* dryer sealed to prevent lint and moisture from escaping into your laundry room, the amazing new Hotpoint Dryer solves *all* of your drying problems . . . *automatically!* Just set the automatic controls and you're free to devote your time to essential outside duties! Never again must you wait for a clear day or put up with the nuisance of indoor clotheslines! Never again must you strain your back lugging a heavy clothes basket or constantly bend and stretch!

● ● **A Home Laundry Necessity!** Truly, no home laundry is complete without this remarkable dryer. The greatest advance since the introduction of the sensational Hotpoint Automatic Washer, it's a *must* for maximum time- and work-saving efficiency. See this outstanding new clothes dryer at your Hotpoint dealer's.* Ask to be shown the matching Hotpoint Automatic Washer, Rotary Ironers and Cabinets, too. All are reasonably priced and are yours on convenient monthly terms, if you desire.
Hotpoint Inc. (A General Electric Affiliate), 5600 West Taylor Street, Chicago 44, Illinois.



*Hotpoint dealers are easy to find—just look in your classified phone book.

Hotpoint Automatic Clothes Dryer

◀ It's here—to save you precious time and banish drudgery . . . the world's first and only home dryer that actually dries clothes in a sun-pure, washed-air breeze! Completely automatic. Be sure to see it before buying any other make!

Hotpoint All-Electric Laundry

Today, more than ever, you need a Hotpoint All-Electric Laundry—to free you for vital outside activities! With your washing and drying done *automatically*, you save many valuable hours every week. When clothes are ready, all you do is simply speed them through your Hotpoint Rotary Ironer and you're done! Ask for a free demonstration. ▶



Everybody's Pointing To

Hotpoint

Quality Appliances

RANGES • REFRIGERATORS • DISHWASHERS • DISPOSALLS® • WATER HEATERS • FOOD FREEZERS • AUTOMATIC WASHERS • CLOTHES DRYERS • ROTARY IRONERS • CABINETS



18th Century drawer chest in deep glowing African mahogany. Full-length drawer in base, two simulated drawers above. Model #2221, \$89.50

FOR MOTHER~the Gift that's really Two Gifts !

WHEN YOU GIVE Mother a Lane Cedar Chest, you give her not one—but *two* wonderful things!

A place to store her precious woolens—and a handsome piece of furniture, built to last a lifetime!

A Lane Cedar Chest will safeguard all the blankets and heavy clothing a mother has to care for. Keep them fresh and sweet-smelling—safe from dust and moths—as *no other storage method can!*

And Lane Chests are so superbly made—

Mother may well keep hers in the living room—or the hall—the better to enjoy its rich beauty! You'll find a Lane Cedar Chest to harmonize with every type of furniture.

The perfect birthday gift for daughter, sweetheart, sister, wife, mother.

Lane is the **ONLY** pressure-tested, airtight cedar chest in the world! Made of finest $\frac{3}{4}$ -inch red cedar, its absolute moth protection is guaranteed. The Lane Company, Inc., Dept. L, Altavista, Va. In Canada: Knechtels, Ltd., Hanover, Ont.

Lane Chests are available as low as \$49⁹⁵

LANE CEDAR CHESTS

The gift that warms a Mother's Heart

MOTHER'S DAY IS MAY 13TH



Distinctive modern with flat top and silver grey walnut veneer. Also in blond oak. Tray automatically lifts with lid. Model #2660, \$59.95.

MOTHER'S DAY SPECIALS \$59⁹⁵

See the gorgeous Lane Chests, many specially priced for Mother's Day, at furniture or department stores. A Lane is a wonderful birthday gift, too! Easy payments available. Prices slightly higher in the West and Canada.

©1951 The Lane Company, Inc.



Miss America Special. Stunning modern chest—full-length drawer in base. Blond oak or walnut. \$69⁹⁵

Miss America De Luxe. Same chest larger. Blond oak, walnut, grey walnut, mahogany or cordovan, \$79.95.



Miss Yolande Betbeze—
beautiful Miss America 1951



Streamlined modern, exquisitely veneered with matched walnut and paldao. Equipped with Lane patented self-rising tray. Model #2593, \$59.95.

Give your injector
razor a new lease
on life...with

PAL

Hollow Ground INJECTOR BLADES

in new metal
injector

Enjoy the best
injector
shaves you
ever had
regardless
of price
...or your
money
back in
full.*



Fit your
Injector
Razor
Perfectly

compare!
**20 for
59¢**

10 for 39¢ • 6 for 25¢

**New! PAL Double or Single
Edge in Clear-View Zipaks with
used blade vaults**

44 for 98¢ 21 for 49¢
10 for 25¢

Regular packing, 4 for 10¢
Pal Double Edge GOLD THIN—same prices

*** MONEY BACK GUARANTEE!** Buy Pals! Try Pals!
Use as many blades in a pack as you wish. If
you're not enthused, return dispenser to us for full
refund. Pal Blade Co., Inc., 43 West 57th Street,
New York 19, N. Y.

PAL—Your Best Blade Buy!

LETTERS TO THE EDITORS

CONTINUED

not the fly-by-nights that have taken
over the cheap jewelry stores and liq-
uor shops. No doubt there are land-
lords guilty of gouging, but I honestly
feel they are in the minority.

MRS. JOSEPH B. JOYCE

Waynesville, Mo.

Sirs:

Your story reminded me of my stay
at Fort Leonard Wood, Mo. during
World War II. Most of the fellows
dreaded to go to Waynesville because
they rightfully felt taken in by the
population. Granted there lived many
decent folks in this small community,
yet it always seemed that only the
chiselers could be noticed.

HENRY F. HIRSHMAN

New York, N.Y.

FREE PRESS GETS BEATING

Sirs:

The Argentines in this picture (be-
low) are queuing up for their copy of
La Nación, the only independent daily
remaining in Buenos Aires after the
news vendors union closed *La Prensa*
on Jan. 26 ("Free Press Gets Beating
in Argentina," *LIFE*, March 12). Since



newsstands sell out in the first few min-
utes, it's first come, first served for the
75-100 copies left after regular distri-
bution. At present instead of normal
price of 20 centavos (about 1½¢), a re-
served copy costs five pesos (about
36¢). *La Nación* could have doubled
its circulation had there not been a
ceiling imposed on the circulation of
all papers.

WILLIAM RYAN

Washington, D.C.

Please send



to _____ name
_____ address
city _____ zone _____ state _____

ONE YEAR \$6.75 in continental U.S.,
Hawaii, Alaska, Puerto Rico, Virgin Is.
(1 year at the single copy price would cost
you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local sub-
scription representative or mail to *LIFE*, 540
N. Michigan Ave., Chicago 11, Ill. L-4-23

A Mark of Distinction



Nobel Peace Prize
is awarded individuals
who best promoted the
fraternity of nations

Nesbitt too has achieved
distinction because of its
delightful taste and uniform
quality. Ask for Nesbitt's
and enjoy its delicious
orange flavor. Nesbitt's
is sold wherever quality
soft drinks are carried.
Buy six bottles today.

Free NESBITT'S
ILLUSTRATED RECIPE BOOKLET

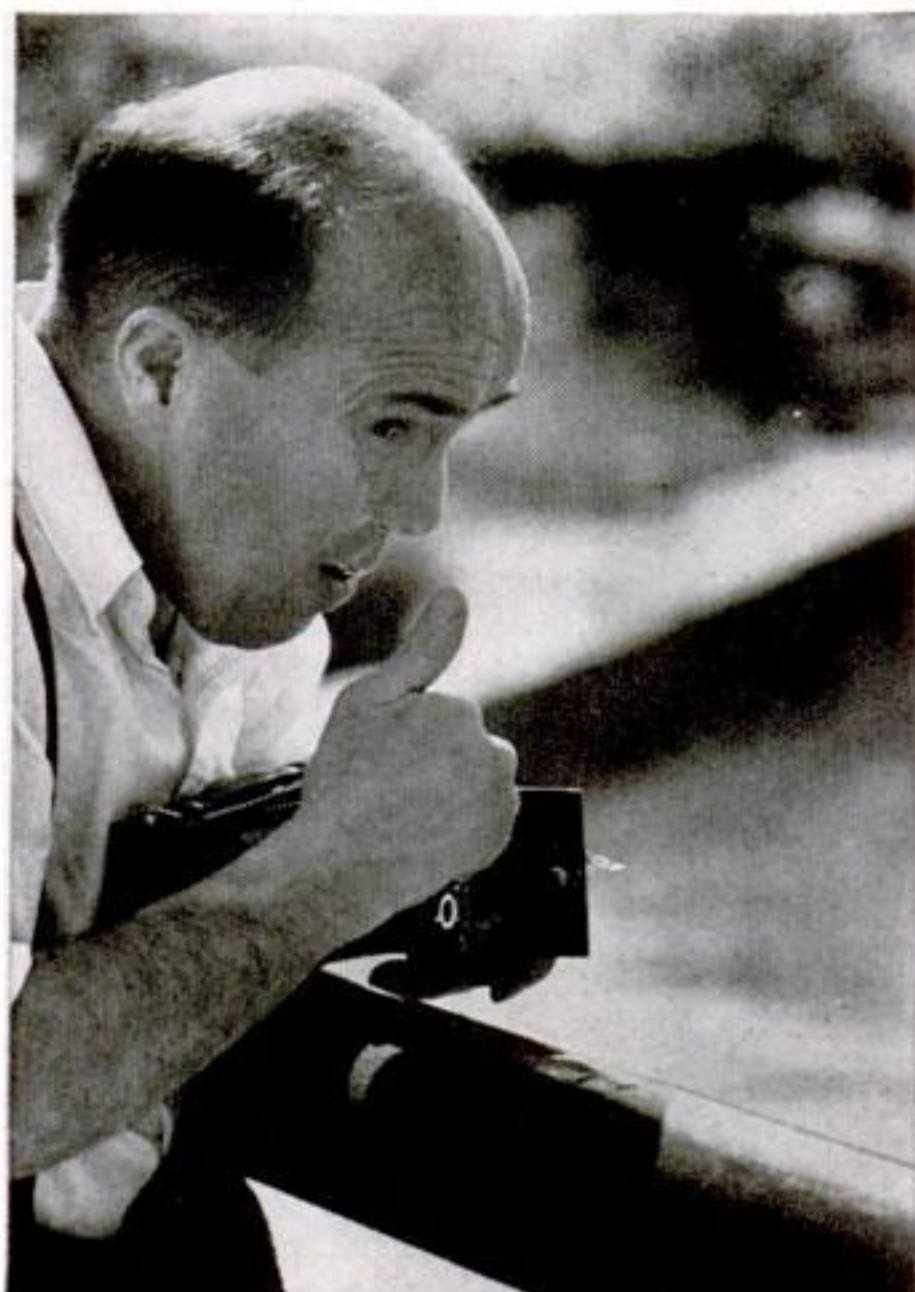
Over 25 delicious original orange
recipes. Send 3 Nesbitt's bottle
caps for postpaid copy.



Nesbitt's, 2946 E. 11th Street
Los Angeles 23, California

a soft drink
made from *real* oranges





AMATEUR WORRIES ABOUT COMPOSITION



NEWS PHOTOGRAPHER TAKES PICTURE OF GIRL HALF-BURIED IN CHERRY BLOSSOMS



PAGEANT DANCER PHOTOGRAPHS FRIEND



A DELIBERATE LADY STUDIES THE VIEW

SPEAKING OF PICTURES . . .

Photographers bloom like cherry trees in Washington

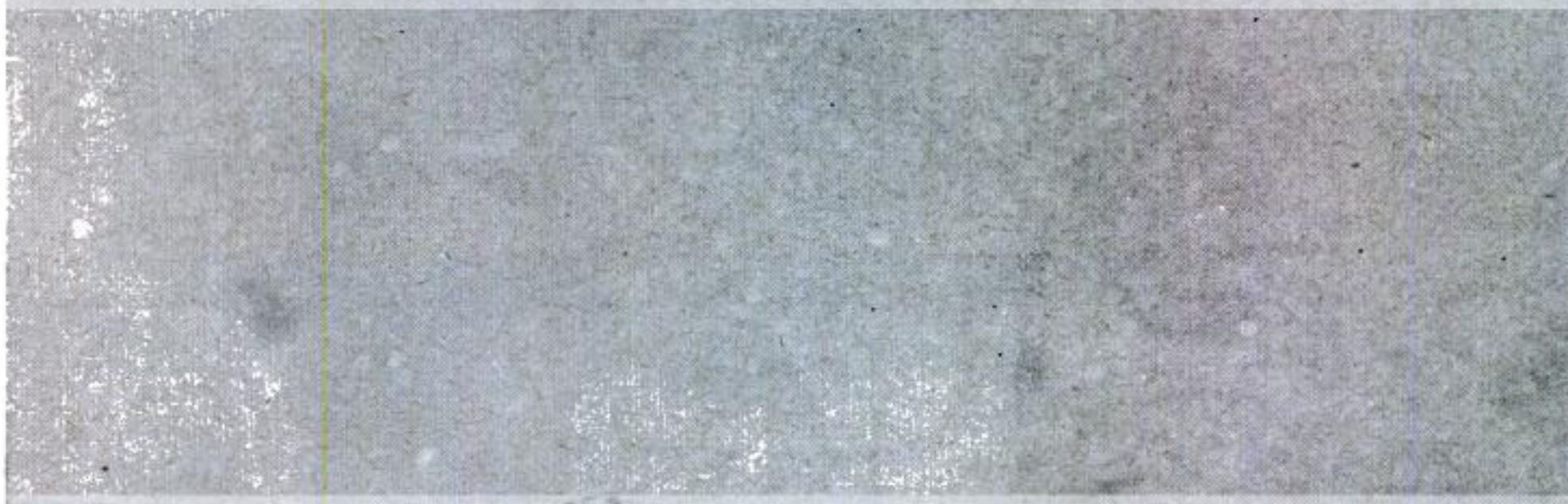
When the cherry trees bloom around Washington, D.C.'s Tidal Basin, 750,000 sightseers troop out to ogle the pale pink blossoms and the annual pageant. At least half of them carry cameras and hopefully try to record the floral phenomenon on film. But on black and white film the blossoms are very nearly the same color tone as the sky. They tend to blend fuzzily into the

background and give most amateurs a disappointingly blank picture. An inexpensive yellow filter would darken the sky and separate it from the blossoms. LIFE's Mark Kauffman recently took a photographic stroll around the Tidal Basin and found that, once the amateurs finished with the blossoms, they had better luck with the familiar old snapshots of each other.



A SAILOR AIMS CAMERA ACROSS THE BASIN TOWARD THE WASHINGTON MONUMENT

NIMBLE LADY PHOTOGRAPHER TELLS HER FRIEND HOW TO SMILE →



MAN USES HIS CAST TO SHIELD CAMERA



GIRL SHIELDS FRIEND WITH HIS HAT



COUPLE STRETCHES TO TAKE PAGEANT



How many lives has beautiful U.S. Naugahyde upholstery?

It has a beautiful life—so many glowing colors and textures in Naugahyde can make your home most inviting.

It has a long life. It washes clean and fresh, without fading—as often as you like.

It has a hearty life. Won't split, peel, chip, crack, scratch or scuff. Indeed you could add up more than nine lives for this fine, modern upholstery fabric, top choice with decorators and with makers of fine furniture.

SMART NEW FURNITURE is now covered with Naugahyde. Or ask your decorator, upholsterer or department store for Naugahyde by the yard.

Scores of
Everlastingly
Rich Colors
and Textures!



LOOK FOR
THIS LABEL



UNITED STATES RUBBER COMPANY
MISHAWAKA, INDIANA



A SERGEANT STRIPS TO TAKE A PICTURE



HEAD UNDER BLOUSE, HE PEERS AT WASHINGTON MONUMENT



HIS PICTURE MADE, HE LOOKS UNHAPPY

Sheaffer's



Valiant
TM
\$12.50



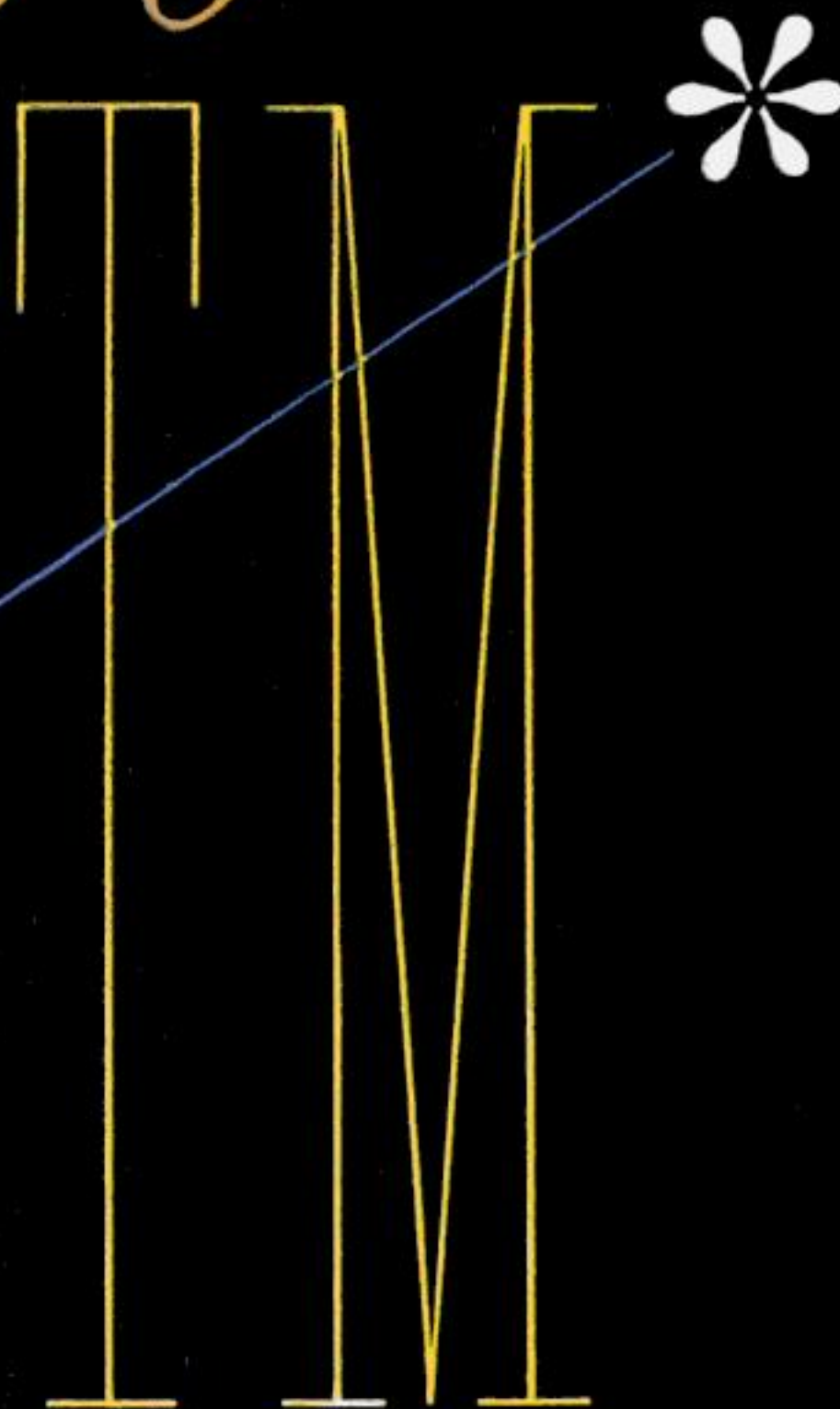
Sentinel
TM
\$15.00



Crest
TM
\$21.00
tax included



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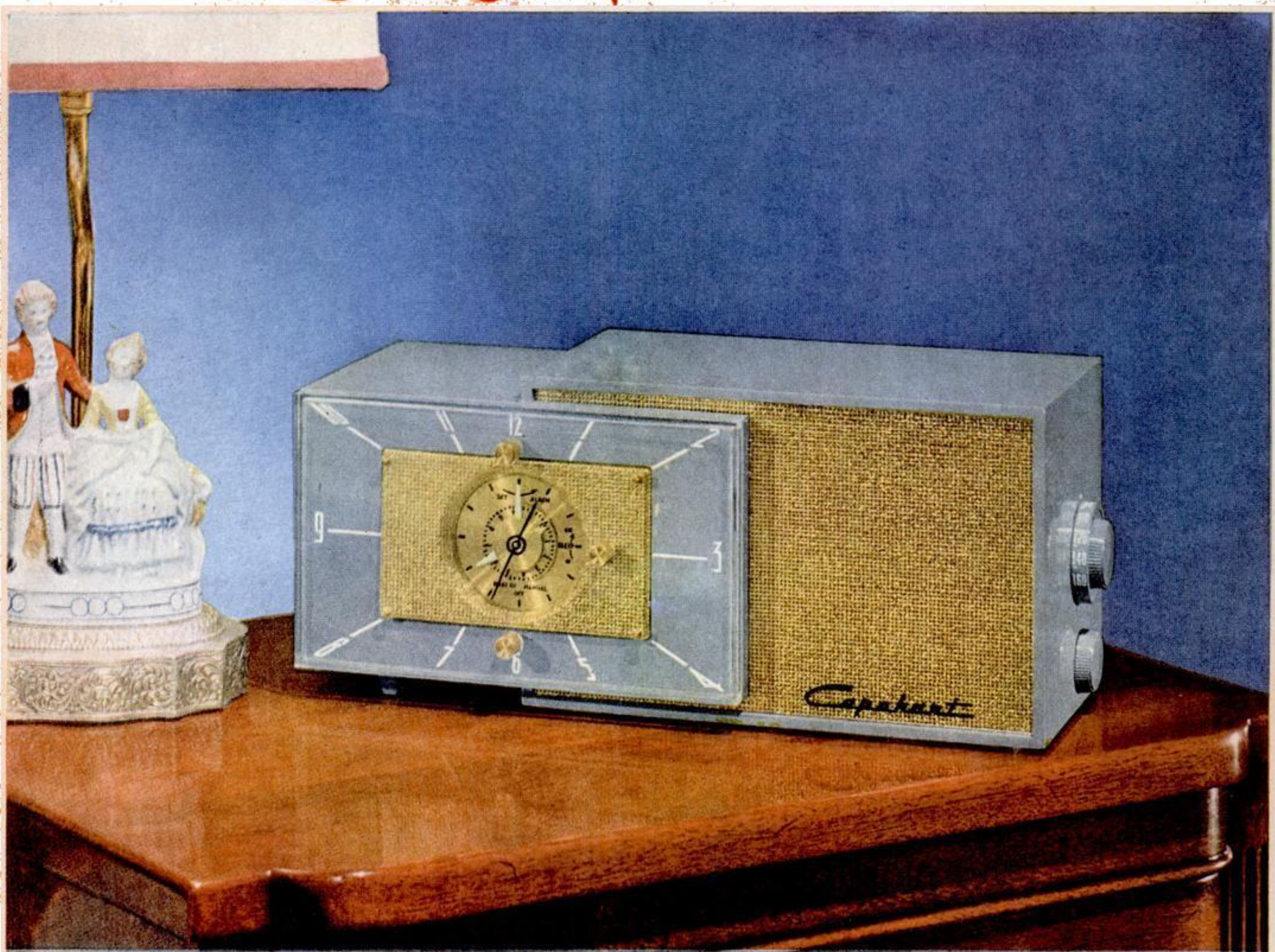
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LIFE'S COVER



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The subscription name plate shown above is just like that of LIFE's other subscribers. This one belongs to one of the most remote of them all, the Dalai Lama, the god-king of Tibet, who appears on this week's cover wearing a gold peaked cap as he receives a gold casket containing a relic of the original Buddha. This relic was brought to him for veneration at Yatung near the Indian border, where he found sanctuary after his flight from Lhasa. How that historic flight began and ended is told on pages 130-142. Up to now, LIFE's circulation department has had no request from the Dalai Lama to change his subscription address from Lhasa to Yatung.

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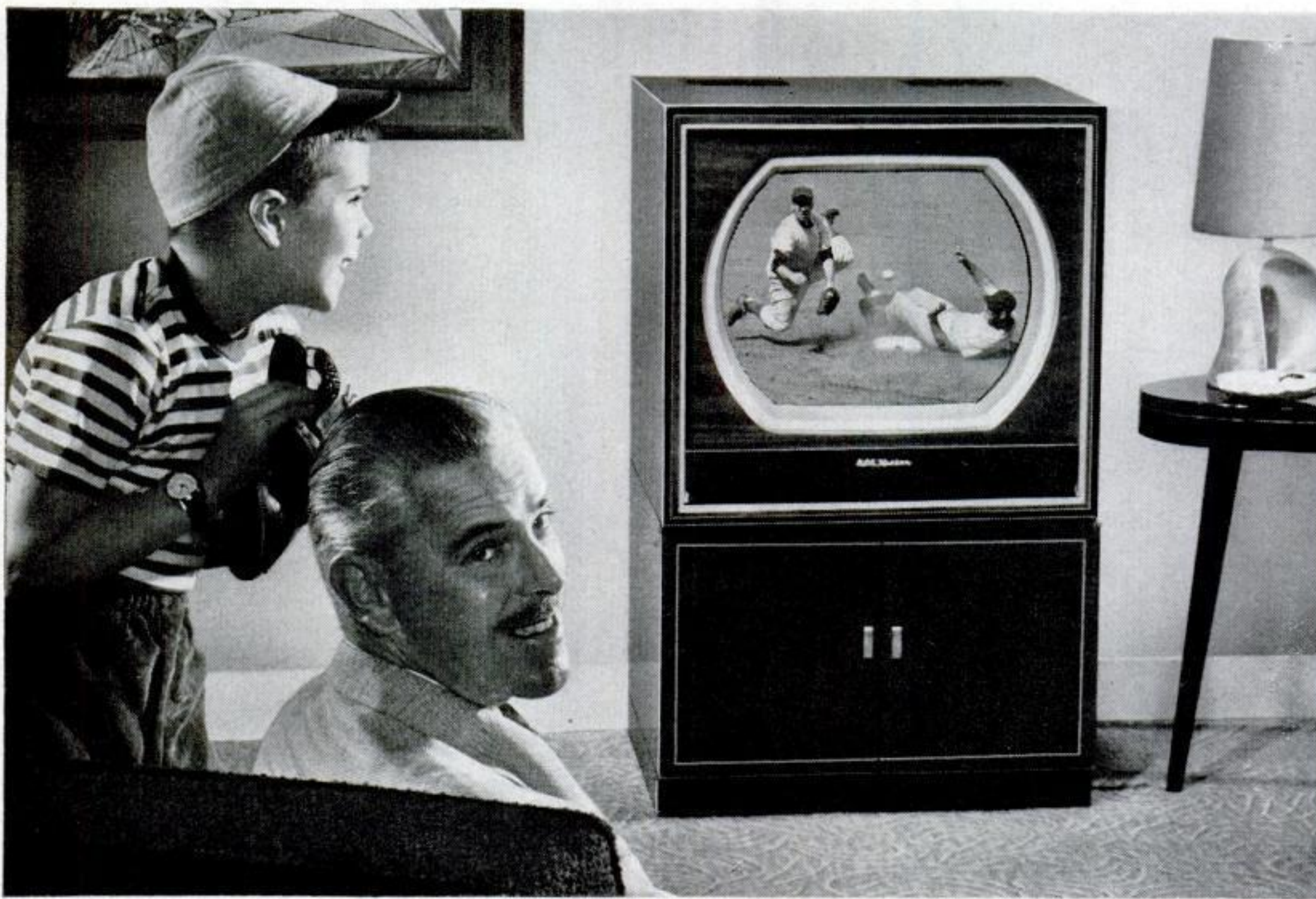
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TATTOO FOR A WARRIOR

It was raining on that momentous day in Tokyo. But the regular spectators who came to the handsome Dai Ichi building to watch General of the Army Douglas MacArthur enter or leave his headquarters were there anyway. The raindrops beat down on their glistening umbrellas with a sound as solemn and steady as a drummer's tattoo.

That sound on this day—April 11th—was as dramatically fitting as any a composer might have devised, for in the soldier's world tattoo tells a man to repair to quarters; few spectators knew it, but that afternoon Douglas MacArthur had heard tattoo. It was about 6 p.m. when, head down, he entered his headquarters (above) for the next-to-last time (his final visit came the following day). By sudden order of his commander in chief, President Truman, he was giving up the job he once called "Mars' last gift to an old warrior." The gen-

eral had been unable, said the President, "to give his whole-hearted support" to the policies of his government and the U.N. . . . "it is fundamental . . . that military commanders must be governed by the policies and directives issued to them. . . ." General MacArthur had disagreed with

Washington about how to fight the war in Asia (pp. 34, 35). The Joint Chiefs of Staff had approved his recall. But most of the U.S. was shocked. When MacArthur prepared to return home, San Francisco and New York City scheduled a hero's welcome. After this he would go to Washington to explain his position. His successor, Lieut. General Matthew Ridgway (pp. 38, 39), would have the immediate problems of Korea to meet. As for the long range problems of U.S. defense, Americans may discover that while tattoo may have been sounded for the old warrior, it was not yet taps for his ideas or influence.

THE THREE BASIC QUESTIONS WHICH ARE AT ISSUE

First, procedure: Was MacArthur guilty of impropriety when he made his views known outside of official channels? The Truman answer—and of the military generally—yes. The general was bound by directives to clear opinions on foreign and military policy with Washington.

MacArthur's reply (by General Whitney in Tokyo): "He feels he has complied meticulously with all directives." His public statements have dealt "with the military situation within the area of his uncontested authority to speak."

Second, the conduct of war in Korea: The Truman position: Our action there is to punish aggression on behalf of the U.N. But we can take no action which would cause further risk of a general war.

The MacArthur answer: To survive, we must take the initiative . . . bomb enemy supply bases even if outside Korea. In our own interest, we should assist Chinese Nationalists to fight the Reds.

Third, world strategy: President and general agree our aim must be to block Russia's plan to conquer the world and, if possible, avoid World War III.

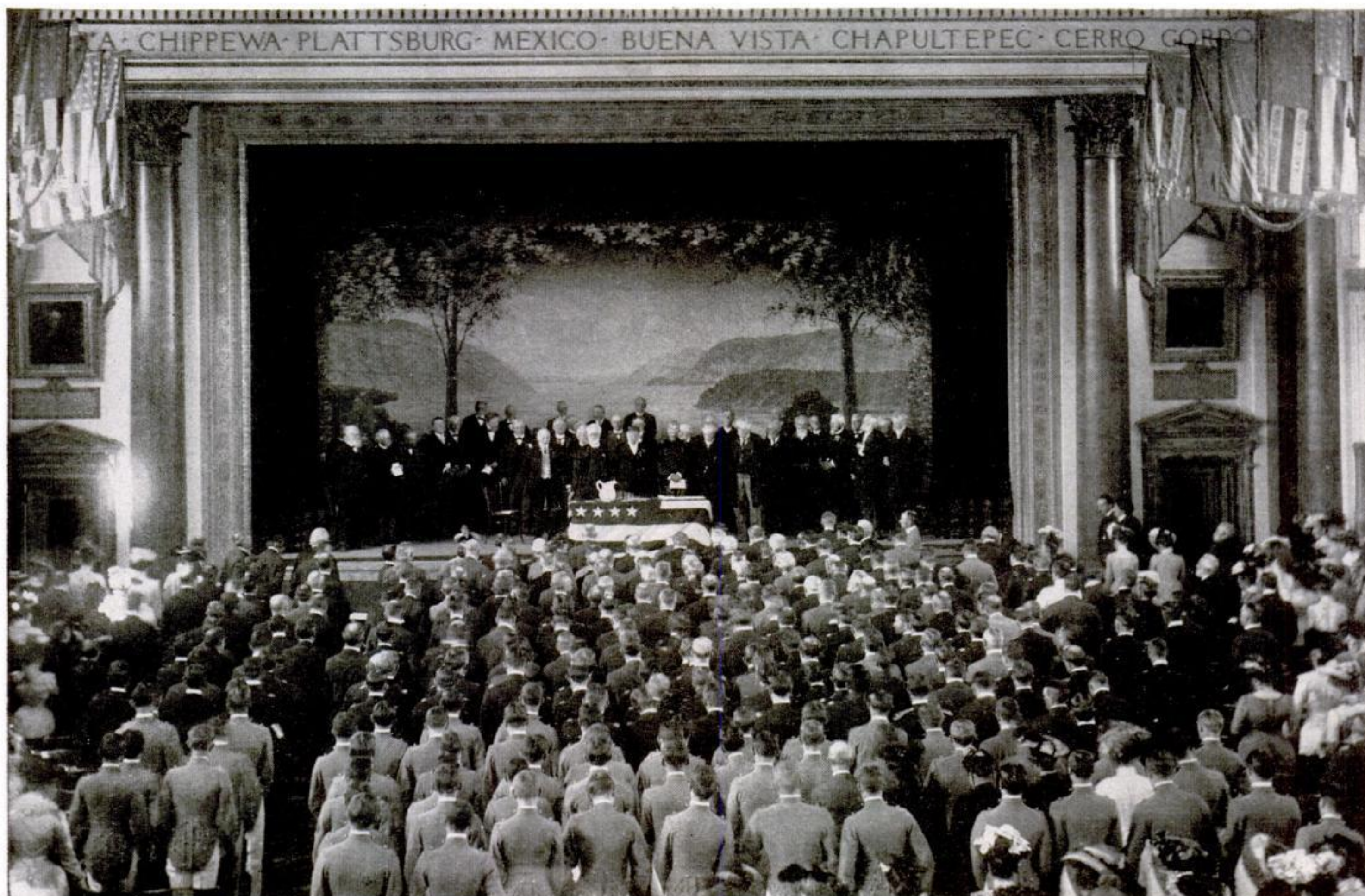
The Atlantic-minded, including Truman Administration and our chief allies, feel the more we become involved in Asia the weaker our hand in Europe.

MacArthur believes fighting the war more aggressively in Korea is fighting Europe's battle (see Editorial, p. 42). " . . . If we lose the war to Communism in Asia the fall of Europe is inevitable."

MACARTHUR AND HISTORY

THE GENERAL HAS SEEN—AND MADE—QUITE A LOT OF IT

Douglas MacArthur has always looked on history—and these pictures show history through his eyes. He was born 71 years ago in an armory in Little Rock, the son of a brilliant officer, Arthur MacArthur, who later rose to be a lieutenant general and governor-general of the Philippines. In the 1880s the only real fighting the U.S.



AT THE WEST POINT CENTENNIAL

In 1902 the Military Academy was 100 years old and cadets gathered in Cullum Hall under the roll of famous battles to hear a speech by President Roosevelt. MacArthur was a third-year man, on his way toward compiling an incredible average

of 98.14, which has never been equaled since. He played on the baseball team, was football manager, in his senior year held the top student rank, first captain. On graduation he entered the Engineer Corps because promotion was fastest there.



AT BILLY MITCHELL'S COURT-MARTIAL

MacArthur was a member of the board that convicted Colonel Billy Mitchell (standing) of insubordination in 1925. Mitchell, a fiery advocate of airpower

when Army brass was still thinking of trench warfare, deliberately courted dismissal to promote his cause—much as MacArthur was to do 25 years later.



AT THE 1928

As president of the American Olympic Committee, MacArthur went to Holland and headed a parade of straw-hatted athletes. The Finns, led by the great

was doing was against the Indians in the West and Southwest. MacArthur was there, following his father from post to post. In the early 1900s the big show was in the Philippines. MacArthur was there as a lieutenant of engineers. A few years later with his father he inspected the battlegrounds of the Russo-Japanese War.

In 1906 he was in Washington serving as an aide to President Theodore Roosevelt. In 1914 MacArthur entered Veracruz with a naval expeditionary force. During World War I, MacArthur became the youngest division commander in the AEF. Later (1919) he became the youngest man ever to be superintendent of West Point,

later still (1930) the youngest man ever to be appointed U.S. chief of staff. In 1936 MacArthur became field marshal of the Philippine army. He was still serving in the Philippines in December 1941 when history, which he had been following from place to place throughout his career, suddenly turned and began to follow him.



THE RUSSO-JAPANESE WAR

In 1905 First Lieutenant MacArthur went to the Far East, served as aide to his father, the American military observer. In Korea and Manchuria he made notes on dispositions (above) that enabled the Japanese to defeat the Russian army.



AT VERACRUZ

In 1914, as a member of the U.S. general staff, MacArthur accompanied a naval force, watched U.S. sailors and Marines capture the Mexican port after sharp fighting. He did no fighting but risked his life serving as a spy in civilian clothes.



WITH THE RAINBOW DIVISION

Major MacArthur named this division (parading at U.S. camp). It was composed of National Guard units from 27 states, and he was its first member. He went to France with it in 1917, fought on the Marne and in the Meuse-Argonne

offensive, wound up as brigadier general and division commander. He was wounded twice, won two Distinguished Service Crosses, 11 other decorations and seven citations for bravery. He missed the Medal of Honor, won it later in World War II.



OLYMPICS

Paavo Nurmi, took most big races. But the U.S. made off with most of the field events and won the games, with 131 points over second-placing Finland's 62.



AT THE BATTLE OF ANACOSTIA FLATS

MacArthur, then chief of staff, was called on by President Hoover to drive out an army of war veterans which descended on Washington in 1932 to demand

a bonus. Here (left) he watches his troops close in on the packing-crate camp of the veterans at Anacostia. At right stands a major named Dwight Eisenhower.



ON BATAAN

Here in early 1942 MacArthur, at 62, suffered the first defeat of his career. While the Japanese army swarmed by the division down the Philippine peninsula, he had only truckloads of underequipped soldiers and Marines (*above*) to oppose them.



ON NEW GUINEA

Here at Buna in 1942 MacArthur's long leapfrogging drive back to the Philippines was underway on a modest scale. Stripped palms were a trademark. He used terrific firepower, took great pride in the fact that a minimum died in his landings.



IN TOKYO BAY

On Sept. 2, 1945, on the deck of the U.S. battleship *Missouri* in the company of representatives of Great Britain, France, Russia and China, MacArthur accepted the unconditional surrender of Japan. Hopefully he said, "Let us pray that peace

be now restored to the world, and that God will preserve it always." Immediately thereafter he went ashore and plunged into one of the most remarkable political undertakings in world history—the mass democratization of 80 million people.



ON THE WAY TO LEYTE GULF

On Oct. 20, 1944, two years, seven months and three days after he said he would, General MacArthur returned to the Philippines. Although his massive invasion fleet, here shown loading for the attack, covered the horizon, he commanded only

about 5% of the armed forces of the U.S. at the height of his campaign. In the Philippines he found 23 Japanese divisions and defeated them with 17 of his own, meanwhile inflicting some 300,000 casualties against an American loss of 60,628.



AT THE U.S. EMBASSY

In this building, where American occupation forces first raised their flag in Tokyo after the Japanese surrender, MacArthur has lived for five and a half years, becoming to the Japanese a figure as austere, and as revered, as their own emperor.



AT INCHON

Here in a new war MacArthur watched landing that forced the North Koreans to pull out of South Korea last October. Although U.S. forces were later driven back, Inchon is the most spectacular and imaginative operation of the war to date.

THE FIRST SEEDS OF TROUBLE

Seek Supervisor Over MacArthur

**MACARTHUR
SEEN BALKING
AT RUSS PLAN**

**MACARTHUR
REASSURED**

EARLY DISPUTE between capital and Tokyo began in 1945 over the extent of Russian voice in occupation. MacArthur settled for supervision in principle but seldom consulted Allied commission.

U. S. AID TO FORMOSA HELD M'ARTHUR VIEW

TRUMAN BARS MILITARY HELP FOR DEFENSE OF FORMOSA

SPLIT ON STRATEGY widened through 1949. Finally MacArthur's views on Far Eastern policy were rejected by Truman. He shut the door to further aid to Chiang and Nationalists on Formosa.

FLEET GUARDS FORMOSA

MacArthur Visit to Formosa Viewed in U. N. as Mistimed

MISTAKEN GENERAL thought he was pleasing Truman when he visited Chiang July 1, 1950. MacArthur overlooked fact that new policy was to confine the Nationalists to the island, not use them.

MacArthur Message Warned of War in U.S.

**POLICY ON FORMOSA
SENT TO M'ARTHUR**

**Truman's Gag
on MacArthur
Is GOP Issue**

MacArthur's Formosa Text Killed by Truman

TRUMAN CRACKED DOWN on general in August 1950, forced withdrawal of a statement saying Formosa was vital to U.S. defense. But it was already in print. Ensuing press "play" delighted general.

Tattoo for a Warrior CONTINUED

MacARTHUR vs. WASHINGTON

General Douglas MacArthur had been in Japan just 12 days when the story began.

SEPTEMBER 1945. In the U.S. the cry was "get the boys home." In Tokyo, General MacArthur had literally memorized the directives and orders which said, among other things, that the Supreme Commander for the Allied Powers was to be the absolute ruler of occupied Japan. He was aware that the policy of the occupation was to be determined by the victorious governments, not by him, and he did not question this, then or later. But as one of the shrewdest high-level barracks lawyers in the Army, he interpreted it to mean that he was authorized to say and do anything which existing policy did not explicitly prohibit. Lesser figures of course held to a contrary principle, which was to say and do only what existing orders or policy explicitly authorized. Collisions were inevitable, and the first one of General MacArthur's Tokyo phase had its beginnings on Sept. 11. The incident set the pattern of innocence and injury in Tokyo, outrage and mistrust in Washington, which was to prevail for the remaining five years and seven months of his reign.

General MacArthur announced that the peaceful demeanor of the Japanese had led him to reduce his estimate of the occupation forces he would need in Japan to "not more than 200,000 men"—half the total Washington deemed necessary. Worried by the disintegration of the military forces, General Marshall, then chief of staff, said sternly that the necessary Army strength in the Pacific had yet to be determined. Acting Secretary of State Dean Acheson intervened with a stinging formal rebuke: "The occupation forces," he said in a statement, "are the instrument of policy and not the determinants of policy." General MacArthur then and there identified Mr. Acheson as an enemy to be watched, and never forgot the incident.

OCTOBER-DECEMBER 1945. The Soviet Union asserted on Oct. 3 that MacArthur should be displaced by a four-power council. On Oct. 11, in the first important appearance of Tokyo's now famous "authoritative source," the world was told the general would "quit and go home" rather than submit to a four-power council. The upshot, however, was acceptance of a four-power council, but he gave it nothing much to do. He also bowed to an 11-power Far Eastern Commission, paid meticulous heed to its few directives and never once consulted it of his own volition.

"He's running against me"

JANUARY-DECEMBER 1946. Secretary Byrnes said on New Year's Eve that General MacArthur had no voice in the making of foreign policy. Secretary of War Robert Patterson said the next day that General MacArthur had no voice in the making of occupation policy.

On March 6 General MacArthur announced his "full approval" of the new Japanese constitution which had been drafted in part by Japanese, in part by the general himself. On May 13 the Far Eastern Commission warned MacArthur that it disapproved of the draft constitution. In oblique response, General MacArthur told the Japanese people on June 21 that in adopting the draft they should demonstrate that it expressed their free will. The draft of the constitution was submitted to the Diet pre-

cisely as General MacArthur had approved it.

Criticism of General MacArthur within the State Department increased, especially among those who were masterminding U.S. policy for China. But, during the last of 1946 and in 1947, he held his tongue and hand.

JANUARY-DECEMBER 1948. General MacArthur thought in early 1948 that he might be the next President, made up his mind to run if he got the Republican nomination, and tried to get it. He failed. An official who had been in contact with MacArthur and Truman told a reporter in March that he had urged the President to make MacArthur Secretary of National Defense. Truman retorted, "Hell, no. He's running against me for President."

At about the same time General MacArthur began to say flat out that U.S. policy in China was suicidal. Alarmed by Communist victories in China and the State Department's by then manifest inclination to accept them, MacArthur on March 4 cabled the House Foreign Affairs Committee that "it would be utterly fallacious to underrate either China's need or its importance." In May a Senate committee asked him to come to Washington and testify on Far Eastern affairs. He declined.

The division of Korea at the 38th Parallel was confirmed in late summer with the recognition of the Republic of Korea in the south, the withdrawal of our occupation army, and the formal severance of South Korea from General MacArthur's command. At the inaugural ceremonies he called the splitting of Korea "one of the great tragedies of modern history." But his mind was more on China. In December, in a 16-page radiogram, he warned the Joint Chiefs of Staff that the growing Communist success in China was a direct threat to the U.S. military position in Japan. He also asked for six additional divisions and more air and sea power. The Joint Chiefs were jarred. They discussed the matter.

"To all the peoples of Asia"

JANUARY-DECEMBER 1949. Surface signs of a deepening conflict between General MacArthur and Washington became more and more evident. But the underlying conflict was hardly reported. It involved two fundamentals of American policy: 1) the strategic importance of China to the U.S. and 2) the larger question of whether to retain an American military position in the western Pacific at all, or to withdraw toward the American shore line.

These principles were at stake throughout the debate over one little island—Formosa. To his later regret, General MacArthur did not choose to enter this debate publicly. In letters to influential friends in the U.S., and interviews with officials and others visiting Tokyo, General MacArthur did state his conviction that the U.S. should "proclaim to all the peoples of Asia our firm intention to safeguard the Pacific" by declaring its vital interest in Formosa. He stated further that if the U.S. did so it probably would never have to station forces of its own on Formosa. But, relying upon his previous advices and especially on the December 1948 radiogram to the Joint Chiefs of Staff, he saw no need in late 1949 of restating these views formally and directly to Washington.

The outcome was a victory for Secretary of

BEHIND THE NEWSPAPER HEADLINES THERE WAS AN UNTOLD STORY OF MAJOR DIFFERENCES ON BASIC STRATEGY IN THE FAR EAST

State Dean Acheson, who during this period had acquired a commanding voice in strategic decisions. In late December, at a now famous meeting of the National Security Council, Secretary Acheson concentrated on the half-fact that the military was unready to station U.S. forces on Formosa. At no time did he or members of the JCS, sitting by in passive assent, consider General MacArthur's paramount point that a declaration of U.S. interest in Formosa was what counted. The President heeded Mr. Acheson's advice. General MacArthur said later that when a policy of no interest in Formosa was announced, he felt that the U.S. had suffered one of its gravest defeats and that the Soviet Union had won one of its greatest victories. But in public he said nothing.

JUNE–NOVEMBER 1950. The North Korean attack on June 25 astonished General MacArthur. So did President Truman's order to him to oppose the attack. "I was knocked on my heels," General MacArthur said later.

Vital as they seemed at the time, General MacArthur's failures and successes in forecasting the course of the war were less important in determining his relations with Washington than the underlying issue of U.S. strategy in Asia. Two episodes in August forecast the future. On August 1 he visited Chiang Kai-shek on Formosa. On August 28 he released the first full statement of his views on Formosa. The hostile reaction to both of these episodes genuinely astounded MacArthur. He had taken the President's statement of June 27, ordering the Seventh Fleet to protect Formosa, as a clear and complete reversal of the previous position. A visitor who pointed out on August 21 that the President's statement indicated no change in political attitude toward Formosa was told, with patient forbearance, that he didn't know what he was talking about. General MacArthur actually expected to receive the President's thanks for supporting Truman policy; he was flabbergasted when he was rebuked and ordered to withdraw the Formosa statement.

"An entirely new war"

For a revealing reason, these setbacks did not immediately alter General MacArthur's conviction—privately expressed at the time—that he and the President were together on fundamentals. The reason was simply that after all the years of neglect, he felt that he was at last in touch with his commander in chief. In the new circumstances he also felt that he had less reason than ever to fool with the Pentagon and the State Department. All the differences of basic policy receded in his mind and talk—for a while.

On Oct. 14 he met the President at Wake Island. On Oct. 19, back in Washington, the President said of General MacArthur, "He is a member of the government of the United States. He is loyal to that government. He is loyal to the President. He is loyal to the President in his foreign policy."

In Korea on Nov. 24 General MacArthur, in an offhand aside to Major General John B. Coulter, said to tell the soldiers "they will eat Christmas dinner at home." On Nov. 28, after the Communist Chinese had come in, General MacArthur announced "an entirely new war."

He was more right than he knew.

NOVEMBER 28, 1950. General MacArthur

first referred to the enemy's "privileged sanctuary" in Manchuria.

DECEMBER 6, 1950. By direction of the President, the Joint Chiefs of Staff sent to MacArthur's headquarters a general order stating that "no speech, press release or other public statement" bearing on foreign or military policy should be released until cleared with the State or Defense Departments. A supplementary order tied this down, in more detail, to "officials overseas," and a final note to General MacArthur said, "The above is transmitted to you for guidance and appropriate action."

DECEMBER 7, 1950. The American Legion and other veterans' organizations urged Truman to let MacArthur bomb the enemy in Manchuria.

DECEMBER 8, 1950. General MacArthur wired his "profound thanks" to American Legion Commander Erle Cocke, Jr.

"Your recommendations desired"

JANUARY 12, 1951. A Tokyo spokesman said that General MacArthur had been forbidden to make political statements but that his military authority had not been curtailed.

FEBRUARY 15. President Truman said MacArthur retained authority to cross the 38th Parallel.

FEBRUARY 20. General MacArthur said, "... If and when the issue actually arises I shall not arbitrarily execute that authority if cogent political reasons [for not doing so] are then advanced."

MARCH 7. General MacArthur said that as things stood U.N. forces had no chance of winning the war.

MARCH 20. The Joint Chiefs of Staff radioed MacArthur that the President was planning to announce the U.N.'s readiness to "discuss conditions of settlement in Korea" and concluded "your recommendations desired." He did not reply.

MARCH 20. General MacArthur, writing a letter in answer to one from Congressman Martin of Massachusetts, said "... If we lose the war to Communism in Asia the fall of Europe is inevitable, win it and Europe most probably would avoid war and yet preserve freedom." He also indicated he favored the return, with U.S. support, of Chinese Nationalist forces to the Chinese mainland.

MARCH 24. General MacArthur issued his statement offering to discuss a truce in the field and saying that if the war were extended to the Chinese mainland the enemy would face the "risk of imminent military collapse."

In a message marked "personal for MacArthur," the Joint Chiefs of Staff took note of his statement, said the President had directed that General MacArthur's attention be called to the order of Dec. 6 requiring clearance of policy statements, and ordered him to report immediately to the Joint Chiefs "for instructions" if the enemy leaders "request an armistice in the field."

APRIL 4. General MacArthur told a luncheon guest in Tokyo that he intended to continue his fight for a change of policy, that as "an old man of 71" he had nothing to fear or lose if he were relieved, and that he considered the future of his country to be at stake.

JOHN OSBORNE

THE BITTER FRUIT OF CRISIS

MAC OFFERS PEACE TALK

MARSHALL LIMITS MAC'S DRIVE

MacArthur Is Warned to Clear Talks

MAC PUBLICLY URGES USE OF CHIANG ARMY

Firing of MacArthur Proposed Because of General's Attacks On Nation's Policy In Far East

White House 'Rebuffs' MacArthur

Pace Reported Talking Bluntly To MacArthur

Truman Rules Out Removal Of MacArthur as Commander

M'Arthur Repeats Demand For Freer Hand in Korea

TRUMAN FIRES M'ARTHUR

FINAL ROUND in long policy fight began when MacArthur on his own hook offered to meet Red army chief in the field to discuss peace. Eighteen days later White House relieved him of command.

A WHITE HOUSE ANNOUNCEMENT AT 1 A.M.

The 24 hours that were to rock the world began quietly enough. In Washington on Tuesday last week the streets were quiet by midnight and the lights were out in Blair House—the President had gone to bed. But the west wing of the White House was blazing with light and in Press Secretary Joe Short's office a harried staff hung on the telephones. "This is the White House" they told one sleepy newspaper reporter after another, "Mr. Short will have an announcement at one o'clock." That was all they would say. Unshaven and half-awake, the newsmen rushed to Joe Short's office speculating among themselves whether 1) the President was dead or 2) another war had been declared.



Sharply at 12:56 a.m. on Wednesday, Short (foreground) broke the news that MacArthur had been stripped of all his commands. Stationing two secret servicemen at the door to see that no reporter would escape with a scoop, he read the facts from a report it had taken him and his staff all evening to prepare. The reporters listened impatiently for seven minutes and rushed out at 1:03 to grab the telephones and get the news to their papers.

In a matter of minutes the news was on the air. In Tokyo, MacArthur, finishing a late lunch, was handed a small brown envelope by a senior aide. It was marked "Flash." He read its contents, said nothing, then finished lunch abruptly. Shortly afterward a sleepless lady in Connecticut put in a long-distance call to House Minority Leader Joe Martin. "This is a Connecticut Yankee," she said, to wake him up, "and I think it's terrible." Martin wanted to know what was terrible and thus, from a stranger, first heard the MacArthur news. It was 1:30 a.m. in Washington. By 2 a.m. Martin had learned the news a second time from Congressman Dewey Short and a third time from a lady in Yakima, Wash. "It's only 11 p.m. out here," she said, "and there are 40 of us in the house and we think it's awful and we just had to tell somebody." From then until it was sunrise the news filtered through the capital and out over the world. Some congressmen called by reporters for comment, like Carl Vinson, were dazed. He said, "It's three in the morning," and hung up. Others, like Wisconsin's Wiley, clung to their dignity. He would only say, "Now is a time when we must weigh our words."



The Republicans lost no time in making their battle plans. By 10:30 a.m., alerted by early morning phone calls, 12 Congressmen and Senators met in Joe Martin's office. There, guided by Senator Taft (above, right) and Martin, they prepared an 11 a.m. announcement: they would invite MacArthur home to testify before both houses of Congress; they wanted a thorough investigation of U.S. military policy; they were discussing the possibility of impeaching the President. By 11:30 Martin had made phone connections to MacArthur's headquarters in Tokyo and the general had sent a message that he would be glad to come. In fact, he would come in a week.

The whole U.S. came quickly to a boil. An angry minister in Houston picked up the phone to dictate a telegram, got as far as "Your removal of General MacArthur is a great victory for Joseph Stalin . . ." and then dropped dead. A lady in Charlestown, Md. who tried to send another wire calling Truman a "moron" was censored by Western Union. She and the company finally settled for the word "witting."



In San Gabriel, Calif. students hung an effigy of Truman from a flagpole (above). It was later cut down by the police. Effigies of Truman were also hung in the hills of Tennessee. In Ponca City, Okla. a homemade dummy of Secretary Acheson was soaked in oil and then burned. Next day the man who hung Acheson got fired from his job.

As the day grew older the man in the street suddenly came into his own and found himself interviewed by the press, radio and television. It was obvious that television jokes had had their effect. In Los Angeles, Charles T. Thompson turned a questioning television announcer into a straight man. "The country would not be in this shape," he pontificated, "if Harry Truman were alive." Then he said he was "going out for a Truman beer." Announcer: "What kind of beer is that?"

Thompson: "Just like any other beer—except it hasn't got a head."



In Washington, D.C., Wendell Alderson, a cab driver (above), was a guinea pig for the radio. He said, "Most of my riders think it is tragic how Truman treated MacArthur the way he did. If it had to be done it could have been done different. He was a good man for us to keep. He was the man the Russians feared most and—I don't like it." In New York City, Mrs. Gertrude Fahey told the Daily News that "MacArthur was just too smart and they wanted to put the damper on him."

Other Americans, less hot-tempered, stretched out a helping hand to the general himself. Milwaukee, Wis. and Murfreesboro, Tenn. both invited him to come and make their cities his "home town." San Francisco extended him the courtesy of the city. The Veterans of Foreign Wars offered to let him lead a loyalty parade in Philadelphia. In Hollywood a movie producer cabled MacArthur offering him \$3,000 a week and the lead part in *The Square Needle*, a story about a general who got into trouble with Washington. "The role," he explained, "would be rewritten to be dignified and fit our beloved general perfectly."



Some of the citizens were frankly sentimental. They lowered all the flags to half-mast on Fruitvale Ave. (which runs across MacArthur Blvd.) in Oakland, Calif. (above) and at MacArthur's birthplace in Little Rock, Ark. They also lowered them on Cape Cod in Eastham, Mass. (pop. 604) and on the schoolhouse in Zanesville, Ohio.

In other places the demonstrations took other forms. In Baltimore the Minute Women of Maryland grimly mobilized for a march on the capital. In New York City the Irish Minute Men of 1949, seizing another chance to affront their ancient enemies, added pro-MacArthur slogans to the signs they had been carrying back

THE FOLLOWING 24 HOURS PRODUCED AN UNPRECEDENTED SURPRISE, SHOCK AND SHRILL DEBATE; CHICAGO MOTHERS PARADED, TRUMAN WAS HANGED IN EFFIGY, GOLD PRICES FELL IN HONG KONG



Chicago mothers unfurl their umbrellas to get rid of Truman, show how they depend on MacArthur

and forth in front of the British Consulate for more than two years. In Lafayette, Ind. workers carrying signs saying "Impeach Truman" paraded two miles in the rain to the telegraph office to send messages to Washington. And in Chicago some angry mothers, whose sons had been fighting under MacArthur in Korea, put up their umbrellas on a sunny day (above). In Atlanta, Guy Jackson got so mad about MacArthur's recall that he took his Bronze Star, wrapped it in his citation and mailed it to Truman, who had signed it in the first place.



After a small planning meeting in the morning the Republicans held a policy committee meeting in the afternoon. Joe Martin (top) took the time to come out into a courtyard of the Senate Office building, pose for the newsreel cameras and list some of the Republican charges to the public. A group of tourists, most of whom had come to see the cherry blossoms (pp. 22-24), gathered to hear him. It was a wonderful windfall for them to get in on this red-hot news. When Martin finished his speech, they broke into cheerful applause.

Among those who sided with Truman were Walter Reuther of the C.I.O. United Automobile Workers, Joseph Curran of the C.I.O. National Maritime Union, the Amvets, the AVC, as well as some Princeton professors and some Harvard professors and students. The American Legion, the students of Boston College and a

Denver man who started a "Punch Harry in the Nose Club" lined up against him. Some arguments became violent. In Los Angeles, Mr. and Mrs. David Newcomb wound up in the city jail after a disagreement about MacArthur's case. Said Mrs. Newcomb, who had been hit in the boudoir with a bedside radio, "I wisht I had kept my big fat mouth shut."



Senator Nixon of California got more than 600 telegrams on the first day. Most of them were in favor of impeachment. One, sent by an ex-Marine, said, "My only suggestion to Truman: put Harry Vaughan in command." It's the largest spontaneous reaction I've ever seen," said Nixon happily. Before the day was over Washington had sampled a record reaction. In less than 24 hours the White House alone had received 1,700 telegrams about MacArthur, three to one against removal.

Practically no one kept his mouth shut—New York's Mayor Impellitteri ("No comment") and statesman Bernard Baruch ("What is the sense of my talking about it?") were two exceptions. By far the most enthusiastic backers of the move were the nations overseas. Britain, quite naturally, was delighted at the shift, although many agreed with the Duke of Marlborough who, boarding a plane in New York, would only say, "It's been done in a rather unceremonious way, don't you think?" A "peace scare" dropped the price of stocks in New York and of gold in Hong Kong and in Paris. India, Denmark, Italy, Holland and Sweden were relieved at the news. Most concerned were the countries that knew MacArthur best. In Japan there was a deep feeling of sorrow. The Philippines invited him to come there for a rest and a legislator introduced a bill to change the name of Corregidor to MacArthur Island. But in the United Nations as a whole the change brought a wishful thought that Red China, which has balked at any real negotiation for Korean peace, might somehow be willing to talk business now. "I think," said a Paris official, "that this was a

strong blow against the Russians. . . . They saw the U.S. and Red China getting embroiled. Had MacArthur stayed this might have happened."



The arguments were soon mired in personalities. One of the first to attack was Senator Jenner, who demanded that Truman be impeached and then allowed himself to be photographed double, in a mirror. On Wednesday night, when Senator Joseph McCarthy spoke in Milwaukee, the discussion sank to its lowest level. McCarthy hinted heavily that the President's decisions were fogged with "bourbon and benedictine" and that he should be fired. "The son of a bitch," said McCarthy, later denying he said it, "ought to be impeached."

In quite other ways, it had been a special day for Truman and Dean Acheson. It was the end of the President's sixth year in office and was the secretary's 58th birthday. Mr. Acheson's friends gave him a little party in the Senate.



At 10:30 p.m., to a nationwide audience, the President explained why he had fired MacArthur. "It was with the deepest personal regret," he stated. In a speech clearly prepared on short notice, he said he was acting to maintain peace. But he did not really try to explain how his actions would accomplish this.

As the 24 hours ended, General James Van Fleet was on his way to Korea on 20 hours' notice to replace Eighth Army's General Matt Ridgway who, in the sudden turn of events, had taken over General MacArthur's job.



EISENHOWER HEARS NEWS during French army maneuvers in Germany. "When you put on a

uniform," he said, "you accept certain inhibitions." He hoped MacArthur would not start political fight.



ARMY'S PACE, RIDGWAY (REAR) LAND IN KOREA

NOW IT'S UP TO YOUNGER MEN

MACARTHUR HEIRS ARE VIGOROUS

The generals also had reactions. When Eisenhower heard the news in Europe his lips trembled. In Korea, told he was taking over MacArthur's job, Matthew Ridgway gasped, "Oh, my gosh." Then, with Secretary of the Army Frank Pace, who was visiting the front, he flew to Tokyo for a briefing from his old commander. At 56, Ridgway had proved himself a courageous, skillful military leader. Now he would also have to be a political administrator. To command the Eighth Army and U.N. forces he had Lieut. General James Van Fleet, who had helped turn back the Communists in Greece in 1948-50. The new team had vigor, experience and the respect of men who had served under them. They would need all these, for the Communists had been building an army of 650,000 men and their next offensive was due any day.



LAST VISIT TO HEADQUARTERS for General MacArthur came the day following his dismissal. The

weather had cleared and a crowd of over 2,000 pressed against military police lines hoping to see the general,



who arrived late in the afternoon and stopped to chat with visiting U.S. Senator Warren G. Magnuson.



IN HIS TENT AT KOREAN FIELD HEADQUARTERS
GENERAL RIDGWAY WORKS FAR INTO THE NIGHT



MELEE OF CHARGING HORSES, PROSTRATE HUMANS AND FLYING HOOFES TOOK PLACE AT FIRST FENCE IN GRAND NATIONAL. THIS FRIGHTENING PHOTOGRAPH

DEBACLE AT AINTREE

**34 of 36 horses take spills in Grand National
in race won by mare trained on eggs and beer**

The frantic horsemen above have lost not only their equilibrium but also their interest in the outcome of England's famed Grand National steeplechase at Aintree. This was the first and the worst of the 30 jumps, but chaotic scenes like this occurred all over the race course as the field stumbled and bumbled in a drizzling rain. Riderless steeds galloped madly in all directions, interfering with those still in the race. Dazed riders got up, felt gingerly for broken bones and gathered in crestfallen groups (*right*) for the long walk back. Only three of the 36 starters finished and one of them had been remounted by his jockey after falling.

As the two leaders cleared the final fence, a 9-year-old mare named Nickel Coin, a 40-to-1 shot, pulled away to win the \$24,000 purse. It was fitting that Nickel Coin, one of only nine mares to win the 115-year-old event, should take the most bizarre National since 1928, when 41 of 42 starters fell. No ordinary horse, she is the first Grand National winner in history to be trained on a diet of duck eggs and beer, and the first to be handled by a stablegirl (*far right*) instead of the customary stableboy.



UNSEATED JOCKEYS START A SOLEMN TRUDGE BACK TO PADDOCK. REAR



SHOWS SEVEN OF 11 HORSES THAT FELL THERE AND EIGHT JOCKEYS IN VARIOUS ATTITUDES OF HITTING THE GROUND, GETTING UP AND JUST PLAYING DEAD



VIEW SHOWS WHERE THEY LANDED. SOME RAN TO WATCH FINISH OF RACE



STEAMING WINNER POSES WITH STABLEGIRL JO WELLS AFTER THE RACE

THE ROLE OF MACARTHUR

HE HAS A HISTORIC OPPORTUNITY TO BRING FOCUS AND FORCE TO U.S. POLICY

General MacArthur has a great role—a role of greatness—to play in this country now.

The size of the role is indicated by the fact that he was ousted for no petty reason but because he chose to challenge the whole drift of events and the dominant attitudes of the Government of the United States and of the United Nations.

If we remind ourselves of some of MacArthur's distinguishing qualities and characteristics, we shall be able to sketch the nature of the role itself and his fitness for it.

MacArthur is a man of the West, a man of Asia and an American.

MacArthur is a man of the West. At all those times when we are not bogged down in trivialities, we realize that it is nothing less than Western Civilization itself which is in peril in this generation. The peril comes not only from the external barbarian but from weakness and betrayal—or sheer stupidity—within. MacArthur is a man deeply of the West. He knows its history—its spiritual no less than its military history. Greece, Rome, the Middle Ages, the Renaissance, the age of Britain's greatness—all the splendid and tragic meanings of the drama of these centuries are the constant prompters of his mind and spirit.

MacArthur is a man of Asia. Nothing is sillier than the glib punditing that MacArthur is interested in Asia at the expense of Europe. As a matter of fact, if Truman had been inspired, he would have sent MacArthur to Europe and Eisenhower to Asia. Within a week, Eisenhower, an intensely practical soldier, would have seen how right MacArthur is about Asia. Within a week, all Europe would have recognized the truth of what we have said above about MacArthur. But it is significant and terribly important that MacArthur is a man of Asia. He is today the only man of the West who has in Asia not only immense prestige but also the devoted loyalty of millions and millions of Asians. True, he has bitter enemies there. But who are they? They are the Communists and their dupes. For the people of Japan, for the people of the Philippines and of other islands, for the hundreds of thousands of anti-Communists in China, MacArthur is a great symbol. How do they think of him? As imperialist? Conqueror? No—as liberator and friend.

His qualities fit our needs

MacArthur is an American. He has not been in this country for 13 years. He may be "out of touch," as his enemies hope and some friends fear. But his is not the pulse-taking patriotism and he is certainly not the typical American of this or any week's Gallup poll. He is something more important: he is the basic American. Indelibly stamped upon his character are the basic precepts by which this nation has lived and either will live or, in denial of them, perish.

Besides being a man of the West, a man of Asia and an American, MacArthur is a number of other things. He is a master of his profession—the profession of arms. This he considers to be an honorable profession; he has served it with honor. He is a statesman—a title which few can claim today but which he earned in Japan by a performance without precedent in history.

Finally, MacArthur, though he may be charged with vanity, has the humility to believe in God. This last fact has an important consequence for this hour. For it means

that for him it is impossible to divorce policy and action from moral principle. He may not always do the right thing, he may do wrong: the point is that for him Right and Wrong are basic considerations.

Applying these characteristics of MacArthur to our present confused and perilous situation, we see how aptly they fit our needs.

We need a man of the West because we need a grand alliance of all those national and spiritual elements in Europe and the Americas which are still in allegiance to the highest ideals of the West and which refuse suicide and cynicism. (We can't win the struggle for the world through vulgar, ignorant, provincial nationalism on either side of the Atlantic.) But the leader of the West—whether as spokesman or statesman—must be an American; for circumstances have devolved the task of leadership upon this country. We need a man of the West who, by deeds and character, is accepted as a true friend of Asia-in-travail. We need above all a man of moral principles—that is to say, of moral principles clearly understood so that the policy and action he proposes can be—and inevitably will be—grounded in moral principle.

Our perils are his test

It may seem impossible that any man could rise to the greatness which our present perils demand. At the moment, although he wears as he always will the five stars of a General of the Army, MacArthur is free to speak plainly and honestly to his fellow-Americans and the world. He has no political obligations and will, we hope, contract none. He will, we hope, be wary of all cliques or claques which even now so blatantly seek to use him for ends less noble than we believe his to be. Surely he is wise enough to know that he can be destroyed by idolatrous friends no less than by obvious enemies.

MacArthur's task now is to speak—to cut through and disperse the doubletalk, the poisonous politics, the meanness and smallness of most of the speech by which we have been engulfed in these last months. He will speak to Northerners and Southerners, to Democrats and Republicans, to men whose ancestors came with the Mayflower and to the refugees who came yesterday. MacArthur may have other tasks to perform later, in or out of government, but in these next few weeks his task is to put before the nation a believable policy—to tell us what we ought to do, and why, and to challenge us to choose our course, now.

What is certain is that this nation cannot remain in the passive, helpless and hopeless position into which it was put by President Truman's speech on April 11. In defending his removal of MacArthur, Truman moved on to a calamitous error: he defined the policy of the United States in a way that ties the nation's hands and gives all initiative, all power of choice to the enemy. Not even America is strong enough to win if it has to fight under that handicap.

Can any man rise to the greatness our perils demand? MacArthur may fail—and the cloud of disillusionment may again darken the already dreary landscape of our time. Yet he seems to have been shaped for a role of greatness. His chance of fulfilling it may be measurably increased by every American who will strive himself, in his own thinking and in his own private judgment, to rise as an individual to the greatness of this hour.

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blending them with skill and care to bring out
all their goodness. Try some and you'll know why
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look for the SEALTEST trademark. Ap-
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it's your assurance of purity, quality,
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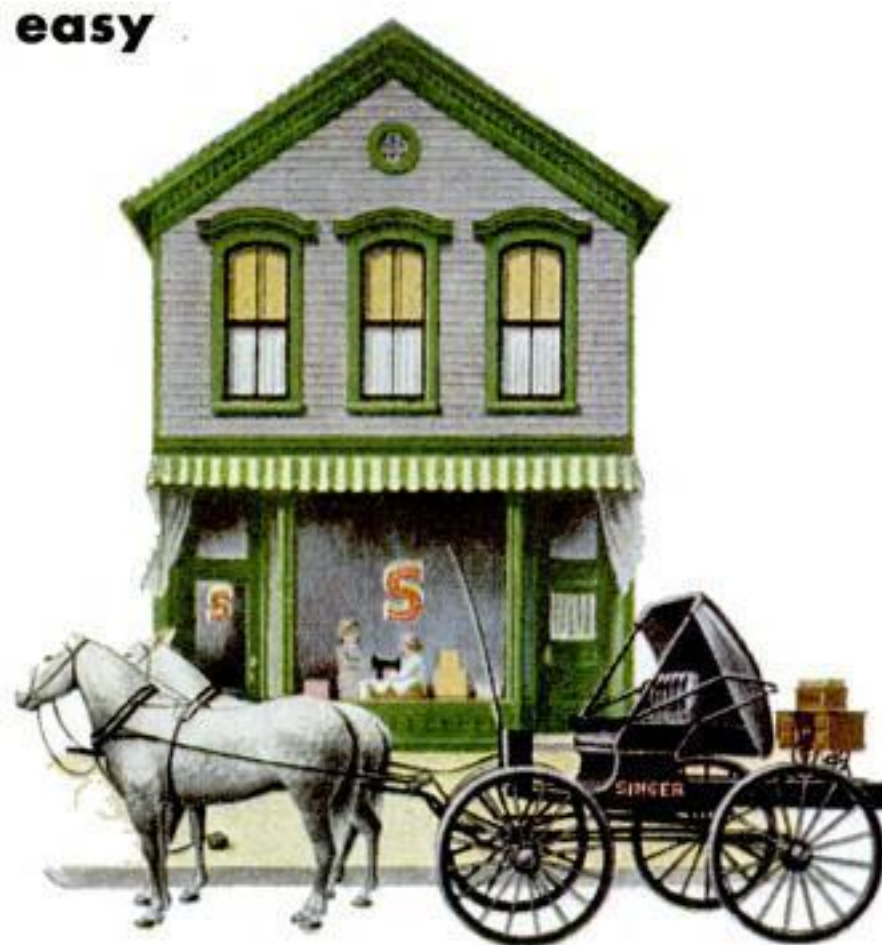
But even then, they—like their successors through the years—were identified by the red SINGER "S" on their windows . . . sold dependable SINGER Machines . . . offered expert service.

They devoted their efforts whole-heartedly to acquainting women with the wonders of the new sewing machine invention, offering it to them to enjoy in their homes.

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Whatever you want . . . from a beautiful new SINGER* Sewing Machine to a spool of thread, from a course of sewing lessons to a set of custom-made buttons . . . you can get it right at your local SINGER SEWING CENTER.

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LINDA LOVED TO STAND ON GRANNY'S ROCKER

A TRAGIC SEQUEL

LIFE's adoption baby is struck with leukemia

Bernice and Robert L. Young fell in love with Linda Joy the moment they saw her at an adoption agency in Los Angeles. So did millions of LIFE readers when they saw her on LIFE's cover of Feb. 19 and read the story of her adoption by the Youngs. The beautiful blond child brought such happiness to her new parents that they began talking of adopting a brother or sister for her. Then one morning Linda was found rubbing her knees and wrists, which ached terribly. Her appetite decreased and she lost interest in her surroundings. Hospital tests resulted in a tragic verdict. As could have happened to any child, adopted or not, Linda Joy had fallen victim to leukemia, sixth largest childhood killer, a disease which strikes suddenly, cannot be predicted and cannot be cured. Last week, in the second year of her short life, Linda Joy Young died.



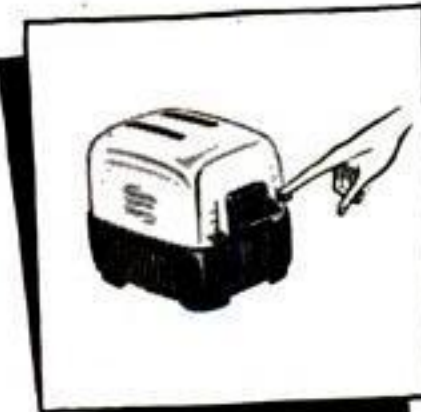
SYMPATHETIC LETTERS sent by people all over the state of California are read by the parents. In foreground is rocking chair shown in top picture.

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General Electric Automatic Toaster keeps your toast down till you want it, or pops it up!



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This new General Electric Automatic Toaster will pop toast up when you're ready for it. But then, if you prefer to wait, just set the control knob and a special built-in device will keep that wonderful, golden-brown toast down until you want it.



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G.E. leaves all this up to you. Whether you like it light, medium or dark . . . you can have it *your way*! Just set the control knob and let this G-E beauty toast every piece . . . *uniformly* . . . from the first slice to the last, whether it's two or twenty. Every slice so crisp and munchy, too!



So quick to clean!

It's so easy! All you do is snap out the Crumb Tray . . . clean it in 10 speedy seconds . . . snap it back in again! No more turning upside down to empty crumbs! General Electric Company, Bridgeport 2, Conn.

*Price and specifications subject to change without notice.

"Toast To Your Taste—Every Time"

GENERAL  ELECTRIC



"A ROMAN EMPEROR IN TWEEDS," the press called him. Hollywood took notice, cast him in his first MGM movie as Mr. Imperium, an Italian king in a slouch hat. And his presence on the screen is authentically royal, even

when he is singing a donkey out of its bark. Yet there isn't a pretentious bone in Pinza's strapping six-foot body. Adulation seems to have made no dent at all on his large, uncomplicated nature. For years his press agents have tried

to invent colorful anecdotes about him. But what he likes is to cook, play bridge, ride his bicycle, be home with Doris, his wife; Larch, a mild-mannered Dalmatian; and his children, Pietro, Clelia, and Gloria. He *hates* to hurry!

It's a young man's world!

Man is growing younger and healthier with fantastic speed



Just in Pinza's life-time our life span has increased 25 years!

• Yes, when Pinza was born, our life expectancy was around 43 years.

Now, it's 68.2 years.

Don't think this good news applies only to babies! WHATEVER YOUR AGE, every year, your life is being extended days, weeks, MONTHS. Good facts, these, as an antidote for some of today's gloom merchants.

"What a pity youth is wasted on the young," said G.B.S. But Pinza, Paul Lukas, Bob Montgomery and Hollywood's best-paid stars are indications that it *isn't*, anymore! And it's not only actors who don't know how to grow old. Just compare your own clean-shaven, casual face with the stiff-necked tintypes in your family album.

Keeping young takes no special doing at all, today. Our way of life—our fairy-tale elixirs and pills, our eating, bathing, playing habits—keep us youthfully active, flexible, stimulated.

And—a vital part of that spirit which goes with youth—men now take a young man's care of their appearance, *all their lives*. Every year, *more and more* men give themselves those small attentions that keep a face young-looking.

We'd like to speak of one habit that helps reduce your age by several years . . . takes less than a minute. It's this: BEFORE you shave, give your face a hot-water application with your washcloth or towel. Your barber does it AFTER your shave.

But dermatologists say it does you twice the good to apply it BEFORE you shave. One, it brings up your own nourishing, renewing blood. Two, it softens hair for an extra-quick, clean shave.

"Circumstances alter faces," said Wells.

The everyday CIRCUMSTANCE of Williams Aqua Velva after your shave will do the most to give you a look of healthy skin freshness.

Regularly used, this circulation-rouser brightens, braces your skin in a way nothing else can. A good reason why Aqua Velva has become the world's most popular after-shave lotion.

Williams Aqua Velva is full of good sensations. Tonic freshness. A pleasant scent. It keeps your skin flexible, comfortable, its natural moisture intact. And that helps protect it from sun, wind, cold. Another way Aqua Velva looks after your face: it lends first aid to scrapes or skin breaks, keeps your skin FEELING soothed, LOOKING young!

SUPERIOR IN VERY DEFINITE WAYS

...these preparations were worked out for all 3 ways of shaving

Special preparation for BRUSH users. Williams Shaving Cream offers your skin a new comfort—extract of lanolin—an emollient remarkably like that contained in all human skin. The beneficial ingredients in this extract are 25 times

as intensified as in plain lanolin, the well-known skin conditioner. We're proud to say that it's found only in Williams. You'll really appreciate how this bland cream helps to keep your skin looking young and healthy.

For the BRUSHLESS shaver. Williams Glider contains the same type of oil that is used on a baby's skin. This special ingredient softens your beard and enables the razor to cut your whiskers close and clean without scraping. Another ingredient, found only in Williams, helps replace the skin's natural oil . . . soothes tender skin. Rubbed well into the skin, it helps to keep skin smooth, young-looking.

If you use a Schick, Remington, etc. . . . a unique beard conditioner. Williams Lightning Electric Shave is a pleasantly fragrant liquid that softens your beard so that it almost wipes off. One ingredient prevents sticky perspiration from slowing up your razor.

Another ingredient lubricates not only your skin, but the razor-head—giving you a faster, closer shave. After using Williams Lightning Electric Shave, your skin feels happy; has a fit, healthy look you'll like.

After any or all shaving—use the world's most popular after-shave lotion. NEVER MISS Aqua Velva after you shave. Yes, any time you want a quick refresher . . . use Williams Aqua Velva.

In the year 1840 The J. B. Williams Company put its first shaving preparations on the market. Since then our products have held the public approval. Their good name has grown and grown, for an obvious reason: Men know these Williams products do the work, and do it better. Year after year, more and more men are using Williams products. Year after year, more and more men are looking wonderfully young, alive and healthy.

Every year...men look younger and healthier!



STARTING TO TWIRL, Judy appears to be tense and unsure of herself as she goes into unfortunate dance step.

JUDY GOES BOOM

But gets up to go on with the show

Judy Garland was shaking with nerves. Except for a few personal appearances it had been 17 years since she'd been in vaudeville. She was 28 now, with an attempted suicide and a couple of Hollywood divorces behind her. But 2,500 persons had packed London's Palladium theater, so Judy went out and sang. She did fine with her first songs, then went into a twirling dance step as LIFE Photographer Cornell Capa began taking pictures. Still nervous, Judy stumbled, sprawled flat in the season's best unscripted pratfall (*below*). Helped up by her gallant accompanist, she sang the rest of her songs and when she took her final bow, brought cheers from the Palladium's galleries.



*Make getting there
as much fun
as being there...*



Go Pullman

**COMFORTABLE, DEPENDABLE,
AND—ABOVE ALL—SAFE!**

COPYRIGHT 1951, THE PULLMAN COMPANY

Strong men



favor PEP



the "BUILD UP" wheat cereal

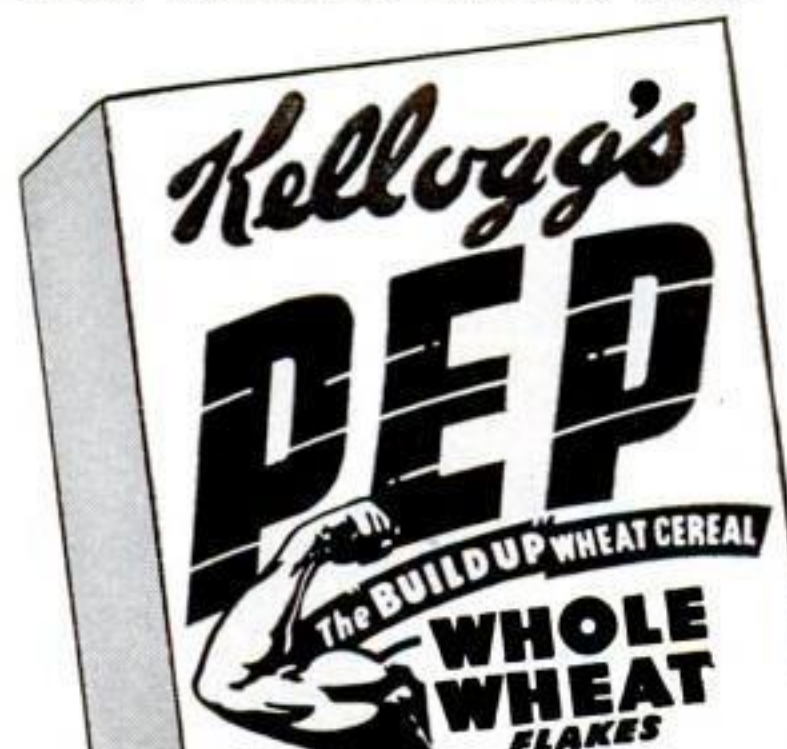
Kellogg's PEP with milk provides one of the most complete foods you can serve. Along with the food value of whole wheat flakes and milk, you get

These Important Vitamin Values
A full day's needs of Sunshine Vitamin D in every one-ounce bowlful—AND—more Vitamin B₁ than any other

leading brand of wheat flakes! Because of these "builder-upper" food values, food experts call it "the mighty ounce"!

Now Made Better Tasting!

Kellogg's "Protec" process brings you crisp freshness *never before possible* in wheat flakes. You've never tasted such *fresh-flavored* wheat flakes—and no other keeps so *crisp*! Treat your family to Kellogg's PEP!



Prize in Every Package!

Plastic picture rings! 16 pictures—all different! Movie Stars, Sport Stars, Frontiersmen, Indians, Latest Fighting Airplanes! 6 bright colors. One in every package of Kellogg's PEP!

Freshness Insured by Kellogg's exclusive "PROTEC" process!



GUESTS OF PRESS for past few weeks, Glasgow students David Rollo and Gavin Vernon appear exhausted after nights of being plied with refreshment and questions by the British newspapermen, who were seeking clues to the missing stone.

SCONE'S STONE IS FOUND

Relic reappears as trail closes on students

Scotland Yard was hot on the trail of the Stone of Scone and the British press caught the scent. At Mitchell Library in Glasgow, a seat of Scottish Nationalists who were strongly suspected of having stolen the relic from Westminster Abbey on Christmas morning, the Yard found students who had been displaying an abnormal interest in literature on the stone and the Abbey. British newspapermen, in Glasgow, went after the students, wined and dined them lavishly. The procedure paid off. Each day British papers cautiously leaked hints that the stone was about to be found. Then on April 11 three unknown men drove up in a car to the ruins of Arbroath Abbey, about 80 miles northeast of Glasgow, and left a heavy object wrapped in Scotland's flag of St. Andrew. It was the stone. Satisfied at getting the relic back, Scotland Yard was making no immediate effort to discover or prosecute the culprits.



THE RECOVERED STONE was given to James Wishart, custodian of the ruined Arbroath Abbey. Here it rests on litter before starting back to London.

Van Raalte

"BECAUSE YOU LOVE NICE THINGS"



New Colors in Frivol for your Season in the Sun...*

Van Raalte's new Forecast colors borrow from the sea, the sand, the sun—to light your legs, delight your life—in the nicest of nylons—

15 denier, 51 gauge *Frivol**—by the one and only Van Raalte. Ask for Shell Beige (new champagne tone) or Sunset (glowing sun tan). In three fully-proportioned lengths, with the exclusive Van Raalte Flextoe,* with Accent or matching seams. At better stores, \$1.65 a pair.

What better gift for Mother's Day (May 13) than Van Raalte nylons!



Does your stocking have the Flextoe*?

*®

Do you keep your bedroom behind closed doors?

If only that bedroom were as beautiful as the rest of your home . . . what a wonderful addition it would be! Make Mengel Furniture your choice for your bedroom now, and you'll make your whole house more gracious.



THE SILHOUETTE GROUP . . . see how beautifully it curves away from modern in the usual sense. Smooth, simple, functional . . . everything you want a contemporary bedroom suite to be . . . yet different, and more graceful, than any you've seen before. In grey walnut or korina tan.

Open the door to compliments.

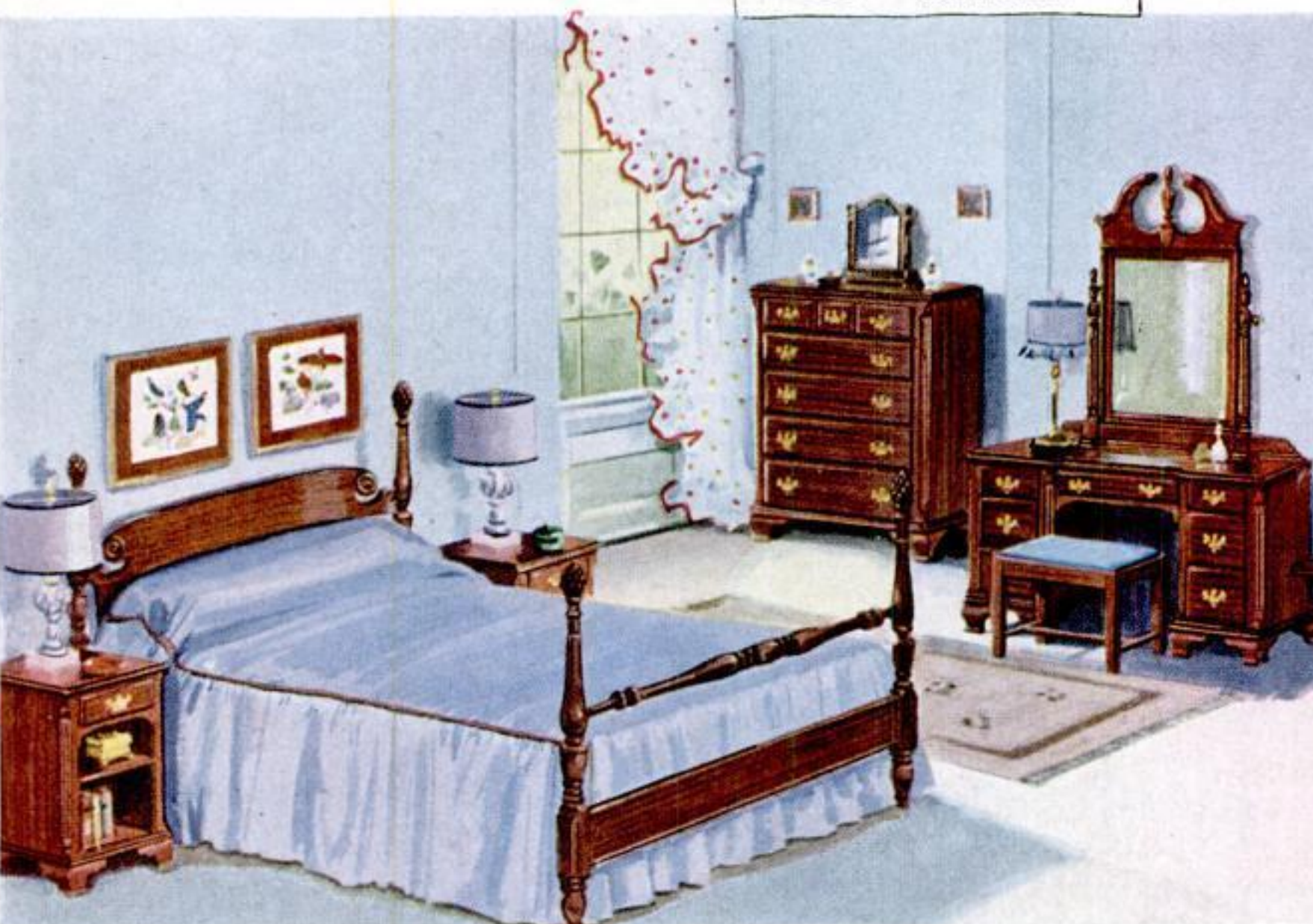


If what your guests say makes a difference to you . . . choose Mengel Bedroom Furniture. It wins compliments from everybody. Such beautiful styling! Such a fine gleaming finish! Every piece of Mengel Furniture speaks openly of your good taste . . . but keeps your budget a secret.



GOLD COAST MAHOGANY . . . a modernized 18th Century group in hand-rubbed mahogany veneers. See how it adapts the fine elegance of 18th Century design to the home of today . . . gracious and beautiful, but simply, and deliberately, more functional.

THE MENGEL COMPANY Growers and processors of timber • manufacturers of fine furniture • plywood • flush doors • veneers • corrugated containers • kitchen and wall cabinets



THE WINTHROP GROUP of solid mahogany . . . in truest Colonial spirit. Graceful, charming, and, as for generations past, in admirable taste. Rubbed and polished until the wood gleams warm . . . says "this is solid, solid mahogany."



with

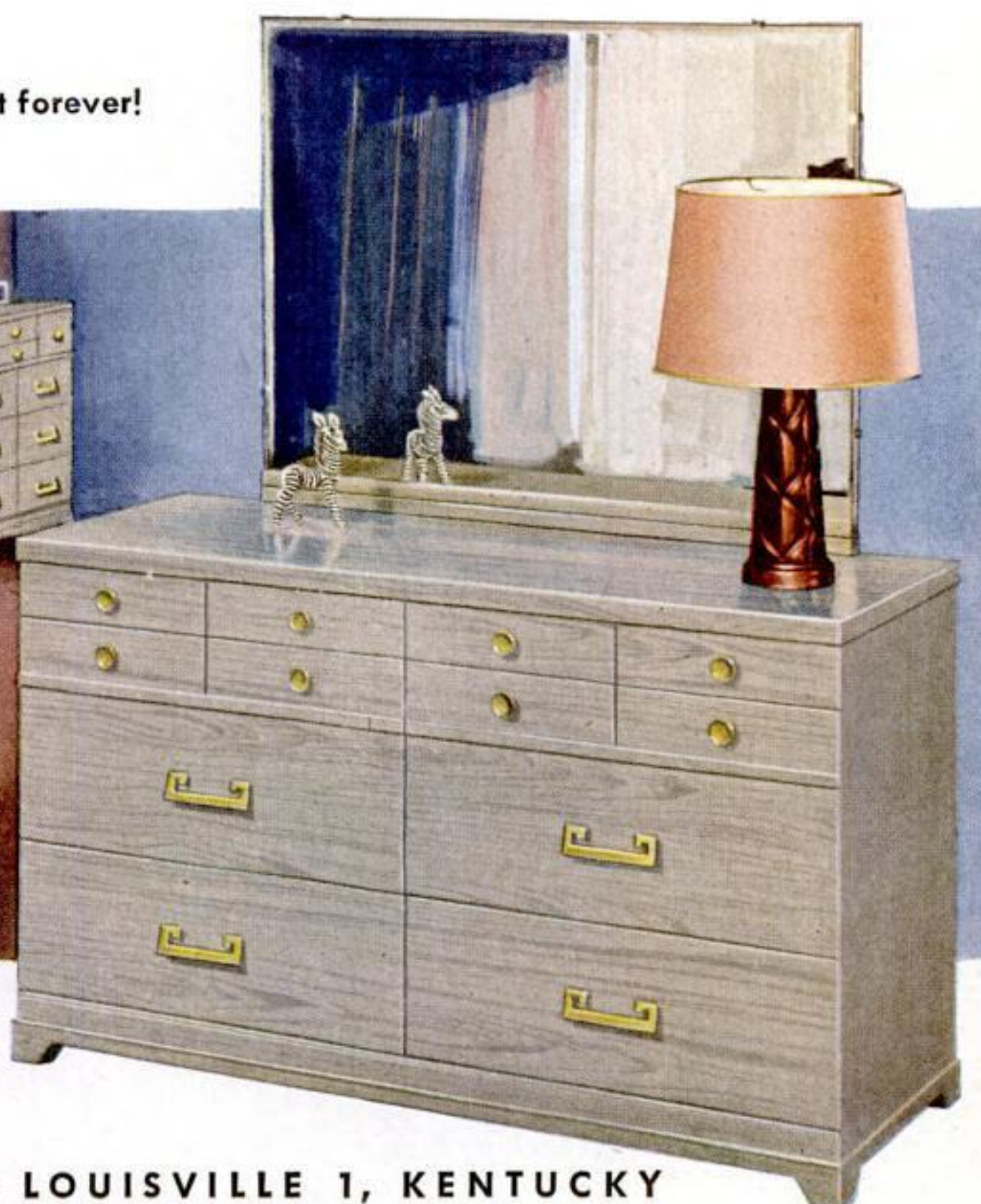
MENGEL

FURNITURE

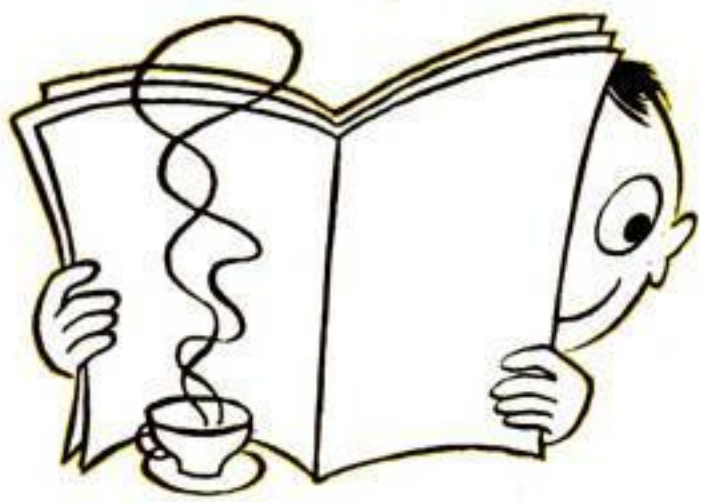
Look closely, look twice . . . here's furniture you could look at forever!



THE CENTURY GROUP in dove grey walnut . . . smooth and fine in line and color and finish. Gentle, gracious modern with a restful beauty that will bring a deep note of comfort to your bedroom. Also in amber brown walnut and flaxen oak.



THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY



Eye-opener for Breakfast:

Just keep a can of Hunt's Heavenly Peaches chilling in your refrigerator. A delicious, refreshing breakfast fruit — ready in 2 minutes! Hunt quality's high—price is down-to-earth!



Mouth-waterer for Dinner:

Heavenly Cream Pie—juicy and luscious when made with Hunt's Heavenly Peaches. Easy recipe below! Try Hunt's Peaches real soon!



Heavenly Peach Pie

1 No. 2½ can Hunt's Heavenly Peach Halves
1 pkg. vanilla pudding
8-inch pie crust shell

Bake a pie crust shell in an 8-inch pie pan. Prepare vanilla pudding as directed on package and allow to cool. Drain Hunt's Heavenly Peaches and save out several halves for top of pie. Cut the rest in quarters and distribute over bottom of pastry shell. Pour pudding over them. Arrange peach halves on top. Chill in refrigerator. Before serving, garnish with whipped cream if desired.

**Hunt's
Heavenly Peaches**
at down-
to-earth-
prices!



Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif.

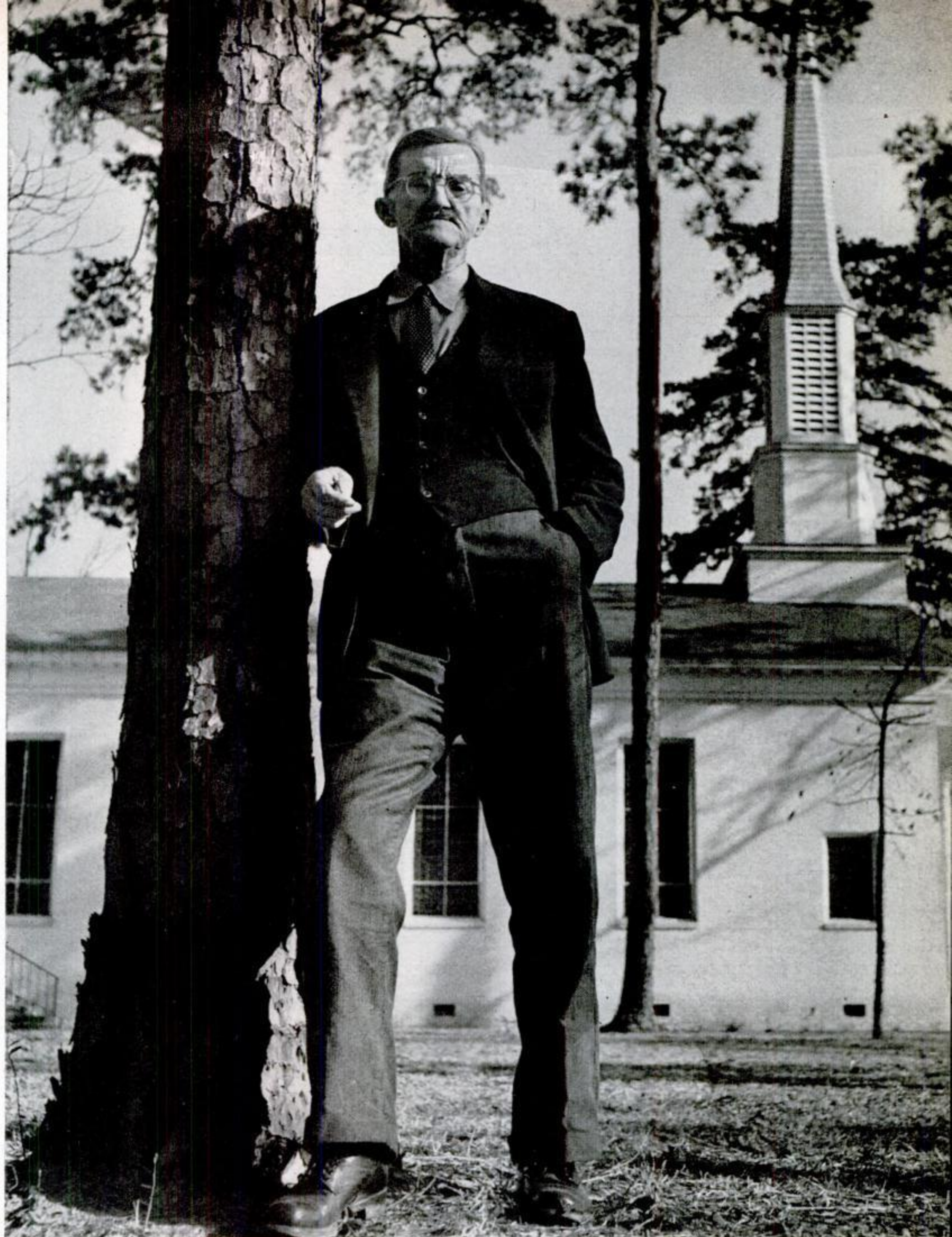


FEVER SURVIVOR

James Hanberry is only man left of famed yellow jack volunteers

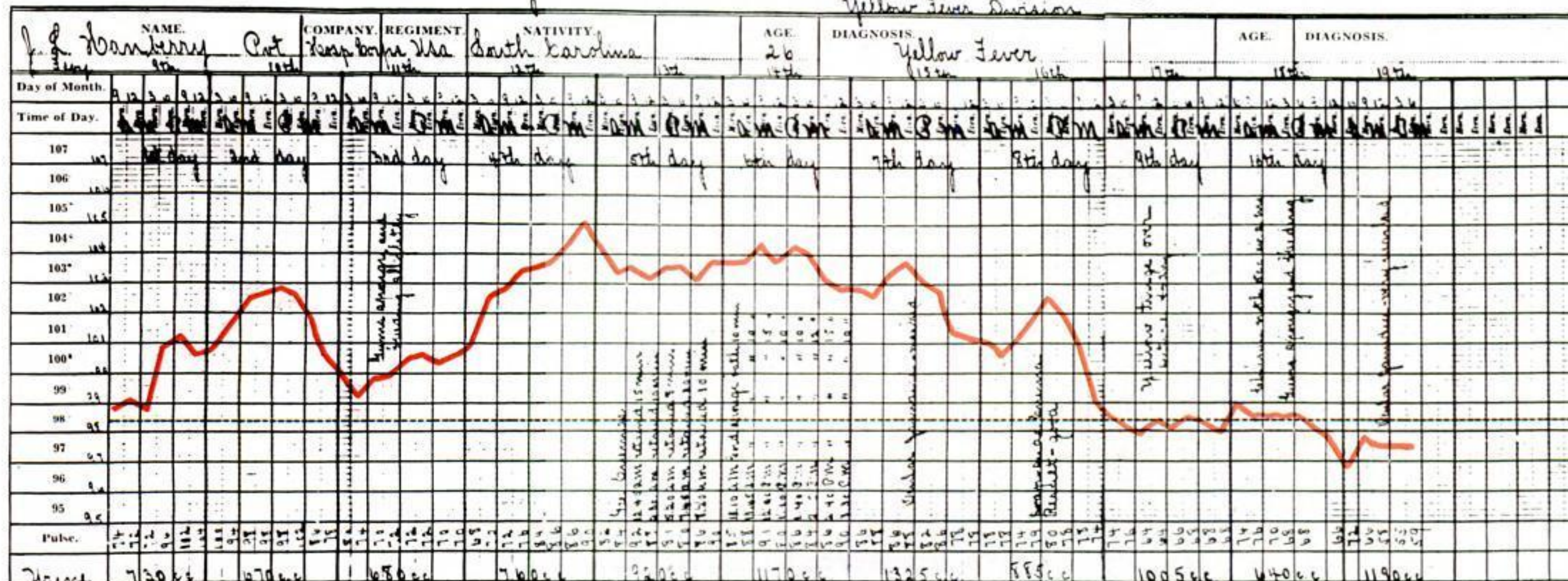
Fifty years ago in Camp Lazear, Cuba an Army private named James Hanberry almost died from yellow fever. This was not unusual; two out of every five men who caught the dreaded "yellow jack" died, spitting black bile, their bodies gleaming like gold. What was unusual about Private Hanberry was that he caught the disease deliberately. He was one of a group of heroic volunteers in Walter Reed's famous yellow fever experiment. To prove that it was not infectious Hanberry took the "bed test"—20 nights sleeping in the vomit-coated sheets and pajamas of yellow fever victims. Then, to prove that mosquitoes carried the disease, he let himself be bitten. He almost died, but because of the experiments yellow jack was licked.

Of the group, all of whom survived the test, Hanberry is the only one still living. Now 75, he lives in Orangeburg, S.C., recently traveled over to the state capitol to see a plaque (p. 56) unveiled in honor of himself and two other native sons who took part in the experiment. This fitted in nicely with his other mementos: a special congressional medal (above) and a monthly government check for \$125. But Hanberry no longer has the most remarkable memento of all—the mosquito that gave him yellow fever.



HANBERRY WAS SURE HE WOULD SURVIVE YELLOW FEVER, AT 75 HAS NO AFTEREFFECTS FROM TEST

Record of Variations of Temperature beginning February 9th 1901. 189 at Port Hospital Columbia Bks. Cuba
Yellow Fever Division



LOVE that RED HEART



the only
3-flavor
dog food
U.S. Inspected

None finer! Complete, balanced diet to keep dogs healthy,
plus variety to keep them happy! Same food, flavored 3 ways —
beef, fish, cheese • John Morrell & Co., Meat Packers, Ottumwa, Iowa

Fever Survivor CONTINUED



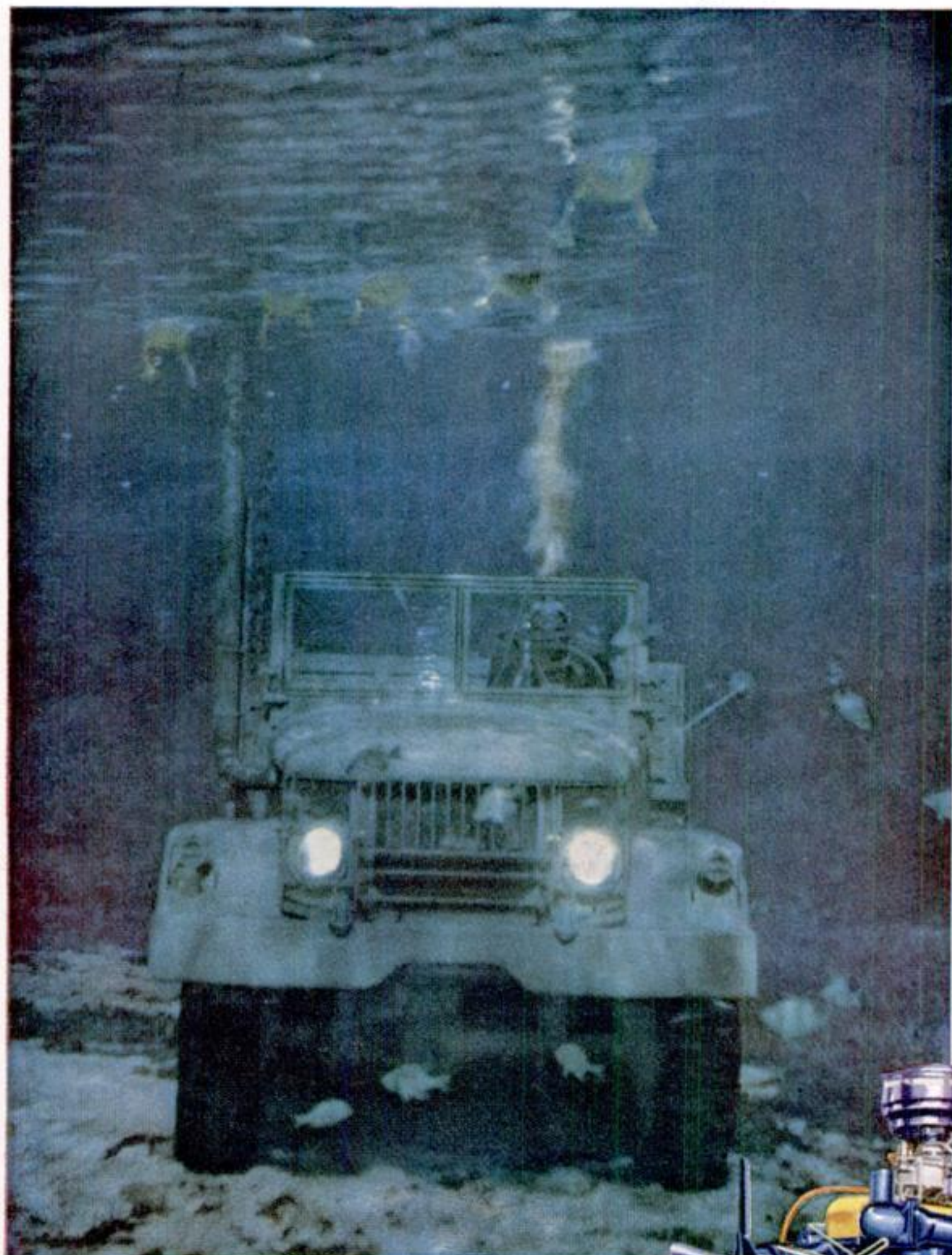
GUINEA PIG HANBERRY was 25 at the time of the 1901 experiment (not 26 as shown in the chart on previous page). He received \$300 for his bravery but he did not do it for money. Today he earns \$10 a month for locking Orangeburg cemetery at night and, when court is in session, gets \$4 a day as bailiff.



HERO HANBERRY is present at unveiling of South Carolina commemorative plaque. Gust Lambert (*left*) nursed him through fever, came from Chicago for ceremony. Hanberry had never seen living yellow fever case until he had it himself. But he had watched 50 autopsies and knew what he was getting into.

Two good reasons why you, too, should buy Reo Gold Comet trucks

1 REO EAGER BEAVER with Gold Comet Power* has proved its ability to overcome obstacles of mud, water (over 7 feet deep), and grades up to 60% in rigid Army tests. Here it is shown travelling under water at Rainbow Springs, Florida.

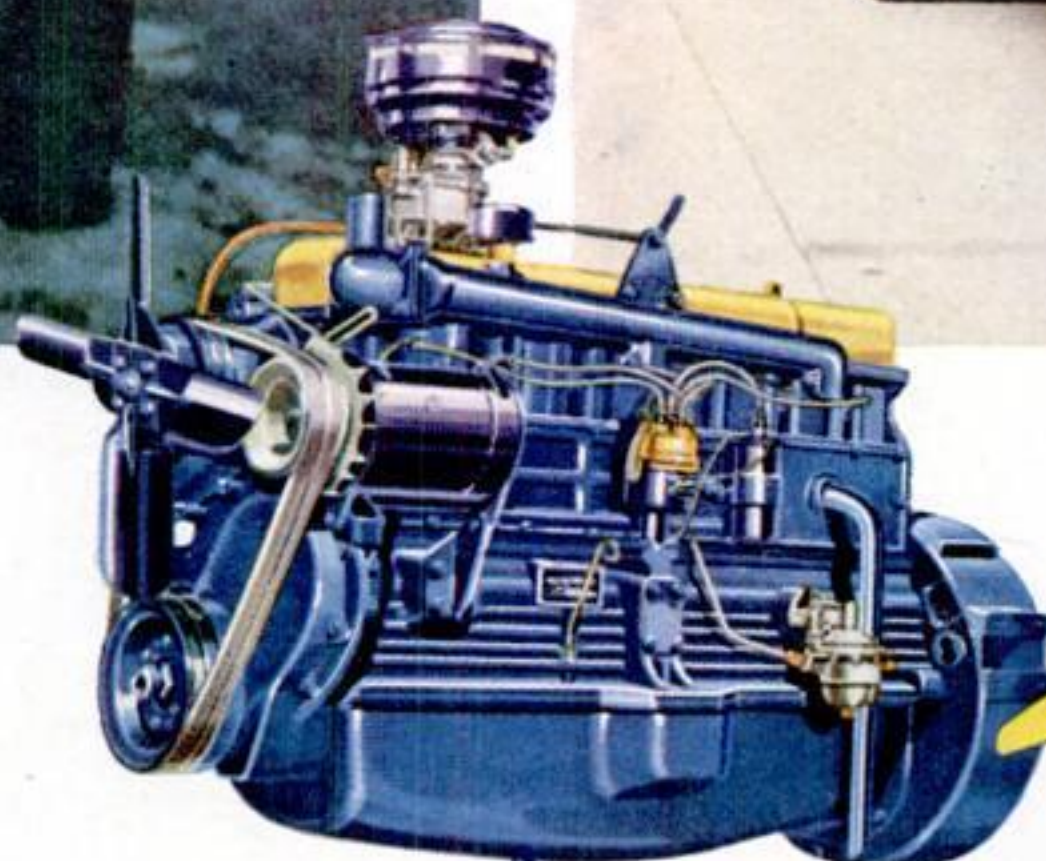


REO EAGER BEAVER

2 REO TRUCKS with Gold Comet Power*, compared with 5 competitive makes, haul up to 1455 lbs. more payload per trip, put up to \$2160 more in your pocket per year for every truck you replace with a REO. Buy Reo with Gold Comet Power.



REO F-22 TRACTOR



GOLD COMET

Reo

...SHIP VIA TRUCK.

*Yes, Gold Comet Engines are available, too, for replacement in your present trucks, regardless of make.



REO MOTORS, INC.



Manufacturers of Trucks, Engines, Bus Chassis, Lawn Mowers

Lansing 20, Mich.

REO





THIS SQUIRREL ALSO VISITED THE CONFERENCE HALL

HEMISPHERIC FRIENDS

American republics resolve to help each other

In Washington on April 7 the fourth consultative meeting of the foreign ministers of the 21 American republics drew to a close. Called to plan greater economic security and tighten hemisphere defense against Communism, the two weeks of meetings accomplished their purpose, as was attested by the big blue leather volume of resolutions which all participants signed (*below*). The American republics will proceed with the planning of a joint defense, to which each nation's armed forces will be available. It was also recommended that forces be made available for Korean service. The internal security of each nation will be studied and improved, although not at the expense of civil liberties. Possibly more important than any of these was the aura of good feeling engendered by the meeting. The conferees listened carefully, patched up some feuds and gained deeper respect for each other. Even Argentina (*next page*) got no brickbats, amicably went along with conference decisions.



LAST TO SIGN VOLUME OF AGREEMENTS WAS STATE SECRETARY ACHESON

← **FORMAL PORTRAIT** of the conferees, in Anderson House, includes all but one. In half circle at extreme rear: Horacio Walker, Chile; Alberto Dominguez, Uruguay; Ernesto Dihigo, Cuba; Carlos Brin, Panama; Neftali Ponce, Ecuador; Jaques Leger, Haiti; Guillermo Sevilla, Nicaragua; Virgilio Diaz, Dominican Republic; Pedro Zilveti, Bolivia; J. Edgardo Valenzuela, Honduras; Bernardo Ocampos, Paraguay; Luis E. Gomez, Venezuela. Seated at left of flags: Gonzalo Restrepo, Colombia; standing at their right: Hipólito Paz, Argentina. Foreground circle: Manuel C. Gallagher, Peru; Manuel Tello, Mexico; Roberto E. Canessa, El Salvador; Dean Acheson, U.S.; João Neves Da Fontoura, Brazil; Mario Echandi, Costa Rica. Missing: Manuel Galich of Guatemala.

CONTINUED ON NEXT PAGE

America's largest selling brandy

CORONET brandy

makes the lighter highball...

makes your

favorite cocktail



Write today for Coronet's free recipe booklet, "29 ways to use Coronet V.S.Q." Brandy Dist. Corp., N. Y. 1, N. Y. California Grape Brandy 84 proof.

There goes
the DIRT



fast!

**BORAXO GETS OUT
DIRT PLAIN SOAP
CAN'T REACH**



Nothing like Boraxo to get hands cleaner quicker! Its special Borax-Soap Formula is the secret. It foams right down into your hands to get the dirt . . . without extra rubbing or scrubbing. Yet it's safe and mild as fine toilet soap —leaves hands soft and smooth. Wonderful for the kids . . . no more dirt on the towels! Wonderful for mother, too! Get two cans of Boraxo (one for kitchen, one for bathroom) in the regular or one-pound economy size at your market, grocery, or drug store, today.

ANOTHER FAMOUS "20 MULE TEAM" PRODUCT



When hands get dirty working on your car . . .



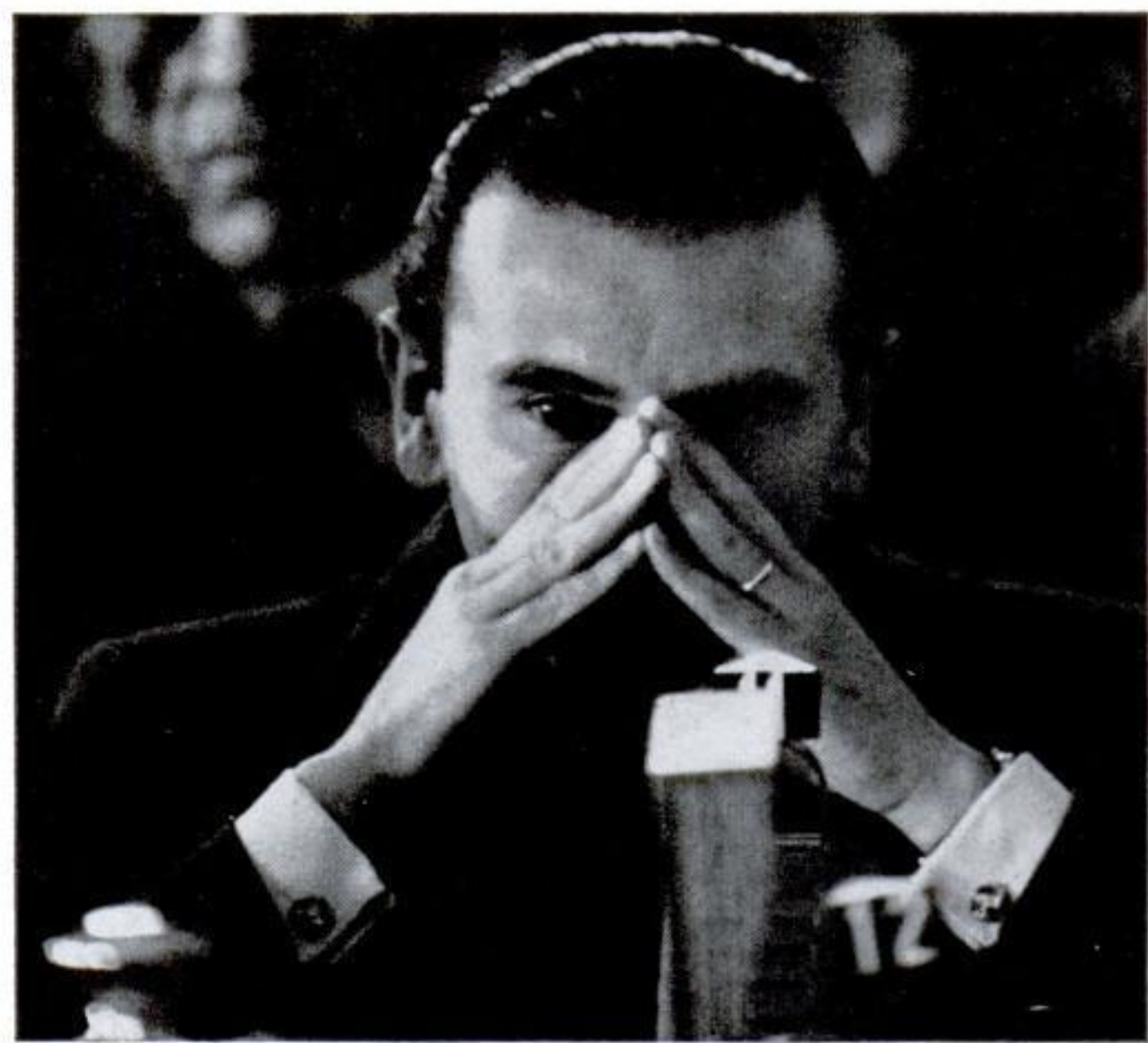
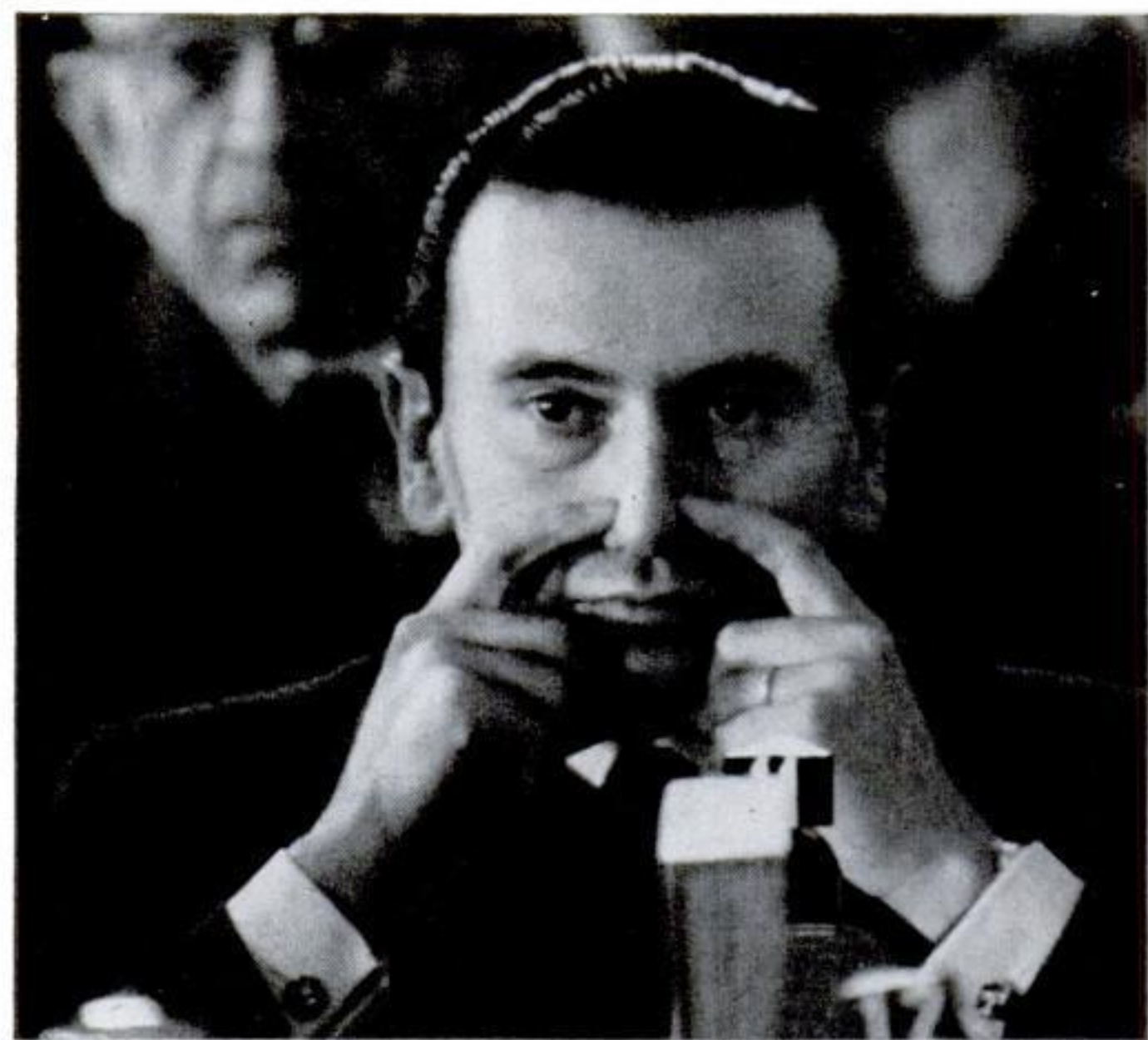
Be smart! Just wet them and pour on a little Boraxo . . .



In 30 seconds . . . hands and nails . . . are really clean!

Hemispheric Friends CONTINUED

THE GENTLEMAN FROM ARGENTINA



ARGENTINA'S PAZ, here listening in at one of the sessions, represented an unpopular cause since his boss, Juan Perón, had recently destroyed *La Prensa*. But the youthful (35 years old) Paz handled his difficult assignment effectively.



RARE SPOT

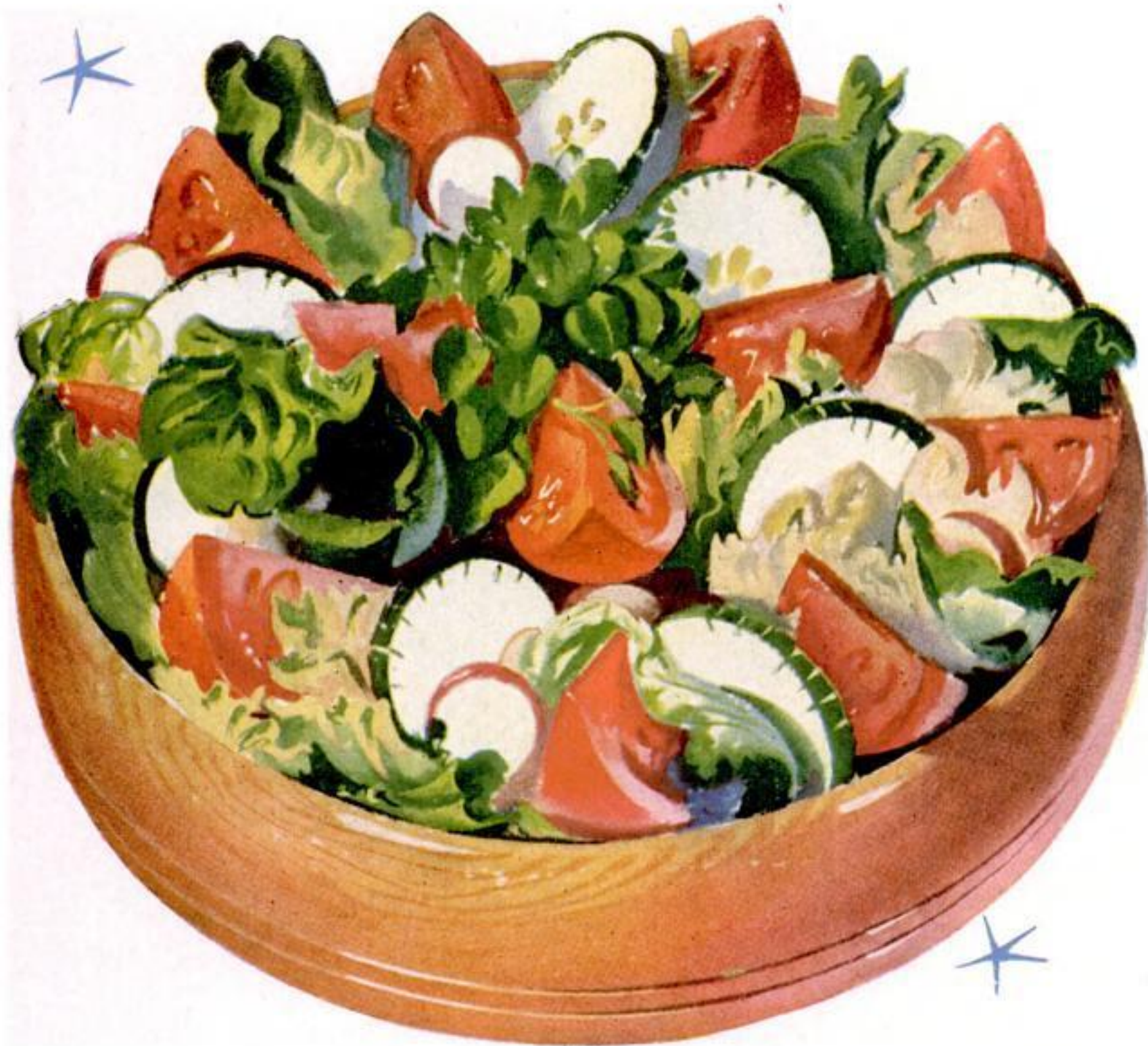


Known by the Company it Keeps

Seagram's VO

CANADIAN WHISKY—A BLEND . . . OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD
86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, NEW YORK, N. Y.

now **KRAFT** superfined Salad



It's the most exciting kitchen news in years!

Now you can use, in your own favorite recipes, the same golden salad oil that Kraft perfected to use in Miracle Whip Salad Dressing and other delicious Kraft products!

This new kind of salad oil is fresh and pure as summer sunshine. And a special *superfining* process gives it a lighter body . . . makes it blend quickly and perfectly with other flavors!

You'll be prouder than ever of your homemade salad dressings when you mix them with Kraft Salad Oil. And you'll also find Kraft Salad Oil just as wonderful for deep fat and pan frying . . . and for use in all your recipes that call for liquid shortening.

Today be sure to add it to your shopping list . . . Kraft Salad Oil, the oil that's lighter-bodied to make it blend perfectly with other flavors!

Kraft Salad Oil blends a fresh taste into homemade salad dressings . . . Puts a grand fluff into your chiffon cakes . . . Gives tender lightness to fried foods!



brings you its own **Oil** for home use



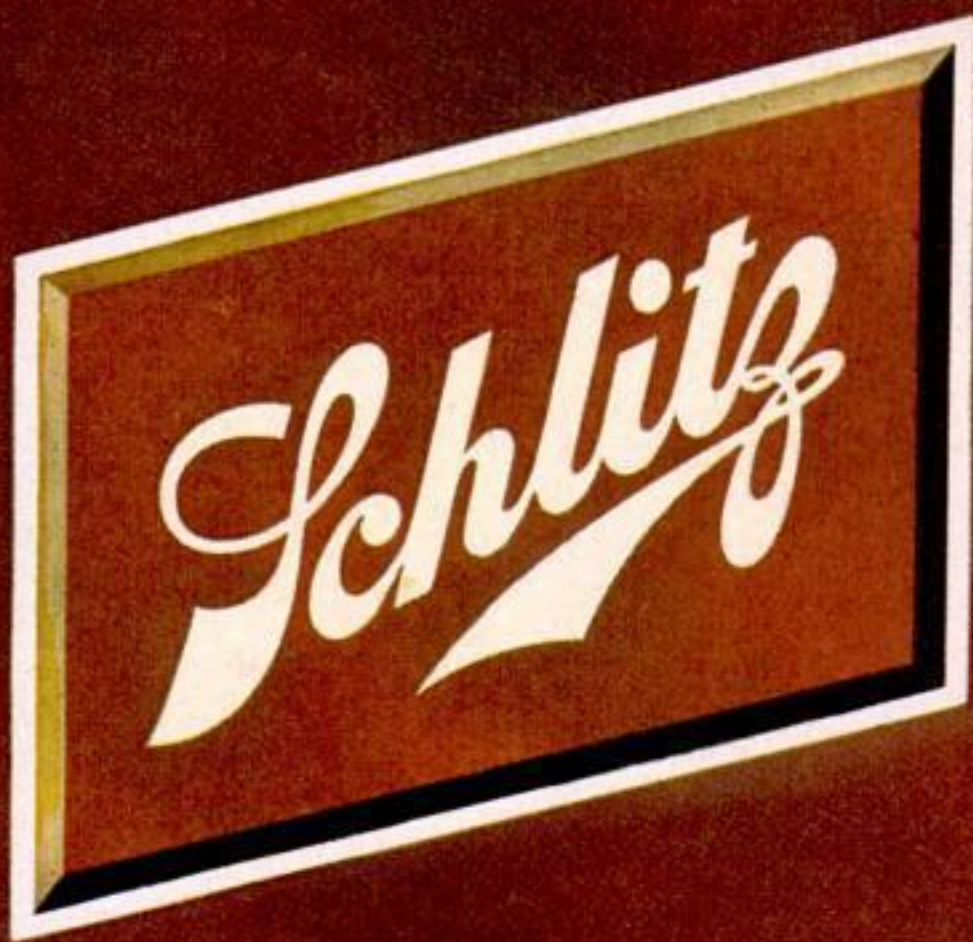
A whimsical illustration of a fairy with wings and a wand, pouring oil from a bottle into a large spoon. The bottle is labeled "KRAFT Salad Oil" and "ONE PINT". The spoon is tilted, and oil is dripping from it. The background is white with several blue stars.

**lighter-bodied to
blend perfectly
with other flavors!**

**KRAFT
Salad Oil**
ONE PINT

also for cooking and frying

*In pints and
quarts. Bottled
in special
light-filtering
glass to protect
its freshness
and purity.*



The Beer that made Milwaukee Famous



"It's OK...I saved the Schlitz!"

It's no accident that Schlitz comes first with so many folks.

Schlitz has a very special taste no other beer can match. More people like the taste of Schlitz than any other beer.

When you try it we think you, too, will join the many who have made Schlitz...

The Largest-selling Beer in America

See Television's Biggest Hit:
Schlitz presents
"The Pulitzer Prize Playhouse"
Stars of stage and screen direct from
New York. Over ABC every Friday

Hear Radio's Brightest Comedy:
Mr. and Mrs. Ronald Colman
star for Schlitz as
"The Halls of Ivy"
every Wednesday over NBC

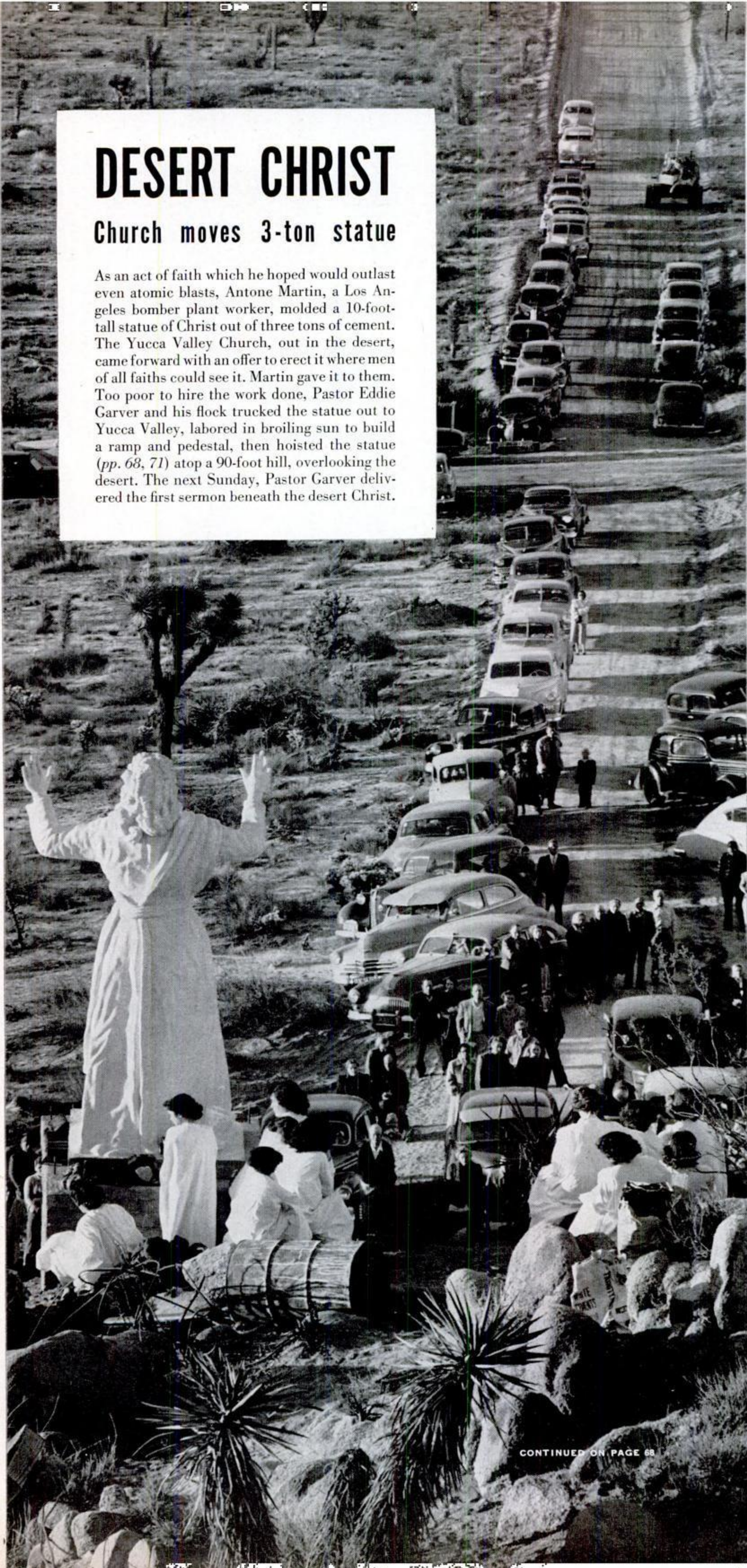
© 1951, JOS. SCHLITZ BREWING CO., MILWAUKEE, WIS.

Bill Fleming

DESERT CHRIST

Church moves 3-ton statue

As an act of faith which he hoped would outlast even atomic blasts, Antone Martin, a Los Angeles bomber plant worker, molded a 10-foot-tall statue of Christ out of three tons of cement. The Yucca Valley Church, out in the desert, came forward with an offer to erect it where men of all faiths could see it. Martin gave it to them. Too poor to hire the work done, Pastor Eddie Garver and his flock trucked the statue out to Yucca Valley, labored in broiling sun to build a ramp and pedestal, then hoisted the statue (pp. 68, 71) atop a 90-foot hill, overlooking the desert. The next Sunday, Pastor Garver delivered the first sermon beneath the desert Christ.



*TELL your sisters
and your cousins
and your aunts
about Tampax*

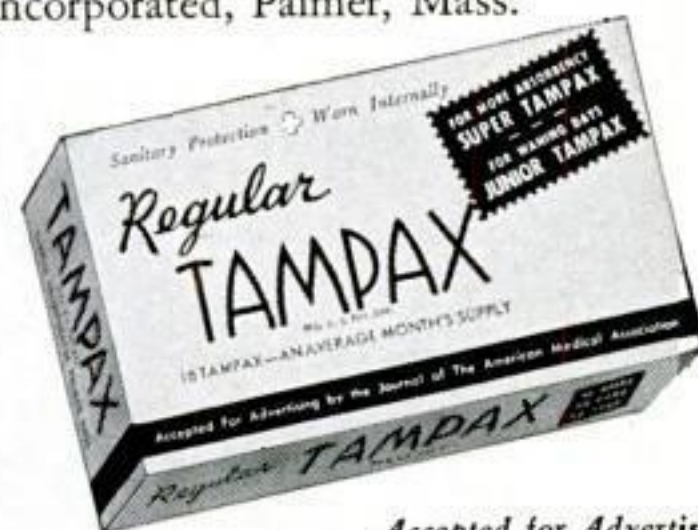


The story of Tampax monthly sanitary protection is filled with many promises—although Tampax itself is as simple as simple can be....You yourself may use Tampax because you are busy and active—or dainty and fastidious—or just sensible and practical. Remember that a woman can be attracted to Tampax for a great variety of reasons.

Tampax is an *internal absorbent* invented by a doctor. It eliminates belts, pins and outside pads. That is the essential advantage of Tampax and from it any number of advantages naturally follow. No binding, bulging or hampering restraint! No possibility of chafing or of "edge-lines" under slim dresses! No odor forms—and there is no need to remove for tub or shower!

NO BELTS
NO PINS
NO PADS
NO ODOR

Pure surgical cotton of high absorbency is compactly fitted into applicators, making insertion of the Tampax easy, and changing quick. Completely invisible in use. No trouble to dispose of. An average month's supply will slip into your purse....Sold at drug and notion counters in 3 absorbencies—Regular, Super, Junior. Look for Tampax Vendor in restrooms throughout the United States. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising
by the Journal of the American Medical Association

TAMPAX INCORPORATED
Palmer, Mass.

LF-23-41-I

Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name.....

Address.....

City..... State.....

CONTINUED ON PAGE 68

NOW

Don't "Just Wash"
your hair—

Condition it with
DRENE shampoo

The Sure way to Natural Sheen, Natural Softness

FREE OFFER

to help you discover Drene Shampoo
with Conditioning Action!

Just buy a medium-size bottle of Drene at the regular price, and while this offer lasts your dealer will give you a personal-size bottle *free*. Imagine—it's a big 86¢ value, yet all it costs you is 57¢!

This marvelous Drene does far more than "just wash" your hair! It actually *conditions* as it cleanses . . . conditions your hair to all its most thrilling natural sheen and softness.

Your very first shampoo with Drene will show you how effective it is! See how beautifully clean and soft it leaves your hair . . . how wonderfully easy to manage!

But hurry—this offer is limited! Get Drene today. For only a liquid shampoo like Drene can leave your hair so glossy, so soft, yet so manageable. And Drene is the *only* shampoo with this Conditioning Action . . . for *all* types of hair!

Get this
FREE . . .

when you buy this
at **REGULAR** price

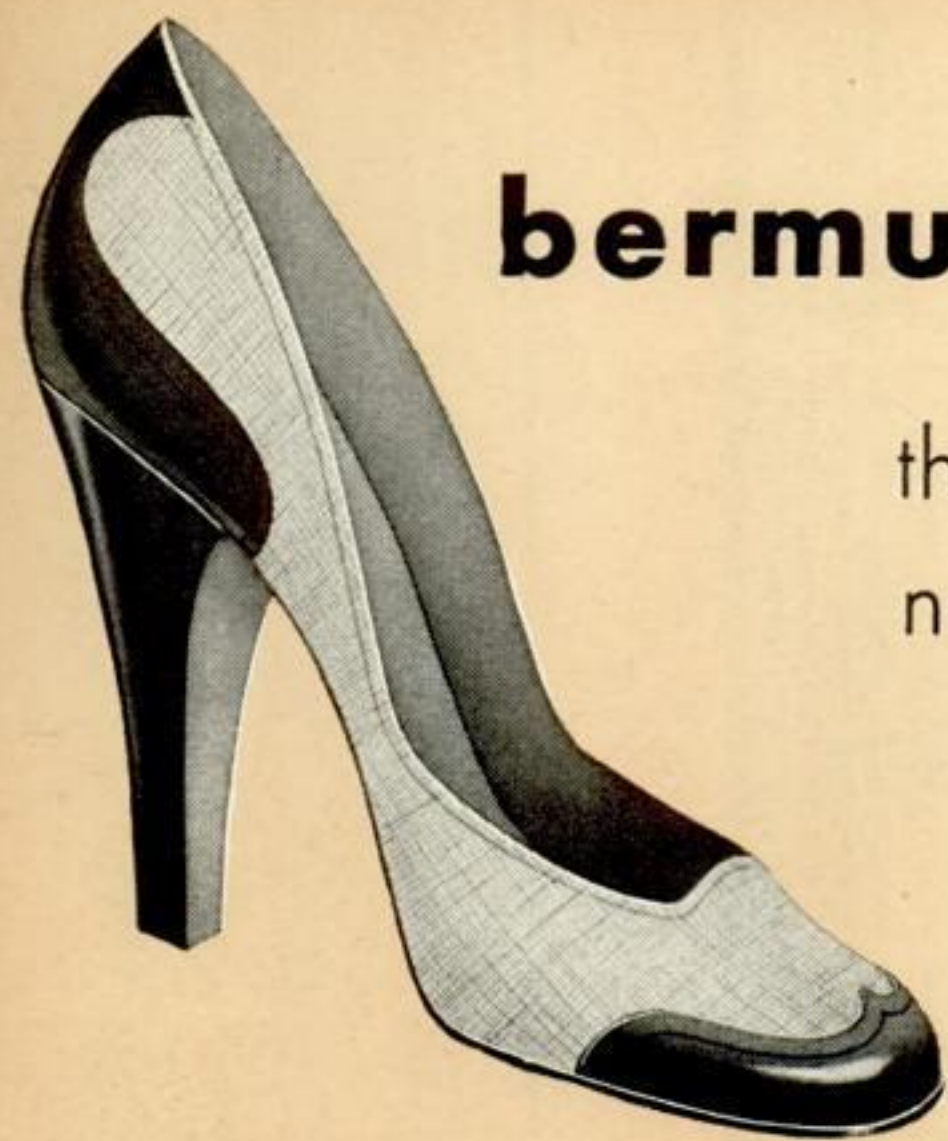




**86¢ Value
only 57¢**

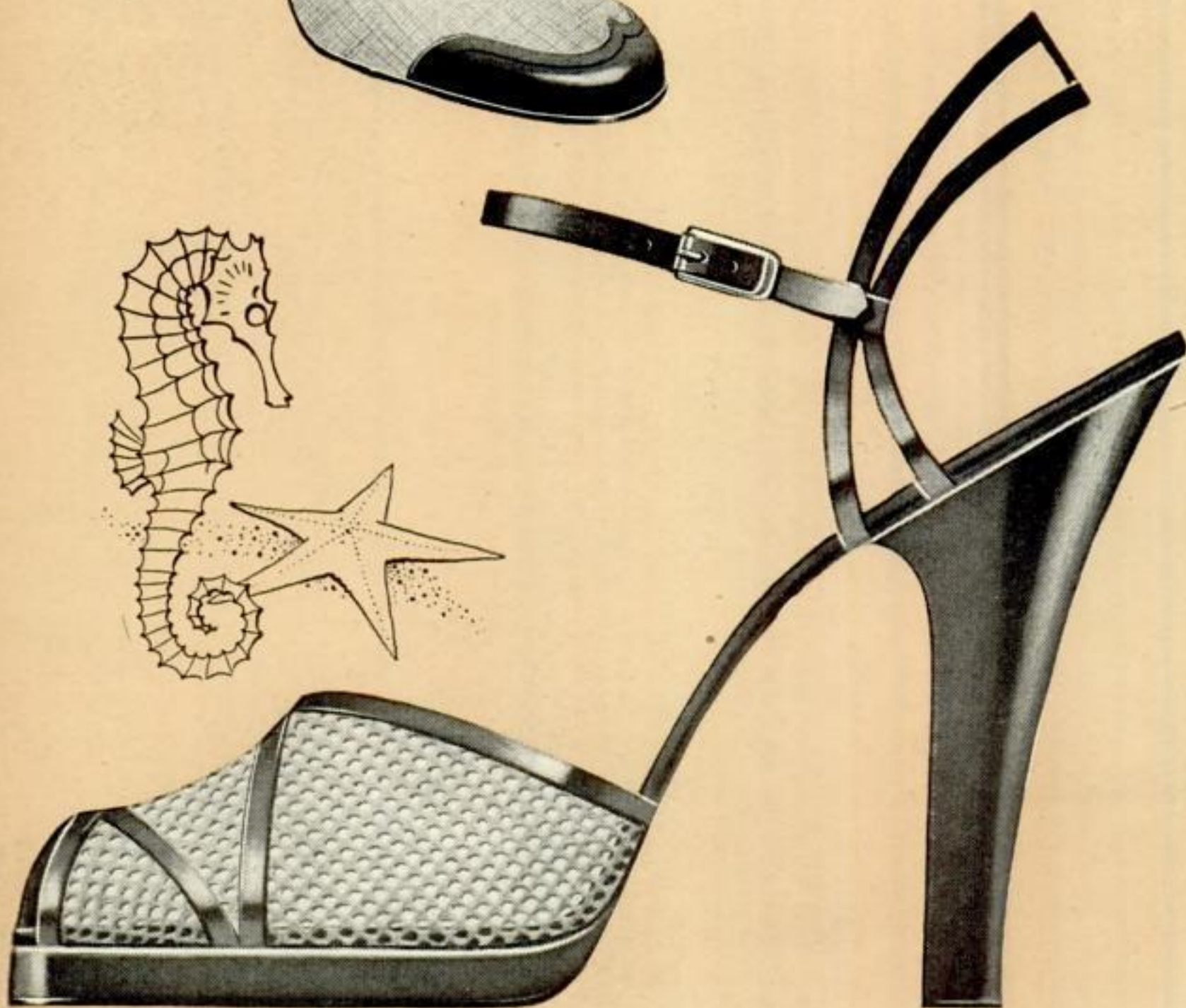
**NOW
AT YOUR
FAVORITE STORE**

*Only DRENE has this
Conditioning Action
For ALL Types of Hair!*



bermuda sand

the sun-drenched
neutral that goes
with everything



THE AMERICAN GIRL SHOE



You are looking
at the newest and
most winning
color of the season...
done in a series
of beautiful shoes
by American Girl,
in mesh, linen and
kid leathers... to match
the mood of
every costume.

\$7⁹⁵ - \$9⁹⁵

slightly higher Denver west

AMERICAN GIRL SHOE WEEK • APRIL 22nd to 28th

AMERICAN GIRL SHOE CO., 120 Kingston St., Boston, Mass.
Division: Consolidated National Shoe Corp.

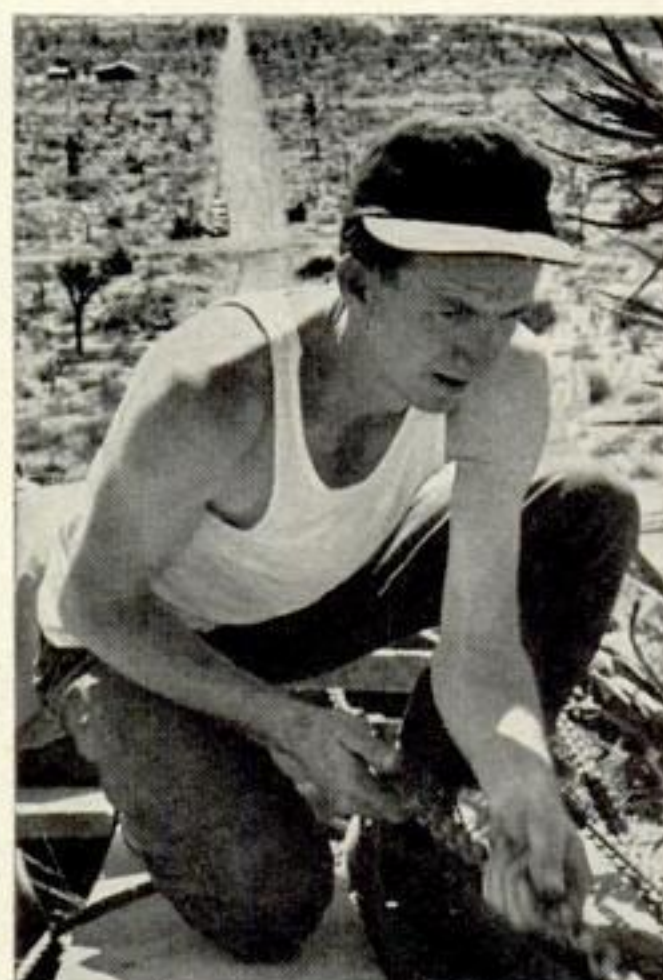
Desert Christ CONTINUED



ON DESERT HIGHWAY, statue towers above Pastor Garver's patched-up truck during 135-mile trip from Martin's Los Angeles home to Yucca Valley.



AT GAS STATION local residents get close-up of statue. Later, in moonlight, one youth, not seeing the truck, thought he "saw Christ come walking back."



PASTOR GARVER tightens a tow chain used to help hoist statue up hill.



SCULPTOR MARTIN repairs finger of statue broken during rough ascent.

[CONTINUED ON PAGE 71](#)

For a TREAT



instead
of a TREATMENT



...smoke

Old Golds





Model 1191—DUAL-TEMP—11 cu. ft.

SEE Admiral's new Glacier Blue interior, new Serv-a-dor, new Butter Keeper and Coldest-Cold Freezer (52° below freezing!)

NO DEFROSTING!

NO DE-FREEZING!

NO DRIED OUT FOODS!



OLD WAY: This egg stood 7 days in an ordinary refrigerator. The white crystallized, the yolk hardened. It's unusable.



DUAL-TEMP WAY: This egg, from the same dozen, stood uncovered 7 days in an Admiral Dual-Temp. Moist-cold kept it perfectly fresh.

With an Admiral Dual-Temp you **never have to defrost**, because frost never forms in the spacious, moist-cold food storage compartment. **No de-freezing** either, because you never have to shut off the cold; frozen foods stay frozen, never get mushy. And you **never have dried out foods**—they stay fresh, moist, appetizing without lids or wrappings in the big moist-cold compartment. It's the only refrigerator with a big, sub-zero freezer and a moist-cold compartment, all behind one door... actually 2 great appliances in 1! See the thrifty, new '51 Admiral Dual-Temp today at your nearby Admiral dealer.

Admiral refrigerators begin as low as \$199.95 for 7½ cu. ft.

Also see **Admiral Electric Ranges**, the only ranges that give you the accuracy of Flex-O-Heat controls, easy-to-operate automatic 3-way timer, plus the automatic, self-turning Rotary Roaster.

Admiral

DUAL-TEMP

TELEVISION • APPLIANCES

Free subscription to "America's Smart Set".
See your Admiral dealer.

TELEVISION: SEE AND HEAR "LIGHTS OUT" MONDAYS, 9 PM, EST, OVER NBC NETWORK. "STOP THE MUSIC" THURSDAYS, 8 PM, EST, OVER ABC NETWORK.





AT BOTTOM OF HILL, statue stands waiting as volunteers from church finish clearing rocks and building skidway to pedestal atop the 90-foot slope.



HALF WAY UP, statue inches along under combined efforts of men (above) and truck using pulley and cable. Wooden cradle was used to protect concrete.



SAFELY ON TOP, the concrete Christ—damaged right hand patched and wrapped—is guided onto the pedestal as Garver (right) signals to stop heaving.

NOW SOUTHERN CALIFORNIA is more fun than ever!

Here's the vacation
you've hoped for plus new
added attractions

NEW BEACHES and yacht harbors
...200 miles of surf, sand, coves
and headlands. Ocean fishing,
swimming, sailing, relaxing.

**NEW HIGHWAYS TO HIGH MOUN-
TAINS**...trout streams, great for-
ests, *new* trails, brilliant lakes, *new*
accommodations.

**NEW EXCITEMENT IN THE MOVIE
COLONY**...television has been
added! See premieres, homes of the
stars, famous cafes, celebrities.

NEW DESERT RESORTS...palm trees,
swimming pools, strange plants,
dude ranches, golf, friendly people.

NEW ATTRACTIONS of many kinds
...horse races almost year-round,
Palomar Observatory, restored mis-
sions...and, as always, miles of
orange groves, flower-lined boulev-
ards; music, entertainment. Our
dry subtropical climate makes Los
Angeles County and all Southern
California sunny and delightful
whichever season you come—win-
ter, spring, summer or fall. You'll
find ample accommodations.

NEW FREE COLOR FOLDER helps you
plan your Southern California vaca-
tion...tells what it will cost, what
to bring and what to see and do.
Clip and mail the coupon for your
free copy now!

America's 4-Season Vacationland

ALL-YEAR CLUB OF SOUTHERN CALIFORNIA
—a non-profit community organization
serving vacationists. This advertisement
sponsored by the Los Angeles County
Board of Supervisors for the citizens of
Beverly Hills, Glendale, Hollywood, Long
Beach, Los Angeles, Pasadena, Pomona,
Santa Monica and 182 other communities.

Advise anyone not to move to Southern Cali-
fornia now unless assured of employment.

All-Year Club of So. Calif., Dept. BB-4
629 S. Hill St., Los Angeles 14, Calif.
Please send me your free color folder
"PLANNING YOUR SOUTHERN CALIFORNIA
VACATION."

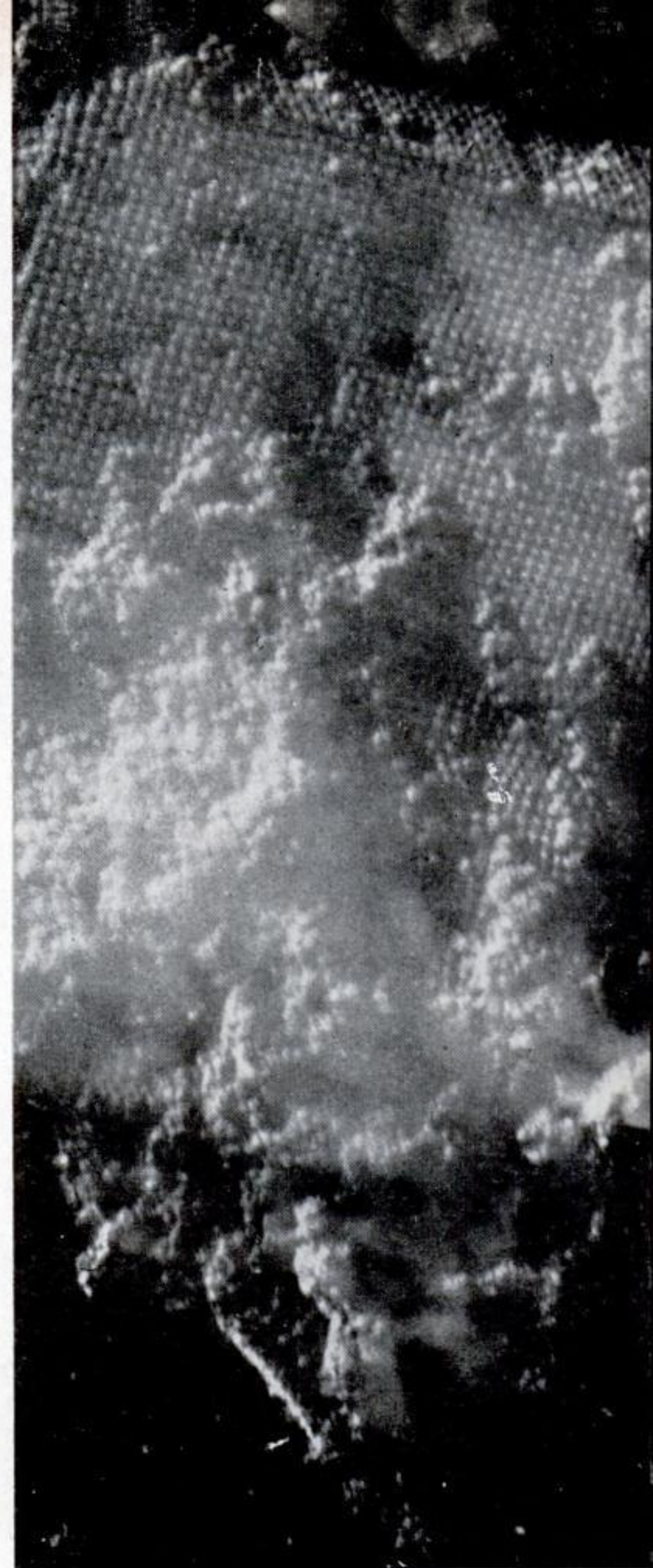
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Street _____
City _____ Zone _____
State _____

PLEASE PRINT NAME AND ADDRESS



BAR MOLECULES are revealed by the electron microscope as long rods which cling tightly together.

Each of the bars is an individual plant virus of the type which causes mosaic disease in tobacco leaves.



BALL MOLECULES are aligned in symmetrical cubic crystals of varying sizes. This picture verifies

BEST LOOK AT MOLECULES

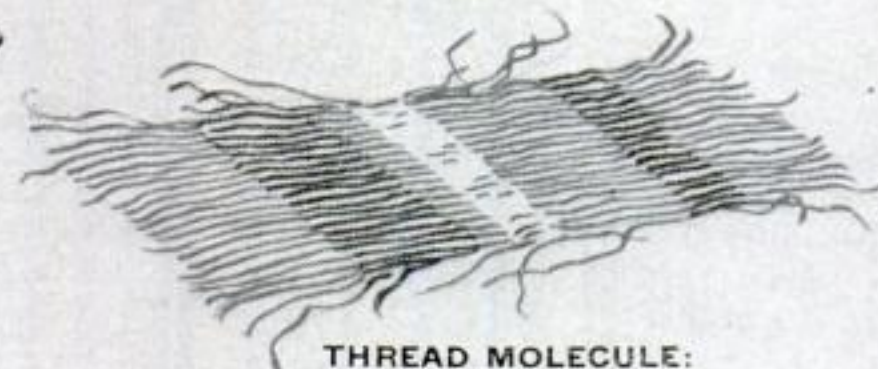
ELECTRON MICROSCOPE PICTURES WITH THREE-DIMENSIONAL EFFECT
GIVE FIRST CLEAR VIEW OF THE SMALLEST STRUCTURE EVER SEEN

The remarkable portraits above, which look like spaghetti, old honeycombs and a striped rag rug, are actually three of the best pictures of molecules that man has ever seen. They are among the first to show in three-dimensional form the actual shapes and surface contours of these tiny bundles of atoms which are the smallest particles that retain all the characteristics of their parent substances. (Next step down in size is the atom.) The individual bits of matter in the

← THIS IS A CROSS SECTION DRAWING OF A HUMAN HAIR .0002 INCH IN DIAMETER:



BAR MOLECULE:
TOBACCO MOSAIC VIRUS



THREAD MOLECULE:
FROG MUSCLE

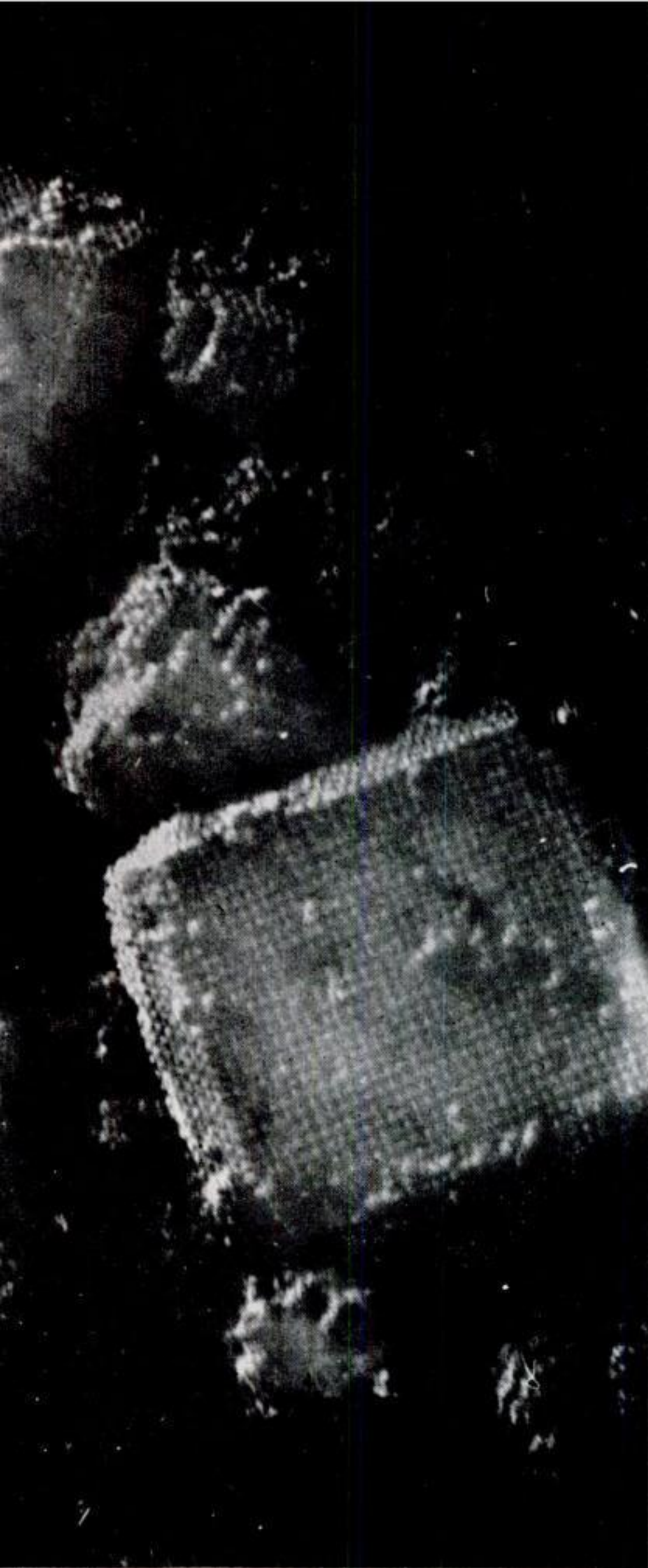


HEMP GLOBULIN



BALL MOLECULE:
PLANT NECROSIS VIRUS

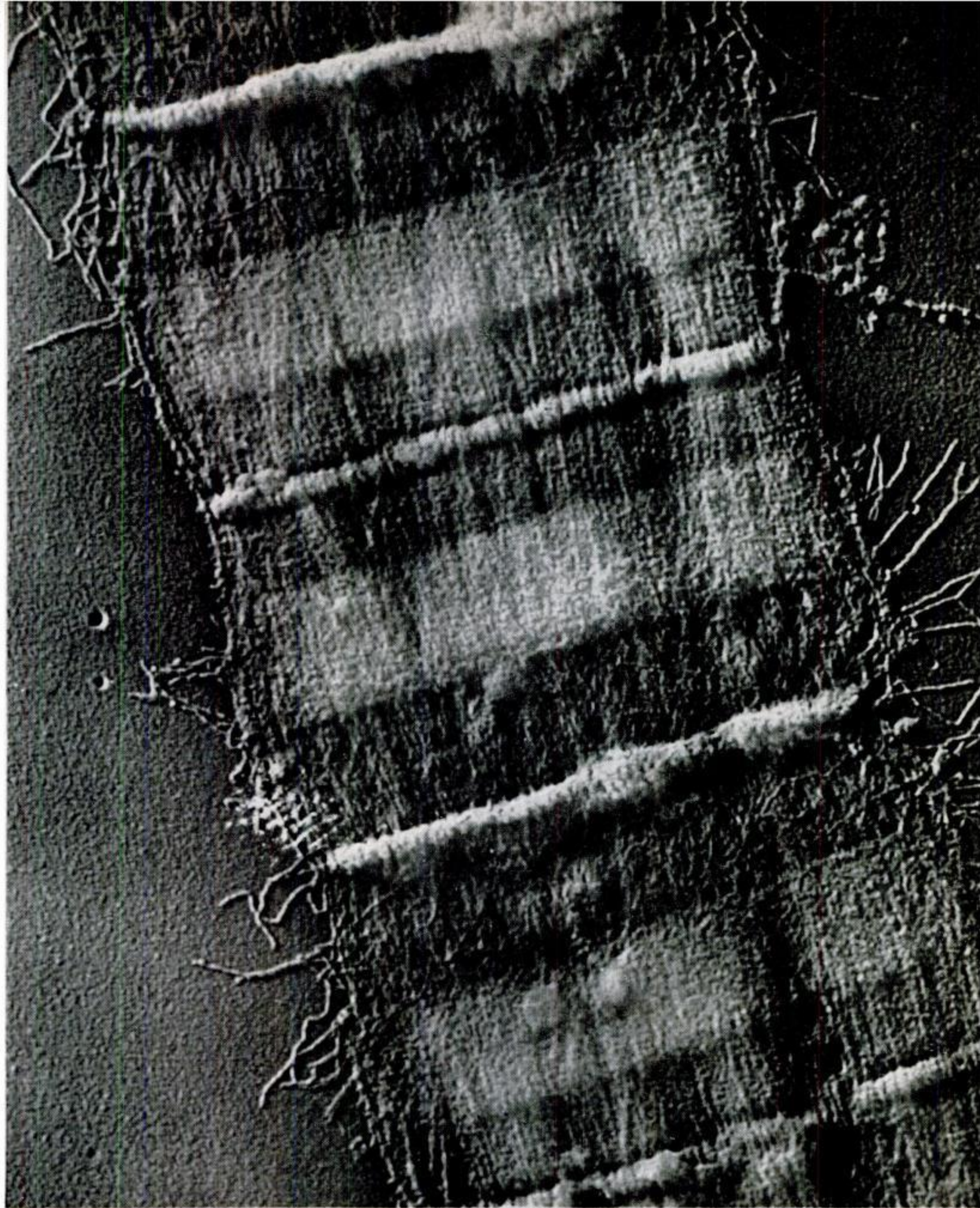




theories of molecular arrangement in crystals. Each ball is a virus molecule which causes plant necrosis.

clustered formations pictured here are macromolecules, thought to be the largest of all molecules. Yet compared in size with the tiniest of human hairs (sketch, *below*) the individual particles shown on these and the following pages are like pebbles lying upon an enormous table top.

The pictures were made with the electron microscope by Dr. R. W. G. Wyckoff of the National Institutes of Health and Drs. C. E. Hall and J. Gross of M.I.T. Because the electron



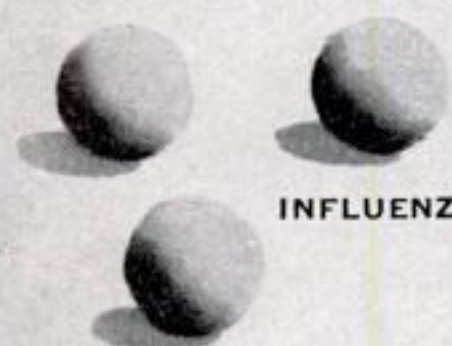
THREAD MOLECULES appear woven together like fibers in cloth to form a piece of muscle tissue.

microscope creates no natural shadow effects and thus does not bring out surface contours, the first attempts to make electron micrographs of molecules produced only vague silhouettes. Then microscopists devised a technique called "metal shadowing," in which a mist of gold, platinum or chromium atoms is sprayed past the molecules, coating them with an infinitesimal layer. More of the spray falls onto the near side of the molecules than on the protected far side.

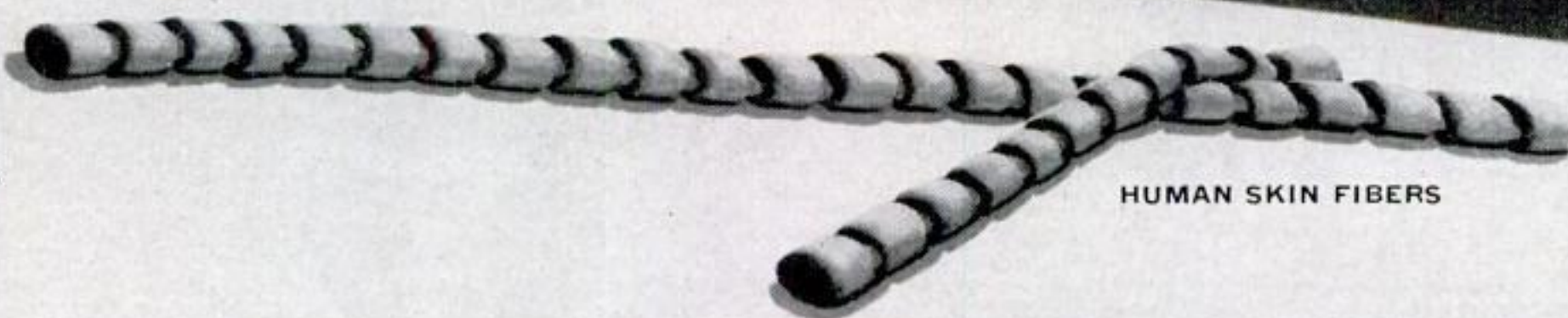
Each thread is a macromolecule. Dark bands may be mineral deposits, white ridges cementing substance.

In the microscope more electrons pass through the protected "shadow" areas than the thickly coated parts to reach the photographic film. The resulting gradations of shade produce the illusion of photographic perspective in the micrographs. As electron micrographs are perfected even further, they may create a new, visual branch of medical science, in which the observer can see how individual molecules are changed by chemicals, disease and metabolic processes.

ON IT, IN SCALE, LIE THE MOLECULES AND OTHER STRUCTURES SHOWN IN PICTURES



INFLUENZA VIRUS



HUMAN SKIN FIBERS

"DAY-SCHEMING, DEAR?"



"What? Oh yes, Tom, I guess I was dreaming."

"Looked more like maternal scheming to me, Grace. Were you making plans for the kids—college, marriage, careers?"

"You must be psychic. How did you know?"

"Oh, I've been doing some scheming on my own. Now, if you're satisfied with the future you've dreamed up for Billy and Sue, just add this to the picture: proud parents enjoy later years on retirement income."

"A very nice dream, dear."

"But it isn't a dream, Grace. I've just learned of a way that life insurance can make it all come true. Mutual

Life calls it INSURED INCOME planning. We can work out an Insured Income program that will take care of our own specific needs—provide money for the children's education, support you if I'm not around, or give us a retirement income if I am."

* * *

Yes, Insured Income is an all-purpose plan that's built to fit the needs of your family. With the help of a Mutual Life career Field Underwriter, you combine all your assets into one basic program. Social Security, savings, pension rights—all play a part. Let a Mutual Life representative tell you more about this economical idea soon.

LEARN WHAT THE *New Expanded Social Security* MEANS TO YOU!

SEND FOR FREE BOOKLET—containing specific, detailed information you wish to know about Social Security and how it teams with your life insurance. If you are 45 or under, you will be particularly interested in this booklet. Mail the coupon today. You'll also receive a handy envelope for keeping official records needed to collect benefits.



Insured Income
FIRST IN AMERICA

THE MUTUAL LIFE

INSURANCE COMPANY of NEW YORK

1740 BROADWAY AT 55TH STREET • NEW YORK 19, N.Y.

Yes, I would like your FREE Social Security Booklet—L 77.

NAME.....DATE OF BIRTH.....

HOME ADDRESS.....CITY.....

COUNTY.....STATE.....OCCUPATION.....

OFFICES THROUGHOUT THE UNITED STATES AND IN CANADA

Molecules CONTINUED



TRIANGULAR CRYSTALS are composed of spheres piled up like a stack of cannon balls. Each infinitesimal ball is an edestin globulin molecule from a hemp plant, similar to protein molecules found in human muscle and blood. Edestin molecules are much smaller than macromolecules on preceding pages.

CONTINUED ON PAGE 76

First NEW KIND of Girdle in 11 Years!



THERE'S NEVER BEEN a girdle like it! Playtex Fab-Lined Girdle gives you all the Playtex figure-slimming power and freedom of action, plus *fabric next to your skin*. Fabric is fused to the smooth latex sheath without a seam, stitch or bone. It's invisible under sleekest clothes—washes in seconds, dries in a flash!

New

Playtex® **FAB-LINED** Girdle

FABRIC NEXT TO YOUR SKIN

JACQUES HEIM, leading Paris fashion authority, says:

"Playtex slims naturally, makes all your clothes look better!"



LEADING PARIS COUTURIER Jacques Heim believes women should look like women: "There's no one perfect figure, it's a matter of proportion, naturalness. That's why you should wear a Playtex."



"I INSIST THAT my models wear Playtex Girdles. The young-looking silhouette and trim hip line Playtex creates is perfect for my fashions." You'll love the way this new girdle will work fashion magic for you, too. Get your Playtex Fab-Lined Girdle today.



ON CBS-TV Nationwide Network
PLAYTEX presents "FASHION MAGIC"
(See local papers for time and channel)

Choose from the 3 most popular
Girdles in the world



PLAYTEX **FAB-LINED** GIRDLE

With fabric next to your skin, giving a coolness, comfort, slimness never before possible. In SLIM golden tube . . . \$5.95 and \$6.95



PLAYTEX **PINK-ICE** GIRDLE

Made by a new latex process. Light as a snowflake, fresh as a daisy, dispels body heat. In SLIM, shimmering pink tube \$4.95 and \$5.95



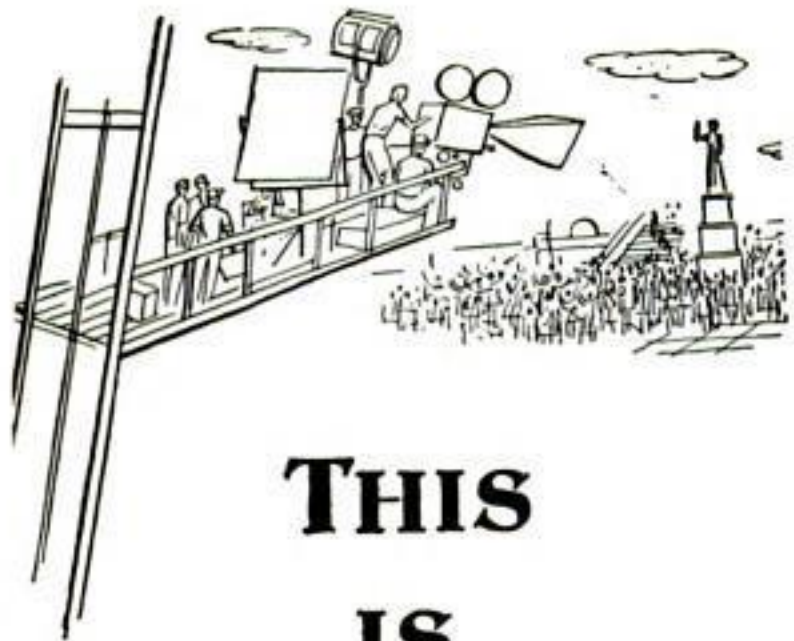
PLAYTEX **LIVING** GIRDLE

More figure-control, greater freedom of action than girdles costing over three times as much. In SLIM silvery tube . . . \$3.95 and \$4.95

Sizes: extra-small, small, medium, large.
Extra-large size slightly higher.

At department stores and better specialty shops everywhere.
All prices slightly higher in Canada and Foreign Countries

INTERNATIONAL LATEX CORPORATION, Playtex Park, Dover, Del. ©1951 PLAYTEX LTD., Montreal, Canada



**THIS
IS
THE
YEAR
OF**

Quo Vadis

COLOR BY
TECHNICOLOR

20,000 spectators crowded a huge amphitheatre in Rome to see a spectacle no living man had ever seen before. As the flags flew to honor a Roman holiday, a giant of a man paced the sandy arena and watched as they tied a lovely girl to the stake. In cages beneath the stadium, more than 60 savage lions and seven enraged fighting bulls awaited release.

There, in Rome itself, in an authentic replica of Nero's Circus, M-G-M was recreating one of a score of breath-taking scenes from one of the most colorful and exciting stories ever written—to make the greatest motion picture ever filmed.

In "Quo Vadis", ancient Rome lives once more in all its magnificence . . . Nero's banquet, the triumphal procession, and the awe-inspiring burning of Rome contrast sharply with tender moments in the love story of a young Roman general and a Christian slave...and with scenes of deep significance tracing the birth of Christianity threatened by the lust and cruelty of a pagan civilization.

To make "Quo Vadis" demanded years of planning, the design and construction of 115 massive sets, the production of 32,000 costumes. After the selection of a cast of 30,000 individual actors, including 29 top principals—headed by Robert Taylor and Deborah Kerr—and 235 other speaking roles, an entire studio moved to Rome for the actual making of the picture.

Only the motion picture screen could bring you such spectacular splendor; only Technicolor could do justice to its beauty; only M-G-M would dare undertake a project so stupendous.

Now, just a year after the Technicolor cameras first started turning, "Quo Vadis" has reached the editing stage. In several months it will be ready for you to see and marvel at.

For this is the year of "Quo Vadis"—the M-G-M picture millions will never forget.

Molecules CONTINUED

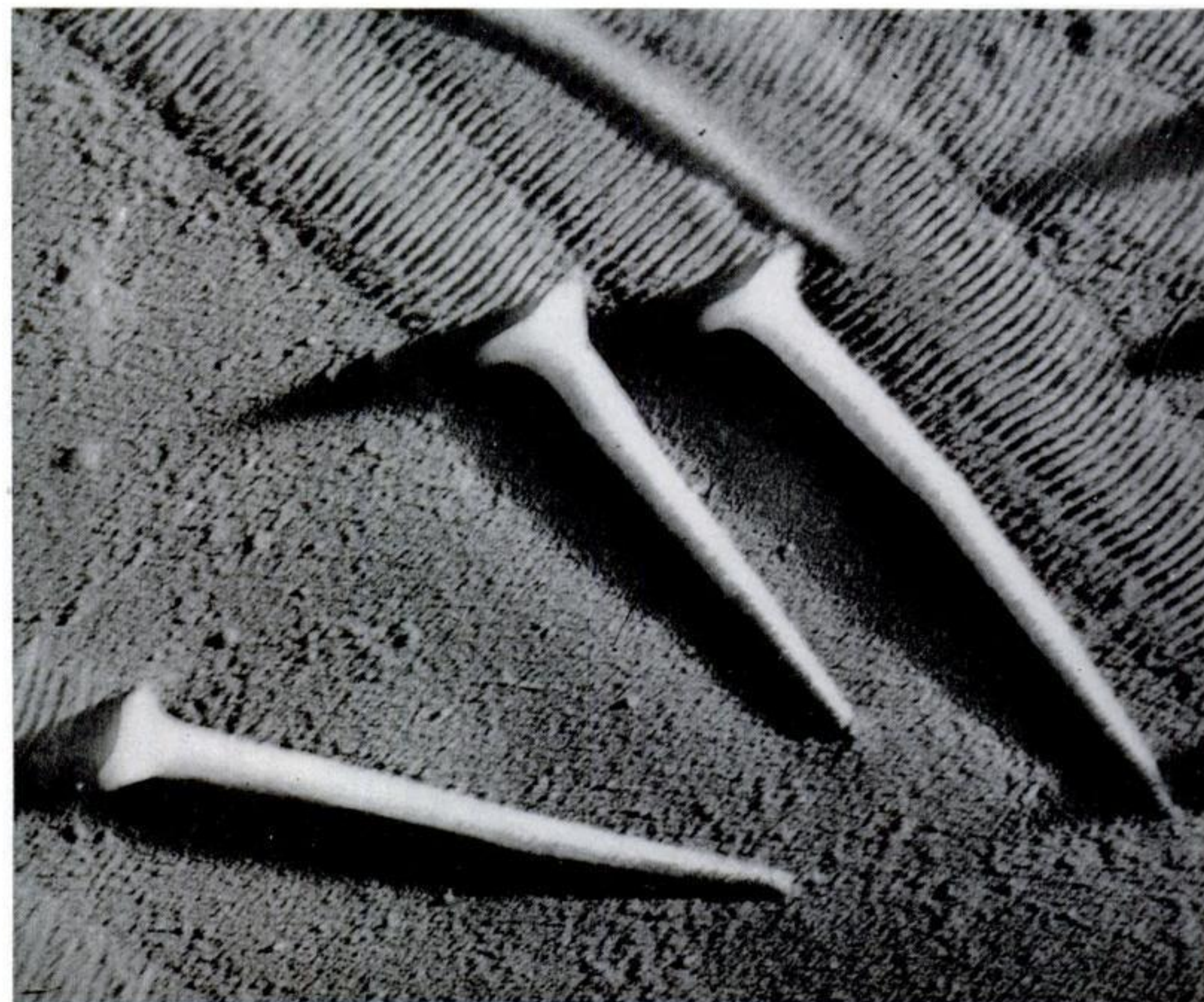
SHADING SHOWS DETAILS OF OTHER MICROSTRUCTURES



FLU VIRUSES, magnified 35,000 times, appear as irregular balls. Despite their microscopic dimensions, none of the objects shown on this page are technically considered to be molecules because they vary greatly in shape and size.



SKIN FIBERS, composed of the protein collagen, which is the main ingredient of human connective tissue, are here magnified 75,000 times. These fibers are about 1,000 atoms wide. In living flesh threads usually lie parallel to each other.



PARAMECIUM'S "DARTS," possibly used by this one-celled protozoan for defense against other tiny animals or in the gathering of its food, are segmented bands of protein substance, tipped with long, tapering points. Each of the

individual segments of the bands, here enlarged 43,000 times, is only a little thicker than a macromolecule. But the total structures shown in this picture are about .0002 inch long—too large to be included in the drawing on page 72.



America says **YES** to the '51 FORD



YES

IT'S BUILT FOR
THE YEARS AHEAD!
with 43 "Look Ahead"
features and
FORDOMATIC Drive*

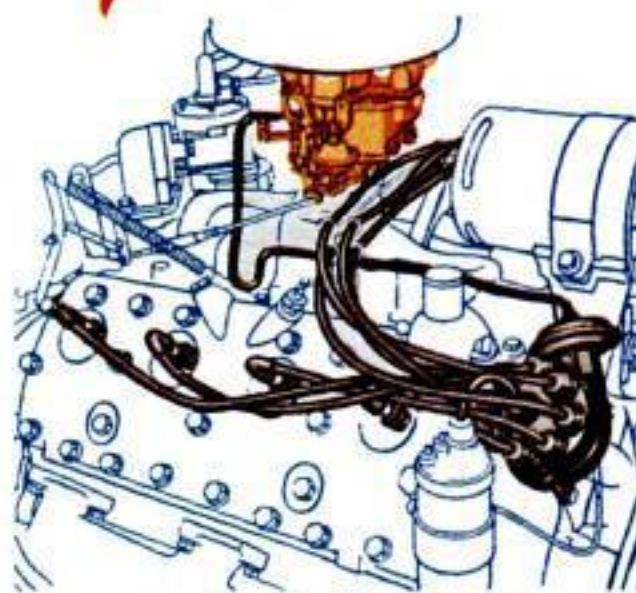
YES

for styling!

There's the trend of the future in the broad clean lines of the '51 Ford from the new Multi-Protection Bumper to the new "Tell-Tale" Rear Lights. It's "Fashion Car" styling that's "good" today and years from today!

YES

for economy!

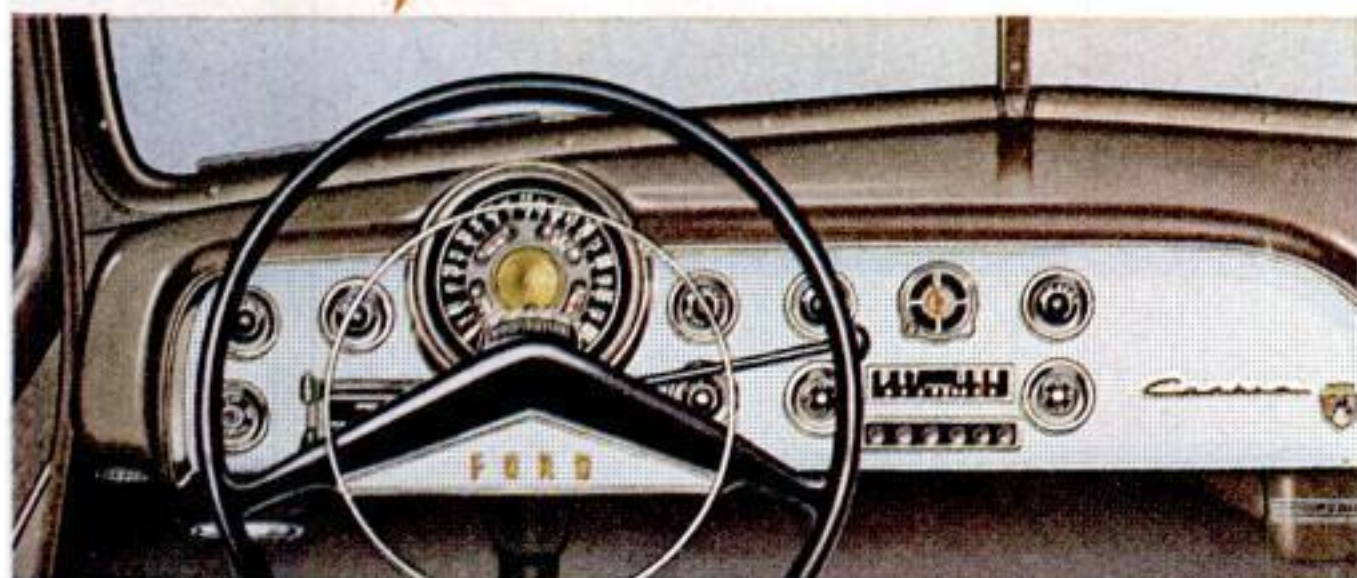


Dear to the thrifty heart is the Automatic Mileage Maker! It matches timing to fuel charges so that not a drop of gas is wasted!



You get high-compression performance on regular gas! New Water-proof Ignition System prevents engine "shorts" from moisture!

YES for performance!



Place the Semaphore Selector of Ford's new Fordomatic Drive at DR (drive), and your take-off is instant-quick and liquid-smooth! It's the newest, it's the most flexible automatic transmission in the industry and it gives you traditional Ford economy!

YES

for comfort!

You can sit back and relax in the new Ford Luxury Lounge Interiors! Seats are wide, windows are big and every mile is a smooth mile because of Ford's new Automatic Ride Control!



YES

for safety!

Ford's all-steel body is a Luxury Life-guard Body, for the kind of safety you must have! And the brakes are King-Size, double-sealed against the weather!

The '51 Ford is designed and built not just for this year and next, but for the years ahead. Your Ford Dealer invites you to "Test Drive" it today. Get to know the 43 "Look Ahead" features—the many other Ford advantages—which make it the one fine car in the low-price field.

*Optional at extra cost

'51 FORD

You can pay more
but you can't
buy better



SOMETHING MORE THAN BEER...

the Companion of Contentment

For fireside fishing, let a tall bottle of sparkling Budweiser keep you company. And, bobbing in a boat, or beside a driftwood fire, at thirst-time or at lunchtime, cold, bubbling BUDWEISER is the companion of contentment—always. Live life...every golden minute of it. Enjoy Budweiser...every golden drop of it.

ANHEUSER-BUSCH, INC.
ST. LOUIS



Budweiser®
LAGER BEER

TELEVISION

Tune in EACH WEEK to our Budweiser Hour featuring THE KEN MURRAY SHOW. Consult your local paper for time and station.





MASTERFUL MONARCH OF SIAM, dressed in jeweled jacket, makes women cringe when he raises a kingly finger. The role is brilliantly acted by Yul Brynner,

who has had only one other big Broadway part (*Lute Song*, 1946). Of Mongolian-Swiss descent, Brynner has been nightclub singer, circus acrobat, TV director.

THE KING AND I

Latest Rodgers-Hammerstein triumph comes up
with new star as monarch who met a schoolmarm

In the first Broadway show they have written since *South Pacific*, Rodgers and Hammerstein have created something radically different—a musical play with no love affair between hero or heroine, or even a kiss. Nevertheless *The King and I*, based on Margaret Landon's true story, *Anna and the King of Siam*, is another triumph, sumptuously produced in authentic Siamese style and with half a dozen lovely Rodgers melodies. As Anna, the British governess who in 1862 sailed to Siam to educate the king's 67 children, Gertrude Lawrence spins charmingly through court and schoolroom. But the show's real discovery is Yul Brynner, who plays the snarling, swaggering but likable king as if he had a string of firecrackers under his royal panung.



FASTER, EASIER WAY to trim
Hedges, Shrubs, Ornamental Trees
... Cut Weeds, Grasses, etc.

Saves time, gives professional results without
arm-aching drudgery. Simple to operate. Well-
balanced design permits one-hand operation.



No stooping or arm-tiring
awkwardness when clipping
sides or ends. Another famous
labor saver by the makers
of Sunbeam electric applian-
ces and Sunbeam Rain King
sprinklers.

Write for
this FREE
circular, today



So light, a woman
can easily use it!

Dept. 53
5600 W.
Roosevelt Rd.
Chicago 50, Ill.

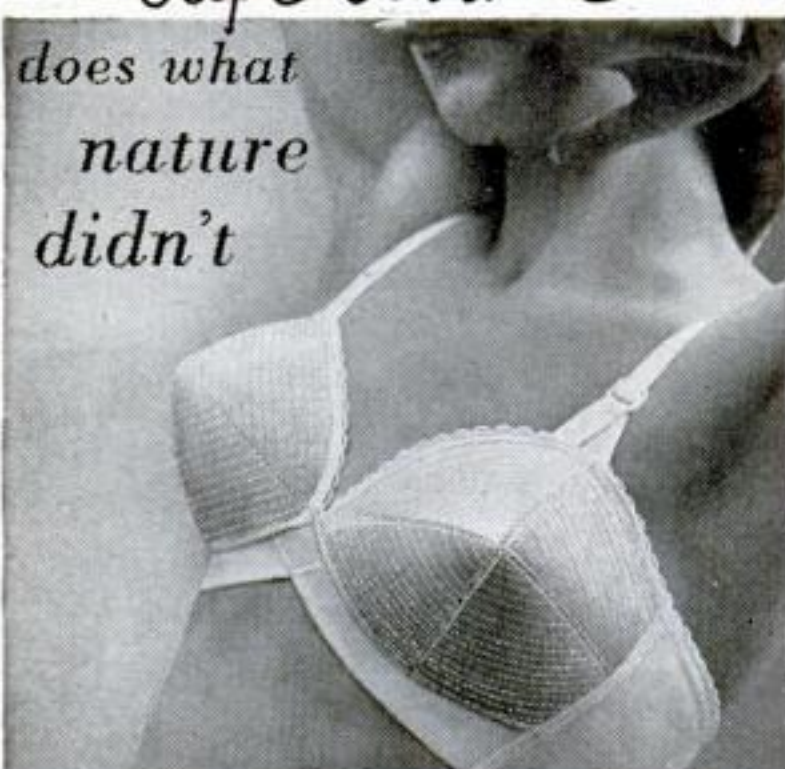
Sunbeam
CORPORATION

Canada Factory:
321 Weston Rd.
Toronto 9

tiny bosom? **PETER PAN**

*tripl treasure**

does what
nature
didn't



slim your hips with a bra
your bustline is your balance line
If you're
small here
you look
big here
and here

*Fits you on the inside,
builds you on the outside.
Made with a difference...
built-in contours and
permanent foam pads
to round out the unusually
small bust naturally,
instantly, secretly.*

*pat. pending **reg. u.s. pat. off.

BARBARA BRENT

ORDER BY MAIL FROM 814 Broadway • Far Rockaway, L. I.
L-4 Please send me the following Peter Pan Bras:

style	fabric	color	size	cup	quantity	price
tripl treasure* #406 AAA 30-38	nylon	white				5.00
strapless tripl treasure* #407 AAA 30-38	nylon	white				5.95
regular hidden treasure** #401 A-32-36; B-32-38.	broadcloth	white				3.50

☐ Check or M. O. ☐ C. O. D. (Add 2% sales tax for N. Y. delivery)

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Add 15c to cover mailing and handling costs.
Satisfaction guaranteed or money refunded



IN SCHOOLROOM Anna teaches geography to her tiny
royal charges while her own little son looks on. At right is

the king of Siam's head concubine (Dorothy Sarnoff), who
admires Anna inordinately for her learning and gumption.

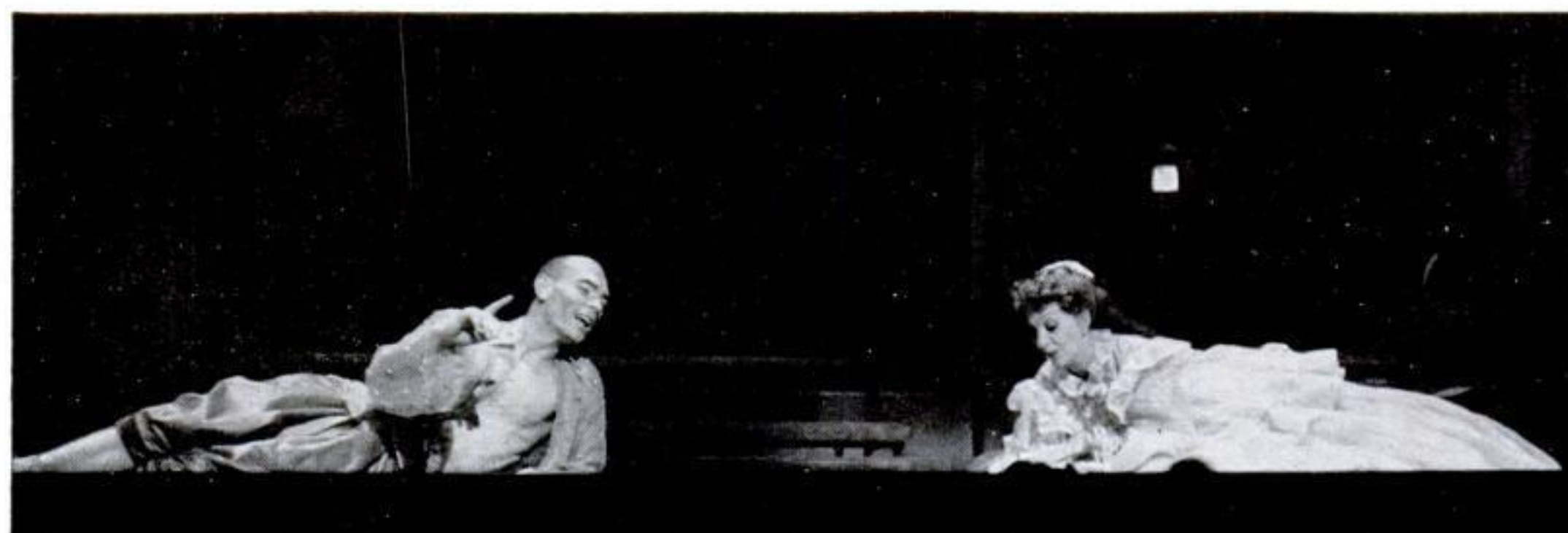


ANNA SINGS ONE OF SHOW'S HITS, "I WHISTLE A HAPPY TUNE"

EVEN WITHOUT LOVERS LAWRENCE IS ROMANTIC

For the first time since she came over from Eng-
land in 1924 to sing *Limehouse Blues* on Broad-
way, Gertrude Lawrence in her current hit is
acting a dramatic role without a husband or lov-
er in sight. To be sure, as a widowed schoolteacher
and adviser to Siam's king, it often seems as
if she were married to him. She has to take a lot
of guff from his highness, who feels a woman's
place is at his feet. But she eventually teaches
him some of the niceties of life, including how
to polka, and dresses him down for whipping
his concubines. In the end she undermines his
sense of male supremacy to such a degree that
he sickens away and dies.

Even as a primly Victorian English school-
teacher, the glamorous Gertrude remains un-
quenchably romantic and one of the most ef-
fervescent stars of the English-speaking stage.



IN COURTROOM the king, dressed in his traditional
panung, flops on his side while dictating a letter to Anna

and forces her to assume a similar position because he says
a woman must never have her head higher than the king's.

CONTINUED ON PAGE 82



GODFREY TELEPHONES A VIEWER OF HIS TV PROGRAM TO ASK THE QUESTION: "WHICH GIRLS HAVE TONI WAVES?" SEE ANSWER BELOW.

GODFREY BAFFLES THE NATION

Millions can't tell: "Which girl has the natural curl—and which girl has the Toni?"

Every other Wednesday night a different cluster of beautiful girls joins ARTHUR GODFREY AND HIS FRIENDS (TV 8 P.M., E.S.T.) to set the nation guessing. Some of the girls have naturally-curly hair. Some of them have Toni Home Permanents. Godfrey, in a happy confusion of girls and curls, asks person after person this puzzling question: "Which girls have Toni waves?"

Can you answer the question? Look at *all* the girls' waves. They have the same shining softness; the smooth, deep curves of naturally-curly hair. That's because new, improved Toni has the gentlest waving lotion known—plus the new wonder neutralizer, Permafrix, that actually conditions a wave silky-soft and as easy-to-care-for as naturally-curly hair.

No wonder people can't tell the difference between a Toni and naturally-curly hair! In a five-month period only one woman answered Godfrey's question correctly. To identify these Toni waves, just turn the page upside down.

The girls with fans numbered 1 and 3 have Toni waves. Toni refill just \$1.00.

Advertisement of Toni Company

I love undies of **Spun-lo**
RAYON FABRIC
down to my budget level
up to my quality standards



You'll love their streamlined fit
choose from many styles...
demand one label... **Spun-lo**



INDUSTRIAL RAYON CORPORATION • Cleveland, Ohio
Producers of continuous process rayon yarns and [®] Tyron cord for tires

"The King and I" CONTINUED



A ROYAL POLKA is danced by Anna and the king, which is as close as this oddly paired couple ever get to each other. At first the king is reluctant to put his arm around Anna's waist, because the Siamese always dance individually. But once he gets started, the king dashes around with her like a whirlwind.

CONTINUED ON PAGE 87

Kodak
TRADE-MARK

Springtime and a very special girl
...they spell camera time

Color snapshots say it's "something special"

Bright spring days bring outings, parties, visits of dear ones . . . special events that deserve full-color snapshots. Now you can take them with most any roll-film camera. You just load with Kodacolor Film and follow the directions packed with every roll.

Eastman Kodak Company, Rochester 4, N. Y.



At your dealer's—
dependable Kodak and
Brownie cameras
for your spring
picture taking



Wonderful gift for any occasion—a Kodak or Brownie camera

To get there...

MORE PEOPLE RIDE ON GOODYEAR



Whether motoring to Wyoming's sky-blue Jackson Lake (above) or just down to the corner store, why is it that more Americans travel on Goodyear tires than on any other kind? It's because car makers, who

really *know* tires, put more Goodyear Super-Cushions on the new cars than any other kind. It's also because motorists find that the Super-Cushion leads in all-around performance, and buy more Goodyear Super-

Super  *cushion* by

GOODYEAR

THE GREATEST

Super-Cushion, LifeGuard, T. M.'s—The Goodyear Tire & Rubber Company, Akron, Ohio

Copyrighted material.

TIRES THAN ON ANY OTHER KIND!



Cushions than any other low-pressure tire. Doesn't it stand to reason that the tire that gives the most people the greatest satisfaction—in extra safety, extra comfort and extra mileage—is the tire for you to buy?

GOODYEAR
NAME IN RUBBER



LifeGuard Tube, cut to show inner and outer air chambers

The safest tires deserve the safest tubes. Get Goodyear's famous LifeGuard Safety Tubes. They make any blow-out harmless!



Convenient as a cigarette.
Fits neatly between a man's lips
...or into a holder.



Betty Garrett SAYS:
(Mrs Larry Parks)

"I love to see a man smoke a Cigarillo"



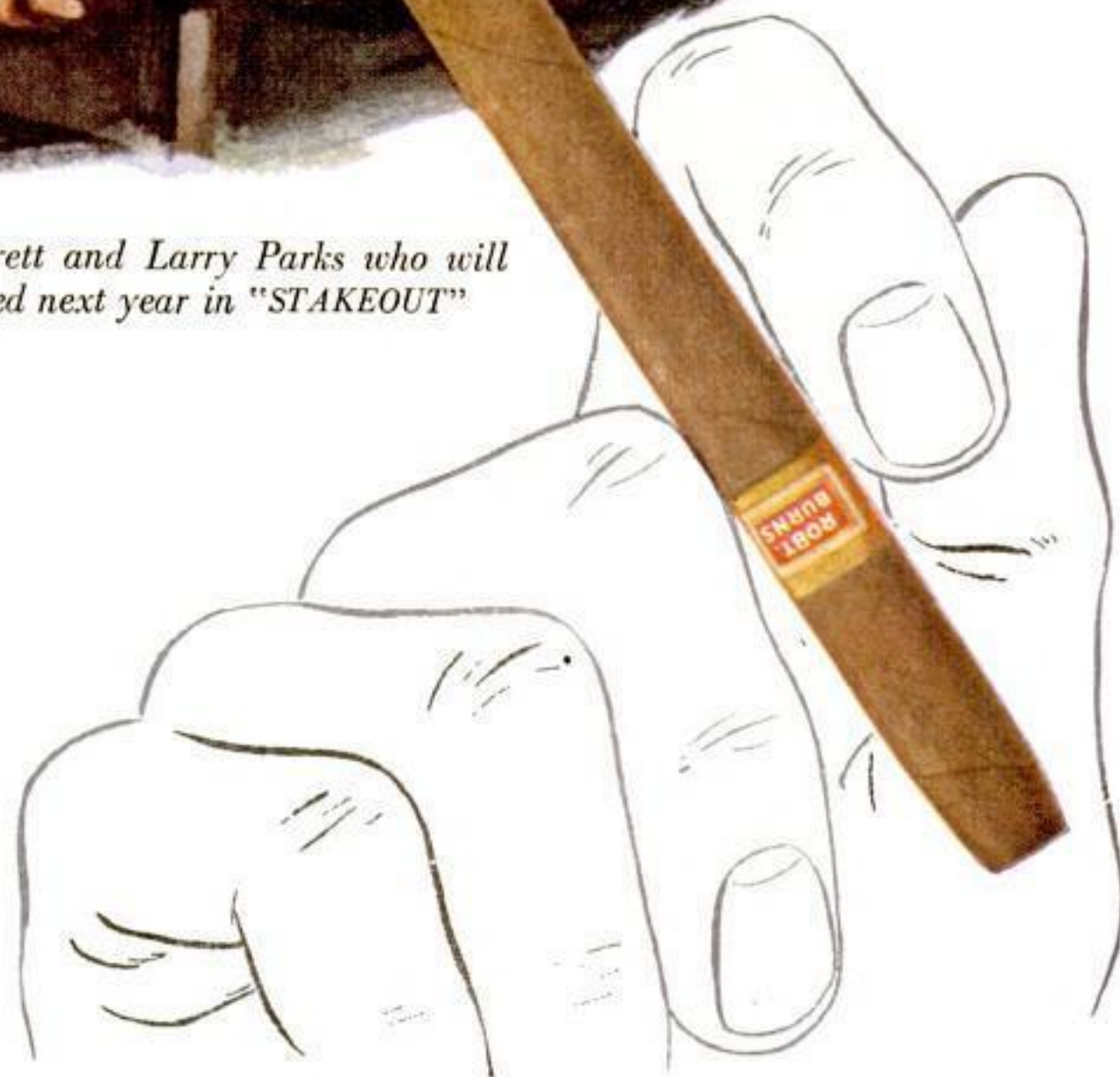
Betty Garrett and Larry Parks who will
be co-starred next year in "STAKEOUT"

Betty Garrett speaks for the ladies everywhere...
They admire the smart, manly look of The New Idea in Smoking...
Men love the smooth, mild taste of a Robt. Burns Cigarillo, real smoking
pleasure in stylish, handy shape... The perfect mild smoke.

Robt. Burns
Cigarillos

"IN A CLASS BY ITSELF"

5¢
EACH



TWO SUBHEROINES ARE RUNAWAYS



TUPTIM (Doretta Morrow), in a romantic subplot of the play, resents bitterly being the king's new Burmese concubine, runs away with her boyfriend.



ELIZA (Yuriko) takes part in a delightful Siamese ballet version of *Uncle Tom's Cabin*. Here, with a doll representing her baby, she flees across the ice.

"The Boss is giving our guests the business!"



The Boss's viewpoint should be heard
—but no one else gets in a word!



Our guests no longer can conceal
Their boredom over his Big Deal.



Must Henry eye his watch that way?
Quick—the cordials! Save the day!



Serve Hiram Walker's—then you'll see
How lively table talk can be.

To bring out the best in every guest
Bring out the best in cordials!

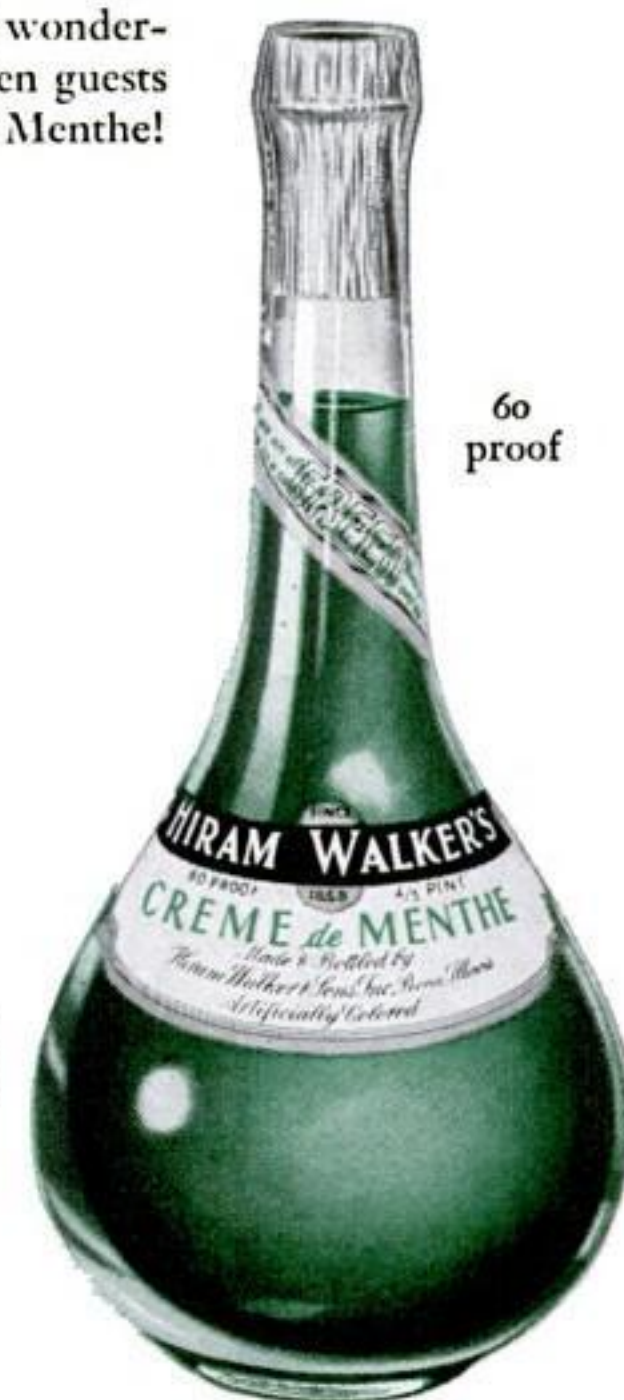
Creme de Menthe *by* Hiram Walker

Such deep mint flavor could come only from the tender tiny leaves of the finest mint. What wonderfully cheerful conversation is inspired when guests enjoy refreshing Hiram Walker's Creme de Menthe!



To bring out the best
in every guest, serve

HIRAM WALKER'S CORDIALS



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The German

After a triumphant sweep across France

by GENERAL OF THE ARMY OMAR N. BRADLEY

Rather than miss this opportunity for a second outside encirclement of the enemy west of the Seine, I proposed that we turn our U.S. forces north into the British sector and cut the enemy off on the left bank. Monty nodded in agreement.

So anxious were we to bag the enemy fleeing eastward that we headed four divisions up the left bank on Aug. 19. By Aug. 25 they had driven 35 miles across the British front to the vicinity of the Gothic city of Rouen. This unexpected maneuver panicked the enemy retreating before Montgomery's advance. Not only did we close off the Seine between Mantes and Rouen, but we forced the German into a narrow crossing on the north near the mouth of the river.

Dempsey now advanced with almost negligible resistance to occupy the front we had cleared for him. And when he reached the river at Mantes we presented him with a ready-made bridgehead. Several days later, when Dempsey was questioned by the British press on his advance to the Seine, he complained that the movement could have gone faster but for the U.S. traffic that snarled his front. Although we were probably unduly sensitive to any reflection on U.S. command, I was piqued to learn that our diversion had

been characterized as an obstruction by its chief beneficiary. I reminded Monty that Dempsey's half-time use of roads in a sector cleared by Americans was vastly preferable to a full-time claim on roads still occupied by the German.

EARLY in August a kind of fever seized the U.S. Army as it neared Paris. To a generation raised on fanciful tales of their fathers in the AEF, Paris beckoned with a greater allure than any other objective in Europe. Yet tactically the city had become meaningless. For all of its past glories, Paris represented nothing more than an inkspot on our maps to be by-passed as we headed toward the Rhine.

By Aug. 21 Third Army had forced the Seine both north and south of Paris while the enemy still west of that river scrambled to escape the skein First Army strung up its left bank toward Rouen. In the short space of four weeks after Breakout, the U.S. line of supply had stretched from St. Lô to the Seine. Third Army's bridgeheads southeast of Paris now hung on the end of a 250-mile truck route from the port of Cherbourg. Not only had our advance run through those stops where enemy resistance had been counted upon to

CHEERY GENERAL who assured his troops enemy was "second rate" was told to tell it to the Boche!

ON June 6 we had invaded France; on July 27 we had broken through the enemy lines near St. Lô and sent our columns west, south and east; and in early August, with the help of the British, we had trapped the German Seventh Army in the Argentan-Falaise pocket. Now, as the battle to clean up the pocket continued, Lieut. General George S. Patton's Third Army was dashing northeast toward the Seine. While the world gaped over the speed of Patton's spectacular advance, it was Lieut. General Courtney H. Hodges' almost anonymous First Army that sweated through the laborious infighting against the pocket. For the enemy did not despair despite the hopelessness of his position; even U.S. division commanders admitted to astonishment over the ferocity of German resistance. One day while visiting a forward battalion engaged against the pocket, a division commander assured the weary battalion staff that only "second-rate stuff" opposed them. A red-eyed lieutenant, gaunt from the want of rest, eyed his commander dryly. "General," he said, "I think you had better put the Boche on your distribution list. They don't seem to realize they're as bad as that."

As our pincers neared Chambois the dewy morning of Aug. 19, General Sir Bernard L. Montgomery called a meeting to coordinate his advance to the Seine with ours. By now we stood astride our Overlord objective from Mantes to Orléans, but the British had not yet closed to the Seine. Thinking to trap those units that had escaped through Falaise and at the same time break ground for the British advance, I suggested to Lieut. General Sir Miles C. Dempsey that he haul two British divisions around through Avranches, over Patton's path to the Seine, and there strike north with a pincer up the left bank.

"We'll get you the trucks to make the move," I promised, assuming that he would require aid on so long an overland haul.

"Bimbo" pulled a straw through his teeth. "Oh, no thanks, Brad," he objected. "We couldn't pull it off. I just can't spare two divisions for so wide an end run."



THE HAPPY FRENCH almost halted liberation of Paris in their eagerness to welcome and embrace

General Jacques Leclerc's 2nd Armored Division. Every village staged a celebration as Leclerc's men

FOUGHT: PART III

Hits Back

victory is jeopardized in the Ardennes

ILLUSTRATED BY BILL MAULDIN

give supply a chance to catch up with us, but the force to be maintained on the end of that line increased from day to day with the growth in build-up.

Driving east on this logistical shoestring, I feared that the liberation of Paris might cause our supply line to snap. Each ton that went into that city would mean one less for the front, and G-5 of army group had estimated the Parisians would require an initial 4,000 tons per day. If Paris could pull in its belt and live with the Germans a little longer, each 4,000 tons we saved would mean gasoline enough for a three days' motor march toward the German border.

As early as Aug. 17 Paris had begun to show its stringy nerves as the armies of liberation approached. When tanks of the 7th Armored Division clattered through the cobblestone square of Chartres, the Gestapo in Paris loaded its vans and prepared for evacuation, and sporadic street fighting broke out.

When the street fighting showed signs of getting out of hand early on Aug. 19, M. Raoul Nordling, the Swedish consul general in Paris, went to see General Dietrich von Choltitz, commandant of the German garrison. The general seemed depressed and disheartened.

"The revolution in Paris has begun," he

declared. "I must go with my assault guns and attack the Prefecture of Police."

Von Choltitz looked across the Tuileries gardens. "I'm sorry it's turned out this way," he said. "Since Stalingrad I have been an unlucky commander. It is always my lot to defend the rear of the German army. And each time it happens I am ordered to destroy each city as I leave it." He grinned sardonically and turned toward Nordling. "Now I shall be remembered as the man who destroyed Paris."

No longer in doubt as to the German's distaste for his mission, Nordling maneuvered for time. "Don't do it," he begged. "Don't do it until first I consult with the Resistance."

Equally alarmed that this smoldering underground activity might force the reluctant von Choltitz to execute Hitler's orders to demolish the city, the French Resistance agreed to a truce to be negotiated by Nordling. But Communist underground newspapers rushed to the streets demanding that Parisians reject any truce with *les Boches*. *Aux barricades!* The ancient battle cry echoed again through the streets.

Von Choltitz retaliated by shutting off the city's food supply. There was no alternative, he concluded, but to execute his orders. "For



GLOOMY GERMAN, General von Choltitz, was persuaded to surrender Paris by neutral diplomat.

I shall never surrender," he said, "to an *irregular* army."

The inference did not escape Nordling—if not to an *irregular* army, perhaps to an Allied one. The consul volunteered to lead a mission through the Allied lines, bid the Americans enter the city and thus enable von Choltitz to surrender the city with honor. Von Choltitz agreed.

On the evening of Aug. 22 a delegation assembled secretly at the consulate. The 62-year-old Nordling, meanwhile, had been taken ill and his brother Rolf, a French national, was chosen to head the mission. It was dusk when Nordling drove gingerly into the village of Neauphles-le-Vieux. Not a shot had been fired, and no one challenged the flag-decked Citroën as it entered the American lines. Just as soon as G-2 had checked the authenticity of Nordling's story, I called G-3 and ordered the French 2nd Armored Division to start at once for Paris. It was to be paired with an advance of the 4th U.S. Infantry Division on the south.

The French 2nd Armored had fought gallantly at Argentan, where it held the Third Army shoulder for two weeks. Its respected and celebrated commander, Major General Jacques Leclerc, had escaped from the Germans after having been captured in 1940. Any number of American divisions could more easily have spearheaded our march into Paris. But to help the French recapture their pride after four years of occupation, I chose a French force with the tricolor on its Shermans.

Leclerc was ordered to start immediately on Aug. 22, but it was the following morning before he got under way. For the next 24 hours the French 2nd Armored stumbled reluctantly through a Gallic wall as townsfolk along the line of march slowed the French advance with wine and celebration. Although I could not censure them for responding to this hospitality of their countrymen, neither could I wait for them to dance their way to Paris. If von Choltitz was to deliver the city, we had a compact to fulfill.

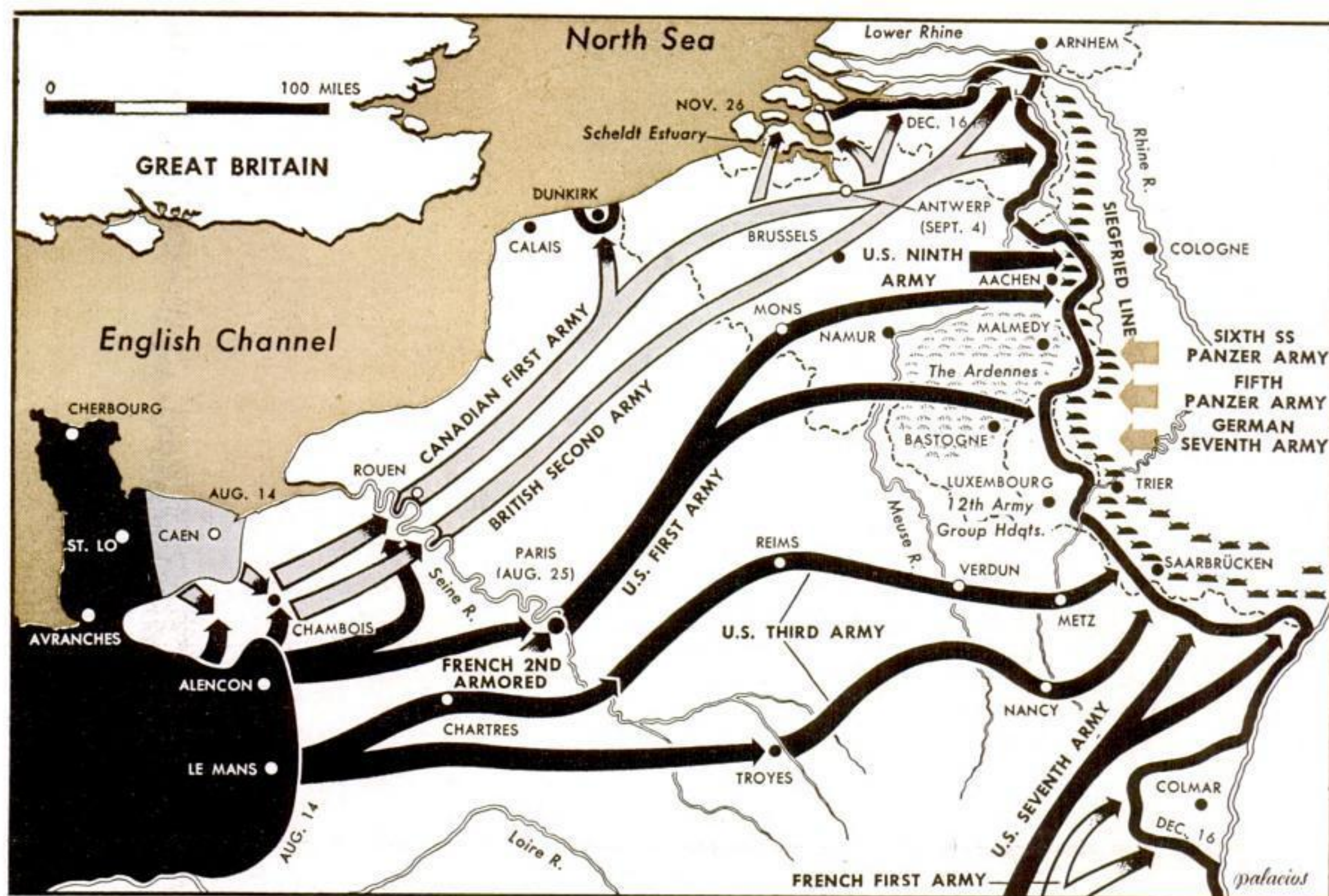
"To hell with prestige," I finally told Major



passed through on what was supposed to be a combat mission. French troops regained momentum after

Bradley threatened to have a U.S. division hurry into the capital to receive the surrender of German forces.

SWEEP TO REICH brought liberation of Paris and link-up with the U.S. and French forces which had invaded the south of France. Montgomery tried to flank Siegfried Line at Arnhem (upper right) but failed. Dispositions on Dec. 16, day Battle of the Bulge began, are shown at the right.



BRADLEY CONTINUED

General Leven C. Allen, my chief of staff. "Tell the 4th to slam on in and take the liberation." Learning of these orders and fearing an affront to France, Leclerc's troopers mounted their tanks and burned up their treads on the brick roads. On the following morning, Aug. 25, a platoon headed toward the Hotel Meurice to drive the German commander out of his headquarters. Von Choltitz had assembled his entire staff in a second floor suite with the apparent intention of surrendering. The platoon heaved three smoke grenades into the hotel lobby, and the Germans came out with their hands up. They were driven to the Gare Montparnasse, where von Choltitz formally surrendered Paris to the French. He dispatched German officers under safe-conduct flags to round up the garrison troops. That evening Paris started its celebration.

It was the middle of August when Monty and I first skirmished over the strategy to be employed in the Allied campaign east of the Seine. That skirmishing continued through several major showdowns and did not end until the spring of 1945 when the supreme commander, General Dwight D. Eisenhower, finally turned me loose at Remagen for encirclement of the Ruhr.

Now Eisenhower was forced to choose between two plans in the war beyond the Seine. One involved a predominantly American effort; the other was basically British.

The first, or predominantly American, plan called for emphasis on a thrust to the Reich straight through the middle of France to the Saar and beyond the Saar to the Rhine in the vicinity of Frankfurt. A second plan, recommended by the British, proposed that all our Allied strength be concentrated on a drive north through Amiens and Brussels over a path almost twice the distance of the one we proposed through the Saar.

Even though it meant a longer, perhaps

even stiffer advance, the British plan offered a variety of undeniable advantages. With two armies of his own and an American army, Montgomery could safely guarantee speedy liberation of the Lowlands. This, in turn, would mean:

- 1) Early capture of Antwerp and the Channel ports. The former was to become a priority project of top-rate importance once we had scrapped our plans for the Brittany ports.
- 2) Seizure of the Belgian airfields for short-range fighter support of heavy bombers engaged in daylight raids.
- 3) Clearance of the rocket coast from which the enemy harassed London.

On Aug. 23 Eisenhower decided tentatively in favor of the single thrust. In a letter to 21st Group he directed that Montgomery make the main effort up the Channel coast. I was ordered to support the British effort with all nine divisions of First Army.

When Eisenhower backed Montgomery in the latter's thrust to the north, he also committed himself to the logistical support of 21st Group—at U.S. expense, if necessary. To make certain that our principal effort would go in support of Monty, Eisenhower rationed the limited supplies of gasoline and ammunition available to my armies. He required me to allot the bulk of it to Hodges. Patton was to go just as far as he could in his advance toward the Reich. But in the event of a logistical showdown, Montgomery and Hodges were to be supplied even if Patton had to be halted.

The logistical crisis that now threatened to halt us where the enemy could not had come not as the result of a breakdown in supply but as the inevitable consequence of an unexpectedly speedy advance. Despite its achievements, even U.S. logistical know-how could not stretch its lines that fast. By the end of August, Third Army had reached Verdun, about 400 miles from Cherbourg. Even the Red Ball Express, with its one-way, high-speed columns, fell behind the minimum tonnage requirements of our armies.

Inevitable though it was, this September crisis in supply bred an angry sense of frustration among U.S. combat units. Infuriated by the empty gas tanks that choked off their easy advance, they upbraided the hapless Com Z (Communications Zone) for their misfortunes. Although Com Z could not have anticipated the enemy's rapid collapse, it offered fair game to the field forces in search of a whipping boy.

As commanding general of the Communications Zone, the imperious but brilliant Lieut. General J. C. H. Lee was Eisenhower's chief logistician for all U.S. forces. An energetic and imaginative commander with bold executive talents, Lee suffered however from an unfortunate pomposity that caused others to underrate his skills. Administratively his was probably the most exacting task in the ETO, and although Lee worked at it with the swagger of a martinet he usually delivered the goods.

In his anxiety to assume personal direction of supply operations in France, Lee had ferried the vanguard of Com Z headquarters from London to Normandy early in August. To house his enormous CP in the field, he built a Nissen hut cantonment that required an extravagant quantity of tonnage at a time when tonnage was tight.

Long before we liberated Paris, Eisenhower had declared he would ban the city to headquarters commands and reserve its hotels for the use of troops on furlough. Ike's intentions apparently were not communicated to Lee, for on Aug. 30 we heard that Com Z had abandoned its Nissen huts in Normandy for the comfortable boulevards of Paris. In addition to being provoked over Com Z's pirating of these hotels, I was irritated to learn that Lee had picked up his headquarters and dragged it 200 miles during the heat of our supply crisis. Field forces in combat have always begrudged the supply services their rear-echelon comforts. When the infantry learned that Com Z's comforts had

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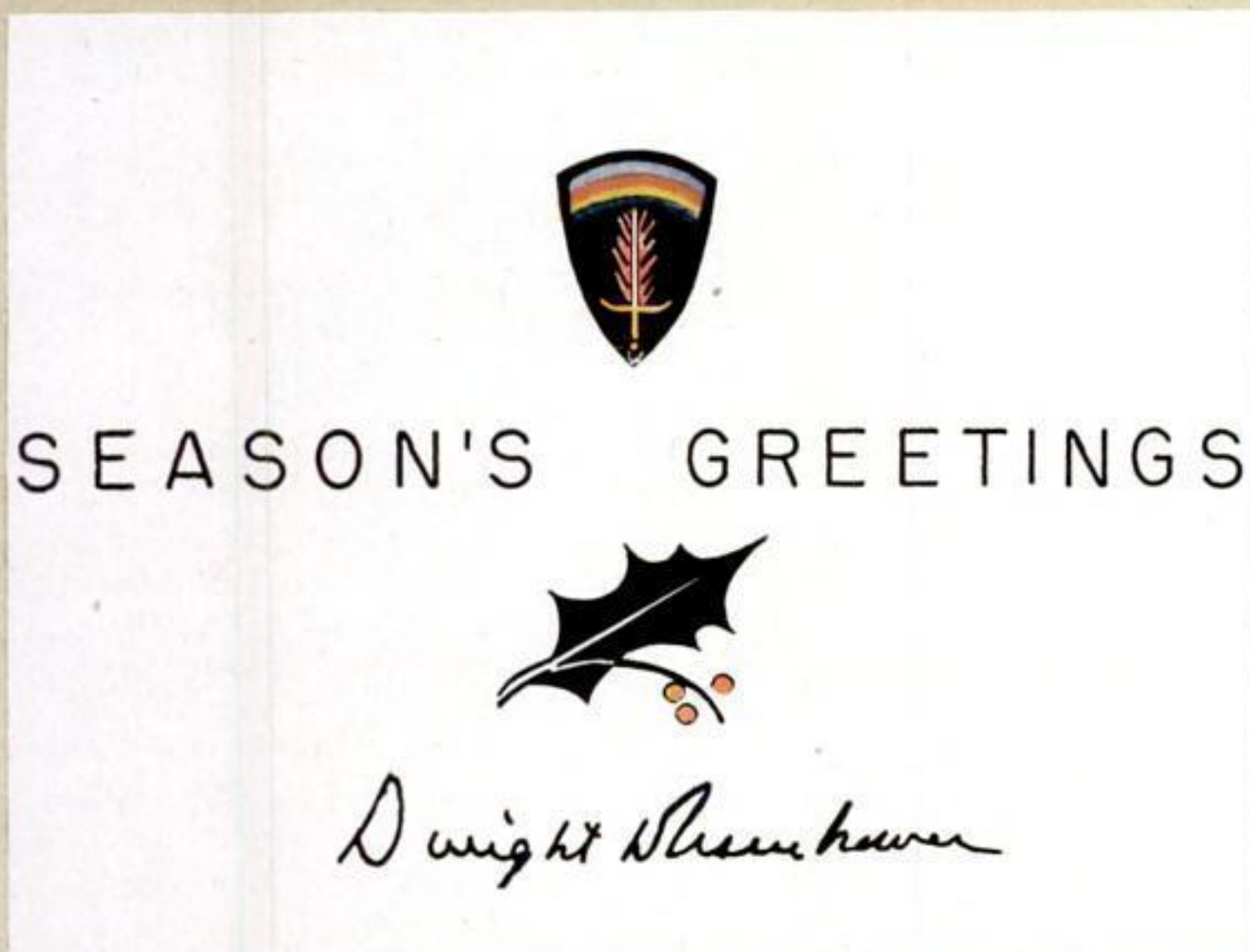


GENERAL BRADLEY'S CARD WAS PREPARED BEFORE GERMANS ATTACKED

CHRISTMAS BROUGHT CARDS—AND GERMANS

Neither snow nor rain nor gloom of battle stays the U.S. Army from posting Christmas cards. All of these handicaps had to be overcome in the Christmas season of 1944. They were. Although the Battle of the Bulge was still raging, General Bradley managed to send cards (above) to all his division commanders and old Army friends. On these pages are some of the cards he got in return. Despite the ferocity of the battle, mail deliveries were maintained and most of the cards were delivered on time. Some, like General Eisenhower's greeting, had been made up long before the battle by a commercial printer. A few were

topical. One of Bradley's favorites (below, top right) was hand-drawn on Dec. 18 while Major General Raymond ("Tubby") Barton's 4th Division was holding a precarious position on the Sauer River near Luxembourg. General Patton's offering (bottom right) reflected the personality but not the situation of the sender who at the time had turned north to attack the flank of the Bulge. The 1st Division card (next page), replete with reindeer, noted that "the Fighting First pauses to send you Season's Greetings." Far from pausing, the First was fighting furiously in the north to contain the German offensive.



FROM HIS HEADQUARTERS AT REIMS THE SUPREME COMMANDER SENT SHAEF-CRESTED CARD



CPL. LIN STREETER PREPARED THIS WRY TRIBUTE AT THE 4TH DIVISION'S HEADQUARTERS



THIS VERY BRITISH CARD CAME FROM GENERAL SIR MILES DEMPSEY AT 21ST ARMY GROUP

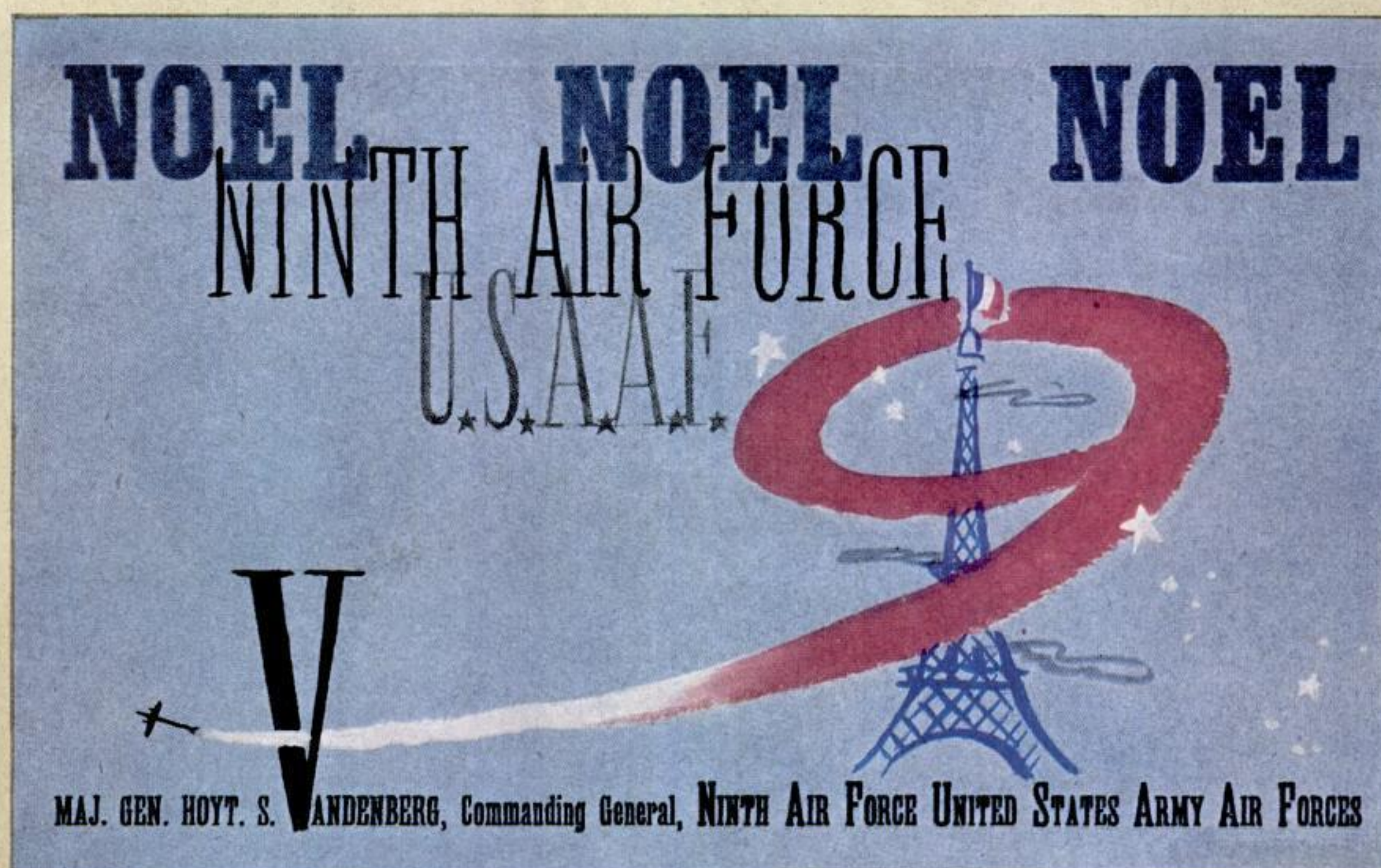


CHRISTMAS TOOK SECOND PLACE TO SHERMAN TANK ON PATTON'S THIRD ARMY CARD

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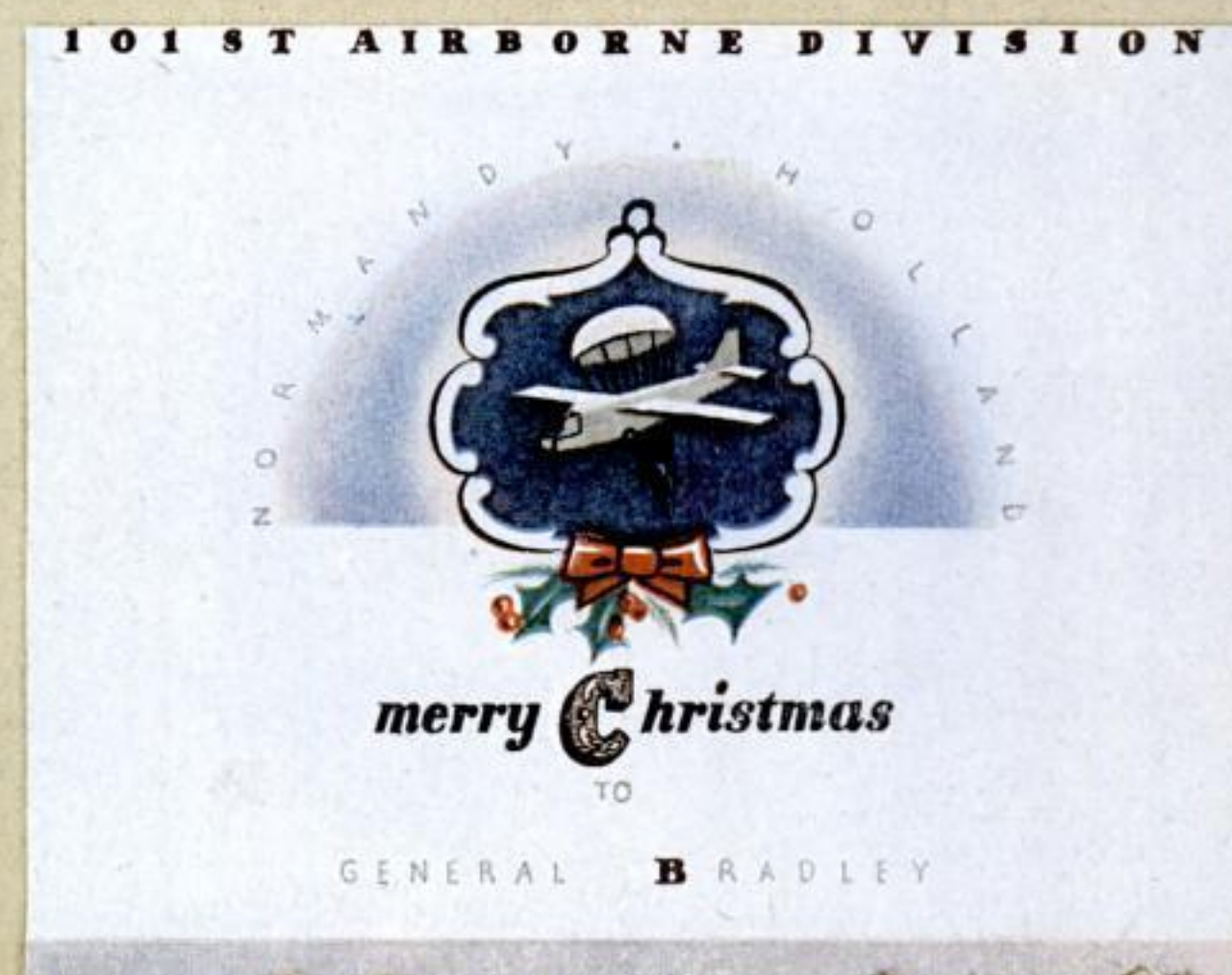
THE 2ND ARMORED DIVISION'S RECORD OF THE PLACES IT HAD BEEN WAS DELIVERED AT A MOMENT WHEN ITS MEMBERS WERE SMASHING THE NAZI 2ND PANZER DIVISION



ON DEC. 23 THE WEATHER PERMITTED THE AIR FORCE TO ENTER THE BATTLE, MAKING GENERAL VANDENBERG'S CARD A GREAT SUCCESS



THE 1ST DIVISION ENGAGED AT MALMEDY HAD SENT THIS PEACEFUL CARD WEEKS BEFORE



WHEN BRADLEY SAW THIS CARD 101ST AIRBORNE WAS HOLDING BASTOGNE

been multiplied by the charms of Paris, the injustice rankled all the deeper and festered there throughout the war.

SEPTEMBER 1944 marked the month of the big bust. But before the bust came the boom and until the German halted our tanks in the dragon's teeth of his Siegfried Line, we bounded along across France on the headiest and most optimistic advance of the European war.

On the sunny afternoon of Sept. 13 tanks from the 3rd Armored Division of the VII Corps broke across the German border in strength through a soft spot in the Siegfried Line just 10 miles south of Aachen. After three successful invasions of Western Europe in 70 years, the German army had been hurled back into its homeland. The news reached me at Dove, a few miles east of Paris where my 12th Army Group's headquarters was about to pull up stakes for the long leap to Verdun.

But news of this border crossing could not hide the fact that at last we had run out of momentum, for no sooner had our troops crossed the frontier than we jarred to a sudden halt. The six dizzying weeks of Breakout had ended. For the next two months we were to wait on the Siegfried Line until the long supply line that reached back to Cherbourg was supplemented by another at Antwerp. With reinforcements brought in from east of the Rhine, the enemy had re-established his position. Our dash to the Rhine had failed and with it went our one best hope for an early German surrender.

Following the capture of Antwerp on Sept. 4, Montgomery (recently promoted to field marshal) winced as we did over the sudden reappearance of German opposition on his front. We knew that Field Marshal Karl von Rundstedt had been restored to leadership in the west, but the real credit for the stiffening belonged to his second in command—a Prussian decorated by Hitler the previous summer for stopping the Russians on the Vistula. Field Marshal Walter Model had been ordered to the western front to re-establish a defensive line. In one of the enemy's more resourceful demonstrations of generalship, Model stemmed the rout of the Wehrmacht. He quieted the panic and reorganized the demoralized German forces into effective battle groups. Model miraculously grafted a new backbone on the German army.

Early in September, Montgomery had reasoned that he could finish the war with a single deft stroke from the Rhine all the way to Berlin across the North Sea Lowlands. Instead of battering ahead toward the Ruhr as part of the three-corps offensive to which we had committed the First Army, he would prefer to outflank Model's new line of resistance with a bold dash high to the north. This venture was thereafter to be remembered as the gallant defeat at Arnhem.

Had the pious teetotaling Montgomery wobbled into SHAEF with a hangover, I could not have been more astonished than I was by the daring adventure he proposed. For in contrast to the conservative tactics Montgomery ordinarily chose, the Arnhem attack was to be made over a 60-mile carpet of airborne troops. Although I never reconciled myself to the venture, I neverthe-



PARIS HOTEL GRAB by service command angered weary GIs who had been promised accommodations.

less freely concede that Monty's plan for Arnhem was one of the most imaginative of the war.

Just as soon as I learned of the plan I telephoned Ike and objected strenuously to it. For in abandoning our joint offensive Monty would slip off on a tangent and leave us holding the bag. But Ike silenced my objections; he thought the plan a fair gamble. It might enable us to outflank the Siegfried Line, perhaps even snatch a Rhine River bridgehead.

My opposition to the Arnhem operation, however, was not confined to the British diversion of effort. I feared also that Monty in his eagerness to get around Model's flank might have underestimated German capabilities on the lower Rhine. Believing the plan too ambitious a one for the forces at his disposal, I would have preferred that Monty devote his resources to the Scheldt and the opening of Antwerp. For not until that port was cleared for Allied shipping could we undertake an offensive beyond the Rhine.

On Sunday, Sept. 17, the skies over Holland darkened with aircraft as Lieut. General Lewis H. Brereton's recently created airborne army jumped in the first Allied daylight drop of the war. I flew up to Monty's CP at Brussels later that afternoon where the first few crippled C-47s belled in on emergency landings. Despite the frequent enemy counterattacks against the length of that airborne salient, Monty's armor advanced up



RED BALL EXPRESS was one-way, high-speed column of trucks which moved supplies over ever-lengthening route from captured port of Cherbourg to front.

the carpet until on Sept. 20 it rammed across the Nijmegen bridge to the east bank of the Waal River.

Between the Waal and Arnhem, however, the British Guards Armored Division bogged down in the face of steadily mounting enemy resistance. Meanwhile, on the far bank of the lower Rhine, the British 1st Airborne Division soon found itself pinned in position by furious enemy counterattacks. For five more days these red-bereted British airborne troops clung to that embattled bridgehead until on Sept. 25, having despaired of breaking through, Montgomery ordered their withdrawal back across the Rhine. Of the 9,000 British troops who parachuted into that ill-fated bridgehead, fewer than 2,500 infiltrated back to our lines.

There is a quality to adversity that summons the noblest in British valor, and as a result valor often so obscures defeat that acts of heroism are remembered long after the defeat is forgotten. Arnhem followed in that British tradition. Monty had been turned back short of his goal, but so valorous was the defeat that the strategic rebuff passed unnoticed.

True, the British had secured a bridgehead across the Waal, but it had been won at an incalculable cost. Not until six months later did Monty force the Rhine, and then his crossing was made almost 50 miles upstream from the airborne objective at Arnhem. Meanwhile the neglected campaign in the Scheldt Estuary was to drag on through October. It was Nov. 26 before that vital passage was cleared for Allied shipping.

TO a man who viewed defensive warfare with the scorn of George Patton, the September shutdown came as a bitter and crushing blow. Patton never recanted on his contention that, had priority in supply been given him instead of Monty and Hodges, Third Army could have broken through the Saar defenses to the Rhine. At the same time Monty's proposal that Third Army be halted permanently on the Moselle while he tramped on to Berlin did nothing to appease Patton's unconcealed dislike for the British field marshal. Complete inactivity, however, proved too much to expect of Patton. In October he undertook an unannounced and unauthorized pecking campaign against the enemy fortress position at Metz. "We're using Metz," he explained, "to blood the new divisions." Though I was nettled over George's persistence in these forays at Metz, I declined to make an issue of it.

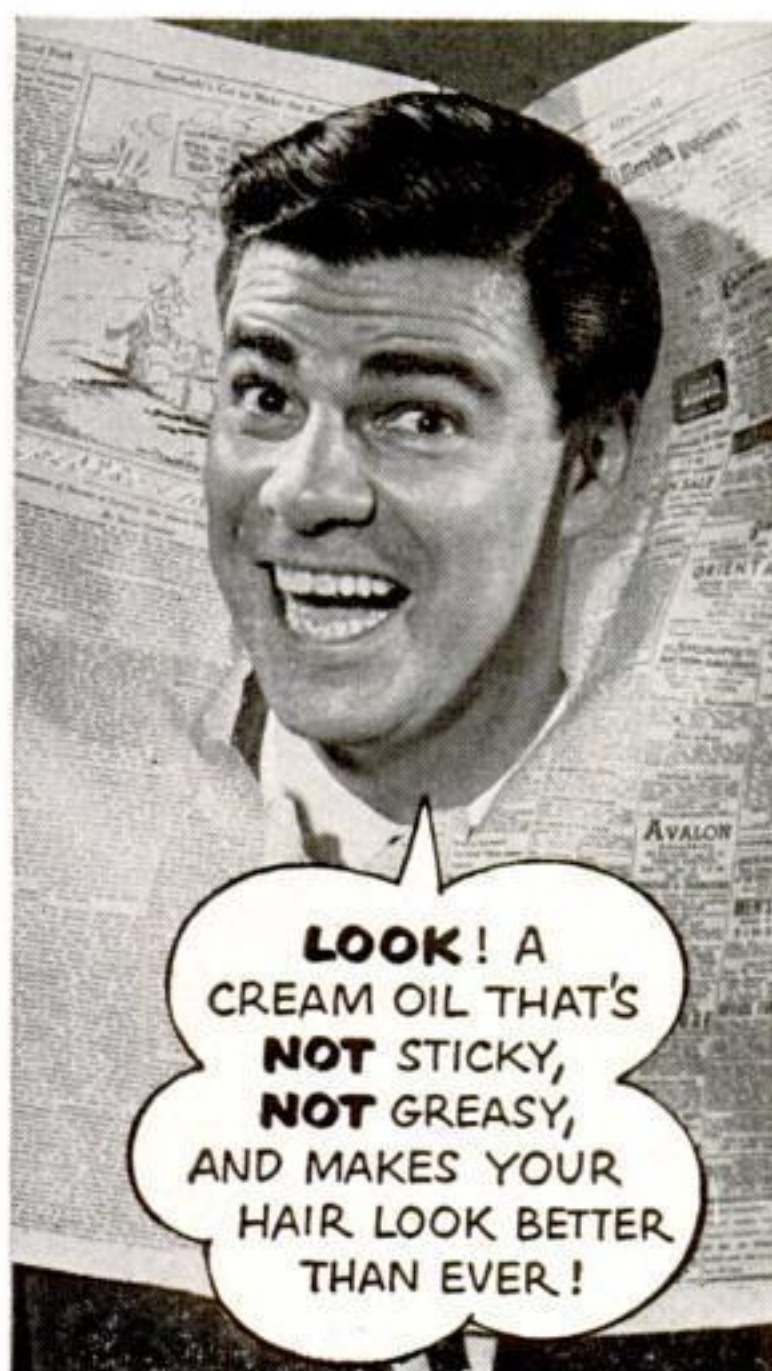
During this period Patton was uneasy and fretful; he padded about his army like a caged tiger. When a corps commander whom he had disliked as a result of some earlier altercation bivouacked his command in the Third Army sector, George stomped over to the command post for a preliminary inspection. The more he saw of the new headquarters the angrier he became. While making his way through a darkened corridor in the schoolhouse CP, George tripped over the inert form of a dozing GI. Awakened by Patton's boot in his side, the soldier spluttered in the darkness.

"Dammit you blockhead, watch your step. Can't you see I'm trying to sleep?"

"NO GOO IS GOOD NEWS!"

says
BERT PARKS

—Star of TV hit, "Break the Bank"



"Television cameras eye your hair even more critically than your best gal!" says Bert. "So take it from an old TV-er. Use amazing new VITALIS Hair CREAM. It makes your hair slightly, not slick!"

True! For here's the first liquid cream tonic made from pure vegetable oil. Lighter-bodied—not greasy, and no gigolo shine. Yet it grooms your hair perfectly all day. Cleaner to use, too! Rinses off hands and comb with plain water. Try it today!

NEW!
VITALIS
Hair
CREAM

—by Bristol-Myers, makers of famous Vitalis



BRADLEY CONTINUED

Patton caught his breath and roared, "Well, you're the first silly sonuvabitch around this place that knows what he's trying to do."

BY the end of September, Com Z had begun to complain of organized thievery in its long line of supply. Thousands of gallons of gas, tons of food and quantities of clothing were being siphoned off each day into the French black market. In despair Lee appealed to Ike for several battalions of infantry to guard his rear-area installations.

Angered by Lee's request when I showed it to him, Patton hurried back to his Third Army CP and dictated a letter to me summarizing his objections: "As one of your Army commanders," George wrote, "I should consider myself derelict in my duty if I failed to express as forcibly as possible my considered opinion that the use of combat troops, particularly infantry, for any other purpose than fighting Germans would be a mistake of momentous proportions. . . . If the Com Z can use transportation to move soldiers [from the front back] to Paris, the Armies can certainly find sufficient [transportation] to move soldiers from Paris [forward] to the Armies."

Lee afterward apologized for the discomfiture he caused by this request. He satisfied his requirements for security troops by forming limited service battalions from Com Z overhead.

ON Oct. 18, as Aachen was crumpling under the First Army's guns, Eisenhower called a strategy conference at 21st Group headquarters in Brussels to draft plans for a November offensive.

This time Ike cast his vote in favor of a double-pronged offensive. In his plan, 12th Army Group was to attack north of the Ardennes Forest with the First and Ninth Armies, and south of that wooded barrier with the Third. All three were to push on to the Rhine and seize crossings there if they could. Meanwhile Monty was to clean out his sector west of the Meuse where he had previously by-passed the enemy on his lunge toward Arnhem. Thereafter he was to sweep south from Nijmegen toward the Ruhr down the wedge between the Rhine and Meuse rivers. Target date for the First and Ninth Armies' offensive was fixed for Nov. 5. Third Army was to go by the 10th.

In preparation for this new offensive I pulled Lieut. General William H. Simpson's Ninth Army out of the Ardennes and shifted him north of Hodges' First Army, adjacent to Montgomery's British front in Holland. When Ninth Army first went into the forward line in early October, I had moved it into the Ardennes sector that we might employ the more experienced First and Third Armies in our thrusts to the Rhine.

To plug the forested Ardennes we brought up Major General Troy H. Middleton's VIII Corps from Brest, assigned it to First Army and stretched its three infantry divisions and one cavalry group the length of that desolate front where it extended for more than 90 miles between Hodges' and Patton's offensives. To backstop these troops we added an armored division and Troy placed it in corps reserve.

Had we wanted to minimize the risk of enemy attack through Middleton's thin line in the Ardennes,



A SLEEPING GI chewed out Patton when general stumbled over him in dark, got compliment in return.

we could have called off Patton's offensive, as Monty had proposed, or even bedded down for the winter the length of our Allied line. As far as I was concerned either alternative was out of the question. We would stretch Middleton as taut as we dared, willingly take our risks in the Ardennes and employ every available division in the November offensive to kill Germans. Thus the Ardennes was deliberately thinned to thicken the winter offensive. This calculated risk was mine and I have never regretted having made it. Indeed were I to live through that decision again, I would make no other. To be sure it was not the safest choice—but had safety been the byword of our generalship in France, we might have wintered on the Seine within sight of the charred skeleton of Paris.

After waiting three days for clear skies in his rainy CP at Nancy, Patton elected to go ahead without help from the air. With only artillery to support his attack he stormed off in the rain on the early morning of Nov. 8 with an army of 220,000 troops. George intended to force the Moselle north of Metz, pinch out that enemy strongpoint, advance to the Saar Valley and there break through the Siegfried Line. It was 40 miles from Metz to the Saar Valley, 80 from there through the Palatinate to the Rhine.

Weeks of steady rain had swollen the Moselle to a record 20-year flood stage. The torrent washed out most of Patton's bridges and for five days he supported his army across the Moselle on rafts and flimsy assault craft. On Nov. 11 when I telephoned George to wish him a happy birthday, he told of an engineer company that had struggled for two days to string a pontoon bridge across the river. On the day it was completed a tank destroyer started across the steel planking to the far shore. As it neared the end it suddenly veered off the planking and snapped the cable anchoring the bridge to the shore. In an instant the structure snaked and tumbled off downstream. "The whole damn company sat down in the mud," Patton said, "and bawled like babies."

AS the First Army offensive dragged on through November, Intelligence reported an enemy massing of strong Panzer reserves across our line of advance. Some of these forces were identified as belonging to the Sixth SS Panzer Army. We deduced that these Panzers would probably wait to hit us while we were crossing the Roer, for if they should counterattack while we were astride that river they might seriously embarrass us there. Thus we resigned ourselves to the prospect of a knockdown-dragout fight between the Roer and the Rhine.

I spoke to Bedell Smith of these gathering concentrations. "If the other fellow would only hit us now," I said, "I'd welcome a counterattack. We could kill many more Germans with a good deal less effort if they would only climb out of their holes and come after us for a change."

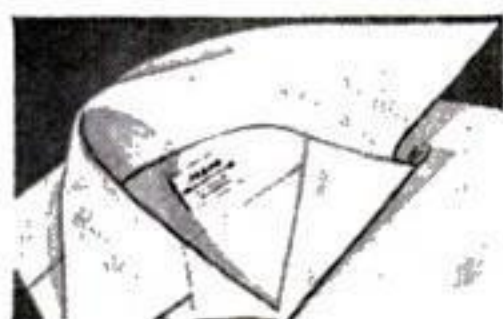
Hodges dug into the muddy ridge line overlooking the Roer and turned his First Army attack through Huertgen Forest toward the Roer River dams. Patton drove on toward the Saar, whaling the enemy before him. On Nov. 18 he encircled Metz, and as that position fell, George closed to

CONTINUED ON PAGE 9



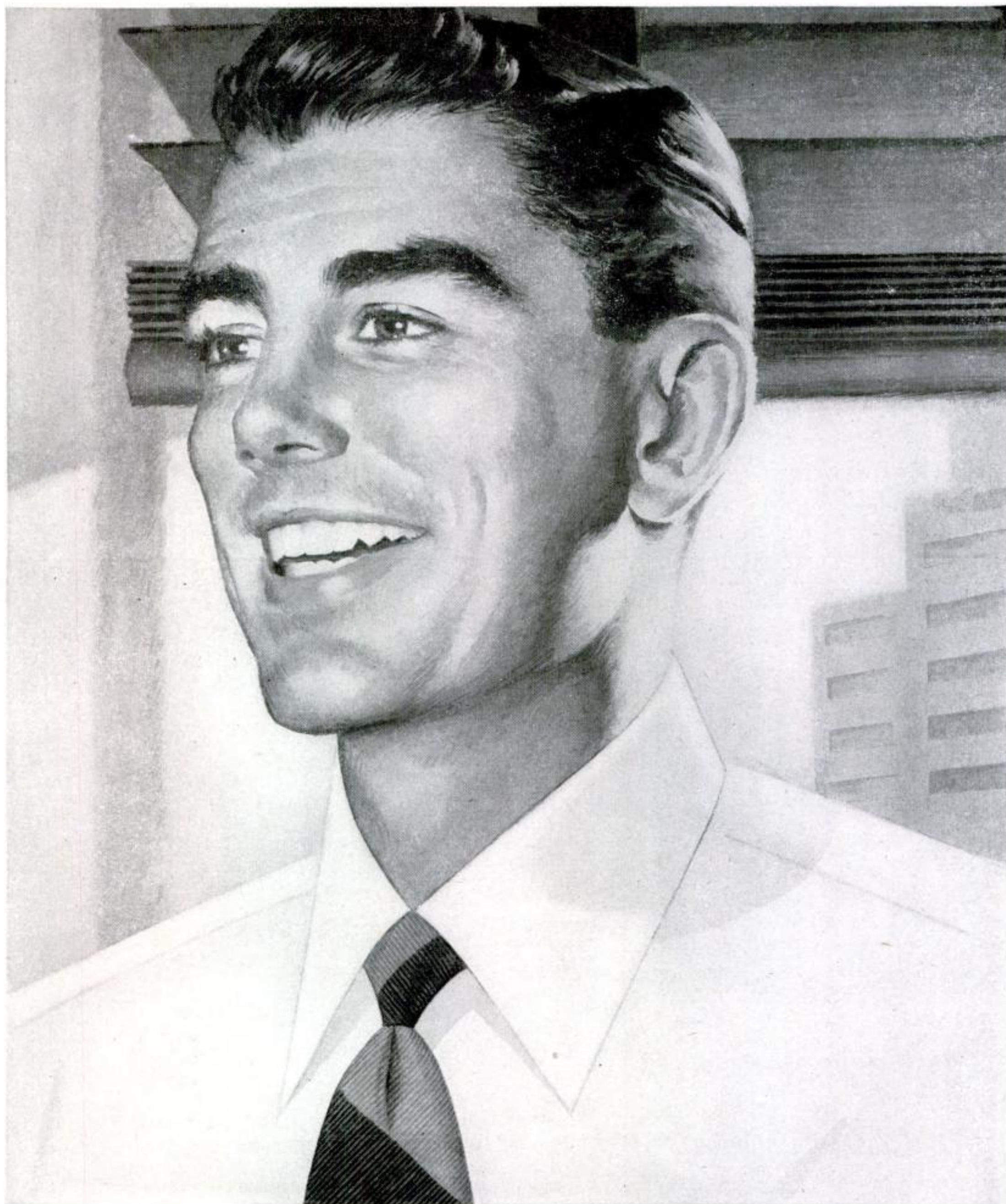
↑ **Feels like an
open collar...**

**...even with
a tie!** →



No seam at all on
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fortable, smooth
Arafold Collar!

ARAFOLD Collar
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Arrow's BI-WAY shirt with the amazing new Arafold Collar

*IT'S ARROW'S
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When you look at it, you'll think it's just another very good-looking Arrow shirt!

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SADDEST ENGINEERS in any army were these men who struggled for two days to put a pontoon bridge across flooded Moselle River, only to have one of first vehicles across sheer a cable and send whole span tumbling downstream.



BRADLEY CONTINUED

the Saar River. On the evening of Dec. 2 he bridged those chill waters near Saarlautern and crossed the Lorraine border into the Reich. There Third Army kicked its first toe-hold in the Siegfried Line.

During the middle of November, G-2 reported that the Sixth SS Panzer Army had been moved from its assembly point in Westphalia to an area nearer Cologne. Another Panzer army, the Fifth, was reported to have massed its tanks a little farther north. So conspicuous were these telltale signs of von Rundstedt's apparent intent to nab us astride the Roer that we should probably have sifted them for evidence of deception. But if anyone on that western front sniffed in those preparations an intent to mislead us on a German offensive elsewhere, he certainly did not share his suspicions with me.

In its G-2 estimate of the enemy situation on Dec. 10, First Army said:

It is apparent that von Rundstedt, who obviously is conducting military operations without the benefit of intuition, has skillfully defended and husbanded his forces and is preparing for his part in the all-out application of every weapon at the focal point and the correct time to achieve defense of the Reich west of the Rhine by inflicting as great a defeat on the Allies as possible. Indications to date point to the location of this focal point as being between Roermond and Schleiden, and within this bracket this concentrated force will be applied to the Allied force judged by the German High Command to be the greatest threat to successful defense of the Reich.

The "bracket" to which First Army referred described a 45-mile sector that extended from the Roer dams north of the Ardennes to where the Roer flows into the Meuse high up in Montgomery's sector.

I accepted First Army's conclusions and therefore anticipated a knockdown battle just as soon as we bridged the Roer. To make certain that we would get replacements enough to absorb these anticipated losses, I instructed my staff to ask that replacements be given priority in transport from the U.S. They also were to insist that Washington adhere to our quotas on infantrymen and urge that an instant effort be made to replenish our rifle strength.

To emphasize these needs, I decided to send Brig. General Joseph J. O'Hare, of my staff, to Washington to present our position in detail. O'Hare was to leave Luxembourg on Dec. 16 for a preliminary

stop-off at Supreme Headquarters in Versailles before boarding his plane at Paris. To impress upon SHAEF the seriousness of his mission as it would affect our January offensive, I agreed to accompany O'Hare as far as Versailles. We left early in the morning. Eisenhower was waiting at Versailles when we arrived. The day before he had received notification of his promotion to five-star rank.

The blow fell late that afternoon when a colonel from SHAEF G-2, carrying a message for his chief, tiptoed into a room where we sat in conference. Major General Kenneth Strong, Ike's British G-2, glanced at it and interrupted the conversation. The enemy had counterattacked at five separate points across the First Army sector.

By evening it had become disconcertingly apparent that this was no demonstration. Eight new German divisions had been identified in the attack. The enemy had centered his blow against Middleton's VIII Corps front—deep in the Ardennes, the most vulnerable point in our entire Allied line.

"Well, Brad," Bedell Smith laid his hand on my shoulder, "you've been wishing for a counter-attack. Now it looks as though you've got it."

I smiled wryly at the recollection. "A counter-attack, yes, but I'll be damned if I wanted one this big."

THE Ardennes sector in which von Rundstedt had struck was held in the north by two fledgling divisions and in the south by two veteran divisions, both of them badly mauled after a month in Huertgen Forest. Those dispositions, however, were not unintentional. Since this sector had comprised the only quiet front on our line, we used it as a combined training ground and rest area. Altogether those four divisions held a lonely wooded front of 88 miles. Behind them an inexperienced armored division had been parked in reserve.

While startled by the suddenness of von Rundstedt's offensive, I was even more astonished that he chose so unremunerative an objective. For in calculating our risks on that lightly held Ardennes front, I had discussed with Middleton the inducements that might tempt an enemy to strike there.

"First—" I said, "when anyone attacks, he does it for one of two reasons. Either he's out to destroy the hostile forces or he's going after a terrain objective. If it's terrain he's after then he feels he must either have it himself or deny it to the other fellow."

Neither objective could be attained in the Ardennes, for nowhere were we more thinly dispersed than across that wooded front and nowhere the length of our Allied line was a sector more devoid of industrial resources, transportation facilities and worth-while terrain objectives.

CONTINUED ON PAGE 98

Miss Catherine L. O'Brien

Miss Catherine L. O'Brien, one of the nation's top-ranking career women, whose brilliant success symbolizes the opportunity offered many other women by STANLEY HOME PRODUCTS, INC. of Westfield, Mass. One of its seven original "Associates," Miss O'Brien is today STANLEY'S Executive Vice-President, Treasurer and General Manager. As STANLEY'S "First Lady," Miss O'Brien provides inspiration to the many thousands of STANLEY Dealers serving the homemakers of America.



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During the month of May, STANLEY Dealers across the land will be paying especial tribute to Miss O'Brien, STANLEY'S "First Lady," by holding what might be called a "Gigantic STANLEY Hostess Party," more than 10,000 individual STANLEY Hostess Parties each day.

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STANLEY Dealers supplying STANLEY Products to homemakers through STANLEY Hostess Parties are many thousands of women sharing equally with men the exceptional opportunity STANLEY provides them for happy, prosperous and permanent business careers.

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STANLEY LEADS with more than 150 QUALITY PLUS Products to save women time, work, money:

- (1) Polishes and household cleaning preparations
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It's easy to hold a Stanley Party



The Hostess invites in her STANLEY Dealer with a group of her friends and neighbors.



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BLENDED WHISKEY • 90 PROOF • 65% GRAIN NEUTRAL SPIRITS
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THE BAD NEWS was dramatized for Bradley when a staff officer began decorating map of Bulge with pins, each pin signifying a new German division.

BRADLEY CONTINUED

It is difficult for Americans who believe so fiercely in the invincibility of United States forces to stomach the reverses a U.S. Army must occasionally suffer if it would fight boldly to the limit of its resources. Setbacks are inevitably blamed by the press and public upon command or intelligence "failures." We forget that even the U.S. Army is not exempt from occasional miscalculation and error. For unless the enemy is already prostrate, or our superiority overwhelming, the initiative in battle must sometimes revert to the enemy's forces. If we would win a war through aggressive campaigning, we must expect to take chances. U.S. intelligence is not infallible—and, certainly, neither is command.

As though to compensate for the indignity it suffered when First Army was forced to evacuate its CP at Spa during the Battle of the Bulge, that staff afterward excerpted its record to "prove" First Army had been clairvoyant in predicting the German offensive but that its "predictions" had been disregarded at higher headquarters—meaning the army group. First Army's contention is pure nonsense for it was just as neatly hoodwinked by von Rundstedt as was the rest of the Allied command. While I freely accept responsibility for our "calculated risk" in the Ardennes, I do not admit that there were any significant warnings given me which I chose to ignore.

The week after Christmas, in replying to a note of holiday greetings from General Marshall, I wrote, "I do not blame my commanders, my staff, or myself, for the situation that resulted. We had taken a calculated risk and the German hit us harder than we anticipated he could."

Time has not altered that opinion. I would rather be bold than wary even though wariness may sometimes be right.

JUST as soon as I learned of the Ardennes attack on the afternoon of Dec. 16 I telephoned Patton at Nancy from Eisenhower's office. George's 10th Armored Division, now out of the line, was in reserve near Thionville just south of the Luxembourg-French border. I wanted to use that armor immediately to stab into the enemy's southern flank in the event he broke through on Middleton's front.

"George, get the 10th Armored on the road to Luxembourg," I told him, "and have Morris (Major General William H. H. Morris Jr., the 10th Armored Division commander) report immediately to Middleton for orders."

I then phoned Lev Allen at my advance headquarters in Luxembourg to tell him of my orders to Patton. At the same time I instructed him to have Simpson turn the 7th Armored Division over to Hodges that it, too, might be used like the 10th Armored to hit von Rundstedt on his flank.

Meanwhile Major General Raymond O. Barton had already begun to worry over the wobbly position of his 4th Division on the right end of the Luxembourg line. We had not yet replaced the losses he had suffered in Huertgen Forest, and at the time of attack his division was critically understrength. The following morning as the enemy swarmed across the Sauer River, Barton rushed his cooks, bakers and clerks into the line. "But we're not stopping

CONTINUED ON PAGE 101

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in six different
Spring color combinations.



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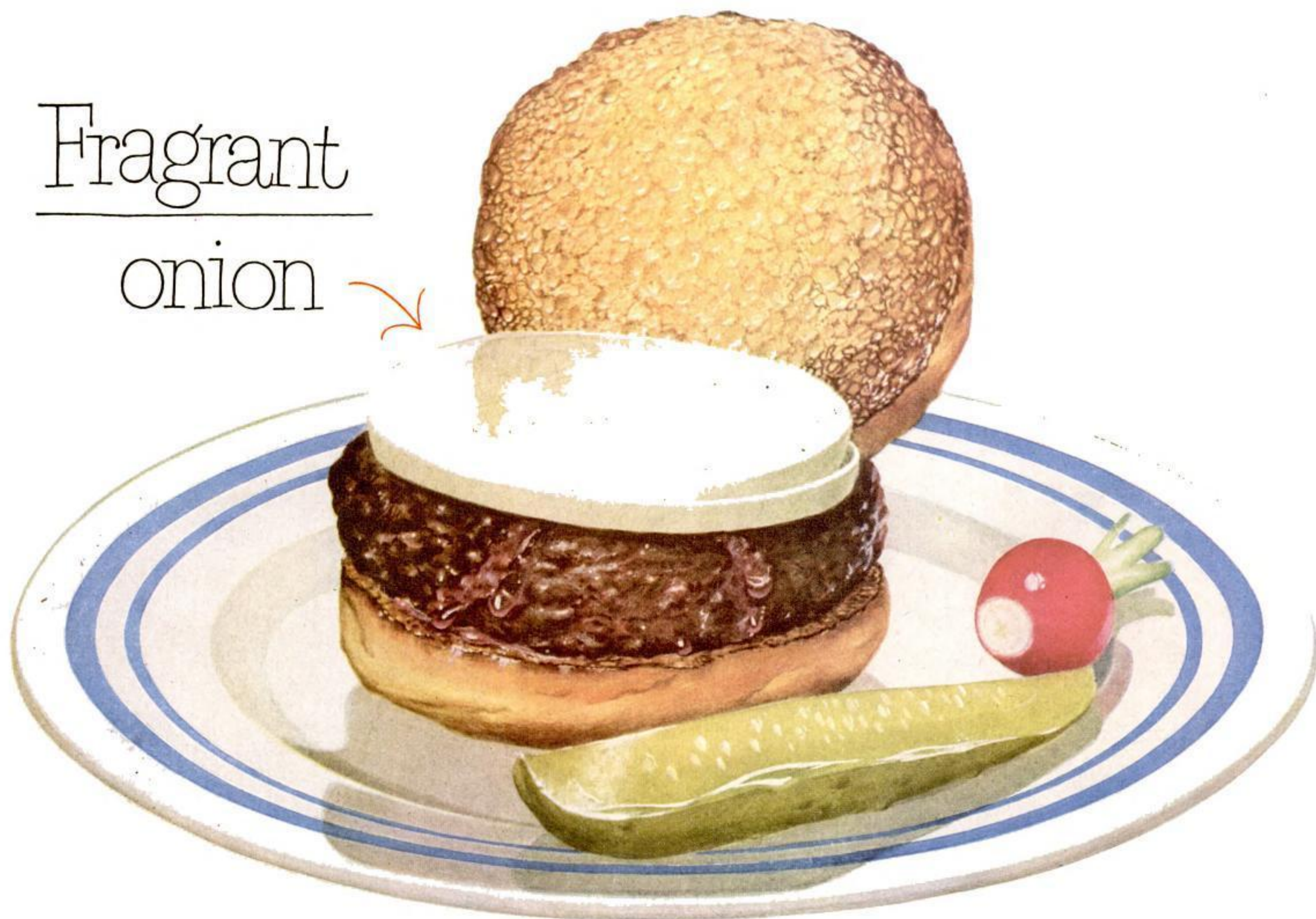
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and inspired fashion styling."

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Fragrant
onion



Garlickey pickle

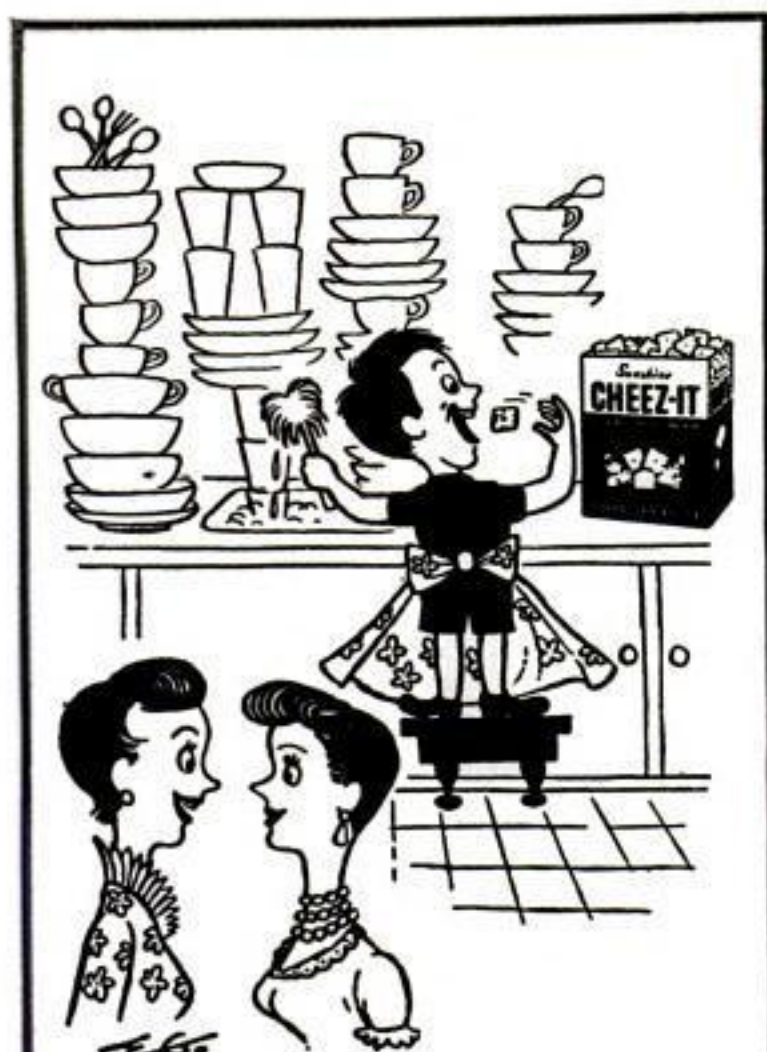
Chase 'em away for a little ol' nickel

The candy with the hole



...still only 5¢

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JUNIOR WILL DO ANYTHING FOR A PACKAGE OF CHEEZ-IT CRACKERS!



the cracker with that swell cheese flavor
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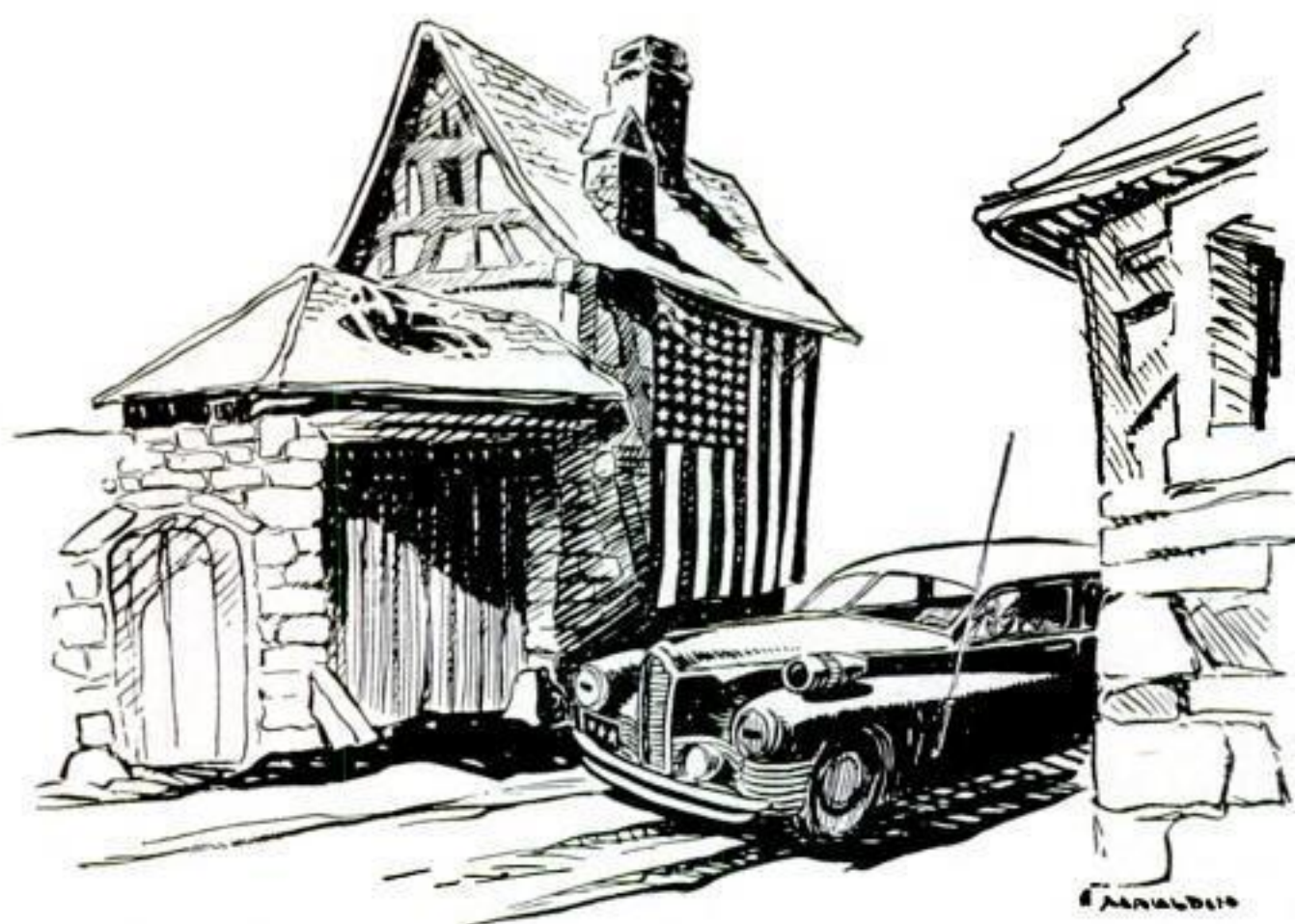
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Let The Scales Show You. You do want to lose weight, don't you? Then buy a package of R.D.X. at your drugstore today and follow the R.D.X. Reducing Plan. You lose weight or money-back.



FLAG-DRAPED HOUSE near Luxembourg headquarters reinforced Bradley's decision to keep command post near front regardless of German offensive.

BRADLEY CONTINUED

them," he warned Lev Allen, 20 miles to the rear in Luxembourg. "If the 10th Armored doesn't get up here soon, army group had better get set to barrel out."

On Sunday morning, Dec. 17, I awakened early in the handsome stone villa I occupied near Versailles. The weather had not yet lifted for air and I was anxious to get to my headquarters just as soon as I could. It was midafternoon when we sped into Verdun on the road from Paris. The night before the German had dropped parachutists behind our lines to cut the roads leading into the north flank of his penetration. The drop had miscarried, as most night drops do, and enemy paratroopers had been scattered widely. A machine-gun jeep was waiting at Verdun to escort me the rest of the way.

On the road into Luxembourg a giant American flag hung from the roof of a modest stone cottage.

"I hope he doesn't have to take it down," I said, pointing it out to Hansen.

"You mean we'll stay put in Luxembourg—"

"You can bet your life we will. I'm not going to budge this CP. It would scare everyone else to death."

Eisenhower later challenged the wisdom of that resolution. Fearful that we might lose control should the enemy drive us out and destroy our communications, he recommended that we play safe and pull back to Verdun. I balked, but not for pride. Any hint of withdrawal by army group, I told him, might easily alarm the command. It might also incite panic in Luxembourg, cause refugees to jam the roads at the very time they were needed for troop movements.

BY the following morning, Dec. 18, the center of our line in the Ardennes had been crushed but the shoulders were holding firm. General Sepp Dietrich's main thrust had been blocked by First Army at Malmédy. A few miles south of that ridge line the 7th Armored raced into St. Vith to nose out the SS Panzers driving hard for that intersection on the road to Liège. Although Barton had been forced to give ground on our right, the timely arrival of the 10th Armored Division had steadied his position and the shoulder now appeared secure.

In the center, Lieut. General Hasso-Eccard von Manteuffel's Panzers had smashed through the 28th Division to overrun Middleton's reserves and head for Bastogne almost midway between the city of Luxembourg and Liège. To the north of the unlucky 28th, two regiments of the 106th had already been encircled in position. The remainder of that newly arrived division was fighting for its life at St. Vith.

My decision to hold Bastogne, at all costs, had been anticipated by Middleton even as his front was crumbling to pieces. When I called Troy to give him the order to hold that crucial road junction, he replied that he had already instructed his troops there to dig in. Elements of the 10th Armored Division raced north to Bastogne to reinforce tanks of the 9th Armored in their defense of that key position. That evening the 101st Airborne Division roared into Bastogne after a wild truck ride from Reims while the 82nd Airborne continued on north to blunt the penetration that had forced its way between Malmédy and St. Vith.

CONTINUED ON NEXT PAGE

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Here's an electric mixer you'll use as often and as easily as your kitchen spoon. Lightweight, fits the natural grip of the hand, yet it has more power per pound than any other electric food mixer in the world.

With the OSTERETT you can mash potatoes on the range—beat an egg in a cup—or mix a heavy cake batter—in fact, it does every food-mixing job quickly and conveniently. Its 8-foot cord reaches easily from the table to stove or sink.

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7 delicious drinks . . .
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BLACKBERRY FLAVORED

BRANDY



PONY

Arrow Blackberry Flavored Brandy. Delightful to sip after dinner.



HIGHBALL

In 8 oz. glass, put 2 cubes ice, 1 jigger Arrow Blackberry Flavored Brandy. Fizz with seltzer.



COCKTAIL

$\frac{3}{4}$ Arrow Blackberry Flavored Brandy, $\frac{1}{4}$ sweet cream, shake in ice, strain into glass.



STRAIGHT

Arrow Blackberry Flavored Brandy—still the most popular with many people.



MIST

Fill Old Fashioned glass with shaved ice. Fill with Arrow Blackberry Flavored Brandy.



SOUR

1 jigger Arrow Blackberry Flavored Brandy, juice $\frac{1}{2}$ lemon, shake in ice, strain into glass.



HOT TODDY

$\frac{1}{2}$ jigger Arrow Blackberry Flavored Brandy, $\frac{1}{2}$ jigger whiskey. Fill with hot water.



Which is your favorite?

ARROW LIQUEURS CORPORATION, DETROIT 7, MICHIGAN . . . 70 PROOF



"QUIZ" PROGRAM was enforced in Bulge area by sentries fearful of enemy agents. The question that stumped Bradley: Who is Betty Grable's husband?

BRADLEY CONTINUED

If we could limit von Rundstedt's penetration to the 35-mile gap between Malmédy and Bastogne while holding firm on the shoulders, we might force the enemy to funnel his strength due west into the Ardennes where the terrain would sponge it up. Between those two points only three mediocre roads meandered westward toward the Meuse.

On the evening of Dec. 18, I had intended to run up through Bastogne to Spa until Hodges' aide telephoned to suggest that I come instead by air. English-speaking Germans in captured American ODs had infiltrated our lines in a brash attempt to panic our rear areas. Captured enemy orders for the recruitment of those "reconnaissance" units had fallen into our hands about two weeks before. Volunteers were to be selected and trained by the notorious Lieut. Colonel Otto Skorzeny, the airborne privateer who the year before had snatched Mussolini out of the Italian hotel in which he had been imprisoned following his fall from power. Most of these GI-uniformed enemy troops were cut down before they reached the Meuse but not until a half-million GIs played cat and mouse with each other each time they met on the road. Neither rank nor credentials nor protests spared the traveler an inquisition at each intersection he passed. Three times I was ordered to prove my identity by cautious GIs: the first time by identifying Springfield as the capital of Illinois (my questioner held out for Chicago); the second time by locating the guard between the center and tackle on a line of scrimmage; the third time by naming the then current spouse of a blonde named Betty Grable. Grable stopped me but the sentry did not. Pleased at having stumped me, he nevertheless passed me on.

ALTHOUGH I would have preferred to clamp the Bulge in simultaneous attacks from both shoulders, it was clear that Hodges could not mount an offensive until first he checked the enemy's advance. And on Dec. 19 the harried First Army was too preoccupied in stemming the German offensive to think about a retaliatory blow.

Had Hodges been able to gather a force behind his shoulder at Malmédy and strike south from there to St. Vith, he might have narrowed the neck and greatly foreshortened the Bulge. But as fast as he pulled divisions out of the Roer, he was forced to commit them piecemeal to prevent a breakthrough to the Meuse. As the enemy drove deeper into the Ardennes searching for an unblocked road north to the Meuse, Hodges extended his line in a frantic effort to contain him. If Sepp Dietrich's Panzers were to break through that wall and drive on to Liège, Hodges would probably have been compelled to slacken his grip on the Malmédy shoulder. And it was there that he saved First Army by holding the enemy's main force to a draw.

But if Hodges could not strike back into the enemy's northern flank, there was nothing to deter Patton from counterattacking against the Bulge from the south. Indeed the plight of First Army had become so grave that unless Patton soon hurried to its aid with a diversion, we feared Hodges' line might crack, enabling the enemy to pour across the Meuse.

Meanwhile our situation at the crossroads of Bastogne was rapidly shaping into a major crisis. Manteuffel's Fifth Panzer Army, in the center of von Rundstedt's offensive, had spilled past that

CONTINUED ON PAGE 104

MEN VOTE NEW 1951 EVERSHARP SCHICK INJECTOR BLADES NOW OUTSHAVE ALL OTHERS INCLUDING OUR OWN OLD BLADES!



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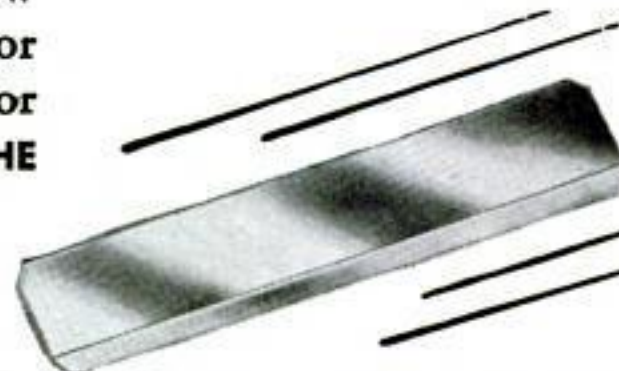
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FROM DAILY SHAVING
TESTS CLEAR ACROSS AMERICA—
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Men in 10 cities—nationwide—compared NEW 1951 SCHICK INJECTOR BLADES with whatever they had been using. About 80% of the MEN had a preference. Of these, the votes were in the ratios shown above.

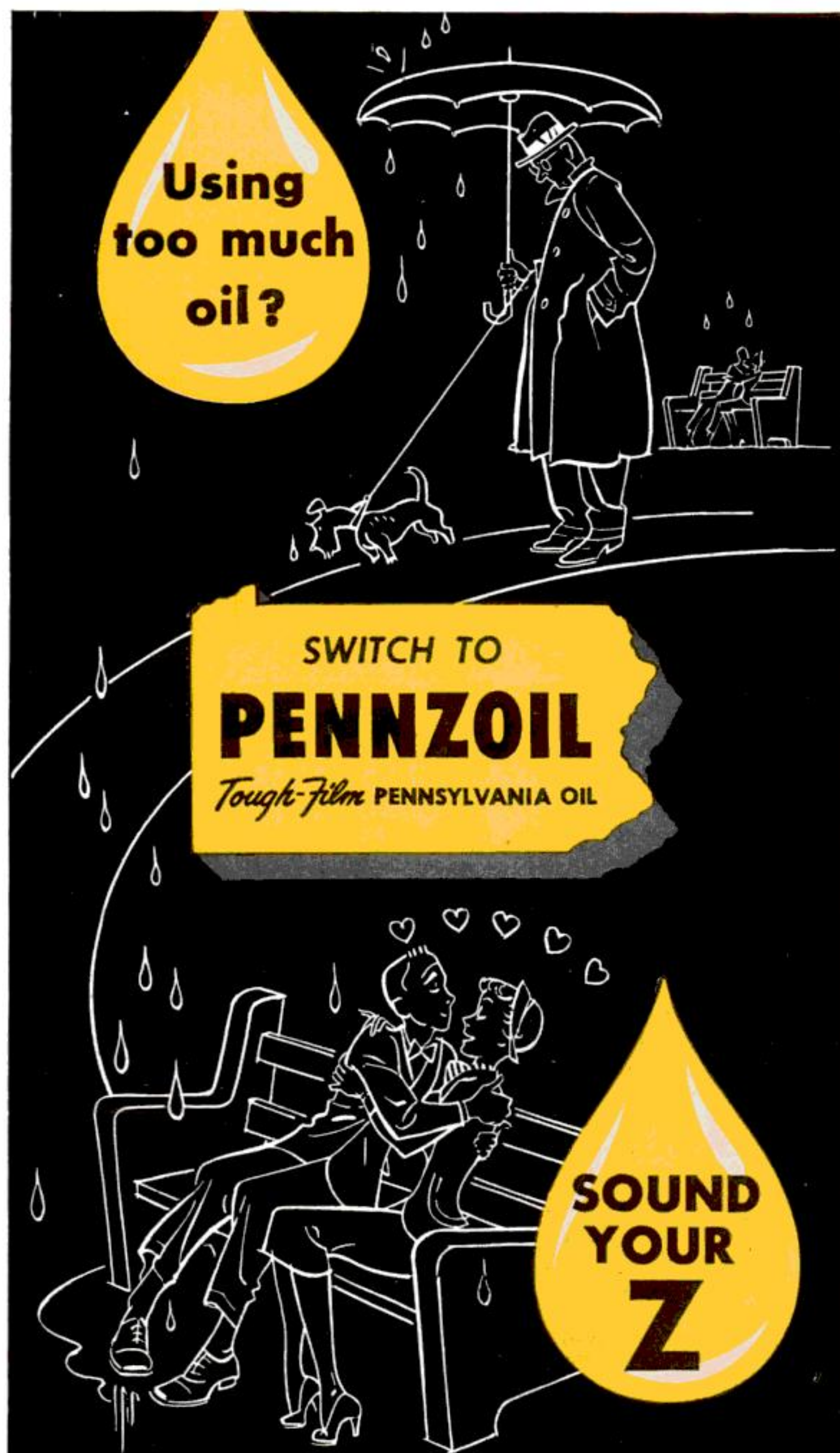
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Try it—switch now! Get your full money's worth at the Pennzoil sign. Sound your Z for genuine Pennzoil.

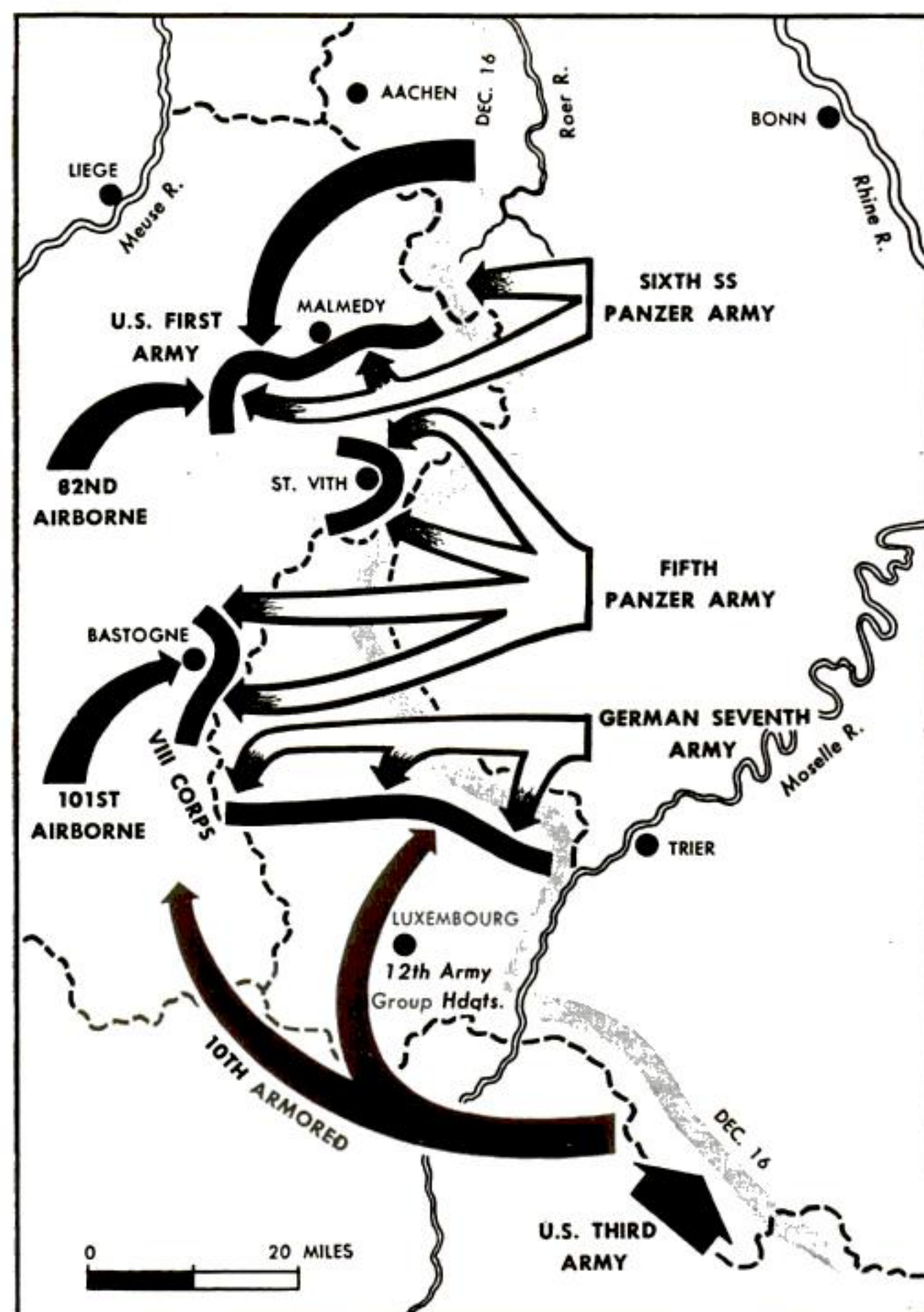


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PENNZOIL® GIVES ALL ENGINES AN EXTRA MARGIN OF SAFETY



THE GERMAN ATTACK had shattered the U.S. VIII Corps in the Ardennes by night of Dec. 19, 90 hours after it was launched, but X Armored Corps of Third Army was closing in (bottom) on one flank, 101st Airborne was defending Bastogne, and First Army was holding all-important Malmédy shoulder.

BRADLEY CONTINUED

isle of resistance to cut its north and south exit roads. With the encirclement of Bastogne foredoomed, I nevertheless ordered Middleton's VIII Corps to hold on to that vital objective. Even though it might cost us heavy casualties in the airborne division and the two armored combat commands that had reached that outpost, I could not afford to relinquish Bastogne and let the enemy widen his Bulge. While I did not minimize the ordeal we inflicted upon its defenders, I was confident that the 101st could hold with the aid of those tankers from the 9th and 10th Armored Divisions. They could last out, I thought, at least until Patton's Third Army broke through to relieve them. The relief of Bastogne was to be the priority objective in Patton's flanking attack.

"How soon will you be able to go, George?" I asked, knowing how difficult his movement would be over the limited road net that connected Luxembourg with his Alsatian front. George estimated 48 hours; any other commander would have held his breath and believed himself taking a chance on 98.

Now totally reconciled to an indefinite postponement of his Saar offensive, George was itching to start the counterattack. He lighted a fresh cigar and pointed to the Bulge where it pierced the thin blue lines on our war map.

"Brad," he exclaimed, "this time the Kraut's stuck his head in a meat grinder." With a turn of his fist he added, "And this time I've got hold of the handle."

Within two days George had made good on the start of his attack. A week later von Rundstedt dragged to a halt on the high-water mark of his offensive. Patton's brilliant shift of Third Army from its bridgehead in the Saar to the snow-covered Ardennes front became one of the most astonishing feats of generalship of our campaign in the West. Even before he left Verdun for Nancy on Dec. 19, George had touched off the movement by phone. Two days later, on Dec. 21, he was attacking toward Bastogne with an armored and infantry division. By Christmas those original two had been

CONTINUED ON PAGE 109

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as he makes the 3-Way "Experts" Test with *Pabst* Blue Ribbon

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A day in the life of the



8:45 am... Start of a busy day! It's a lovely day on Long Island—perfect for Risë to go fishing or bicycling with her son, Nicky. But there's work to be done! A haircut for Nicky, a stop at the bank, lots of shopping. America's loveliest singing star drives the car all America has taken to its heart!



9:15 am...To market! Nicky lends a hand as Mother shops. Give Risë Stevens plain American food any day—but on special days she enjoys cooking her husband's favorite dishes, such as veal cutlet Milanese. Smartest car at the market? Kaiser-Frazer's Henry J! The Fashion Academy car of the year!



2:45 pm... A visit to the studio! America's favorite singer in the classical field now records her glorious voice for another RCA-Victor album! The title? "Songs My Mother Taught Me." Risë always keeps her appointments right on time—thanks to the ever-dependable performance of her Henry J!



4:30 pm...To the airport! A quick change in her New York apartment and it's hurry, hurry to LaGuardia Airport! Tonight there's a concert in Boston, so Risë flies there and back. The double-purpose interior of her Henry J provides *more* luggage room than the trunks of most sedans!

Kaiser-Frazer's

Henry J



the Fashion Academy

Henry J

and Risë Stevens

*Glamorous Star of Radio,
Motion Pictures, Concert & Metropolitan Opera.*



11:00 am... Off to New York! A pleasant drive to the city that's Home Town to Risë! Memories of operatic triumphs in London, Paris, Prague, Vienna, Buenos Aires fade away each time she sees its thrilling sky line. Thrilling, too, is the action of her Henry J. "It's so nimble," says Risë, "and so *easy* to park!"

1:30 pm... Conference at the Met! Risë arrives at the Metropolitan Opera House, where she has thrilled thousands with her performances in *Carmen*, *Rosenkavalier* and many others. But first an autograph—for a young member of the Risë Stevens Music Club, an international society of her admirers.

11:30 pm... Home at last!

And a busy day it's been! But all that driving leaves Risë rested and relaxed. And it costs so little! Her Henry J gets up to 30 to 35 thrifty miles a gallon—costs less to buy, drive, maintain! Why not get around the Risë Stevens way—drive the smart, new Henry J yourself! See your Kaiser-Frazer dealer today!



car for today

A Cup of Milk and You...

The idea here is so simple a ten-year boy (or girl) could write this ad. You get the Cake Mix with Pillsbury on the front of the box at your grocery store. You get the milk out of the icebox. You get the you into it by reminding yourself that you can now make cakes

(white or chocolate fudge) as glamorous, spellbinding and delicious as the one you see here. See what we mean by Pillsbury, a cup of milk and you? Shouldn't you do something about it?

Remember—You and Ann Pillsbury
can make a great team



Pillsbury CAKE MIXES

WHITE AND CHOCOLATE FUDGE

Just add milk—



Milk is *all* you add—no eggs, flavoring, or extras of any kind required. These are complete mixes.



EAGER PATTON, undismayed by the Bulge, told Bradley, "This time the Kraut's stuck his head in a meat grinder . . . and I've got hold of the handle!"

BRADLEY CONTINUED

joined by four more. In less than a week Patton had switched the bulk of his Third Army, with its guns, supply and equipment, from 50 to 75 miles north into the new offensive. More than 133,000 tanks and trucks joined that round-the-clock trek over the icy roads.

ALTHOUGH Hodges was fighting a touch-and-go battle on the evening of Dec. 19, I was not perturbed so long as he held tightly to the Malmédy shoulder. General Sepp Dietrich had already shattered four first-rate divisions of his Sixth Panzer Army against that position before diverting his *main* effort south through the road center at St. Vith. There—where five highways intersected in the center of that small Belgian town—Hodges had blocked the German advance with his 7th Armored Division. Dietrich's unwieldy columns piled up in a jam behind. As his Panzers forked north and south in an effort to avoid that intersection, they soon lost their precious momentum on the muddy secondary roads that made the Ardennes so treacherous a vehicle trap.

Before quitting the office late that evening for my billet at the Alfa Hotel, I called Middleton at his VIII Corps headquarters. Troy estimated that his corps, though shattered by the offensive, had cost the enemy far more delay than he could afford. For despite the overwhelming weight and surprise of his first day's attack, von Rundstedt had spent three valuable days getting to Bastogne.

However, though Eisenhower himself did not seem uneasy, his staff at SHAEF had begun to show symptoms of what we at group diagnosed as an acute case of the shakes. This uneasiness soon spread to the Scribe Hotel in Paris where newsmen accredited to SHAEF echoed the nervousness that came out of Versailles. So exaggerated were their tales of our plight in the Ardennes that I afterward asked Ike's permission to open a press camp at my advance headquarters, where they might get a better picture of the front than they were getting in Paris.

The first direct evidence of SHAEF's anxiety was exhibited in a TWX cautioning us to make certain that no bridge over the Meuse fell into the enemy's hands. "What the devil do they think we're doing," Lev Allen complained, "starting back for the beaches?"

The big blowup came in a telephone call from Bedell Smith the evening of December 19.

WE BEAT THE NAZIS AND MEET THE REDS

In next week's concluding instalment of *The War America Fought* (which will appear in expanded book form on June 18 as *A Soldier's Story*), General Bradley describes the victory in the Ardennes forest and the recriminations that followed it. He also tells of his own "best battle," Patton's "sneak" crossing of the Rhine, the last great sweep to victory on the Elbe, and caviar and music with the Russians.

For Long Wear

MEN OF PRODUCTION



TRUST
THIS LABEL

Dickies
SHIRTS & PANTS



"Dickies stand the gaff
on rough field jobs."



"Dickies' strong seams
take a beating and
come back for more."



"Dickies' tough fabrics
hold up, wherever your
job takes you."



Fit-Perfected
Wear 'N' Forced
Safety-Stitched
Fully Sanforized
Fast Colors



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48 States

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WRITE FOR NAME OF NEAREST DEALER

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WILLIAMSON-DICKIE MANUFACTURING COMPANY

New York

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Los Angeles

THE WELL-OFF WEAR HIS CLOTHES TOO



SUCCESS DRESS of Henry's house is this shirtwaist style, of which almost two million copies have been sold since it came out in 1942. Current edition in



black taffeta is \$12.95. Above, it is worn by Countess Bianca Borletti of Milan, Actress Ginger Rogers, Mrs. Vincent Impellitteri, wife of New York's mayor.



HENRY'S FAMILY employed in business includes (*front row*) second cousin, credit manager; brother, director; niece, model; (*second row*) brother-in-law, trimming buyer; brother-in-law, vice president; sister, production; Henry; (*third row*) first cousin, buttons; first cousin, stockroom saleswoman; first cousin, printer; (*fourth row*) nephew, mail clerk; brother-in-law, button supplier; first cousin, order clerk; uncle, textiles; second cousin, trimmings. Up stairs are third cousin, salesman; brother-in-law, distribution; brother-in-law, salesman; second cousin, printer; fifth cousin, shipping clerk; uncle, assistant traffic manager. Missing are sister, receptionist; sister-in-law, duplicating department; third cousin, salesman.

Big Name in Dresses

HENRY ROSENFELD IS DOING WELL BY COSTS, CUSTOMERS AND KIN

Bashfully buried in the back row on the opposite page is America's best-known manufacturer of popular price dresses, Henry Rosenfeld, shown with 11 examples of his newest fashions. The back row is an unusual place for Rosenfeld to be. Although he professes to be very shy, he is the least anonymous dress manufacturer in America. He is known by his first name to everyone in the business, and by his rose trademark to millions of women in the U.S. In his own way he is as famous a name as Dior or Carnegie. Store ads scream, "Look what Henry has for you this spring," as if he were offering every customer a personal couturier service. In actual fact Rosenfeld usually cuts about 35,000 dresses of a good style and each year turns out 2,300,000 dresses and 200,000 suits. His prices start at \$8.95 for dresses, \$25 for suits, for which a customer gets good fabric, good basic design and many of the style features found in much higher price ranges this season—such as oriental prints, cotton satins, stoles with strapless dresses and chemise cuts. The combination of good style and the glamour with which Henry's promotion has endowed his product makes it appeal to women in every age, income and size bracket, including many who usually pay much more for their clothes (*above*).

Though he is not yet 40, Rosenfeld directs a \$20 million annual business which employs no less than 23 members of his large family in assorted capacities (*left*). His acumen as a personal publicist fascinates even Hollywood, which has recently displayed a new interest in the garment industry. Some studios are rumored to be thinking of a movie based on his models-in-millions career. Henry, who does not think much of himself as an actor, modestly considers Cary Grant an ideal choice to star in the title role.

HENRY'S FASHIONS are (*front row*) oriental printed cotton, \$14.95; gold-painted tissue silk, \$17.95; Siamese-style striped cotton with stole, \$17.95; and imported linen suit with velvet collar, \$25. Second row: bareback toast cotton satin, \$14.95; lilac cotton satin duster, \$14.95; embroidered silk pongee chemise, \$22.95; sheer cotton plaid, \$14.95. Back row: Henry's own blue suit; shrimp tissue chambray, \$14.95; polka-dotted silk, \$22.95; and imported silk shantung, \$22.95.

CONTINUED ON PAGE 113





*Texcel's grand
for holding one
dozen roses and
1,001 other things!*

[®] **TEXCEL** *CELLOPHANE TAPE*

INDUSTRIAL TAPE CORPORATION, NEW BRUNSWICK, N.J.



SIMPLE STYLES keep labor cost down. Elizabeth Hilt, Rosenfeld designer since 1942, avoids intricate cuts like the labor-consuming model at left in favor of the tailored dress at right which will sell for \$8.95 in striped cotton. His bulk buying gives Rosenfeld not only lower prices but often better materials.

HOW HIS SYSTEM WORKS

Underneath all the Rosenfeld drumbeating is a sound combination of good style and low cost. The two elements are related. To cut costs, he cut out the fancy trimmings that can dress up sleazy fabric and poor workmanship. The resulting uncluttered designs were handsome partly because of their simplicity, partly because what he saves in labor and fluff he puts into fabrics. In buying materials Rosenfeld orders in bulk months ahead of time—a risky business—and he gets lower prices than late-ordering competitors. In production he uses assembly line methods, with each worker sewing one part of a dress instead of the whole garment. His factory methods have been set up in Milan, Italy, where Rosenfeld dresses, recently introduced, have been a sensational success.



PERSONAL PROMOTION has made Henry hero of budget buyers like teenagers asking for autographs after recent Rosenfeld show at Russeks, New York.



FREE!
Copy of
boudoir pin boxes
in gold and silver
finish that cost \$2
and more. Hand-
omely decorated.



*Handsome
Boudoir Pin Box (\$1.00 Value)*

**Plus 59c Jar of 5-day
Deodorant Pads—both only 59c!**



It's the way you apply dainty 5-day Deodorant Pads that makes them keep under-arms dry and odorless so much longer than any other deodorant tested.

Each delightfully fragrant pad is saturated with mild yet very effective deodorant. You wipe it under arms—and throw it away. The cool, refreshing, close-up wiping action assures complete penetration. Gives far more reserve protection. Dries in seconds.

Nothing to smear on clothes or fingers!
No drizzle! Not a spray, cream or liquid!
No clammy sticky feeling!

Far cleaner, faster, more effective, more economical. The greatest improvement in deodorants in years!

DAB A PAD! 8 times more effective in destroying odor-forming bacteria than average of all leading brands tested.



THEN THROW IT AWAY!
With it throw away hundreds of thousands of odor-forming bacteria. The only deodorant tested that does not leave them under your arms.



harmless to skin and clothes

5-day DEODORANT PADS
25c • 59c • \$1



THE MOST EXCEPTIONAL WATCHES AND CLOCKS IN ALL THE WORLD

LE COULTRE

Invention, precision, initiative, and the highest order of craftsmanship, are the guiding traditions that have made LeCoultre watches and clocks "The Most Exceptional in All the World". Today's LeCoultre products are outstanding examples of more than a century of significant achievement. For any gift occasion, the "most exceptional" gift you can give is a LeCoultre timepiece.

The amazing ATMOS, Perpetual Motion Clock, a miracle of engineering by LeCoultre, runs "forever", silently and accurately, without hand-winding, without electricity, powered by the unfailing changes in the atmosphere. Case of crystal and gilt measures 9 1/4" x 8 1/4" x 6 1/4"; a magnificent decorative note for living room or library. The perfect gift of never-ending wonder and astonishment. . . . \$175.



LE COULTRE PATTON. This conservative model features a dial of unusual beauty, accented with 14K gold markers in high relief. Exquisitely hand-finished 14K gold case. Alligator strap. . . \$139.50.



LE COULTRE MAGDA. A bracelet watch of patrician elegance. The wave and pearl design is executed in 14K natural and white gold. An exquisite piece of contemporary jewelry. A lovely gift. . \$310.



LE COULTRE WRIST ALARM is a boon to time-cramped executives; a perfect gift for the graduate. Discreet bell alerts and reminds on the wrist; awakes on the bed-table. Thin, trim gold-filled case, \$99.50; in 18K gold, \$235.



THE MOST COMPLICATED WATCH IN THE WORLD, made by LeCoultre. Split-second, automatic perpetual calendar, minute repeater. With 400 perfectly-formed parts, it required two years to produce. Hand-made 18K gold case. . . \$4200.



LE COULTRE AUTOMATIC. This is one of a whole series of new and advanced models. The exclusive Reserve Power Indicator is an important feature. Gold-filled, \$71.50; in case of 14K gold, \$150.



LE COULTRE CALENDAR - MOONPHASE. All the facts of time at a glance; tells the time, the month, the date and the day; actually shows the phases of the moon. Rectangular gold-filled case. . . \$99.50.



LE COULTRE MARQUISE takes its name from its unusual gem-shaped design. The rich appearance is enhanced by contouring in contrasting mat and polished hand-finished surfaces. 14K gold. Unusual black suede cord. \$125.



THE THINNEST WATCH IN THE WORLD. An exceptional gift! Unbelievable precision and delicacy of execution with a LeCoultre movement only .0531 inch thick. Cased in platinum. An impressive presentation watch for an important occasion. \$1950.



LE COULTRE watches in matching styles for "her" and for "him"—perfect for the bride and groom—perfect for anniversaries. Illustrated above, "Beaux Arts", each \$71.50.

LE COULTRE ARISTOCRAT Series in smart, wedge-shaped cases. All of the watches illustrated above available in white or yellow gold-filled cases with suede straps. Each . . \$71.50.

LE COULTRE FIRST NIGHTER Series. These, too, represent fine jewelry craftsmanship at its best. "Top Hat" for Him; "Orchid" for Her. Finest LeCoultre quality. Each \$71.50.

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DIVISION OF LONGINES-WITTMAYER WATCH CO., INC.

All Prices Include Federal Tax

Mythical Monsters

THESE BEASTS EXISTED ONLY IN MAN'S IMAGINATION

PAINTED FOR LIFE BY RUDOLF FREUND

Since man first began to write about his world, his literature has been filled with accounts of imaginary monsters, like the ones on these pages. Some, like the unicorn, are familiar myths; others, like the su (*below*) are little known. But they have one thing in common: they were all supposed to live in lands like India and Ethiopia, far away from the people who wrote about them. Descriptions have been handed down in the "natural histories" of the leading Greek and Roman scientists, Aristotle and Pliny, in the many medieval animal books, in the *Travels* of the intrepid 14th Century liar,

Sir John Mandeville. The scientists of those days believed in the monsters and got into learned arguments over them. Modern naturalists, like Willy Ley and A. Hyatt Verrill, are interested largely in trying to discover which were simply distorted portraits of real animals like the rhinoceros and which were out-and-out fabrications. This is not so easy as it sounds. Take, for instance, an antelope which is as tall as a house, has the neck of a sea serpent, the spots of a leopard and the horns of a fawn, and is as mute as a fish. Who would believe that there is any such animal as a giraffe?



Su

The su, or succarath, lived in southernmost South America and was, according to a 17th Century natural historian, "a most cruel fierce beast." It had the head of a woman, the forelegs of a tiger, the hindlegs of a wolf and a voice like a broken calliope. But most marvelous of all was its huge tail, a sort of palm leaf that could be stretched over the frog-faced baby sus to protect them from the wind and rain. The Patagonians, who hunted the su for its skin, caught it by digging deep pits. As soon as it was trapped, the proud su at once destroyed its young to save them from the ignominy of being captured.

CONTINUED ON NEXT PAGE



Griffin

The griffin was perfectly equipped for its job of guarding gold and jewels in the wastelands of central Asia, for it was half lion and half eagle. The people who tried to steal the treasure from the griffins were the Arimaspi, but since they were all one-eyed men, they were at a great disadvantage. When the griffins, which were eight times the size of a lion, were not guarding treasure, they flew around the country snatching up horses or a pair of oxen yoked to a plow and carried them off to their nests to be devoured.



Yale

The Ethiopian yale (or ya-'el, meaning mountain goat in Hebrew) bore a resemblance to the antelope family, but Roman naturalists noted a few differences. For one thing, it had the tusks of a boar. For another, it was as big as a hippopotamus. But the yale's real distinction was his long horns which could wiggle back and forth. When fighting, the yale used one horn almost exclusively, keeping the other bent backward. Then, if the first horn was broken in battle, the yale could always produce a second weapon.



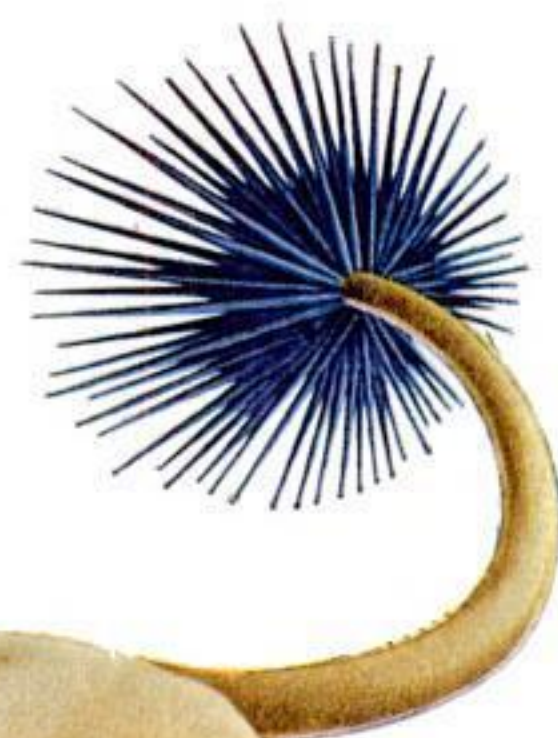
Basilisk

Though only a foot long, the basilisk was the king of the serpents. In ancient times it was believed to have a bright white marking on its head, but medieval naturalists elaborated this into a golden crown. Its breath was instantly fatal to all living things, and its face was so horrible that the very sight of it would kill. But a brave man could dispose of a basilisk by backing up to it, holding his breath and putting a mirror in front of its face so that, confronted by its own unbearable image, the creature expired.



Gorgon

The ancients catalogued two kinds of gorgons, the Medusa, a woman with snakes for hair, and the drooling animal shown here. This animal lived in Libya on a diet of "poysonful herbs." Its head always drooped so that its mane, the only hair on its scaly body, covered the face. When attacked, it had only to raise its head and breathe. People nearby were "grievously afflicted thereupon. Losing both voyce and sense, they fall into lethal and deadly Convulsions."



Manticore

Like the su, the manticore of India had a human head. This was a male head equipped with a mustache and a triple row of shark's teeth. The lionlike body gave it great speed and power, and its terrible teeth and claws were abetted by a poisonous tail, the spikes of which could be thrown great distances with fearful accuracy. Its voice was a blend of trumpets and Panpipes, and it had a special appetite for human flesh. Ctesias, a physician of ancient Greece, insisted that the manticore was blood-red in color.

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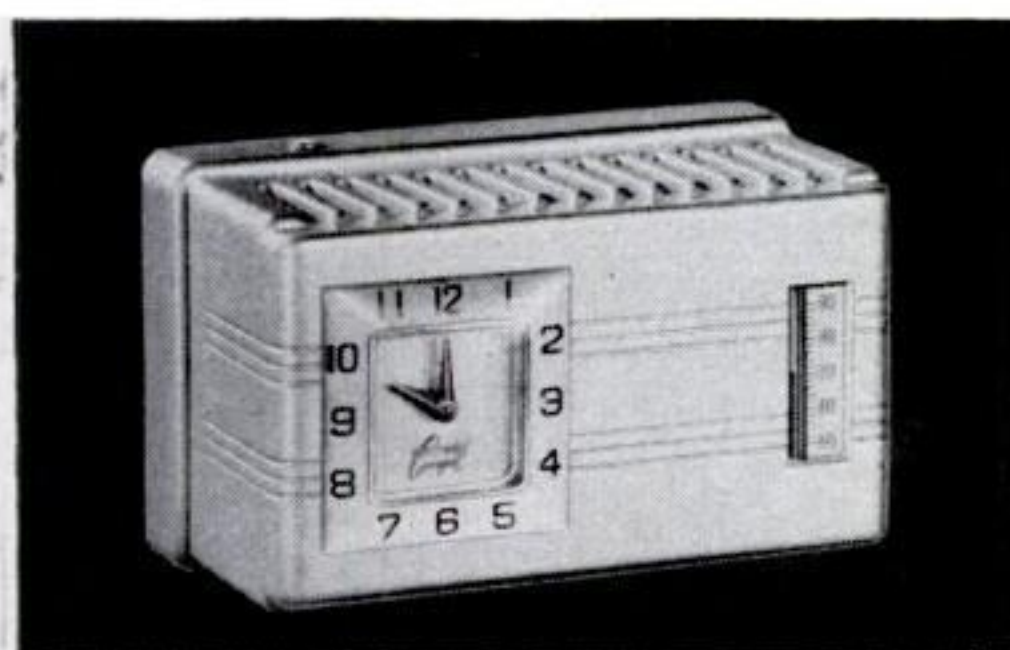
Unicorn

By far the fiercest, fastest and most famous of the monsters was the unicorn, found mostly in India and Ethiopia. Some mistaken writers describe it merely as a horse with a horn, but the Romans reported that it had the feet of an elephant, the head of a stag and the tail of a boar, along with the body of a horse. The 3-foot horn was not only a deadly weapon useful for spearing elephants but was also a sure means of avoiding capture, for a hunted unicorn simply headed for the nearest high cliff and dived off, taking the shock of the fall on its horn and escaping unhurt. Because of its speed and ferocity a unicorn could never be captured alive, but apparently dead unicorns were easily come by, for the scrapings of the horn were a common and infallible antidote for poisons. As recently as 1741 no London pharmacy could afford to be without it. Some authorities have suggested that the unicorn is only an exaggerated version of the one-horned Indian rhinoceros, but in 1622 a Portuguese Jesuit named Father Jerome Lobo actually saw several unicorns in Abyssinia. Unfortunately, he reported, "the prodigious swiftness with which the creature runs from one wood into another has given me no opportunity of examining it."





“Do you think they’ll be insulted if you go and get my coat?”



Honeywell Clock Thermostat

Owners say it's wonderful because it turns down the heat—automatically—when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat—automatically—while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! Look in the classified telephone directory for your nearest heating dealer; have him install a Honeywell Clock Thermostat *now*. Or buy the plug-in model you can install yourself.

It's **AMAZING**—the discomfort some people grow accustomed to; the colds they court *unconsciously*!

Like the hosts of the chilly young lady above. They have put up with uneven, unhealthful temperatures so *long* that they just don't realize what a contrast their home is to people who have modern temperature control—*especially* in this changeable spring weather that makes faulty heating even *more* apparent.

It's really a shame, too. Because a modern thermostat is often all it takes to correct an uneven flow of heat.

So—there's simply no excuse for putting up with discomfort any longer.

Ask your heating dealer! Find out—now—about all the impressive improvements that have been made in heating equipment in the past few years.

Find out—now—about the new Honeywell Thermostats and other automatic controls that can make *your* heating system a *better* heating system. Whether you buy a new heating plant or modernize your present one, make sure you get *Honeywell Controls*.

Don't be uncomfortable next winter, too—send this coupon today!

Minneapolis-Honeywell Regulator Co.

2849 Fourth Ave. South, Minneapolis 8, Minnesota

Please send me free copy of “HOW TO MODERNIZE FOR COMFORT,” plus specific information on items checked below:

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ELECTRIC CLOCK THERMOSTATS. They make automatic heating *completely* automatic. See picture caption at left.

☐

ELECTRONIC MODUFLOW. The magic sensitivity of *electronics* applied to heating your home.

☐

ZONE CONTROL. The new trend that brings a new concept of comfort to ranch-type and larger homes.

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MINNEAPOLIS
Honeywell

First in Controls

HEAVY-DUTY MOTOR OIL SPECIFIED BY LEADING CAR MANUFACTURERS

Famous purple oil one of few that meets new specification

Leading car manufacturers, including the world's largest, are now recommending heavy-duty type oils to meet the lubricating needs of today's high-power, precision-built engines. Royal Triton is one of the very few motor oils in the country available to the public that meets the most exacting heavy-duty specification—the new military MIL-O-2104.

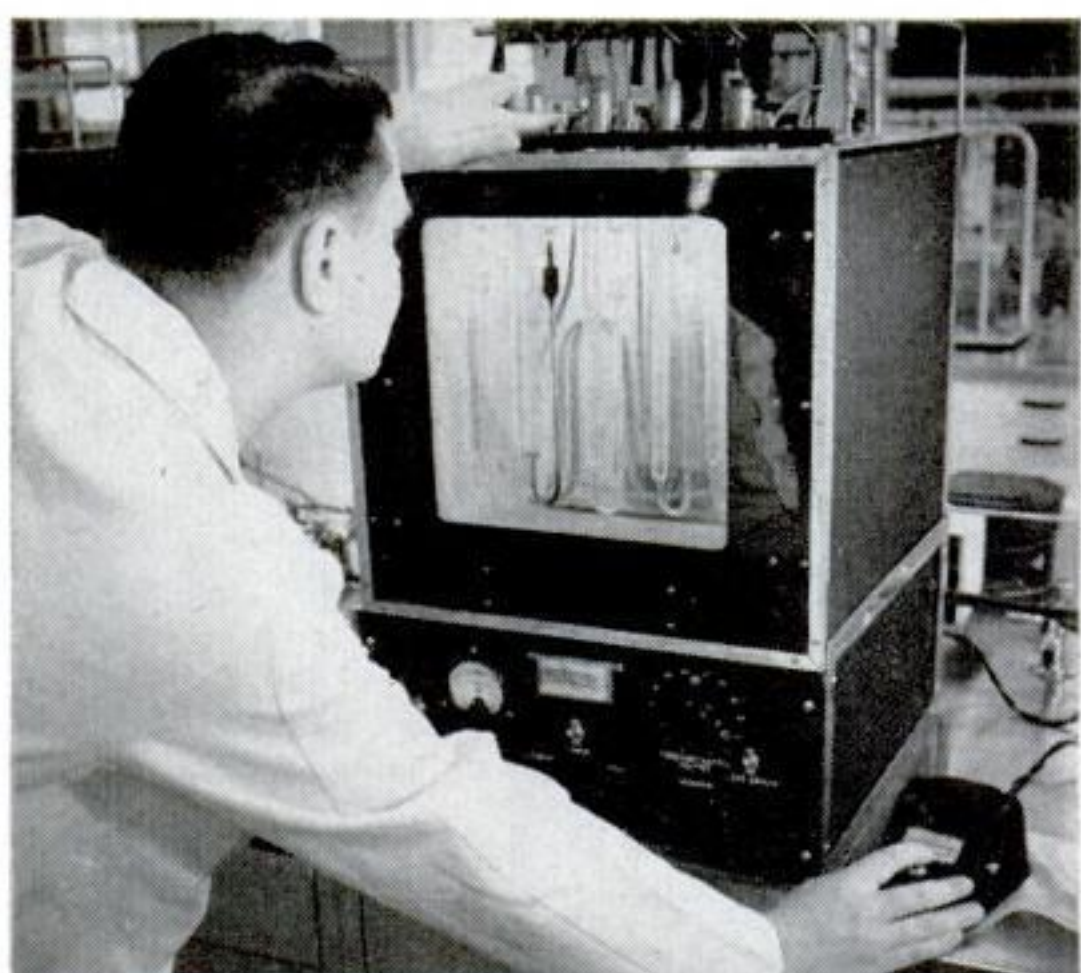
Heavy-duty type oils are distinguished from *premium* type oils in that they meet far more rigid specifications for stability and detergency.*

*The classification *heavy duty* has nothing to do with weight. *Heavy-duty* oils come in the same S. A. E. grades as *premium* oils.



ROYAL TRITON—THE FAMOUS PURPLE OIL—has pioneered the heavy-duty motor oil field. After proving its amazing ability to prevent excess wear in commercial equipment, Royal Triton was intro-

duced to motorists on the West Coast. It was an overnight success there. Now this great heavy-duty oil is available in many areas throughout the United States.



THE PURPLE COLOR of Royal Triton came from an exclusive combination of fortifying compounds. This color is your guarantee that Royal Triton will retard acidity, sludging and corrosion, resist oxidation, and clean your engine as you drive.



ROYAL TRITON'S amazing heavy-duty lubricating ability was proved by the famous 30,000-mile road test, in which four new cars were run the entire distance without oil drain. At the end of the run the engines showed no measurable wear!



IF YOU ARE PARTICULAR about the care your car receives, ask your independent dealer for Royal Triton.

UNION OIL COMPANY

Los Angeles • New York • Chicago • Houston



IN THE SOMBER LOBBY OF THE MORMON OFFICE BUILDING SMITH'S GAUNT BODY LIES IN STATE, HIS HEAD ON A PINK PILLOW. 30,000 PEOPLE FILED BY

THE MORMONS CHANGE LEADERS

Followers mourn death of George Albert Smith, head of church a famous member of family founded

George Albert Smith's whole existence was bound up in the Church of Jesus Christ of Latter-day Saints—the Mormons. His grandfather was a cousin of the Prophet, Joseph Smith (*p. 127*), and had followed Brigham Young westward to the Great Salt Lake, in what is now Utah, in 1847. Smith was born in 1870 of a polygamous marriage—his father had two wives—in the shadow of the great Mormon Temple in Salt Lake City. As a child he knew Brigham Young and at the age of 12, like all devout Mormon boys, he entered the church's lay priesthood. In 1903, at 33, he was elected to a high Mormon governing body, the Quorum of Twelve Apostles, one of the youngest ever to be so honored. In 1913 he became president of the

Quorum of Twelve and two years later was elected president of the church to become spiritual leader of one million Mormons, a group whose hard-headed business sense has never detracted from their religious devotion, evangelistic zeal or eagerness to help each other in time of trouble.

Two weeks ago, on their president's 81st birthday, 25,000 Mormons gathered in Salt Lake City for the church's 121st annual conference. But the usually joyous occasion was sad. Their leader was very sick, and before the conference could open he died. For two days Mormons and non-Mormons alike mourned throughout the city. Then the 25,000 finished up the work of their conference and elected Smith's successor (*next page*).



A CROWD OF 10,000 FILLS DOME-TOPPED TABERNACLE FOR SMITH'S FUNERAL. McKAY IS SPEAKING AT PULPIT (LEFT). THE SERVICE LASTED 2½ HOURS



NEW PRESIDENT McKay stands before Mormon Temple, across from squat Tabernacle Brigham Young built. Until now McKay headed Mormon missions.

NEW LEADER IS FROM OLD STOCK

Smith's successor is a saintly 77-year-old Apostle, David Oman McKay, who also springs from a pioneering Mormon family. His grandmother in 1847 gave her place in a wagon to a woman who was ill and walked most of the way to Utah. As president of the Quorum of Twelve, McKay presided over Smith's funeral in the Mormon Tabernacle (above) and again at the interment in the Salt Lake City cemetery. The following day the Quorum went through the customary process of nominating their own president, McKay, to be president of the whole church. The next day the nomination was "sustained" by a crowd of 25,000 who sat in the Tabernacle, stood outside or followed the ceremonies by TV in another hall.



OVERFLOW CROWD raises hands to join in sustaining McKay's appointment. Standing vote was unanimous, no other candidates for the post being considered.

CONTINUED ON PAGE 127

Borden-Quick...and Party-Perfect!

EXCITING NEW BROWNIES— *WITHOUT EGGS OR BUTTER*
AND
RICH, FULL-BODIED COFFEE— *WITHOUT COOKING*



GOLD RUSH BROWNIES

Made like magic with Borden's Eagle Brand

(Makes 16 delicious, golden-brown squares)

- 2 cups firmly packed coarse graham cracker crumbs (about 18 crackers)
- 1 (6-oz.) package semi-sweet chocolate pieces
- $\frac{1}{2}$ cup coarsely chopped nut meats
- $1\frac{1}{2}$ cups (15-oz. can) Eagle Brand Sweetened Condensed Milk



Mix together graham cracker crumbs, chocolate and nut meats. Blend in Eagle Brand Sweetened Condensed Milk. Pour into 8" x 8" x 2" square pan which has been greased and bottom lined with waxed paper and greased again. Bake in moderate oven (350° F.) until top is golden brown, about 40 minutes. Remove from oven. Allow to remain in pan 10 minutes. Turn out from pan; remove waxed paper. While still warm, cut into squares or bars. Cool.

FREE RECIPE BOOKLET—70 MAGIC RECIPES

70 short-cut recipes for delicious pie fillings, cookies, candies, frostings, puddings—that you can make like magic with Borden's Eagle Brand Sweetened Condensed Milk. Send post card today for your free copy of EAGLE BRAND MAGIC RECIPES to Elsie, Dept. LI-41, Box 175, New York 46, New York.

Today—get Borden's Eagle Brand Sweetened Condensed Milk—at your grocer's



Perfect coffee... every time with BORDEN'S INSTANT COFFEE

Once you've tasted the rich, strong, full-bodied flavor of Borden's Instant Coffee—you'll never want any other kind. Cup after cup, it's sure to be perfect every time. For Borden's is pure percolated coffee—100% coffee—concentrated in powder form.

Saves money too! The 2-ounce size of Borden's Instant Coffee gives you as many cups as a pound of ground coffee—yet costs you about 25¢ less. So get a jar today and enjoy perfect coffee every time.



©The Borden Company



IF IT'S BORDEN'S—IT'S GOT TO BE GOOD!



Key to "on time" production
CONSTRUCTION FOR WAR OR PEACE depends upon knowing how to get things done. Out of long experience General Motors has developed a system of pre-scheduling

manufacture of parts that brings them to the assembly line on time. This typical GM scheduling board shows complete monthly requirements and daily output in a plant making some 800 different parts—ranging

from huge man-sized pieces to clips so tiny it takes 75 to make a handful. This kind of advance planning enables GM to produce parts in adequate supply for all types of defense needs as well as America's finest cars.

A key you can be proud to carry —

AS YOU CAN TELL from the letters GM stamped upon it, this is the key to a General Motors car.

If you look closer you will also see that it carries the inscription "Your Key to Greater Value." That is something you can prove for yourself.

For on the road today you will see many evidences of enduring value in current models of Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac and GMC Truck—the cars and trucks built by General Motors.

These fine vehicles incorporate many exclusive improvements in design and performance that stem from years of development work by GM Research, by GM Engineering and by GM Production men to produce better transportation.

We ask only that you compare these staunch cars and trucks with others.

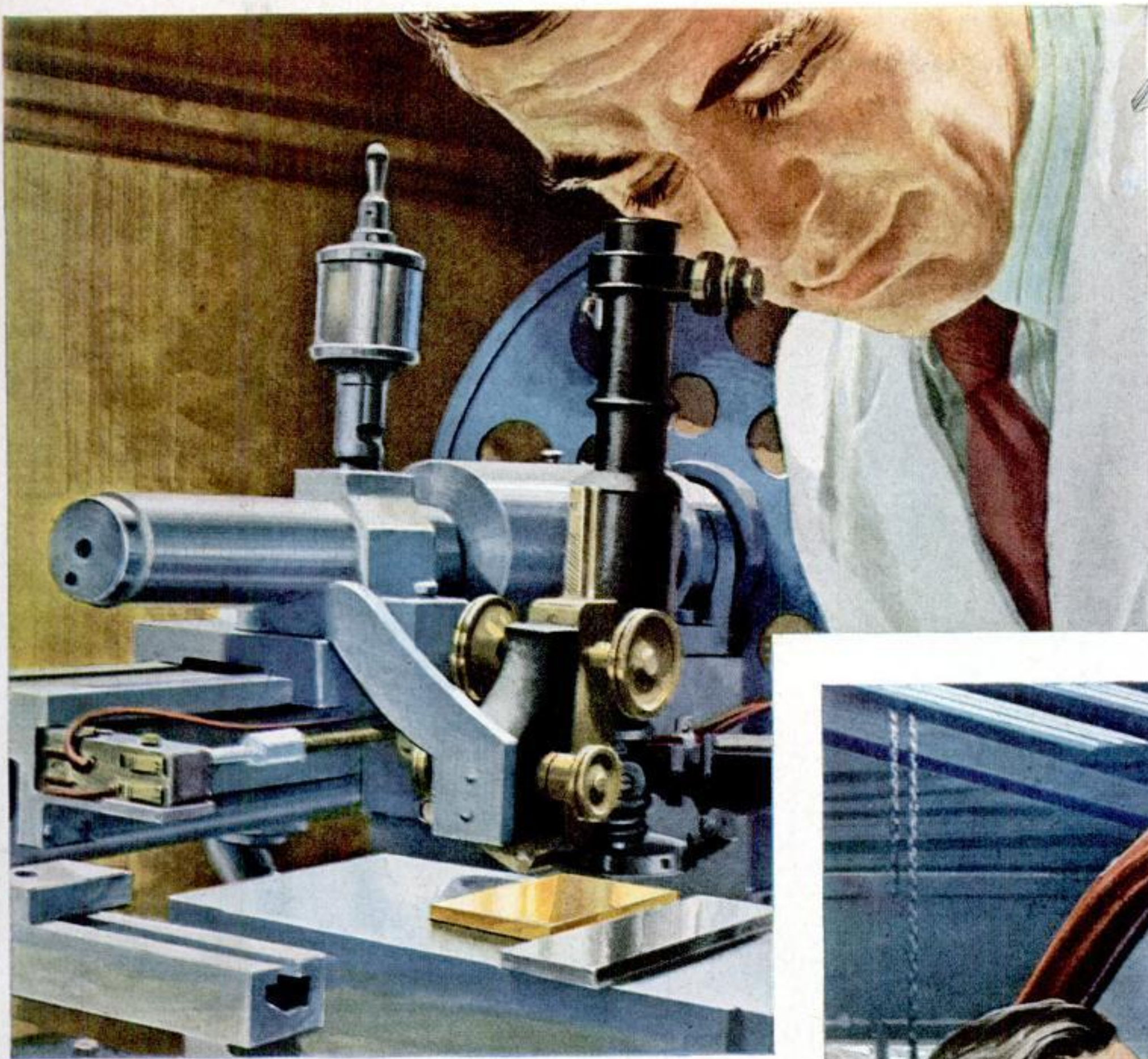
You'll find good reason to be proud you bought a GM car, both today and in time to come.

GENERAL MOTORS

"MORE AND BETTER THINGS FOR MORE PEOPLE"

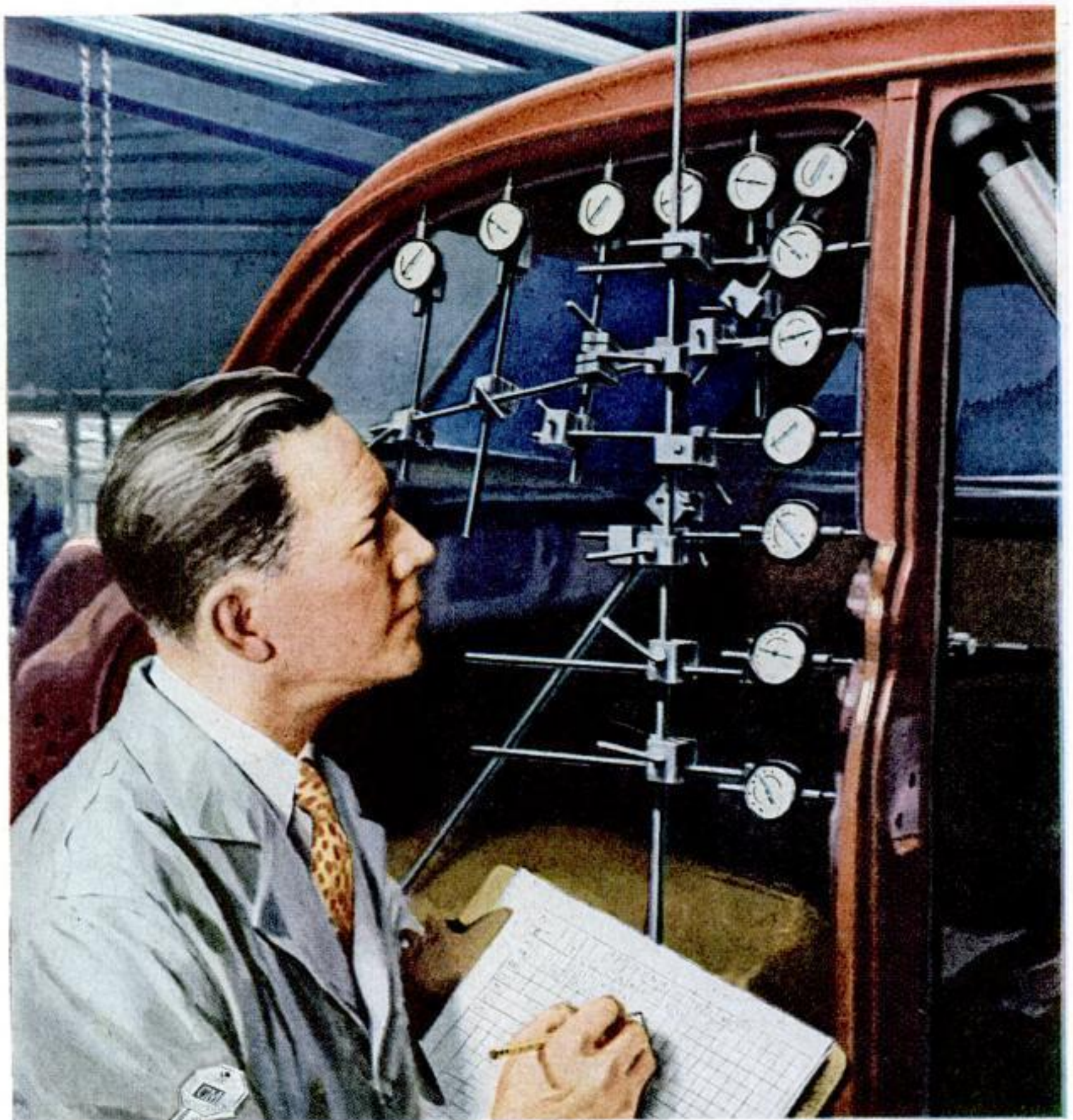
CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC • BODY BY FISHER • GMC TRUCK & COACH

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SUPERIORITY IN DESIGN comes from infinite tests to check the staunchness of new body styles. Here, an engineer carefully measures strength around the door opening. The jack applies extreme pressure—and any minute deflections are instantly recorded by the closely spaced gauges. Test after test like this insure the rugged sturdiness and greater value of Body by Fisher—exclusively on GM cars.

YOUR KEY TO GREATER VALUE

The Key to a GENERAL MOTORS Car





JAMES CROW SHIPS A BARREL OF WHISKEY TO HENRY CLAY

The pioneer Kentucky distiller took great delight
in receiving orders from distinguished men of his day who considered Crow's whiskey

the finest made

OLD CROW

Kentucky Straight Bourbon Whiskey

A whiskey does not command the patronage of discriminating drinkers for more than 100 years without reason. In the case of the whiskey founded by Col. James Crow, the reason is obvious; it has remained a magnificent product, never deviating from its original standards. *Those in the know ask for Old Crow.*

A TRULY GREAT NAME

Among America's Great Whiskies



100 PROOF • THE OLD CROW DISTILLERY COMPANY, FRANKFORT, KENTUCKY

MORMONS HAVE A HARD HISTORY



THE FOUNDER WAS MURDERED

The Mormon church was started in 1830 after the Prophet, Joseph Smith (left), had announced his discovery of a set of gold plates near Palmyra, N.Y. and translated them into the Book of Mormon. He became first president, went with followers to Ohio, then to Missouri, whence they were driven by neighbors who opposed the Mormons' unorthodox religion and antislavery views. From Missouri, Smith led Mormons to Illinois, where they built Nauvoo. Then Smith, who had been arrested many times, surrendered as a hostage for his people, was killed by angry mob which stormed jail (above).

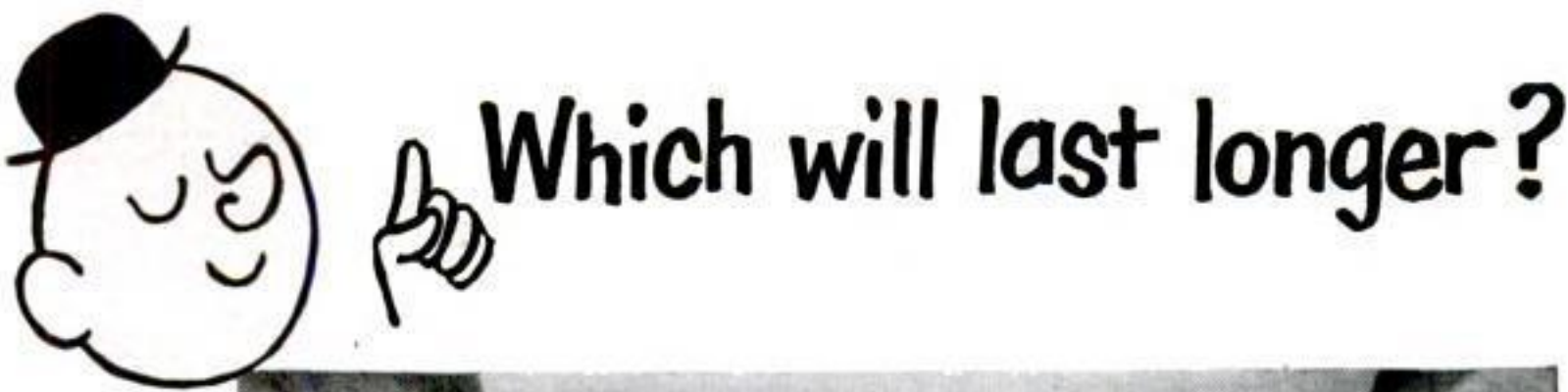


OTHERS DIED ON TREK WEST

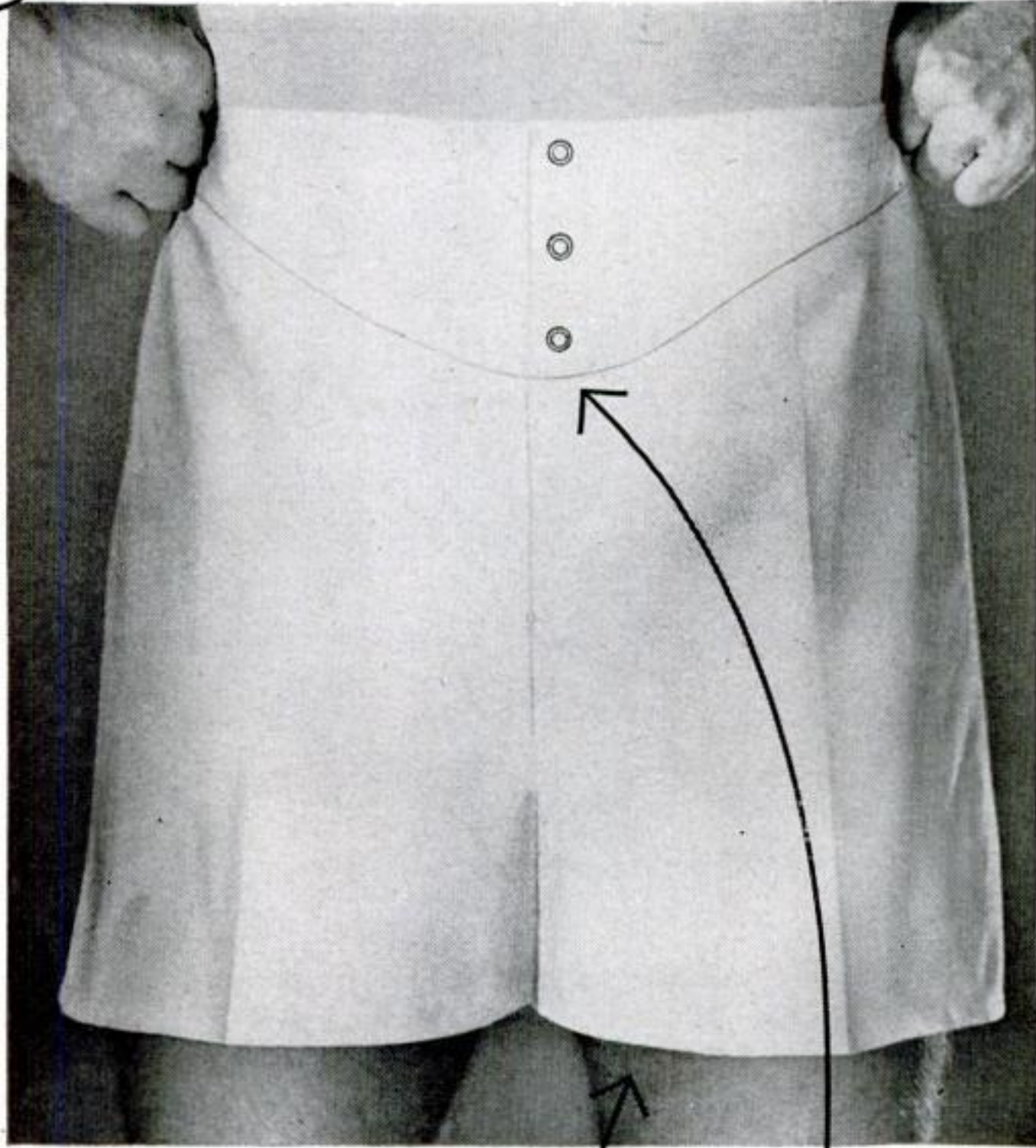
After Smith's death energetic, practical Brigham Young (right) took over the Mormon leadership, and he and his thousands of followers forced their way west (above) to establish a new home centered near the Great Salt Lake. They arrived in 1847, worked hard, planted diligently and built the prosperous community at Salt Lake City. Not all Mormons practiced polygamy, but Brigham Young himself had 19 wives and 56 children. Thirteen years after Young's death in 1877 the Mormons gave up the practice, the persecution died down and they became accepted by their neighbors.



CONTINUED ON NEXT PAGE



Which will last longer?



THE SHORTS or the GRIPPER* FASTENERS

GRIPPER Fasteners will last for the life of any pair of shorts ever made! And that's something to think about—especially *these* days!

Yes, these GRIPPER Fasteners are on to *stay*! They won't pop off... chip or break! Yet they're easy to snap and unsnap... on and off in a wink!

Another thing you'll be glad to hear! GRIPPER Fasteners are laundry-proof and they make ironing easier, too. This

means a lot to the women in the family. Ask them and see!

If you're fed up with torn button-holes and searching for lost buttons, make sure the next time you shop for shorts to tell the clerk, "I want them with GRIPPER Fasteners, please!"

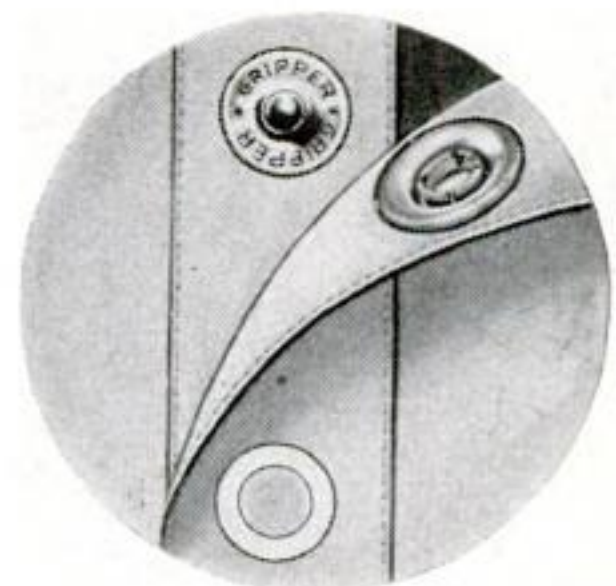
Shorts with GRIPPER Fasteners are available in leading brands everywhere. Buy several pair today and start enjoying the *difference*!

GRIPPER Fasteners for home attachment are available at all notion counters

GRIPPER* FASTENERS

*© by Scovill Mfg. Co.—Waterbury 20, Conn.

THE LAUNDRY-PROOF SNAP FASTENERS
THAT END*BUTTON BOTHER!



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EVERY TIME . . . WITH

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● The only toaster with complete controls at both ends, the beautiful Camfield delicately browns every slice to your own individual taste . . . automatically. Luxuriously finished in deluxe mirror chrome to match the remarkable new Camfield Automatic Coffee Maker.

Camfield Manufacturing Co., Grand Haven, Michigan



*World's Finest
Automatic
Toaster*

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There are more Briggs & Stratton 4-cycle, air-cooled, single-cylinder engines in service than all other makes in their field combined.

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the world's most widely
used single-cylinder
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MORE TENDER • MORE DELICIOUS **MACARONI**



SHOE POLISH (KEE-WEE)

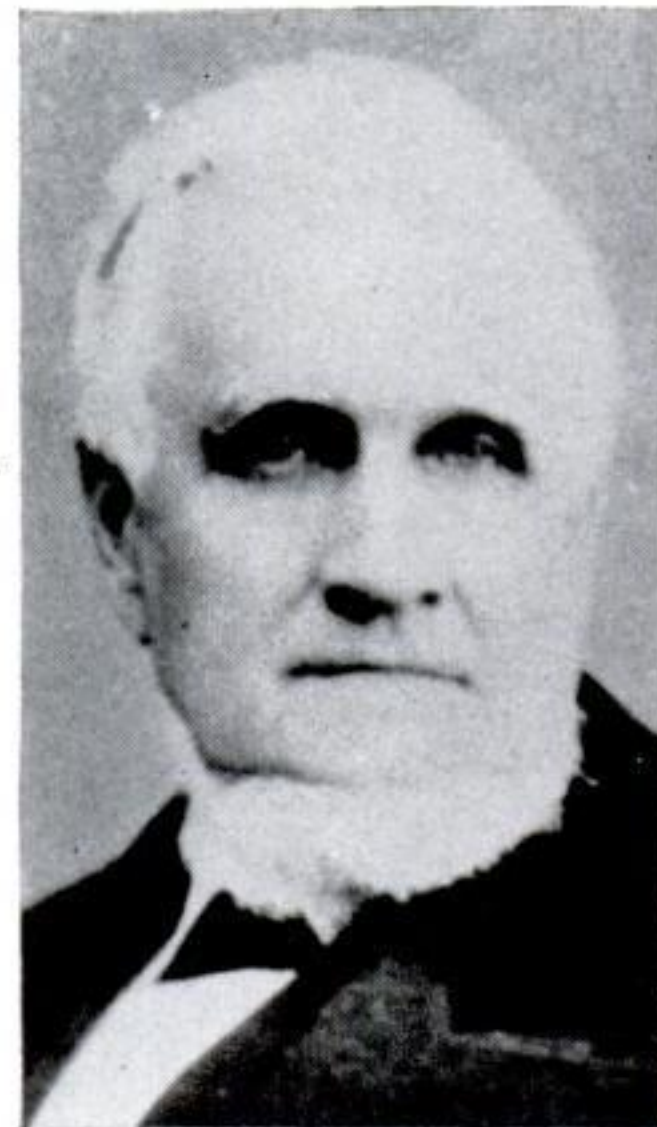
BRIGHTER SHINES
WITH ½ THE RUBBING

**No other laxative
gives you ALL
these advantages—**



- DELICIOUS CHOCOLATE TASTE
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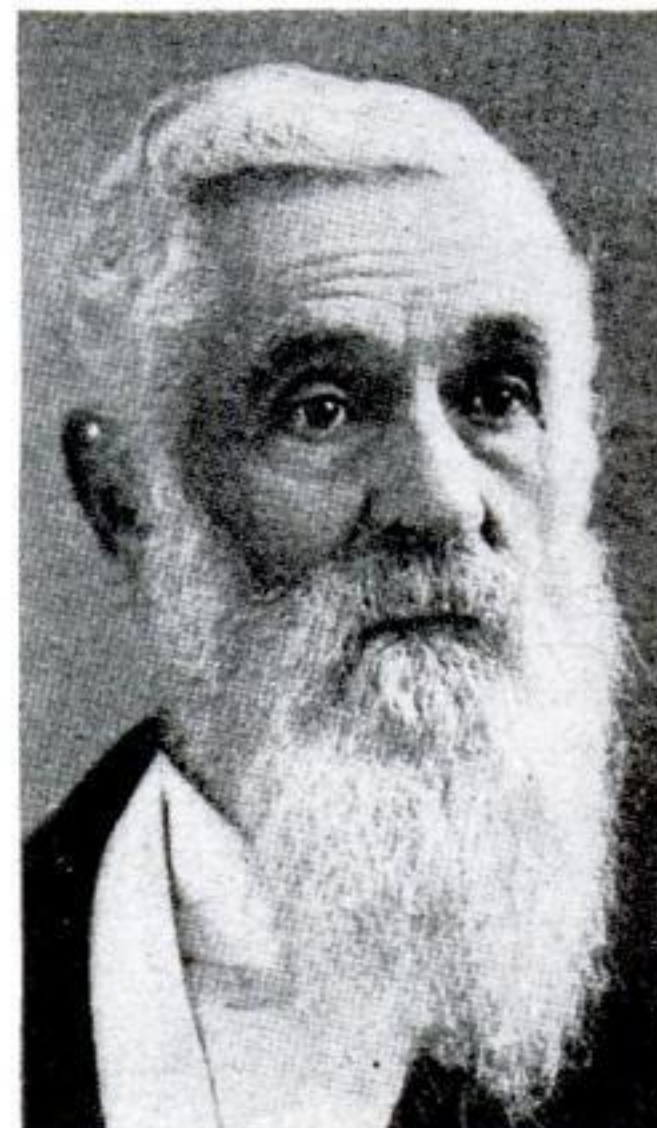
America's Biggest Selling Laxative!



JOHN TAYLOR came to presidency in 1880, three years after Young died. An ex-Methodist, he had been wounded when a mob killed Joseph Smith.



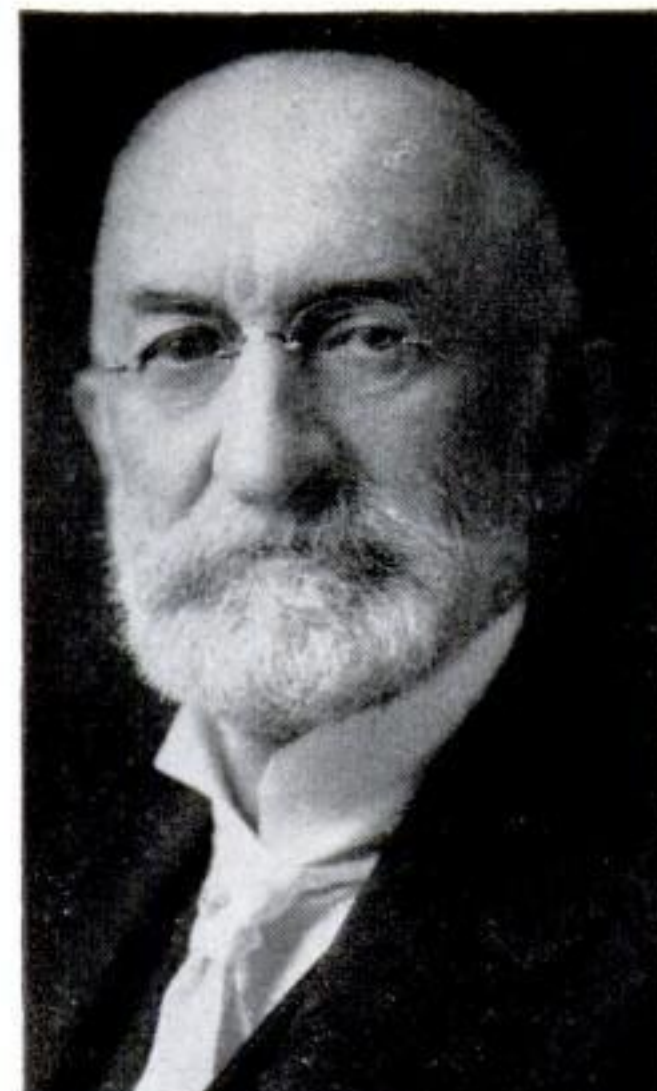
WILFORD WOODRUFF, named "the Faithful" by Young, was leader from 1889-98. Under him Mormons abolished practice of plural marriage.



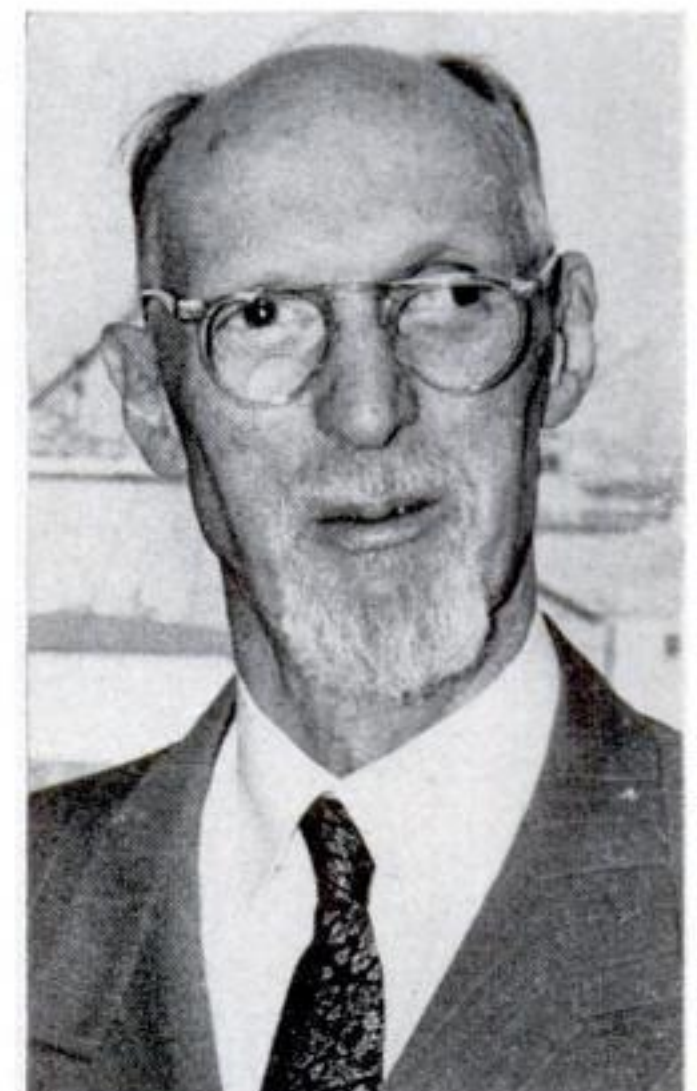
LORENZO SNOW was an Apostle 49 years and president for three. He revived tithing (giving share of income to church), put church in black.



JOSEPH F. SMITH, nephew of the Prophet Joseph, led Mormons from 1901-18. When he was 9 years old he drove oxen west across the prairies.



HEBER J. GRANT was president longer—1918 to 1945—than any other except Brigham Young. He started mission work in Mexico and Japan.

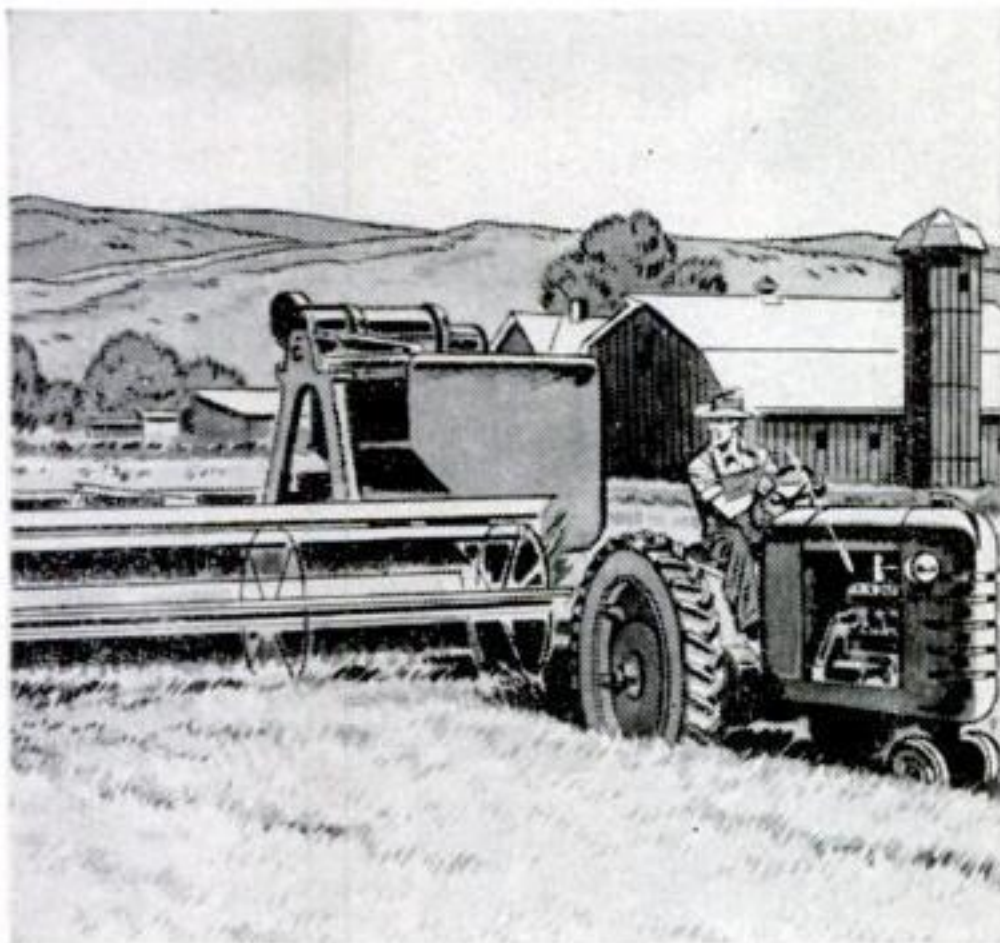


GEORGE A. SMITH (p. 121) injured left eye working as railroad surveyor. It was his boast he had known all predecessors except the Prophet.

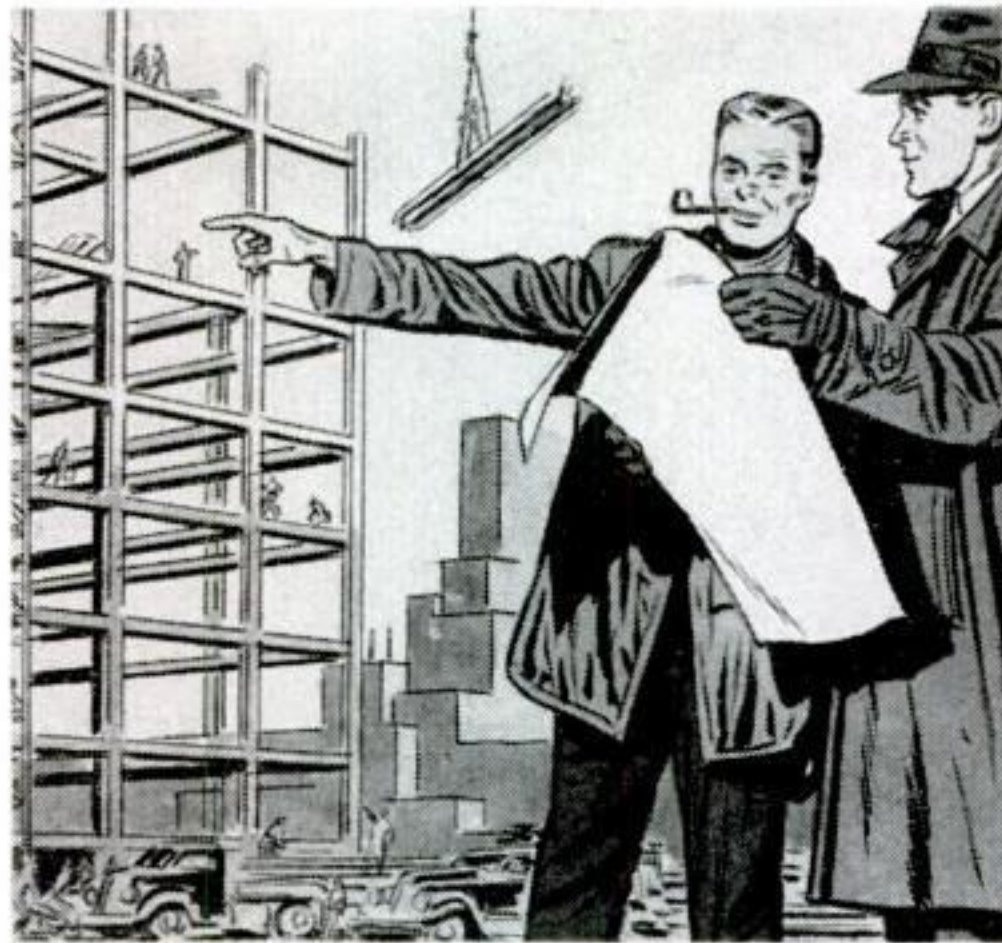
Can you find your Bank in each of these pictures?



1. LOOK CLOSELY . . . your bank is behind the proud look in the eyes of these parents. For wasn't it *the bank* that their savings accounts grew to make this day possible? Over 65,000,000 savings accounts in American banks provide a safe place for security to find reality, for dreams to come true.



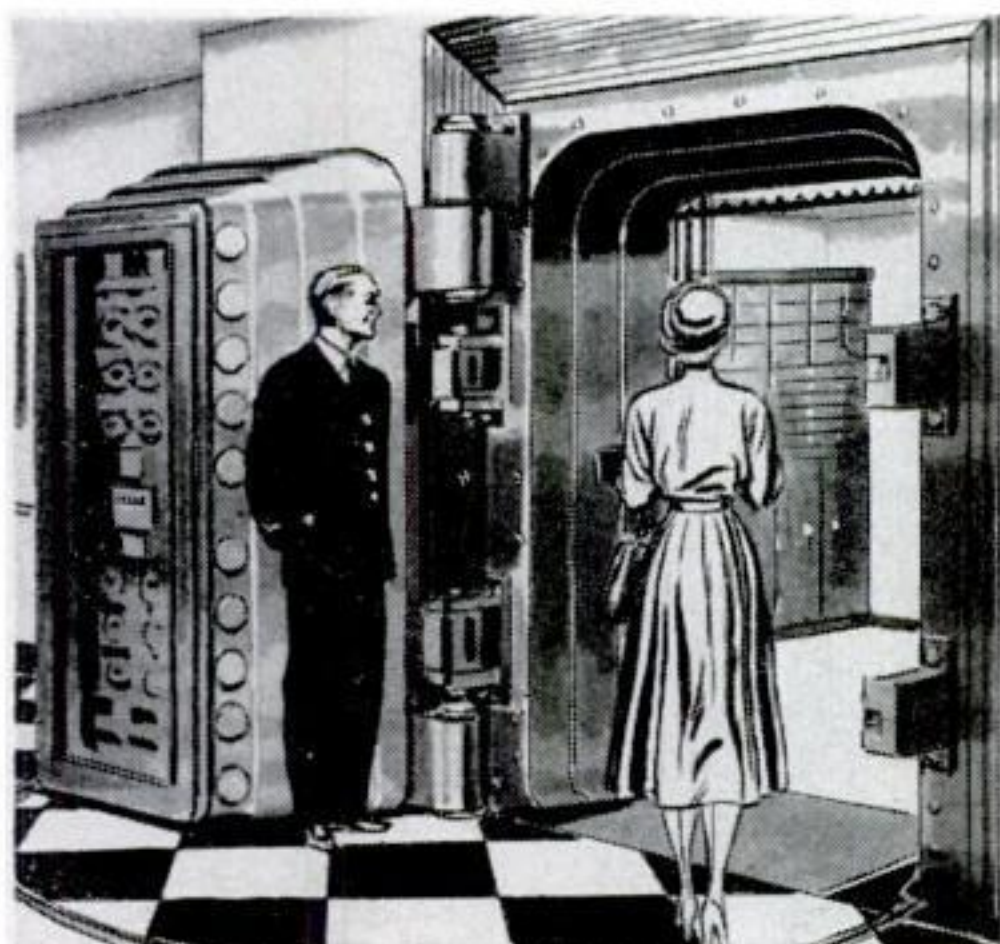
2. BEHIND THAT COMBINE you'll find your bank again . . . working with the farmer to help him produce more for others and better his own living. He depends on your bank (and his) to help him purchase new, labor-saving equipment . . . buy cattle, sheep and hogs for fattening and resale to the market.



3. THE REAL "FOUNDATION" for this new plant is the sound commercial bank loan that took it off the blueprints and made it a reality. Your bank is a partner in your community's growth. Not only in helping finance expanded facilities but also in the daily and seasonal operation of businesses.



4. YES, YOUR BANK is responsible for making that smile just a little wider on this happy father's face. For your bank is ready to ease the load of doctor and hospital bills, as well as other emergency expenses, with a personal loan at low-cost bank rates . . . which can be repaid in small payments.



5. AND, YOU RECOGNIZE the one safe place to keep your Government Bonds—your bank's safe deposit vault (very likely built by Mosler). A safe deposit box is the place to keep *all* of your securities, insurance policies, wills, birth certificates . . . any papers or treasures that you can't risk losing.



6. AND NOW . . . even drive-in banking! Swing in and complete your banking transaction without getting out of your car. Mosler drive-in bank installations make it as *safe* as it is convenient. Could there be any more convincing evidence of the modern, progressive spirit of today's banks?

EVERY AMERICAN with a bank deposit or even one share of bank stock has an important stake in American banking. Here are just a few of the vitally important services your banking system offers in return: Checking Accounts • Corporate and Private Trusts • Payroll Accounts • Agency Accounts • Stock Registration and Transfer Services • Collections and Drafts • Pension Plans • Night Depositories • Information Services, and many others.

Over 70% of the nation's banks (and leading businesses) rely on Mosler vaults, record safes, and other protective equipment. For no Mosler Bank Vault has ever failed to give complete protection.

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SINCE 1848

The Flight of the Dalai Lama



LOCAL MONKS TRUMPET DALAI LAMA'S ARRIVAL FROM ROOF AT KALASHAR

GOD-KING OF TIBET MAKES AN EPOCHAL JOURNEY

PHOTOGRAPHS BY HEINRICH HARRER

The young man on the white horse and his strange retinue moved slowly over the wind-swept Tibetan tableland into 16,000-foot-high mountain passes and through clouds of incense smoke, escorted by picturesque guards and heralded by long trumpets. The Dalai Lama, the "Living Buddha" and god-king of Tibet, was fleeing his capital, Lhasa, before Communist invaders. In his company was an Austrian engineer with a camera, whose pictures tell the remarkable story of the epochal flight.

Two months before, the Chinese Reds had invaded Tibet. The young Dalai Lama's advisers remembered an ancient Tibetan prophecy

which held that the line of Dalai Lamas, which began six centuries ago, would end with the 13th. The present Dalai Lama is the 14th. Since he is only 15, he had been ruling through a regent and had not yet been formally installed, a rite which customarily occurs at 18.

The oracles were consulted and they went into their epileptic-like, slaving trances. The consensus of their disjointed prophetic mutterings was that the Dalai Lama should be installed at once. In mid-November a gala holiday celebrated his coronation, and the people hung new prayer flags—cloths on which prayers are written and, moved by the wind, forever

waft their message to Tibet's thousands of gods.

On Dec. 18 the Dalai Lama spent the day with his closest advisers in his huge winter palace. Late at night yak-butter tea was served him in his gold-and-silver-fitted porcelain cup and he drank cups of it until he said formally, "No more." Then another cup was poured as a sign that he was expected to return soon. At 2 a.m. he slipped quietly out of the palace, accompanied by a few bodyguards, and rode to his summer palace where he spent an hour in solitary meditation. Then, with several hundred selected guards and attendants, he started his lonely trek through the winter darkness.

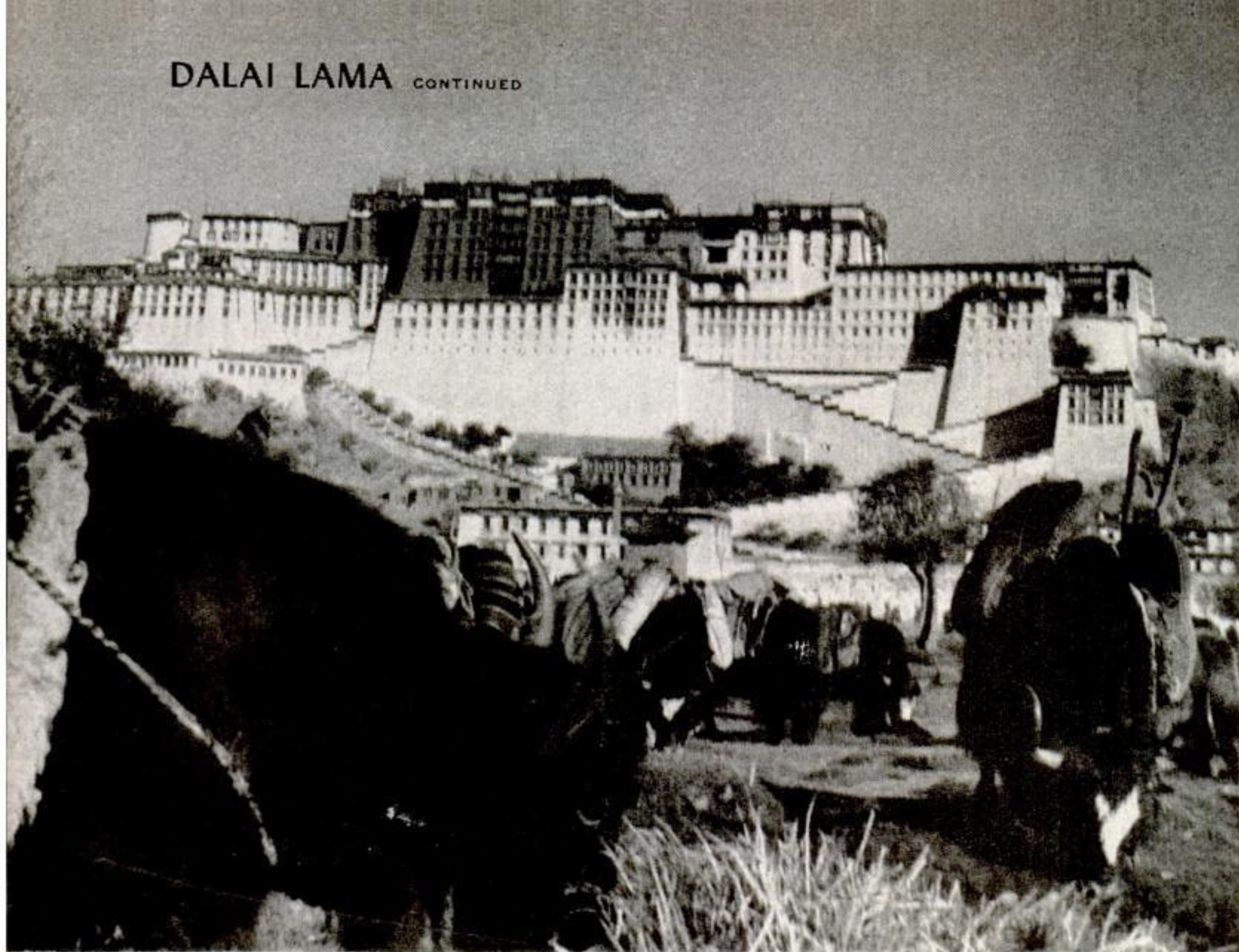


FUR-HATTED BODYGUARDS from Kham province, selected for bravery, protected the Dalai Lama on his flight. Hats are fox skin, rifles have fork rests.

RIDING A WHITE HORSE, led at walking pace by his grooms, the Dalai Lama makes his way across the almost trackless wastes near mountainous Karo Pass. →



CONTINUED ON NEXT PAGE



LOADED YAKS GRAZE IN FRONT OF 1,000-ROOM, 300-YEAR-OLD WINTER PALACE WHERE FLIGHT BEGAN



THE ARMY OF DALAI LAMA WAS FANATICALLY

AN ANCIENT LAND AND AN ARCHAIC ARMY

The land through which the Dalai Lama was fleeing is a museum piece among nations, in many ways a throwback to the early Middle Ages. Set in the remote heart of Asia, Tibet consists of some 500,000 square miles of towering plateau land, whose 16,000-foot average elevation makes it as thin of air as of population. Its three million people are so inwardly turned on their Buddhist faith that they have almost no material ambitions. Their country has no roads in the modern sense, almost no wheeled vehicles, no large-scale agriculture, no modern science. Virtually its only links with the outside world are caravan trails and a single telephone wire operated part time by one of the lamas. The land is governed by an all-powerful priesthood, headed by the youth who, according to enigmatic formula (*p. 142*), was "discovered" 13 years ago to be the Dalai Lama.

Of what use to a conquerer was this medita-

tive theocracy? The invading Chinese Reds had their reasons. To 20th Century Communist Russia, Tibet could make a useful airbase, half-way between Moscow and Indonesia. Some 2,000 miles of its southern border adjoins an ultimate target: the Indian subcontinent. It also has minerals, one of which may be pitchblende from which uranium is extracted.

The Chinese army moved toward Tibet from western China in early October, carrying their heavy equipment by yak and truck and, after some bitter but indecisive engagements, came to the city of Chamdo where the archaic Tibetan army waited to repel them. The Chinese massed before the city and one night lobbed a brilliant but innocuous display of star shells and rockets over Chamdo. The pyrotechnics terrified the Tibetans. Dogs barked, cocks crowed and the people cowered in their houses. The awed Tibetan general decided word must be

carried at once to Lhasa that the enemy was attacking in strength. He also decided that he was the man to carry the word, and set out with his top aides. Left leaderless, Chamdo and much of the Tibetan army fell to the Reds without a drop of blood being shed. The general, recalled on his way to Lhasa by soldiers sent to inform him the attack was a fake, returned to Chamdo and was promptly taken prisoner by the Chinese troops occupying the city.

When word arrived at the Dalai Lama's palace, his counsellors immediately began planning the escape route (*map, opposite page*). When Lhasa learned that the Dalai Lama had left, the people remained calm, accepting the divine wisdom of his decision. In his palace rooms servants were careful not to disturb anything for at least a day, not even the dust. To do so would liken the Dalai Lama to the devils Tibetans periodically sweep out of their houses.



YOUNG NOBLE (in fox hat), leaving in yak-skin ferry to fight the Reds, is attended by five servants.



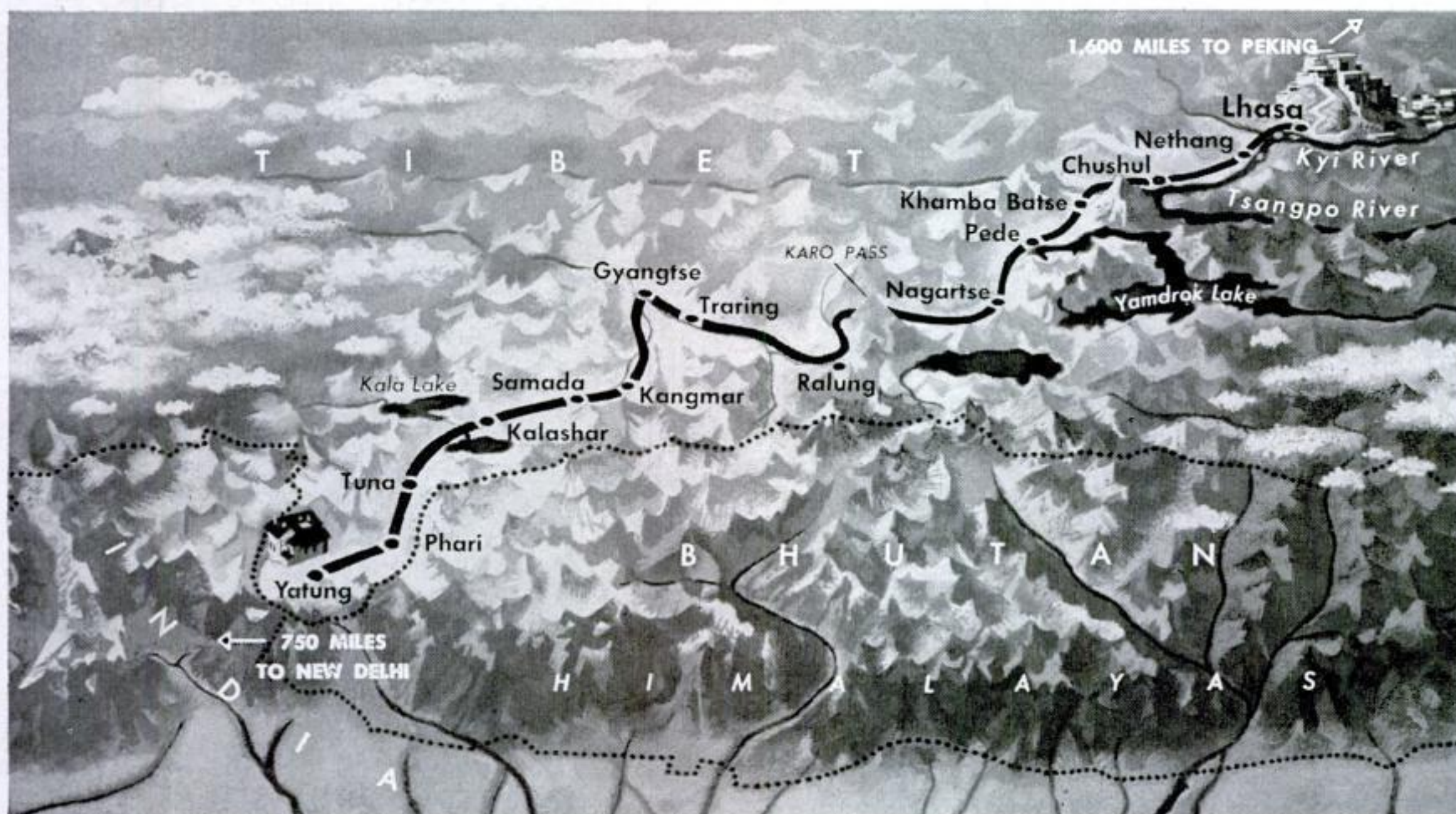
COMMANDER IN CHIEF of the Tibetan army is Kunsan Tse, now en route on peace mission to Peking.



CHIEF ABBOT of Dalai Lama, Chhikyab Khenpo, stayed behind to guard his holiness' treasures.



LOYAL AND FANTASTICALLY INNOCENT OF MODERN WAR TECHNIQUES. THESE MEN, SHOWN HERE PARADING IN LHASA, WENT TO FIGHT AGAINST THE REDS



ROUTE of 284-mile flight, with buildings in which it began and ended, is shown in a perspective drawing. Dalai Lama stopped overnight in each town listed. Longest stage was from Nagartse to Ralung. Highest point on the trip was Karo Pass (16,600 feet).



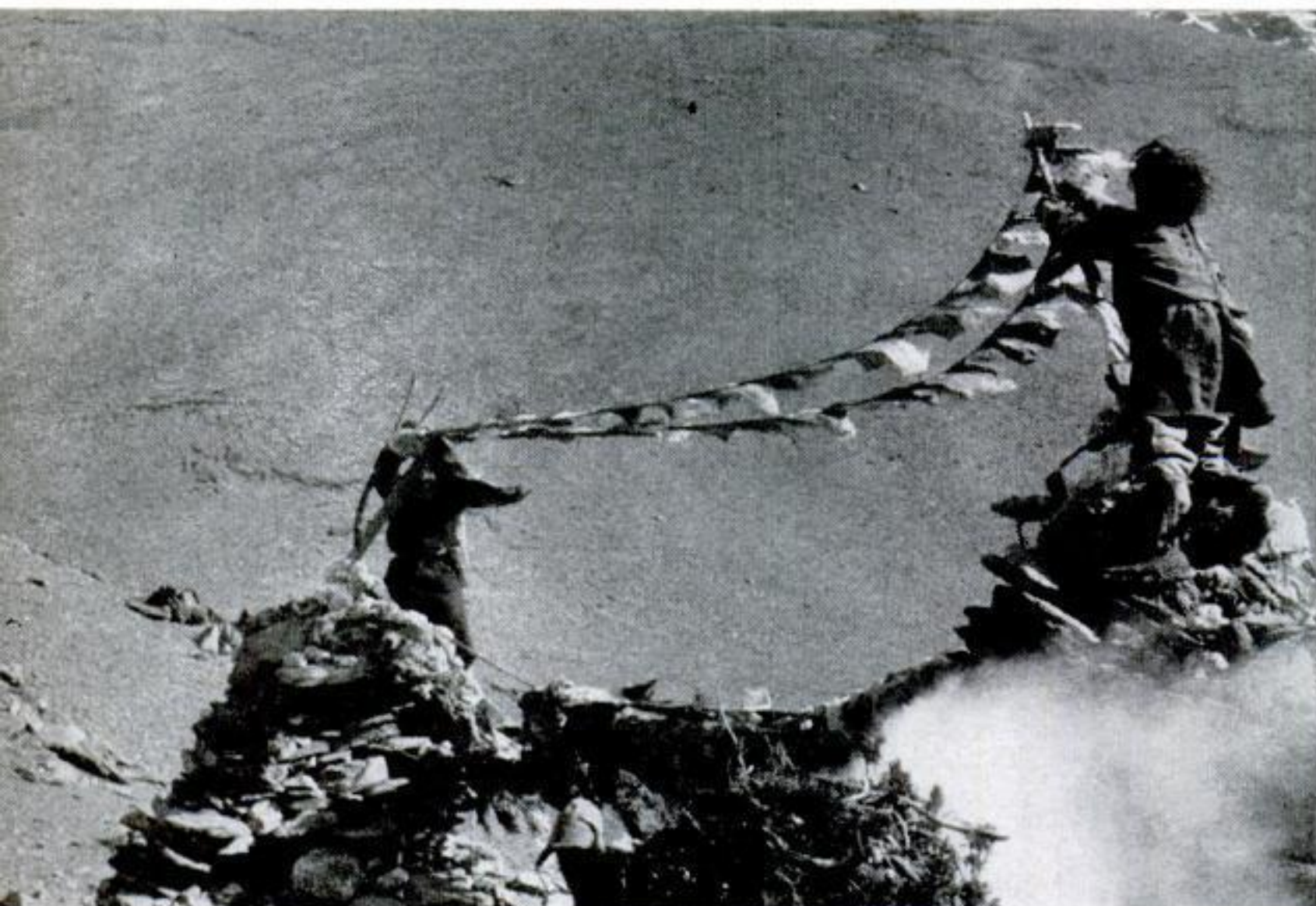
TRADE AGENT hooked telephone to Tibet's one telephone wire to make arrangements along the way.



RED FLAG, stamped with the advance news of the Dalai Lama's coming, was displayed to town officials.



ROYAL COOKS worked in teams on the trip, leap-frogging each other to fix meals at alternate stops.



NEW PRAYER FLAG is affixed to string of others by Dalai Lama's representative on mountain to appease spirits at Karo Pass. At lower right is incense pile.

STONES AND SPIRITS

Although the expedition's destination, Yatung, is only 284 miles from Lhasa, progress was painfully slow and the halfway point, Gyangtse (*right*), was not reached until Dec. 26. Outside the major towns the Dalai Lama dismounted from whatever horse or mule he was riding (he presently developed saddle sores), got into a sedan chair and was borne into the settlement in state. High officials came out to bow before him, burned incense piles and begged the favor of his personal blessing, a head pat. On the second day the caravan passed the famous Jang monastery where 4,000 visiting lamas had gathered for annual prayers. When they heard the Dalai Lama was passing, they poured out, threw silver coins in his path and literally blocked the road with their prostrate bodies. Weeping bitterly, they begged their ruler to return to Lhasa. In a short speech he promised to return soon and they finally permitted him to go.

The Dalai Lama was accustomed to such violent veneration but not to the great, wide world he was now seeing. A regular reader of *LIFE* (p. 27), which a noble translates for him, he has a deep curiosity about New York's skyscrapers. Wistfully he asked an adviser, would they glimpse the skyscrapers on this long journey? "Anything is possible if your holiness prays for it," replied the adviser sincerely. The young ruler said he would pray.



INDIAN TROOPS who protect an Indian trading post at Gyangtse greeted Dalai Lama 4 miles from town. These were first foreign troops he had ever seen.



THE WAY INTO GYANGTSE, whose ancient *dzong*, or fortress, rears in the background, was lined on either side with small stones, as was the entire 284-mile



route, to ward off evil spirits. At left: Dalai Lama in his sedan chair; at extreme right: some of ceremonial dancers who greeted him. He ordered that his subjects

not be inconvenienced by his arrivals, unusual thoughtfulness in Tibet where even minor lamas will demand anything, give nothing in return but blessings.



VANGUARD OF THE PARTY LOOMS ON THE BLEAK, 9-MILE-WIDE PLAIN SOUTH OF TUNA, LAST STOP BEFORE PHARI, PROBABLY WORLD'S HIGHEST CITY (14,700



DALAI LAMA (CENTER FIGURE) STRIDES BY YAK-HIDE TENTS AT REST STOP

DARK, WINDY WASTES

The wind springs up early in the day across the treeless, almost lifeless Tibetan plateaus which, until recent geologic time, were ice sheets. By midday it sweeps with gale force, carrying sand or snow that stings and cuts travelers' faces, obscures the sun and casts a bleak, twilight pall over the wastelands. To avoid these winds the Dalai Lama's caravan usually started at 4 a.m. or earlier, never traveled after 10 a.m. One day they made only 6 miles; the most they did was 32. There were three major mountain passes, one of them 16,600 feet above sea level, to cross and swift rivers, negotiated by fragile boats made of yaks' skins. Against the gloomy cold (the average winter temperature in this area is 24° below zero) the young Dalai Lama wore a rich coat of dark red silk lined with fur, a fur hat and woolen muffler, although when he approached towns he sometimes changed into dressier silks. The expedition made frequent stops for tea drinking. Customarily the tea was boiled over a fire of yak dung, which is the national fuel since so much of Tibet is barren of wood.



CHIEF ABBOT OF PHARI WENT OUT TO MEET ROYAL PARTY ACCOMPANIED BY HORDES OF TOWNSPEOPLE. HERE HE LEADS PROCESSION BACK INTO THE CITY



FEET). IN THE FOREGROUND IS A BURNING INCENSE POT, LIT TO WELCOME HIS HOLINESS BY THE LOCAL PEOPLE TO WHOM HIS COMING WAS A NEAR MIRACLE



THE DALAI LAMA'S HEAVY SEDAN CHAIR WAS BORNE BY ALTERNATE TEAMS OF SERVANTS, WHO COULD CARRY IT ONLY A FEW HUNDRED YARDS AT A TIME

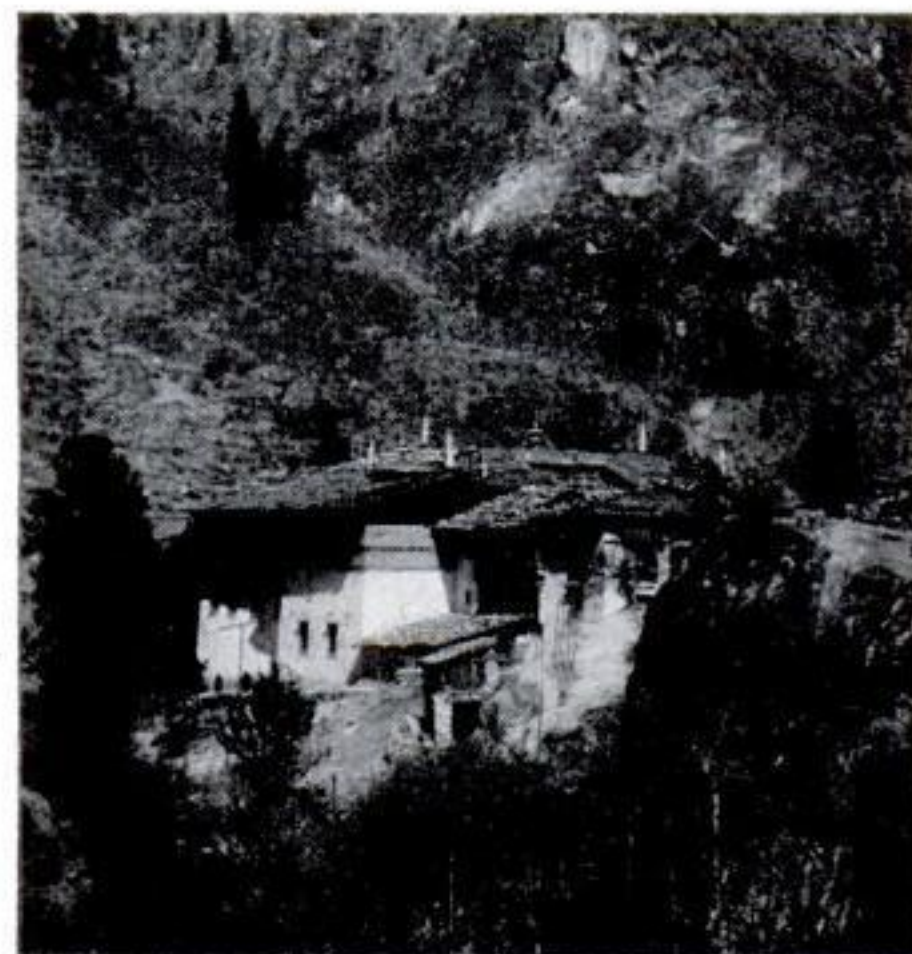


MOTHER of the Dalai Lama dresses in rich silks, probably Chinese-made, for a reception in Yatung.

DALAI LAMA CONTINUED



FIRST RESIDENCE of the Dalai Lama in Yatung was this snow-covered but comparatively new home.



PRESENT "WHITE HOUSE" is Dungkar monastery, older but more comfortable than the first one.

AT LAST A WARM SANCTUARY IN THE SUNNY CHUMBI VALLEY

Two weeks after they left Lhasa the Dalai Lama's party filed down from the windy heights through precipitous passes into the relatively warm and fertile Chumbi valley and reached Yatung, a cluster of villages only 6 miles from the Indian border. There he rejoined his brothers and his mother, Gyayum Chhemo, which means Great Mother of the Kingdom, who had left Lhasa two days ahead of him.

In Yatung the Dalai Lama's family took up their normal life. For a month the Dalai Lama resided in the home of the district governor, now renamed the Heavenly Palace of Universal Light and Peace. However light and peaceful, it proved very cold as it lay in a high-walled valley that got few hours of winter sun each day. After a few weeks the Dalai Lama moved to the Dungkar monastery (*above*) where he currently lives in sun-warmed peace (*right*). There last month he received (*cover and opposite page*) the holiest Buddhist relics in all Asia, bodily

remains of the original Gautama Buddha (circa 500 B.C.), brought from India for his veneration by a military guard.

How long the Dalai Lama will stay in Yatung is uncertain. With the country lying open to them, the Communists have slowed their advance, announcing that their only purpose is to protect Tibet from "imperialists." They say they want the Dalai Lama to continue administering Tibet's internal affairs. Some high lords and lamas who fled with him and who find living in Yatung less luxurious than in the palace (the Dalai Lama himself lives very ascetically) have recently been talking "back-to-Lhasa." Since no help or encouragement at all has come from the U.N., to which Tibet appealed in the first days of the invasion, or from anywhere else, the Dalai Lama may be pressured into returning, to become one more in the succession of Moscow-pulled puppets. Thus in a very real sense he would fulfill Tibet's age-old prophecy.



YOUNGEST BROTHER of Dalai Lama smiles in a servant's arms. The young ruler's father is dead.

← **SISTER AND NEPHEW** (*center and right*) of the Dalai Lama also left Lhasa. Here attended by servants, they leave to attend boarding school in nearby India, making a 60-mile trip by horseback and car.



IN HIS SANCTUARY, the Dungkar monastery, not far from Indian border, the Dalai Lama (*right*) stands with two of the three *khenpo*, or abbots, who attend

him constantly. The bugler at left is blowing a blast to signal the arrival of the holy relics. On the courtyard floor is a ceremonial rug rolled out for the occasion.

Would you believe it-this IS the same man!

Grooming hair with Kreml makes the big difference. Prove it to yourself today! Read how it's done.



Here he foolishly plasters his thinning hair down with a greasy, sticky hair dressing which makes his hair look less than he really has. An unattractive shiny, greasy-looking film shows through on his scalp.



Here he wisely grooms his thinning hair with Kreml Hair Tonic to avoid that greasy, plastered-down look—to make hair look thicker.

Is your hair getting thin on top or receding at the temples? Then don't emphasize the fact by gluing your hair down with greasy products which give you that 'scalped' look—which leave such an unattractive shiny, greasy-looking film showing through on the scalp. Give thinning hair special grooming. Now's the time to start using Kreml Hair Tonic.

Kreml contains a special combination of rare ingredients that are found in no other hair tonic in the world. Kreml is especially prepared to groom hair in such a way that it looks thicker—like more than you have. Kreml keeps hair always looking healthy and handsome—so naturally well-groomed—never greasy, sticky or plastered down. That's why it's also preferred among men with full heads of hair who despise greasy goo on their hair.

Also a marvelous treatment to remove dead, dried-up scalp skin cells and dandruff flakes—to give your scalp a delightful 'wake-up' tingle. Your hair and scalp always feel so CLEAN. Change to Kreml!

Graduate today to
KREML
Hair Tonic

IMPORTANT: Don't fail to try the new Kreml Shampoo with its natural oil base. It will never dry hair as so many cream and liquid shampoos which contain drying detergents do.

DALAI LAMA CONTINUED



TWO COMPLETE SETS of furniture including folding bed (background) were taken on trip. While Dalai Lama used one set, other moved to next stop.

HOLY WHITE SCARVES AND INCENSE CLOUDS

Despite hardships of the terrain, climate and the unaccustomed length of his journey, the Dalai Lama during the 15 days almost constantly found himself in a home away from home. His personal furniture (above) was carried with him and the *tsampa* (parched barley flour) that he ate was, as usual, ground by his private millers. Wherever he went he was offered the yak-butter tea of which the average Tibetan drinks 30 to 50 cups a day, a fact incomprehensible to foreigners since it is made of Chinese tea, boiled in water flavored with soda, into which is churned salt and a generous helping of sometimes rancid yak butter.

At every stop the familiar white scarves, a Tibetan signal of deep respect (below), were proffered him or his aides to be blessed by the Dalai Lama or even looked at by him and returned to the overjoyed owner. This age-old veneration of such blessed white cloths once led to difficulties when the 13th Dalai Lama similarly fled his capital in 1910 in the face of Chinese invasion. He settled for a time in Kalimpong, India, where the sheets in which he slept were reverently taken each morning from his bed, torn to strips and distributed among his followers. Kalimpong still remembers his stay as the time of the great sheet shortage.

The present Dalai Lama proved very thoughtful of his subjects during the trip. At each tea stop he left 10 dotse (\$30) as a present

CONTINUED ON PAGE 142



CEREMONIAL SCARF is received by Dalai Lama's attendant en route. Binoculars at his hip had been used by boy ruler to study people from palace.

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Beats, Blends, Mixes Whips... Perfectly!



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Dazey Model No. 810C
Dazey "Blend-R-Mix"
The Better Eggbeater

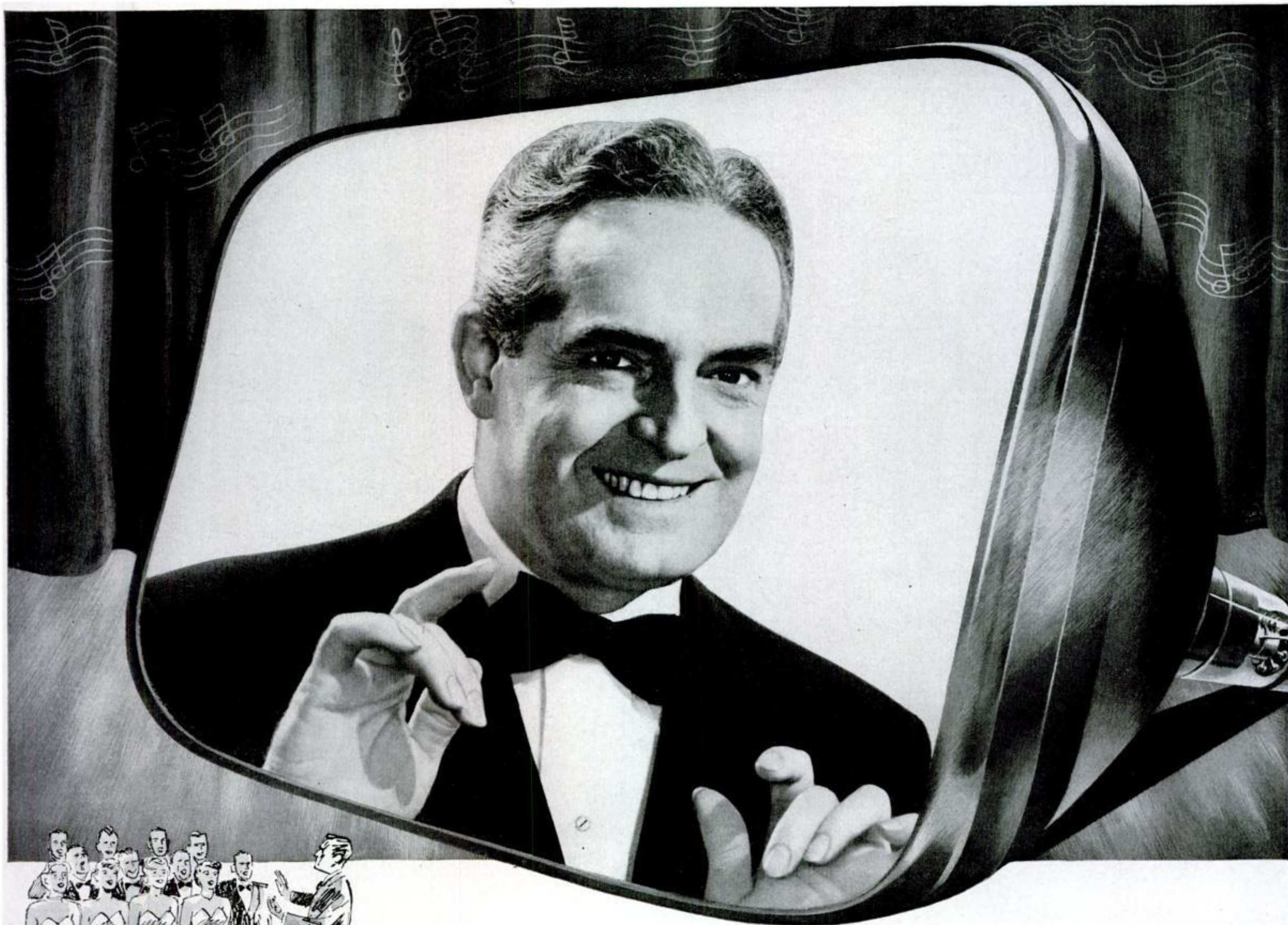
Adjustable handle permits right or left-hand use. Mixes anything mixable. Specially designed, patented pear-shaped blades, and high-speed gears make for a rapid, easy, effort-less operation. Available in a variety of colors and finishes. At department, home furnishings, and hardware stores.

Be sure



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*"See our Sunday program at its best
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Says FRED WARING
Outstanding TV program conductor

There's a wonderful difference in today's finer TV pictures...vivid, living reality made possible by the radically advanced G-E Aluminized Tube...now available for receivers of any make.

As experienced viewers know, *wayward light dims the picture* in ordinary television tubes. But in this new G-E tube, picture tones are intensified by a revolutionary aluminized coating on the screen itself. Increased sharpness and contrast produce reality never before achieved.

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Insist on a G-E Picture Tube in the receiver you buy. Or have one installed in your present set for added viewing enjoyment. Continued research helps make G-E tubes for both television and radio "the finest any set can have." Your neighborhood serviceman is proud to install them. *General Electric Company, Tube Division, Schenectady 5, New York.*

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LONG-LASTING

 **TUBES**

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SUNSWEET prune juice
is the only prune juice
with uniform laxativity!



"C-L" DOES THE TRICK!

"C-L" stands for Controlled-Laxativity—an exclusive Duffy-Mott process that keeps the laxative strength of every glassful of Sunsweet the same.



SUNSWEET PRUNE JUICE



GOT ONE? Right!—a dandy sunburn. But shaving will be a cinch with Barbasol brushless shave. Barbasol wilts whiskers fast and feels wonderfully soothing and cooling. Barbasol is actually *good* for your skin. Barbasol brushless shave takes the battle out of any whisker, and how soothing it feels to a tender face! Try Barbasol today!

Advertisement



GREAT CLOUDS OF INCENSE billowed up in honor of the Dalai Lama as he neared various towns along his route. This is near hamlet of Shagsingma.

DALAI LAMA CONTINUED

for assisting natives, and at overnight stops he left 20 dotse. However, once he had slept in a room in a private house, as he often did, that room could never again be used by ordinary beings but was preserved as a shrine.

Such reverence is befitting a god-king whose subjects believe he is the reincarnation of the original Buddha and who is "discovered" as such by a host of mystic signs. According to Tibetan religion, when a Dalai Lama dies his spirit may roam for a time in the "heavenly fields" before reincarnating itself in a newborn child, and it is the delicate job of the land's high lamas to find that child. After the 13th Dalai Lama died and was embalmed with salt, his face supposedly turned toward the northeast. Rainbows and clouds of a certain formation were also seen moving in that direction. So the high lamas sought out three boys in northeastern Tibet and subjected them to physical and occult tests, including the unknowing selection of holy objects from an assortment of things. Two-year-old Lhamo Dhondup, as he was then known, was thus recognized and brought to Lhasa with his family, and the strenuous training in Tibet's religion and in his future administrative duties was begun. The capture of his sacred person by foreigners would be not merely a national disaster in Tibet but a religious catastrophe.



PHOTOGRAPHER HARRER, who made these pictures, examines bear-skin cap of a Tibetan beggar met on the way. Harrer is an Austrian alpinist and engineer who was interned in India when World War II began, escaped to Tibet where he found work and developed an interest in photography. He became a kind of unofficial photographer for Dalai Lama and so went on the trip.

how to pull a new floor fashion out of a \$20 bill...

Delfibre pattern
(9x12 about \$21.95*)



Delvogue pattern
(9x12 about \$21.95*)



Delfield pattern
(9x12 about \$19.95*)



Your choice of these 5
colors in each pattern
—all pocket-priced to
fit your budget.

It's a stunning new fashion...as American as a Cape Cod home or a Modern Ranch house. Delttox Fibre Rugs—crisp, textured weaves—lively and inviting underfoot. Vibrant colors, chosen by Delttox Fifth Avenue decorators, to blend with paints, fabrics and woods. Many right-for-every-room patterns to choose from. And Delttox Rugs are marvelously practical—they have no nap or pile to catch and hold dirt and lint. You get twice the wear because almost every Delttox Rug is reversible. And those tiny Delttox prices mean you never need put up with bare floors, or shabby, outdated floor coverings, again.

• Ask at any floor coverings department for Delttox Rugs... in special sizes, too! If you can't find Delttox Rugs send your name and address with the name of rug pattern, color and size, and we'll see that you are supplied. Delttox Rug Company, 30 Wisconsin Ave., Oshkosh, Wisconsin.

DELTOX

America's smart low price rug

New! Delweave Stencil Patterns

Choose the charm of Great-grandma's sampler...the drama of tropical flowers...or smart leaf and geometric effects. Artfully stencilled on one side—plain on the other. In the five basic Delttox colors. 9x12 size about \$26.00*.



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★ strapless ★ boneless
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You'll wear it from breakfast coffee to cocktails to cafe.
You'll work in it, play in it... feel as FREE in the Mojud
"Year-Rounder" slip as you do in a bare bathing suit!
No straps to bind, to fray, to break. No bones to dig in. Triple
stay-up control: cloud-soft elasticized bodice, elasticized
beading, adjustable ribbon. Perfect with strapped or strapless
bras. In precious nylon tricot or rayon crepe; plain or
garnished with laces; day and evening lengths; colors galore.
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REMEMBER, THERE'S LOVELY HOSIERY BY MOJUD, TOO.

At fine stores everywhere. For nearest dealer, write Mojud Hosiery Co., Inc. 385 Fifth Ave., New York 16, N. Y. © 1951



LITTLE GIRL DELIGHTEDLY FINDS "THERE'S A MAN INSIDE" AS GLEIBER LIES DOWN TO TEST THE SUIT'S FLEXIBILITY

ST. LOUIS KNIGHT

Museum's man in armor is kids' new hero

To St. Louis youngsters it was the next best thing to a seat at King Arthur's Round Table. Clanking around the St. Louis Museum's corridors and galleries every Friday and Saturday was a real, live knight in armor, and they crowded in by the goggle-eyed thousands to see him: The knight was plain Walter Gleiber, a museum workman. He squeezed his 168 pounds into the armor—designed for a horseman, it left him vulnerable in the seat—to dramatize the armor exhibit of the current Vienna Habsburg art collection. While most of the moppets watched in open-mouthed awe, a few bolder ones stomped on Gleiber's metal-clad toes and pounded noisily on his armor. Their elders, almost as impressed, usually wanted a mailed-fist autograph. Gleiber's own children, aged 4½ and 2½, refused to come near him.



HELMET IS THE FINAL ITEM OF 47½-POUND OUTFIT

CONTINUED ON PAGE 148

RELIEVES PAIN OF
HEADACHE • NEURALGIA
NEURITIS

FAST

The way
thousands of
physicians
and dentists
recommend



The way thousands of physicians and dentists recommend. Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

DOCTORS WARN Don't Take Laxatives For Gas!


The regular use of laxatives is dangerous, doctors warn. So if you want safe, fast relief from gas, heartburn and other upsets of acid indigestion, get this time-tested remedy, recommended by doctors for years.

BiSoDoL Powder relieves these 5 ways: 1. Speeds relief from gas—settles stomach. Fastest relief known. 2. Gives complete, longer-lasting relief than baking soda, helps prevent immediate return of the trouble. 3. Relieves heartburn, upset from too much food, drink, smoking! 4. BiSoDoL® lets you sleep whenever acid indigestion strikes at night. 5. BiSoDoL sweetens sour mouth, stomach. Refreshing, minty flavor.

Get safe, effective BiSoDoL Powder today.

choice of
the stars

JACK CARTER
NBC-TV Star Comedian




Here's a sport shirt you can "tie" to! For it stars ESSLEY'S convertible collar in a double role, smart for business or leisure.

"TRADITIONALLY THE FINEST"

ESSLEY

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for Style, Quality, Value
by American Board of
Fashion Review.

For nearest dealer write to:
ESSLEY SHIRT CO., INC. EMPIRE STATE BLDG., NEW YORK

Makers of BRUXTON PREP shirts for boys—"like Dad's"

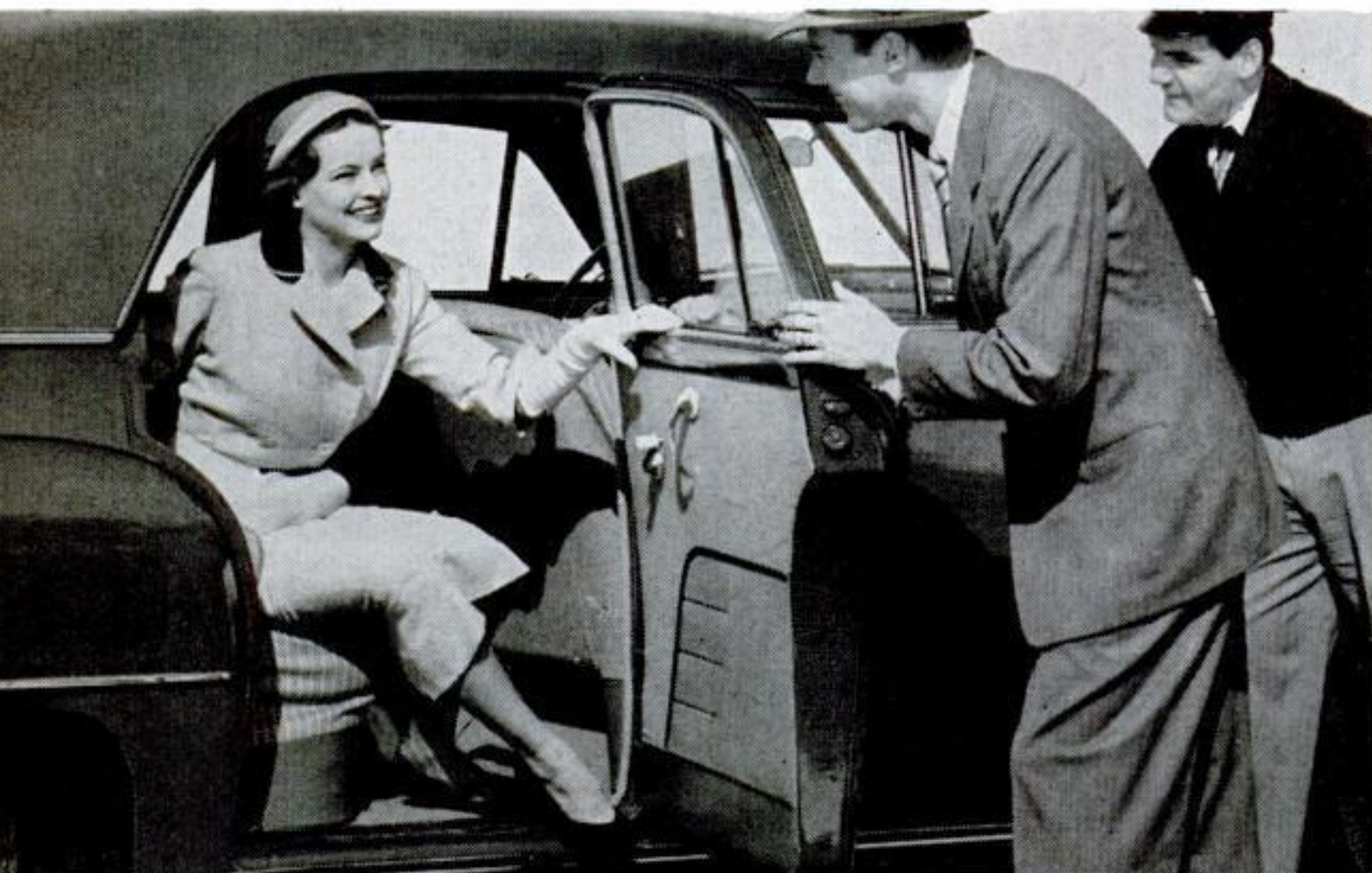


What taxicab operators could tell you about buying a new car

Many of the taxicabs in use today are standard-built cars, essentially the same as the cars bought for personal use. Fleet operators keep records on their performance. And the taxicab drivers, who operate the cars under all conditions, have formed some pretty definite opinions on various car features.

We thought that some of these opinions, based on surveys and interviews, might be helpful to you. So we present the advice we think an experienced taxi man would give you, if you took him along on your car-shopping tour.

Of standard-built cars used as taxicabs, Plymouths outnumber all other makes combined, which is certainly significant. However, we hope you'll compare *all* features of *all* the low-priced cars before you decide. With all the advice in the world, you're still the best judge of the car that's right for *you*.



BIG DOOR OPENINGS and doors that swing wide are appreciated in a taxi, where people of all sizes are constantly getting in and out. If you like easy, graceful entrances and exits, you'll appreciate these advantages, too. So before you buy the car, try getting in and out. Of the lowest-priced cars, we think you'll rate Plymouth way ahead for its lower door sill, higher door openings, and doors that open wider.



TRY THE RIDE, a taxi driver would tell you, not just on a smooth street, but on the roughest stretch you can find. When you do this with a Plymouth, we think you'll be impressed with "Safety-Flow Ride." New Oriflow shock



TAXI DRIVERS like brakes that always give the same response for the same pedal pressure. Then they know exactly what to expect. With a total of six brake cylinders as compared to four in the other two leading low-priced cars, Plymouth brakes do give you more predictable stops. The two extra cylinders are at the front wheels where control is needed most.



EVEN THE BEST DRIVER may come home with a dented fender these days, and the question is this: Does the body design permit easy repair? Fenders that are actually parts of the body are frequently expensive to repair or replace, and the car is laid up for some time. But all four Plymouth fenders are bolted on, so the job's fast, simple, and costs much less.



absorbers, combined with other engineering factors, smother road shocks to give you a smoother, safer ride. Even a big bump doesn't bounce or unbalance you. Instead of watching the pavement and worrying about

giving your passengers a toss or thump, you can devote your entire attention to oncoming traffic and the road ahead. This gives you an unusual feeling of security, plus physical comfort, so you stay relaxed and rested.

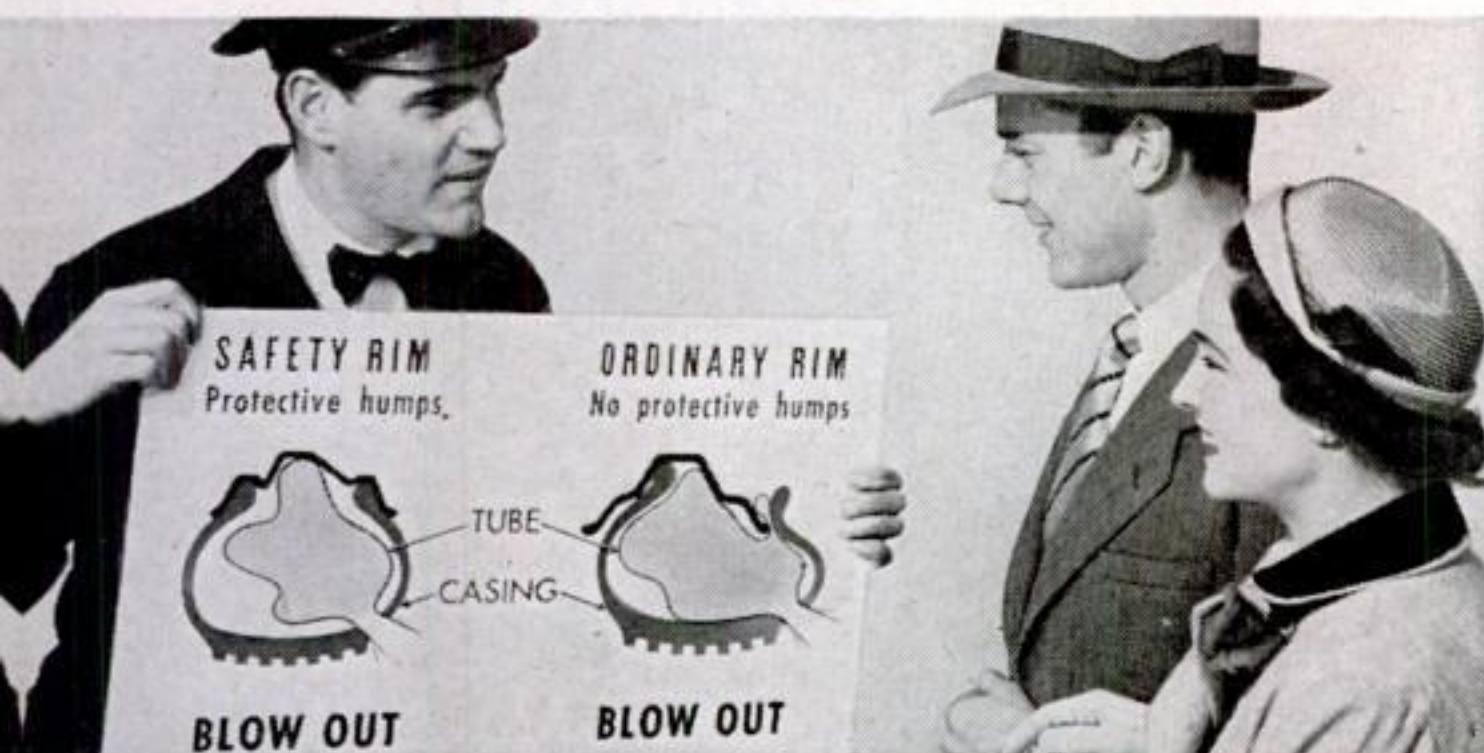


TO BE COMFORTABLE over any length of time, you should sit up fairly erect, not tilted back, or down low with your knees high. Taxi drivers have told us that they can drive a Plymouth eight and ten hours without getting tired. Natural-posture, chair-height seats — higher than others in the lowest-priced field — are part of the reason for this exceptional comfort.



WHEN YOU KEEP RECORDS of every item of expense on maintenance and repairs, you soon learn what makes for real car value. A taxi operator would urge you to look for features that make your car a low-cost car over the years. A good example is Plymouth's exhaust valve seat inserts; they mean thousands of extra miles without valve grinding.

Equipment and trim are subject to availability of materials.



YOU FEEL CONFIDENT and relaxed if you know that, in the event of a blowout, the tire won't twist off the rim and throw the car out of control. Only Plymouth, in the lowest-priced field, gives you the protection of the famous Safety-Rim Wheels. Special retaining ridges hold a deflated tire firmly on the rim while you bring the car to a safe, controlled stop.

Your taxi driver is a good man to get an opinion from on cars — and a good man to ride with if your own car isn't nearby. He offers a service that's available 24 hours a day and in all kinds of weather — a service that's safe, efficient and reasonable in cost. Beyond that, your taxi driver is a ready helper and an unsung hero in many emergencies. In almost any community it would be pretty hard to get along without him.

PLYMOUTH Division of CHRYSLER CORPORATION, Detroit 31, Michigan

Plymouth



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You need not inhale



JEFF CHANDLER
Starring in
"SMUGGLER'S ISLAND"
A Universal International Picture
Color by Technicolor

Relax in the calm companionship of your cigar...let that soul-warming aroma, and satisfying fragrance tell you why you need not inhale —

to enjoy a cigar



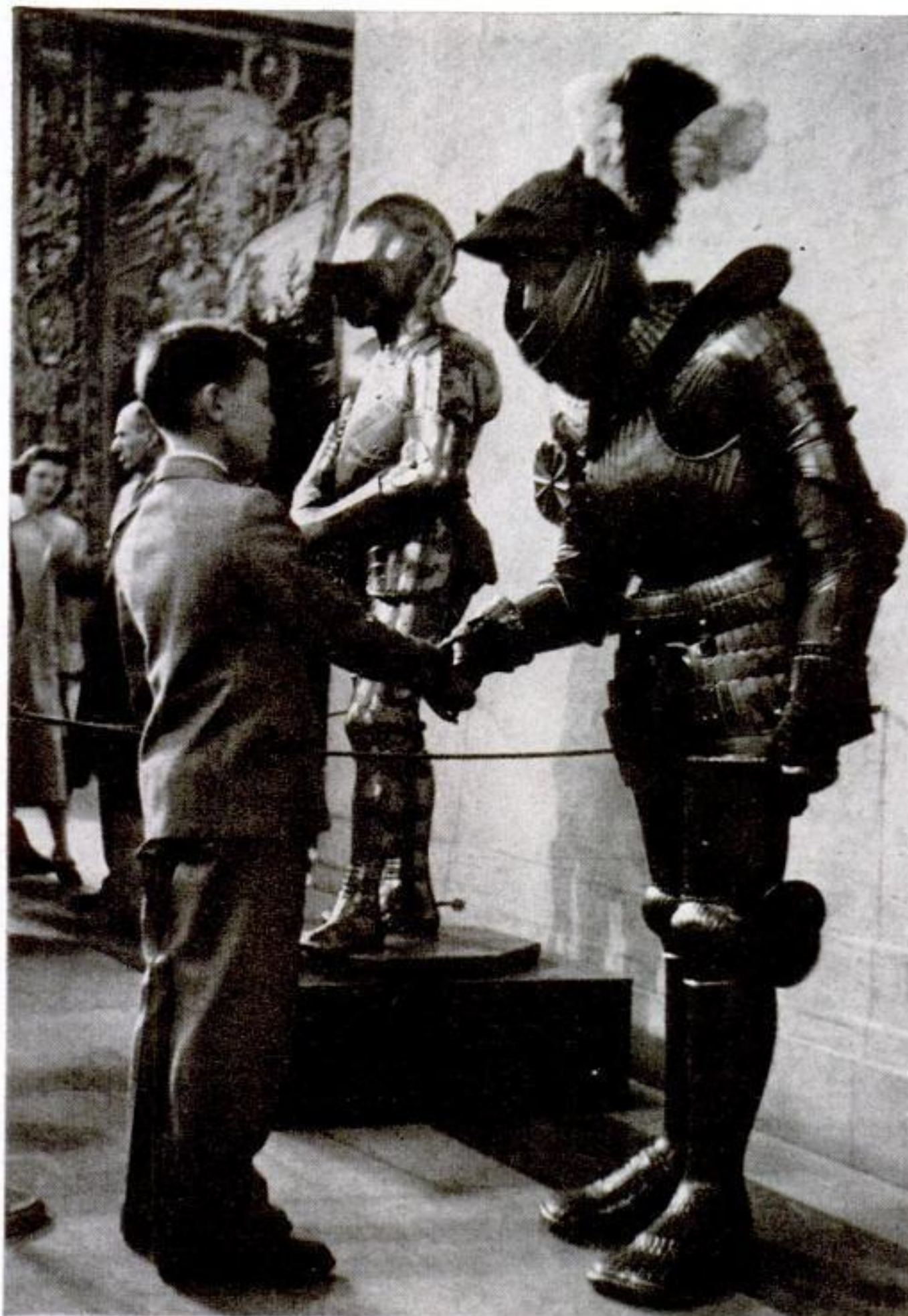
TRY IT AND SEE!

CIGAR INSTITUTE OF AMERICA, INC.

St. Louis Knight CONTINUED



ENCASED IN ARMOR, Gleiber is too heavy to climb stairs, here is helped off hydraulic lift. Will Rogers wore same suit in 1931 film, *Connecticut Yankee*.



AWED YOUNGSTER keeps a safe distance to shake hands with the knight. Feathers cresting Gleiber's helmet are local touch, came from emu at the zoo.

LET'S EAT!

TUMS



**NO FEAR OF
ACID INDIGESTION,
HEARTBURN, NOW!**

Eat without fear of acid indigestion. Just take one or two Tums. Gas, heartburn, full feeling go fast. Tums neutralize excess acid, soothe and settle upset stomach. Tums do not over-alkalize or cause acid rebound. Cannot irritate delicate stomach or intestinal lining.



FOR THE TUMMY

✓ TRY ONE OR TWO TUMS AFTER BREAKFAST
SEE IF YOU DON'T FEEL BETTER

Corns

**CALLOUSES—BUNIONS
SORE TOES**



With Dr. Scholl's Zino-pads

- YES** Instantly Stops Painful Shoe Friction, Lifts Pressure
- YES** The Proved Method That Stops Corns, Callouses Before They Can Develop
- YES** Quickest Corn, Callous Removing Medication Action Known to Medical Science
- NO** No Bulky, Clumsy, Unsightly, Old-Time Taping of Toes
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No wonder *Super-Soft* Dr. Scholl's Zino-pads are so popular, for no other method does so many things! Just the pads *alone* instantly stop painful shoe friction, lift pressure... stop corns, sore toes, callouses, blisters *before* they can develop... ease new or tight shoes. And no corn-callous removing medication acts faster than Dr. Scholl's. Get a box today!



**"Magic" Margin — the
greatest typewriter
improvement in years...**

**ONLY ROYAL HAS
AUTOMATIC MARGINS!**



**Twice as much quick
magic in setting margins.** The new Royal
has both right and left "Magic" Margin!
Position, press, margin is set! As easy as
turning on a light switch!



It's a big husky typewriter! The new
Royal Portable has the *feel* of an office
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writer, too! It has more "big machine"
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Your fingers get away like a rabbit with
the new Speed-King Keyboard and high
speed key action. Finger-Flow keys of non-
glare plastic. Truly, this is the world's
fastest portable!



**Plus other exclusive features like Picture
Window writing** line visibility, new Paper
Lock Scale for easy centering, spacing, and
tabulation, "Touch Control." Long writing
line—a full 9 inches. New revolutionary
Contour Carrying Case.

The easiest-writing portable ever built!

THE NEW ROYAL



It's new in appearance! It's a beauty!

The smart new lines are patterned after the new Royal
Office Electric. Notice the gentle curves that give the
new Royal Portable that streamlined, "tomorrow"
look.

It's the most beautiful portable ever built. It actually
strikes a *decorator* note in the living room, and its

built-in quiet makes the new Royal Portable a low-
voiced, well-mannered family member.

The new Royal Portable simply invites you to put
down those thoughts . . . school work . . . important
messages . . . personal correspondence . . . club reports
. . . business correspondence . . . professional writing.

Want it? Ask your dealer about it *now!* Today!

TRULY THE STANDARD TYPEWRITER IN PORTABLE SIZE

ROYAL—*World's No.1 Portable*

"Magic" and "Touch Control" are registered trade-marks of Royal Typewriter Company, Inc.



TOULOUSE-LAUTREC was the inspiration for scene in seedy cafe, where American (Gene Kelly) watches his girl (Leslie Caron) in a spirited can-can.

American in Paris

**GERSHWIN, KELLY, MODERN PAINTERS
CREATE COLORFUL NEW MOVIE DANCE**

Good Americans, they used to say, go to Paris when they die. The point of view which bred this folk saying found its full musical expression in the late George Gershwin's *An American in Paris*, composed in 1928. It summed up all the things Gershwin's compatriots were supposed to feel when they visited the City of Light. Jaunty and spirited, catching the sounds and light-hearted tempo of the boulevards, alternating between a heady elation at being abroad and a boozy nostalgia for the good old U.S.A., the composition was an ambitious attempt to create a respectable, symphonic style of jazz. Now it has given its name to a movie supermusical, and the score is being used as a background to the brilliant and spectacular dance number illustrated on these pages. Trying to break from the aimless gaudiness of most such Hollywood numbers, the designers have staged the dance against backdrops recalling scenes of Paris as painted by half a dozen modern French artists. The sequence features Gene Kelly, Leslie Caron and the full diapason of Metro-Goldwyn-Mayer statistics: 120 dancers, 220 costumes, \$450,000 total cost for the 17½-minute number.



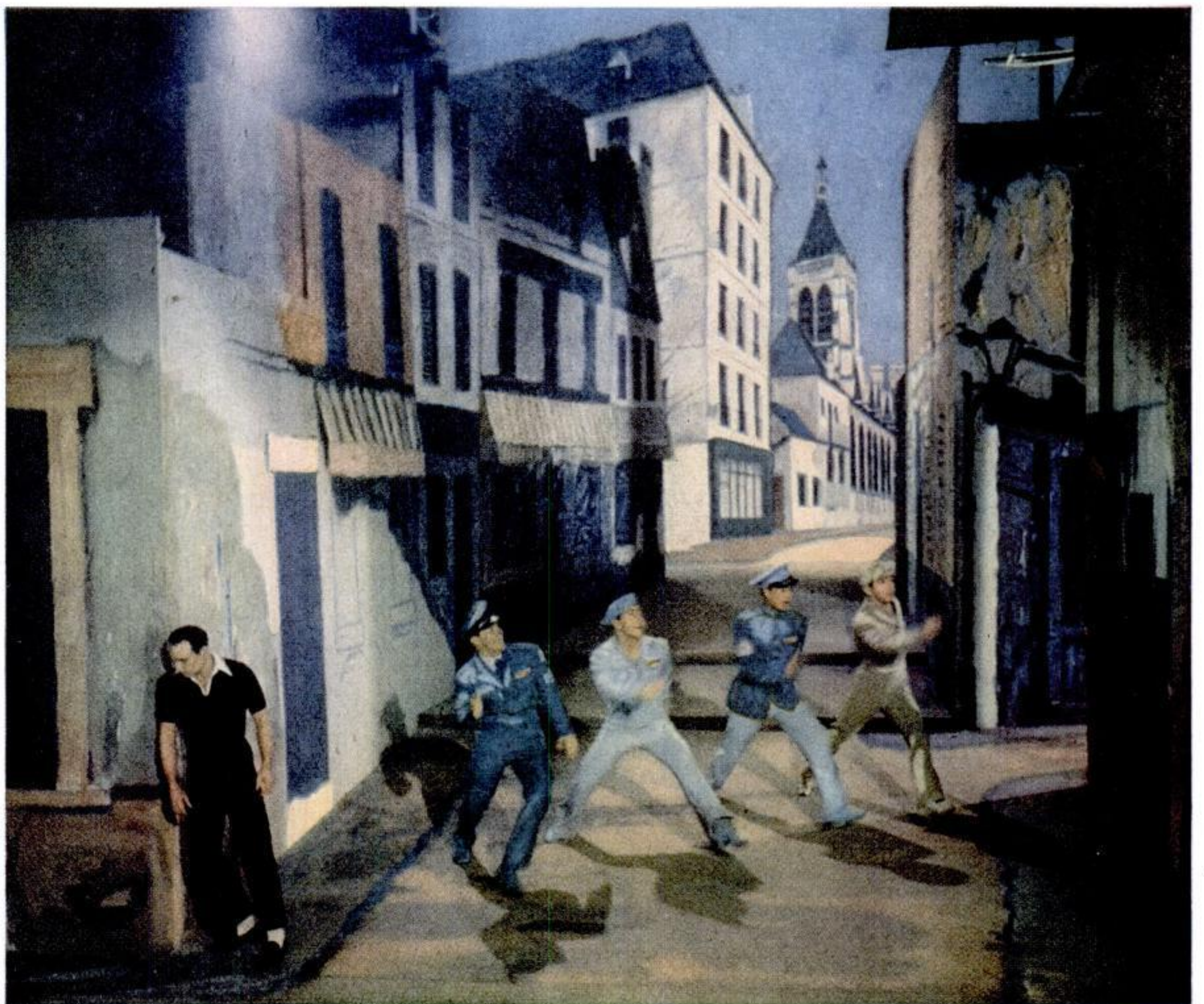


DUFY watercolors were source for background representing Place de la Concorde. Kelly plays an American painter despondent at having lost his girl. Dance number is his dream of chasing her, alternately finding and losing her, past familiar landmarks of the city.

CONTINUED ON NEXT PAGE



RENOIR colors glow delicately in flower market background as the American, having temporarily recaptured his girl, goes off on a gay whirl with her.



UTRILLO street is a sad place for dejected American, who has lost his girl again, but a gay one for four servicemen off for a busy night on the town.

Don't be Disappointed...



WHEN the crisp air and warm sun of a beautiful spring day calls for a family outing in the country...but you haven't a car!



WHEN you receive an invitation to that dance, or party or other social affair...but you haven't a car!



WHEN you want to enjoy the exercise and fun of your favorite outdoor sport...but you haven't a car!



WHEN a business engagement requires the prestige and practical convenience of personal transportation...but you haven't a car!

It's so easy, it costs so little to enjoy a fine car when you...

Perhaps the reason you haven't a car is because someone else in the family spoke first...or it's garaged for repairs...or maybe you're not a car owner.

But regardless, there are many times when you, and everyone, will find Hertz service a real convenience, a "life-saver"! And once you've rented a smart, new car from Hertz, you'll know why thousands the world over rent from Hertz!

You'll find immediate, courteous attention at your Hertz station; a choice of shiny-new, expertly conditioned Chevrolets and other fine cars; low rates that include gas, oil and insurance; day and night service to provide you a car for even an hour, a day, a week, or as long as you wish. These are just a few of the many advantages offered by Hertz...discover them all at your friendly, dependable Hertz station—right away!



TRUCKS... Hertz is also the world's largest truck leasing and rental organization. Trucks are available at most Hertz stations for daily and weekly rentals or on long-term lease.

NOTE: To serve more cities and towns, licenses are being granted to responsible local interests to operate as part of the Hertz system. For complete information write Hertz Drive-Your-Self System, Inc., Dept. 421, 218 South Wabash Avenue, Chicago 4, Illinois.

Enjoy ALL the HERTZ advantages...right away!

A SPECIFIC RATE EXAMPLE... At the Hertz station in Roanoke, Va., 111 Commonwealth Ave., N. E., the weekday rate is \$6.00 per 10 hours plus 8¢ per mile, including gas, oil and insurance. Thus, the total cost for a 30 mile trip is only \$8.40, regardless of how many ride. Rates lower by the week.

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RENT A NEW CAR FROM
HERTZ
...drive it as your own

RESERVATIONS... To be sure of a car when you need it, make a reservation in advance by calling your local Hertz station. They will reserve a car for use locally...or at the Hertz station in your destination city. If you prefer—and you have the correct station name and address—write, wire or phone your reservation direct to your destination city. If there is no Hertz station in your home town, request your Hertz reservation through the Hertz Rail-Auto or Plane-Auto Travel Plan at the railroad or airline reservation office or your travel agency. Insist on Hertz service.

ADDITIONAL INFORMATION... Hertz Drive-Your-Self service is available in over 450 cities and resort areas throughout the United States, Canada, Great Britain, Cuba and Hawaii. For complete information call your local Hertz station listed under "H", "Hertz Drive-Your-Self", in the telephone book, or write Hertz Drive-Your-Self System, Inc., Dept. 421, 218 South Wabash Avenue, Chicago 4, Illinois.

Look in your telephone directory under "H" for your local Hertz station.

YOU CAN RENT A NEW CAR FROM HERTZ AS EASY AS **A B C**



A Wedding in Passiano

AN ITALIAN GIRL MARRIES THE GI
WHO REALLY CAME BACK FOR HER

In southern Italy in the sultry summer of 1944, George Fortin, a blond, good-looking 25-year-old U.S. tank gunner, took a day off to see the countryside and found himself in a crumbling old village called Passiano. Wandering in its narrow streets, he attracted a following of children, among them a 10-year-old girl with (he remembered later) "dark, lovely eyes."

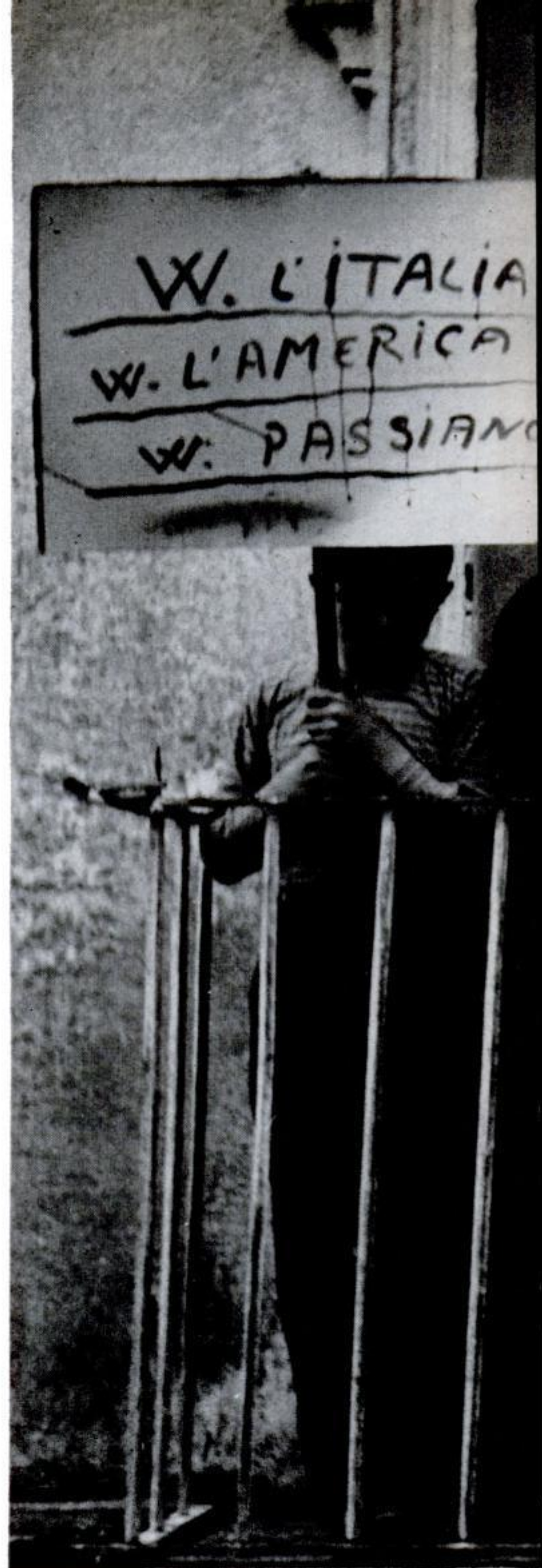
When some planes suddenly streaked over Passiano, the dark-eyed child shrank against a wall, and to reassure her Fortin reached into a pocket for a chocolate bar. But she hesitated so long that a boy snatched the candy and ran away; then she started to cry. Feeling sorrier for her now, the soldier dried her tears with a khaki handkerchief and gave her another bar. At that point they "kind of made friends," and she said her name was Nina Farano.

Taking his hand, she led him to a three-room apartment to meet her father, mother, brother and two sisters. On a third visit, in which gestures said far more than words, George told the Faranos he was moving on. To Nina he said, "When you grow up I'll come back and marry you and take you to America." Climbing on a chair, Nina hugged him goodbye. The family could not spare her only photograph (*above*),

taken at her First Communion, but promised to send him one. As he left for France, George handed Papa Farano a note, written in Italian, giving his home address in New Bedford, Mass. and adding, "When the war is over write to my mother and find out if I am still alive."

At war's end he was alive though he had been sent home with foot wounds. He went back to a textile mill job, was promoted from weaver to a "changer over" on a loom and began saving money. In 1946 he heard from the Faranos—a letter translated by the only man in Passiano who knew English, a carpenter (*below*). George replied with gifts and long letters which often exhausted the conscientious translator, for he took care of such small niceties as changing George's "Dear Nina" to the more formal "*Genitissima* (Most Gracious) Nina." Two years ago a letter from George repeated his wartime proposal: Would Nina marry him someday? She replied, "Yes, when I am 17. . . ."

On March 29, one day before her 17th birthday, Nina married 31-year-old George in Passiano's parish church and prepared to go to America with him. The excitement was the greatest the village could remember since the Allies made their beachhead at nearby Salerno in 1943.



AT WEDDING RECEPTION WITH PRIEST,



IN HER UNCLE'S SHOP Nina sells George cigarets as urchins look on. He first saw her outside this same shop.



MIDDLE MAN in romance, Domenico Salzano, translates for the pair. George is starting to teach Nina English.



ON A TRIP to the neighboring town of Cava dei Terreni where her wedding



BRIDE AND GROOM ARE FLANKED BY SIGNS WISHING LONG LIFE TO ITALY, AMERICA AND PASSIANO, TO NINA, GEORGE AND LOVE



gown was fitted, Nina and George have picture taken while strolling in a park.



FAMILY BREAKFAST brings father (left), a carpenter, and his children together. Nina's mother died last year.



IN BEAUTY PARLOR as the wedding nears, Nina sits under hair dryer after finger wave, gets her first manicure.

30 DAYS TRIAL

Get the only
Ball Point Pen
Willing to Prove
itself in your hand

Waterman's

1951
Ball Pointer

AT ONLY **\$1**
COMPLETE
WITH
LONG-LIFE
CARTRIDGE

**WHILE
THEY
LAST**

Threatened
shortages of
valuable
materials
make it
advisable
that
you buy
now.

No Leaks
No Stops
No "Skips"
No Scratch

2 SIZES

Standard length
for men;
"Pocket-size"
for men or women.

3 COLORS

Black, red, grey,
blue, or tan—
with gold-color
metal cap and band.

Genuine
Waterman's
Writing Quality
ACT NOW!

Wedding in Passiano CONTINUED



VISITING THE CHURCH where they will be married, George and Nina are shown the lighting by priest, Don Bartolomeo, who will perform ceremony.



RETURNING HOME in pouring rain with the priest, they walk under an ancient stone archway. Following local custom, they usually had a chaperone.

CONTINUED ON PAGE 159

McGREGOR*
SPORTSWEAR



It looks
and feels
like fine
linen

CELTIC SPORT JACKET

The Celtic Jacket is McGregor's exclusive rayon fabric development that has the coolness and pattern interest of linen. In the new natural line model, it has amazing crease resistant qualities and a crisp feel.**22.95**
Sportshirt is Sun O' Celtic—a wisp-weight version of Celtic.....**5.95**

*T.M. Made in U.S.A.

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COMES, DO YOU HAVE A
CAR THAT WILL GO**

**35 to 50 miles per
gallon?**

A Crosley car in your garage is your best insurance. Then you know you'll get 35 to 50 miles per gallon, 150 miles of driving per week on an "A" card while most other cars are getting only 30 to 40 miles. Powerful engine with cast iron block, 8:1 ratio. Hundreds of improvements. And still less than \$1,000. See your Crosley dealer now. If you wait, you may be walking!

FREE! 1951 Crosley Catalog! Write Crosley Motors, Inc., 2530-PW Spring Grove Ave., Cincinnati 14, Ohio.

CROSLEY
a FINE car.

"You see them everywhere"

FIRST SOUND OF SPRING!

...time for a **TEXACO** CHECK-UP



Now's the time and your Texaco Dealer's the man. He will give your car a thorough check-up . . . inspect your battery, tires, spark plugs . . . drain and flush the radiator.

Your crankcase will be drained and filled with Custom-Made HAVOLINE, the best motor oil your money can buy. Custom-Made HAVOLINE gives you longer engine life, more powerful performance, and better gasoline mileage.

The chassis will be protected with MARFAK — Texaco's tough, long-lasting lubricant — to give you that "cushiony" feeling, quieter driving, easier handling. Gears will be protected with the proper, Spring-grade lubricants.

And for zing in your car this Spring . . . drive out with a tankful of Texaco SKY CHIEF, the gasoline with a *punch* — made possible by Volatane Control . . . or the famous Texaco FIRE-CHIEF, for power-a-plenty at *regular* gasoline price.

For this important Spring check-up . . . drive in to your Texaco Dealer, *the best friend your car ever had.*



THE TEXAS COMPANY

TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and Latin America

TUNE IN: On television — the TEXACO STAR THEATRE starring MILTON BERLE — every Tuesday night. See newspaper for time and station.

LUCILLE BALL, too,
has graduated to Carling's—the **LIGHT-HEARTED** ale!



Lucille Ball stars in
the CBS radio series,
"My Favorite Husband."

CANADA'S
GREAT ALE
IS NOW BREWED
IN U. S. A.!



CARLING'S *Red Cap* ALE

Brewed *light* in the U. S. A. to suit American
tastes... Carling's Red Cap Ale has lost none of
the gusto and *heart* of its proud Canadian heritage.
And bright, clear, *light-hearted* Carling's—
so uniquely right for light-hearted moments
—costs no more than fine premium beer!

©1951
Brewing Corporation
of America
Cleveland, Ohio



Why don't you graduate to light-hearted Carling's...today?

Wedding in Passiano CONTINUED



ON WAY TO CHURCH Nina is escorted by her Uncle Gino, followed by two bridesmaids. Police came from a neighboring town to help manage the throng.



DOUBLE RING CEREMONY is completed in presence of the priest when Nina, with gold band already on her third finger, puts one on George's finger.



AT WEDDING RECEPTION in local club Nina cuts cake which formally dressed waiter holds. Girl gripping George's arm is bridesmaid Rosa Matello.

CONTINUED ON NEXT PAGE

the stockings
that always win
a second
glance

ALBA
STOCKINGS

For pure drama . . .
Alba Stockings with the new
Albardon* heel in black or brown. For
longer wear, wonderful new comfort
. . . Alba's own absorbent finish. \$1.75

*Patented

ALBA STOCKINGS, a Product of Pilot Full Fashion Mills, Inc., Valdese, North Carolina

Sleep like a Queen

OSTERMOOR
SINCE 1853

You'll awake with a happy, healthy zest for life—buoyed up by the supreme night-long comfort of Ostermoor's hand-crafted Mattress and Box Spring! For the sleeping qualities of an Ostermoor are as famous as its century-old name! See your Ostermoor dealer. Ostermoor & Co., Bridgeport 4, Conn., Chicago 16, Ill.

Make yours an
OSTERMOOR
MATTRESS®
AND BOX SPRING

America's Quality Mattress for nearly 100 years

Contains Rutile Titanium Oxide—
Whitest Pigment in the World!

HOLLYWOOD
sani-
white
Cleans White
Shoes Whiter!
HOLLYWOOD SHOE POLISH INC.
RICHMOND HILL 15, N. Y.

Contains Rutile Titanium Oxide—
World's Whitest Pigment!

ZIPPERS STICK?
FREE EASY MOTION
INSTANTLY
RESTORED
WILL NOT
STAIN OR
SOIL FINEST FABRICS
In Handy Stick Form
If your dealer cannot supply,
send 25 cents to ZIRA LABORATORIES,
21 Pine St., Bradford, Pa.

ZIP-SLIP

LifeStride®

A STRIDE AHEAD IN FIT AND VALUE

big-money
fashion...
small-money
price!

Life Stride treats summer shoes lightly...
takes money matters seriously. Linens to dye happily,
or wear white... nylon mesh that's light as froth—
summer luxuries at common-sense prices!

At fine stores everywhere.

Write Life Stride Division,
Brown Shoe Company, St. Louis.

8⁹⁵ to 10⁹⁵

Higher Denver West

DEL RIO



JUDY

SPRING

Wedding in Passiano CONTINUED



THE HAPPY COUPLE, waving to their friends from the window of her Uncle Gino's house, look down on the same village street where they met 6½ years ago.



For the best protection of your biggest investment...
INSIST ON *SWP* HOUSE PAINT...IT'S WEATHERATED*



1001 DECORATING IDEAS . . . See the
NEW Sherwin-Williams Paint and Color STYLE GUIDE
 Ask your Sherwin-Williams Dealer to show you . . .
 or lend you . . . the big new Style Guide. Scores
 of large color photographs of beautiful rooms!
 Hundreds of authentic color styling suggestions!

The best house paint you can buy is your
 best investment for protection and beauty
 that lasts. That's why SWP is the most widely
 used house paint in America. SWP House
 Paint is Weatherated* . . . to give your home
 the kind of protection that "talks back" to
 the weather, season after season.

*The Weatherated process means that SWP
 is tested rigorously for its ability to re-
 sist chalking, checking, cracking, fading
 and dirt collection — the destructive fac-

tors that make early repainting necessary.

The best is always the least expensive in
 the long run. Enough SWP Weatherated
 House Paint for the average small home
 costs less than 45 dollars. See your friendly
 Sherwin-Williams dealer nearby. (Refer to
 your classified telephone directory under
 "Paint".) He'll be glad to recommend a
 painting contractor, if you wish.

To get the most for your paint dollar, look
 for the famous "Cover the Earth" sign.



**IT PAYS TO SEE
 THE DEALER WHO SELLS**

SHERWIN-WILLIAMS

PAINTS

© 1961, The Sherwin-Williams Co., Cleveland, Ohio

SHERWIN-WILLIAMS AND ITS ALLIED COMPANIES LEAD THE WORLD IN PAINT RESEARCH

TOPS *For Mileage Economy* GET IT!

ALL THE GAS MILEAGE YOUR CAR CAN DELIVER!



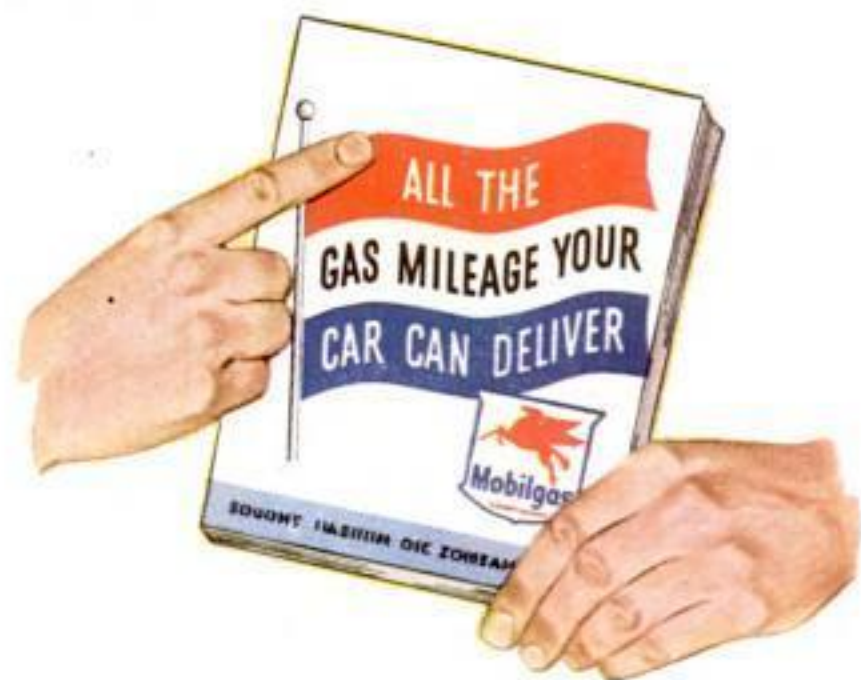
Proved in 1951 Mobilgas Economy Run

Practically every popular make of American car participated in this test — demonstrated mileage economy far beyond what the average motorist gets or expects. These drivers — over the grueling 840-mile run from Los Angeles to Grand Canyon—proved that Mobilgas and Mobilgas Special are tops for mileage!



Do What These Drivers Did

Fill up with Mobilgas or Mobilgas Special — products of the most advanced refining method in the petroleum industry — *Socony-Vacuum's new Thermoform Catalytic Cracking Process*. Then observe sensible driving rules—for gas-saving starts, stop and go, and long distance travel...



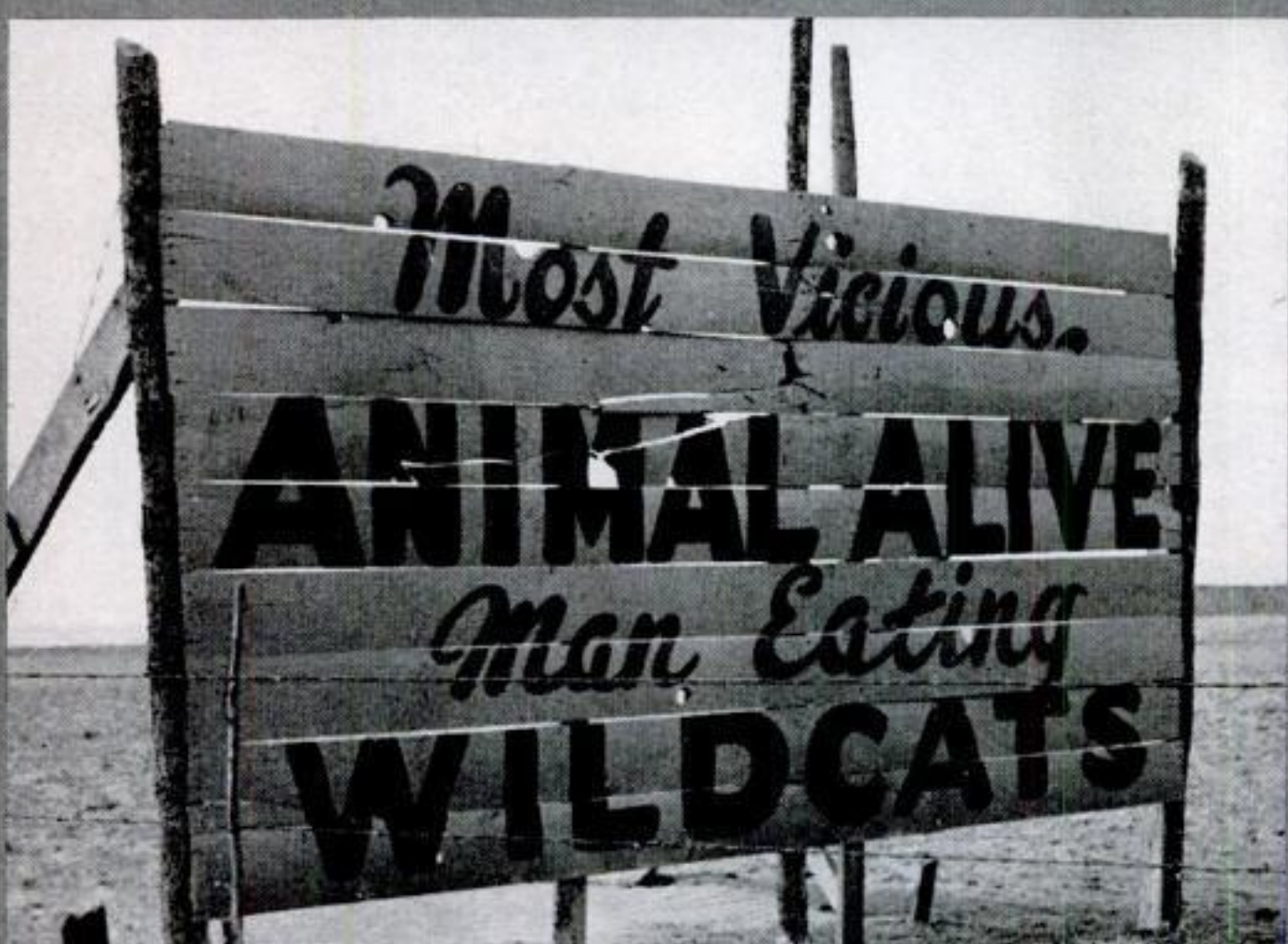
This Helpful Booklet Tells You How

It's yours *free* at your Mobilgas Dealer's. See him today and start saving with his complete Mobil-Care — his Mobilubrication, famous Mobil Products and accessories — his careful car inspection. That's the way to get *all the gas mileage your car can deliver!*

GET America's Largest-Selling Gasoline Brand Mobilgas SPECIAL or Mobilgas



SOCONY-VACUUM OIL COMPANY, INC., and Affiliates: MAGNOLIA PETROLEUM COMPANY, GENERAL PETROLEUM CORPORATION



HOW TO TRAP A TOURIST

Billboards along New Mexico-Arizona stretch of U.S. Highway 66 advertise dubious wonders of the West

In the sage-filled 90-mile stretch of U.S. Highway 66 that reaches from Grants, N.Mex. to about 10 miles west of Lupton, Ariz. there is not much in the way of scenery to keep the passing motorist from putting his foot down hard on the accelerator and barreling right through

to California or Texas. To make up for the area's lack of natural wonders and to trap a little of the fast-passing tourist money, enterprising local promoters have come up with a few wonders of their own. These they advertise with a succession of huge, gaudy signs (*above*) which are

guaranteed to inflame the curiosity of the most destination-bent tourist. Ever a sucker for prehistoric reptiles and 150-pound canaries, LIFE recently traveled this monster-ridden stretch of Highway 66. To see the way the attractions lived up to their advance billing, turn the page.

CAVALCADE OF SPORTS

...Jack Redmond



JACK REDMOND, AMERICAN TRICK SHOT GOLFER, HAS DISPLAYED HIS WIZARDRY ALL OVER THE GLOBE. HIS AUDIENCES HAVE RANGED FROM EUROPEAN ROYALTY TO NEW GUINEA HEAD HUNTERS!



IN MY BOOK, PRECISION COUNTS PLENTY IN SHAVING INSTRUMENTS. THAT'S WHY I USE THE **GILLETTE SUPER-SPEED RAZOR**. IT'S THE HANDIEST, EASIEST-SHAVING RAZOR OF THEM ALL!

REDMOND'S FAMOUS FEAT OF DRIVING THE MIDDLE BALL OF THREE WITHOUT TOUCHING THE OTHERS IS A **MIRACLE OF PRECISION!**



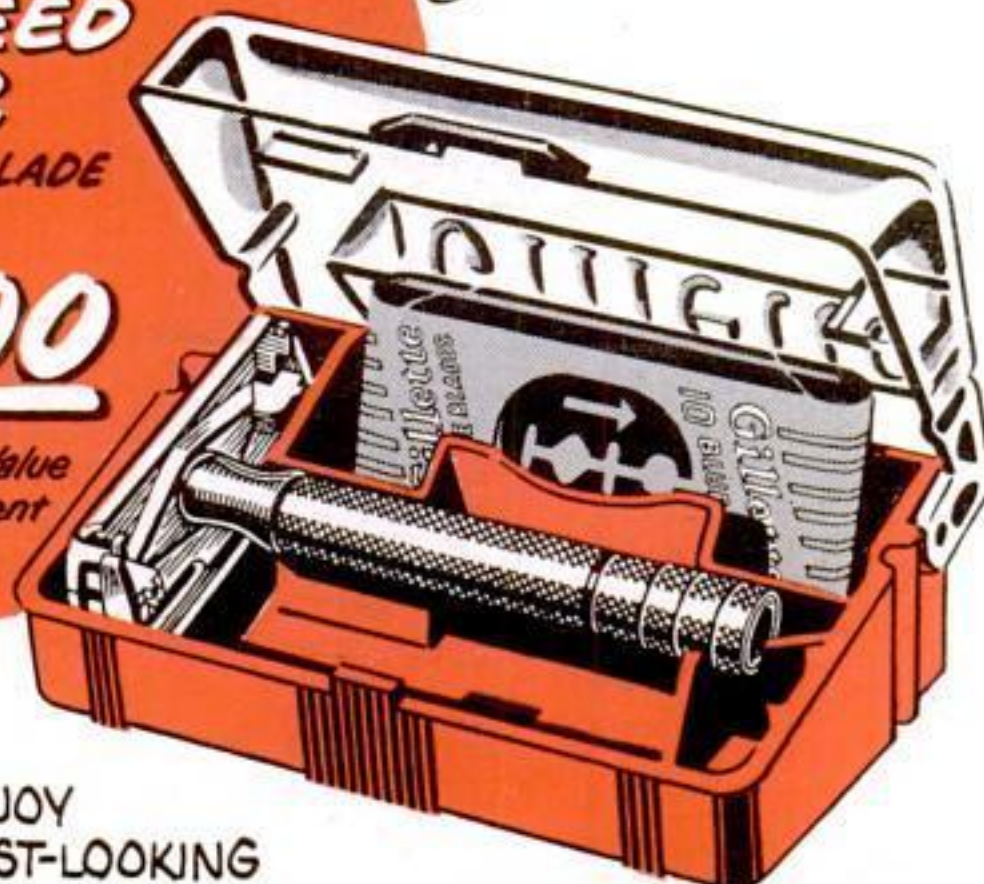
Jack Redmond

SHAVING BARGAIN SUPREME!

Gillette
SUPER-SPEED
RAZOR

WITH IMPROVED 10-BLADE DISPENSER IN

STYRENE TRAVEL CASE **\$1.00**
\$1.75 Value
* Has handy compartment for used blades



TO TAKE THE FUSS OUT OF SHAVING...ENJOY THE SLICKEST AND BEST-LOOKING SHAVES OF YOUR LIFE...TRY THE ULTRAMODERN GILLETTE SUPER-SPEED RAZOR. REMEMBER, ONLY GILLETTE COMBINES INSTANT BLADE CHANGING, REAL SHAVING COMFORT AND DOUBLE-EDGE ECONOMY!

For Utmost Shaving Comfort Use Gillette Blue Blades

● Shaving's a breeze... quick, easy and refreshing... with super-keen Gillette Blue Blades. Double-edged for double service... double economy... they last far longer than ordinary blades. Gillette's improved Dispenser zips out a new blade PRESTO and has a convenient compartment for used blades. Always use Gillette Blue Blades, precision-made for your Gillette Razor.



ZIP Blade hooks on-drops in place presto!



10 BLADES 20 BLADES
49¢ 98¢

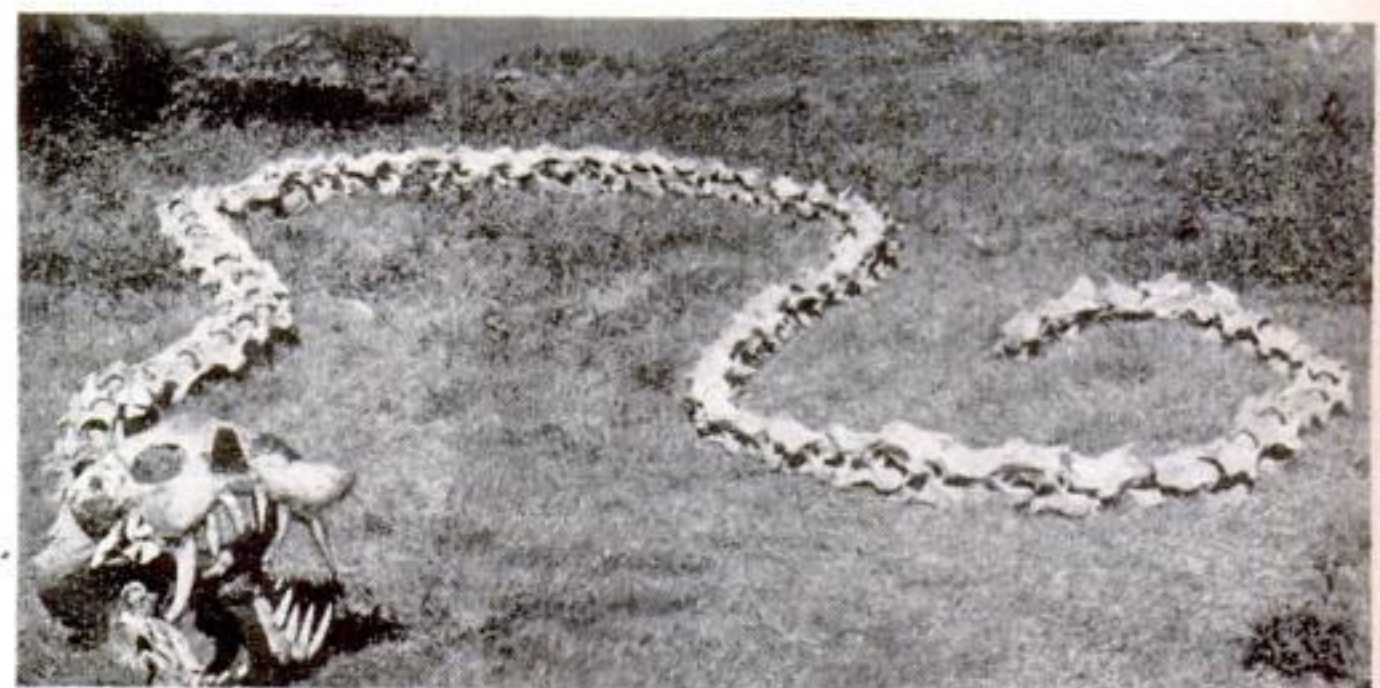
look SHARP! feel SHARP! be SHARP! use Gillette Blue Blades

WITH THE SHARPEST EDGES EVER HONED
Copyright, 1951, by Gillette Safety Razor Co., Boston 6, Mass.

Tourist Traps CONTINUED



150-POUND CANARY turned out to be this unwinged burro. In the Southwest oldtime prospectors call their braying pack animals "desert canaries."



PREHISTORIC REPTILE turned out to be this long string of bleached cow vertebrae. The skull is a cow's pelvis with the teeth set in with plaster of Paris.



MAN-KILLING BOA CONSTRICTOR was supposed to be at this stop. All that was seen in pit were two small reptiles which looked more dead than deadly.

CONTINUED ON PAGE 167

No rice but pre-cooked Minute Rice can do these startling tricks!



LUNCHEON GLORY... IN 13 MINUTES!

Rice à la Maison. In a hurry? Try this lunchtime lovely. Combine in saucepan: $\frac{3}{4}$ cup Minute Rice, $1\frac{1}{2}$ cups milk, $\frac{1}{4}$ teaspoon salt, $\frac{1}{2}$ cup diced celery. Bring to boil, cover, and simmer 10 minutes, stirring occasionally. Add $\frac{3}{4}$ cup condensed cream of mushroom soup and 2 hard-cooked eggs, chopped; mix lightly. Reheat. Add 2 tablespoons diced pimento. A heavenly dish! Minute Rice picks up the whole blend of flavors—a trick no other rice can do. Serves 2 or 3.

MINUTE RICE PREPARES ITSELF—JUST BRING TO A BOIL!

Put it in water, bring to a boil. No more cooking's needed! With Minute Rice you get fluffy, snow-white, perfect rice every single time!

MINUTE RICE CHANGES FLAVOR TO YOUR FANCY!

Fix Minute Rice with vegetables, meat or fish. And taste that heavenly rice—with the full flavor of the dish in every single grain. No other rice can absorb flavor this amazing way.

DINNER DIVINE... IN 27 MINUTES!

Veal Paprika. Here's a dish to mark you as a Very Special Hostess—yet it's so fast and foolproof, thanks to the magic of Minute Rice. Just prepare $1\frac{1}{3}$ cups Minute Rice as directed on box. Cut $\frac{3}{4}$ pound thinly sliced veal cutlet into strips; roll in seasoned flour. Sauté $\frac{3}{4}$ cup thinly sliced onions in $\frac{1}{4}$ cup butter until golden. Add veal; brown. Mix in 2 teaspoons paprika. Add $1\frac{1}{4}$ cups rich milk gradually, stirring constantly. Cook and stir over low heat until thickened. Simmer 2-3 minutes longer. Serve, with rice, to 4 grateful people!

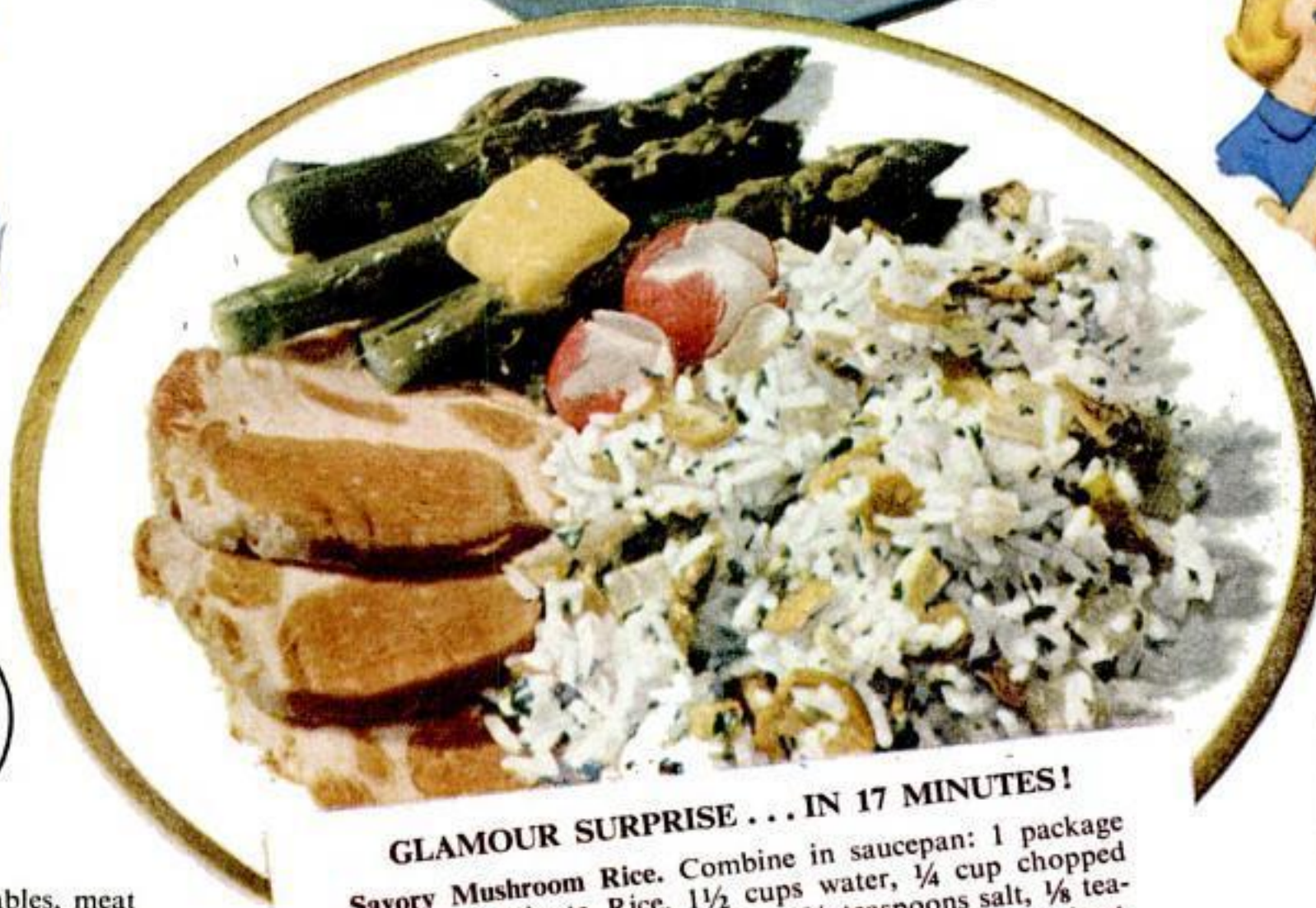


MINUTE RICE TAKES ON ANY COLOR YOU WANT!

Fix it with tomato juice instead of water—see the rosy-red rice you get! Try Minute Rice with consommé, with fruit juices. It absorbs color—as no other rice can do.

MINUTE RICE MAKES GLAMOUR DISHES A CINCH!

For festive company casserole dishes, for glorious new ways with leftovers—keep Minute Rice on hand! With this fancy, long-grained, pre-cooked rice, you can fix marvelous dishes in a wink!



GLAMOUR SURPRISE... IN 17 MINUTES!

Savory Mushroom Rice. Combine in saucepan: 1 package (1 $\frac{1}{3}$ cups) Minute Rice, $1\frac{1}{2}$ cups water, $\frac{1}{4}$ cup chopped celery leaves, 1 cup diced celery, $1\frac{1}{2}$ teaspoons salt, $\frac{1}{8}$ teaspoon pepper. Bring to full boil, cover, remove from heat, let stand 10 minutes. Sauté $\frac{1}{2}$ pound chopped mushrooms and 2 tablespoons chopped onion in $\frac{1}{4}$ cup butter. Add rice and 3 tablespoons chopped parsley; mix lightly. Serve with smoked pork, asparagus—and applause! So pretty-looking, full of zest! Only Minute Rice absorbs the flavor of the foods it's fixed with, to make a glorious dish! Serves 4.

★ NO WASHING! ★ NO RINSING! ★ NO DRAINING! ★ NO STEAMING!

For perfect rice without the work pre-cooked

MINUTE BRAND RICE



A Product of General Foods



setting the pace...

the no. 1

bottled-in-bond bourbon offer

that's winning

the nation!

the unprecedented success
of "County Fair" is a reflection
of the public's demand for a
light-bodied, premium quality,
100 proof bottled-in-bond bourbon —
at a down-to-earth price.



Haller's

County Fair

bottled in bond under
U. S. Government supervision
W. A. Haller Corp., Philadelphia, Pa.

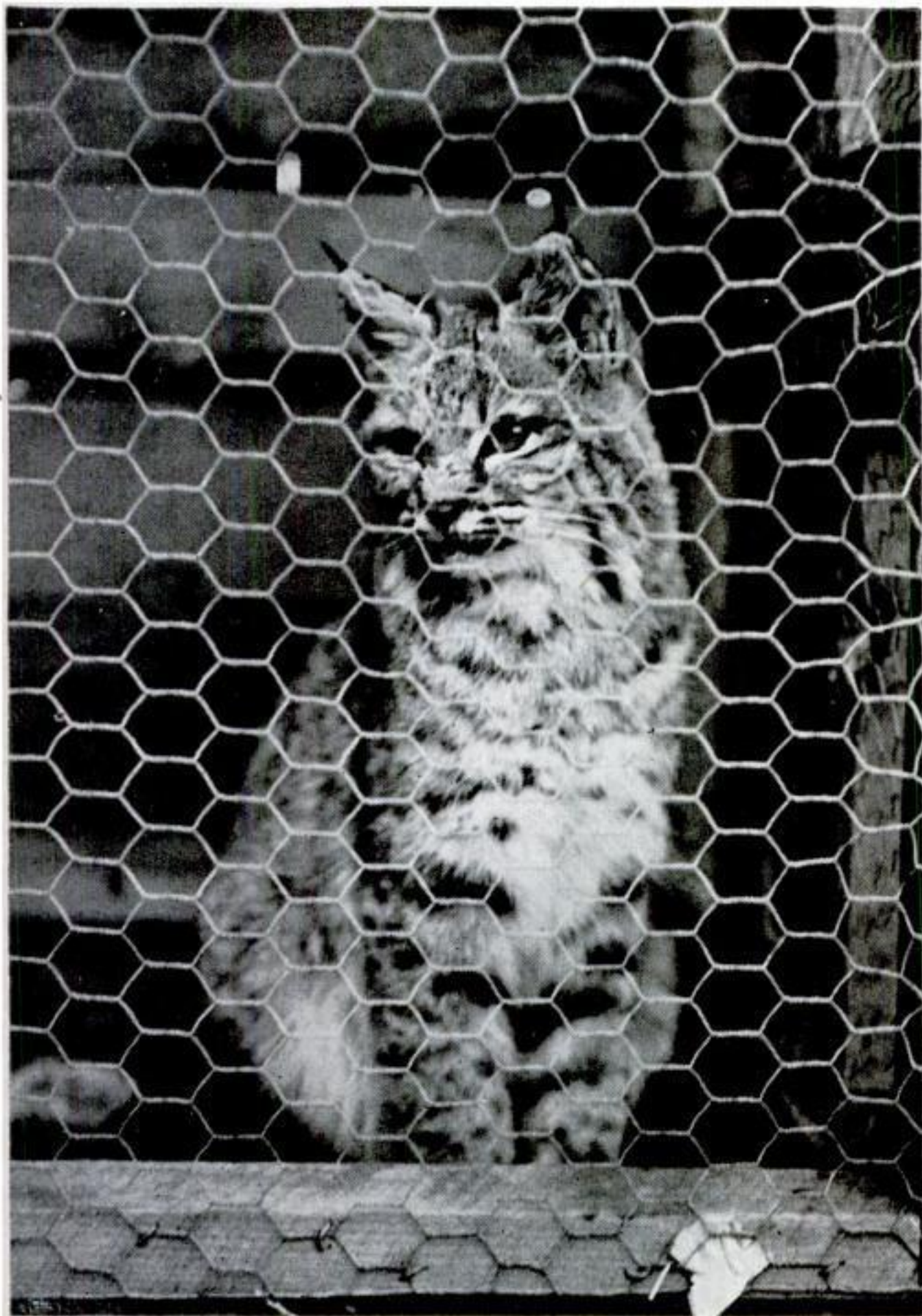
ask for "County Fair" at your favorite bar, club, hotel or liquor store

straight
bourbon
whiskey

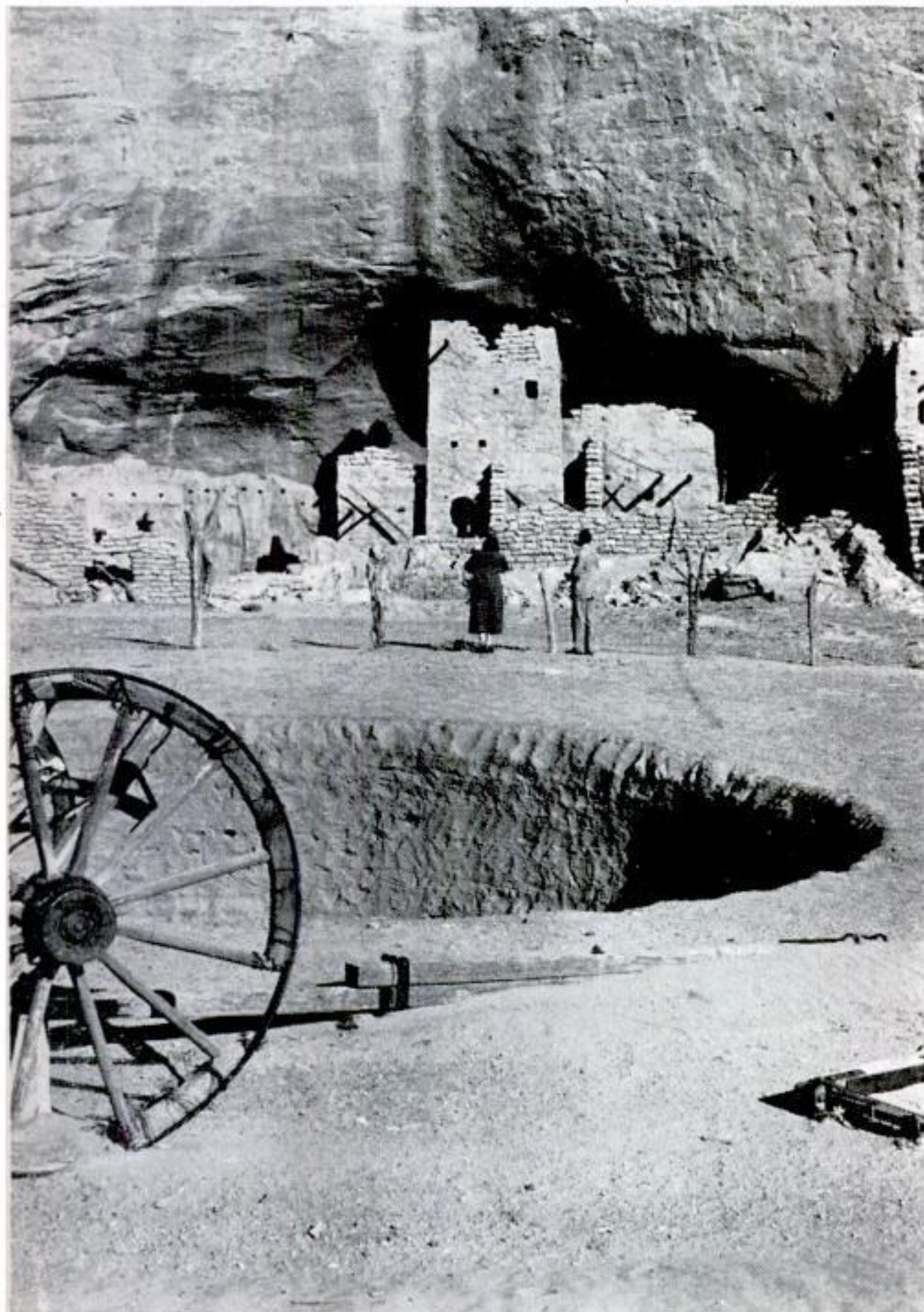
Full
100 proof

Heinrichs

Tourist Traps CONTINUED



MAN-EATING WILDCAT is kept from his prey by chicken wire. This is a lynx, which rarely weighs more than 25 pounds, prefers rabbits to people.



HISTORIC CLIFF DWELLINGS turned out to be a movie set which was built by Paramount in 1950 for the picture *Ace in the Hole*. Admission is 25¢.



It pays to be choosey about **VACUUM BOTTLES**

Insist on the trade-mark **THERMOS**
... you'll always be glad you did

There's something about a *Thermos* brand vacuum bottle that attracts attention wherever it goes. Everybody likes the way it keeps hot things hot and cold things cold.

One thing that makes this bottle most popular is the trade-mark "Thermos" itself. People know and trust this name—it's been a friend of every family for 44 faithful years.



THERMOS

TRADE MARK REG. U.S. PAT. OFFICE



THE VACUUM BOTTLE
EVERYBODY ASKS FOR



THE AMERICAN THERMOS BOTTLE COMPANY, NORWICH, CONNECTICUT
Thermos Bottle Co., Ltd., Toronto • Thermos Limited, London

no laces...
no buckles...
no bother...
no fuss...



slip 'em on WALK-OVERS

Why get all snarled up in routine and shoe laces? Speed your dressing and ease your feet with wonderful *slip on, cling on* Walk-Overs. **TROPIC:** white suede with tan.

Geo. E. Keith Company, Brockton 63, Mass.





from LIFE, September 25, 1950, by Wayne Miller

WHAT'S IN A PICTURE . . .

When people get together, conversation frequently starts with one or two people talking while everybody else listens. Then little groups start forming, the groups break down into couples, and a satisfactory buzz fills the room.

The photographer waited out a reception held in honor of Mrs. Roosevelt until James, Helen Gahagan Douglas (center) and Eleanor Roosevelt became so engrossed that they were unaware of the camera. Then he began to take pictures.

As he snapped the shutter for one of them, the photographer felt he was catching exactly the picture he wanted. He said later: "At most happenings, there is a moment which sums up everything that is taking place. When that moment arrives and you photograph it, something inside you—call it intuition, instinct or recognition—tells you you've got it."

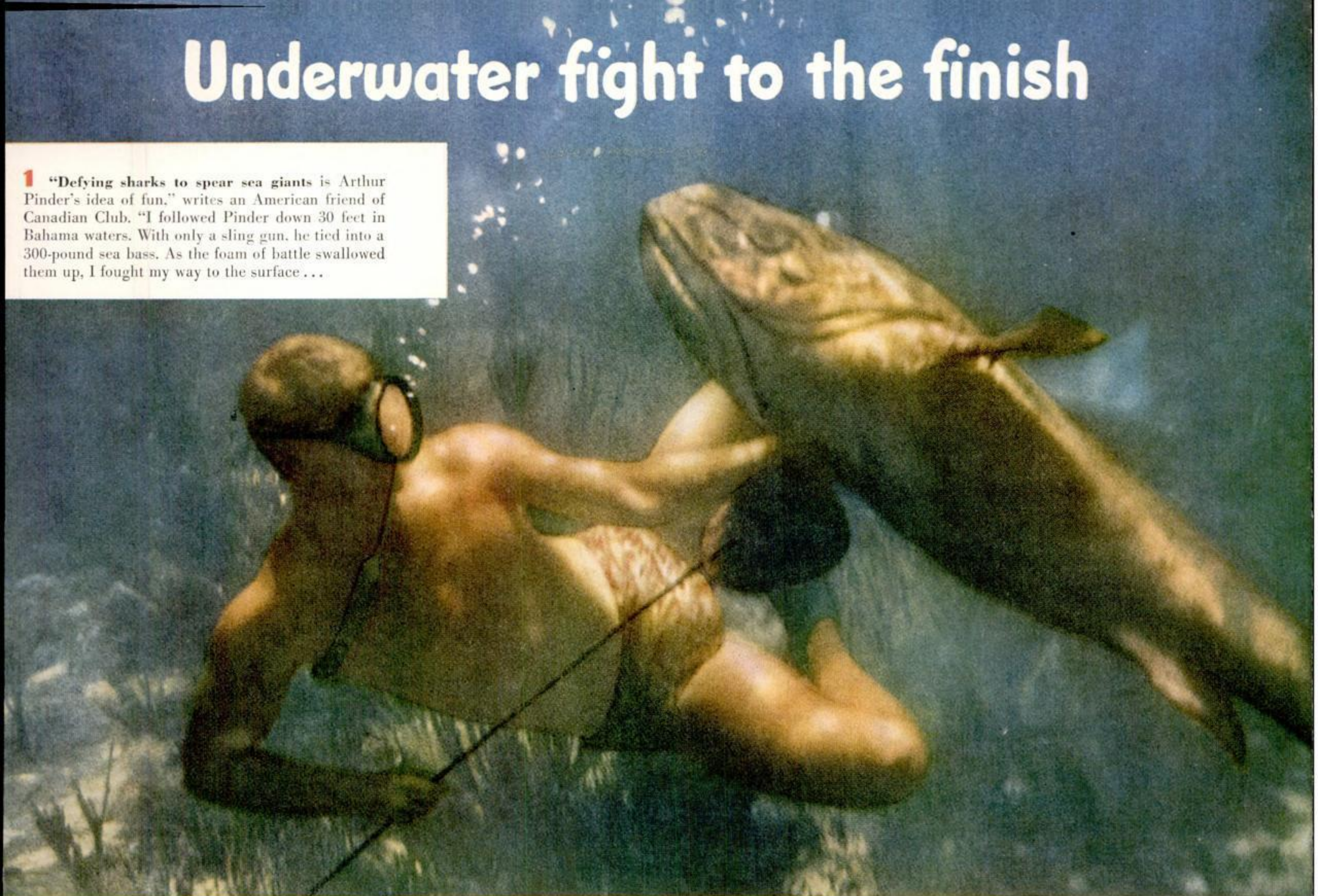
When LIFE's editors saw these pictures, they too selected the one which "that something" inside the photographer had told him was the best.

... to see life ... to see the world ... to eyewitness great events

LIFE

Underwater fight to the finish

1 "Defying sharks to spear sea giants is Arthur Pinder's idea of fun," writes an American friend of Canadian Club. "I followed Pinder down 30 feet in Bahama waters. With only a sling gun, he tied into a 300-pound sea bass. As the foam of battle swallowed them up, I fought my way to the surface..."



2 "After a wild fight that churned the water for 15 minutes, Pinder finally subdued the sea bass and I helped him boat his giant prize. Through high leaps and deep plunges, Pinder had stayed with this leviathan, snatching gulps of air each time they surfaced."



3 "Anything that swims is fair game for Pinder's primitive sling gun — even tremendous sailfish. Back at Bimini, I got a closer look at the frail bamboo-and-rubber gun. 'Give me a rod and reel,' I said, when Pinder suggested another foray into shark waters. 'I'm fond of too many pleasures in life...'"



4 "'I see what you mean,' Pinder said later at the Compleat Angler in Bimini. To celebrate 'our' catch, I'd ordered *the best in the house*. The waiter brought Canadian Club!"

5 "'Hunting's no hardship when it's great whisky you're after,' I said. 'No matter where I travel, and I travel plenty, I always find my favorite. Meaning Canadian Club.'" Why this whisky's worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon—

yet there is no other whisky in all the world that tastes quite like Canadian Club. You can stay with it all evening long... in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

IN 87 LANDS... THE BEST IN THE HOUSE

“Canadian Club”

6 YEARS OLD

90.4 PROOF

Imported in bottle from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky.



FOR YOU- PROOF of Mildness with no unpleasant after-taste

FOR YOU- PROOF OF MILDNESS

"When I apply the Standard Tobacco Growers' Test to cigarettes, I find Chesterfield is the one that smells milder and smokes milder."

*Statement by hundreds of
Prominent Tobacco Growers.*

FOR YOU- PROOF OF NO UNPLEASANT AFTER-TASTE

"Chesterfield is the only cigarette in which members of our taste panel found no unpleasant after-taste."

*From the report of a well-known
Industrial Research Organization.*



SEE BOB HOPE
in his new Paramount Picture
"THE LEMON DROP KID"

HEAR BOB HOPE
on radio every Tuesday night
ON N.B.C.

*Look-you'd better read this page...
it'll set you straight on cigarettes*

Bob Hope

***ALWAYS BUY
MILDER***

CHESTERFIELD

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